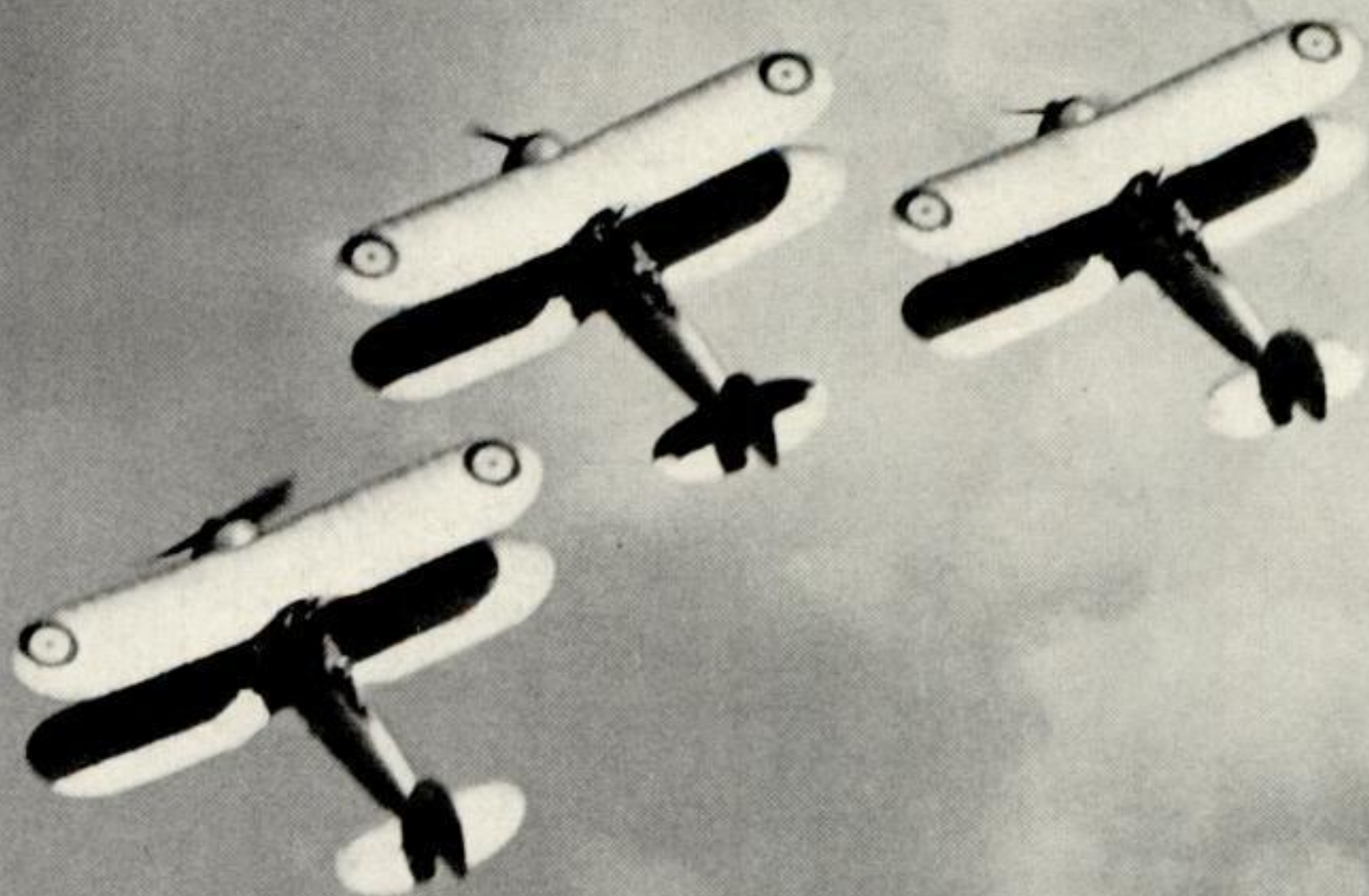
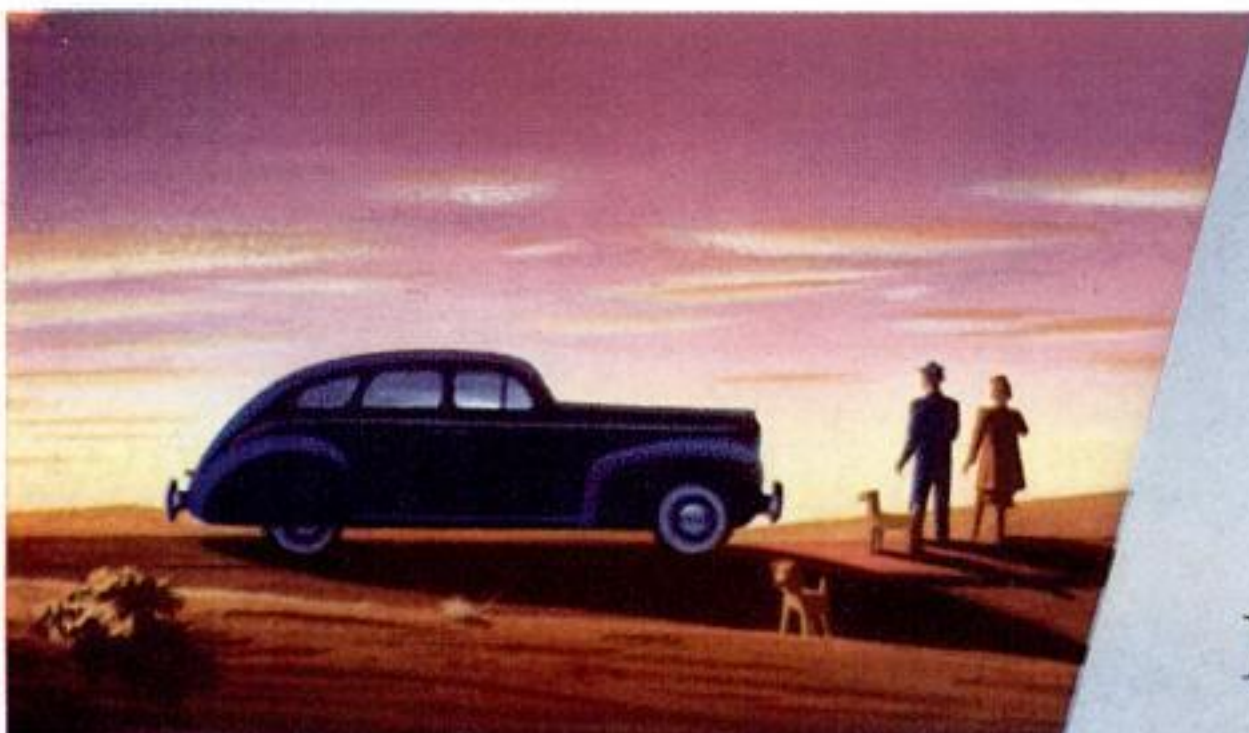


LIFE



PLANES OVER ENGLAND

NOVEMBER 6, 1939 **10** CENTS



FROM SEALED BEAM lights to tapering back, the new Nash is so perfectly streamlined, it literally bores a hole through the air. Even lowest-priced models flash from 15 to 50 MPH in less than 13 seconds flat, high gear.



FRESH AIR without rain, without cold! New Weather Eye magic brings in more June-fresh air—automatically foils changing weather. No stuffy air, dust, drafts, or bugs bother you at any time.

This is the Life *and it's yours!*

YOU CAN TELL by the long, flashing lines of it . . . by the way it bursts ahead of traffic . . . *this 1940 Nash does something to you!*

Thank your stars—the way it makes you feel isn't figured in the price—or a Nash would cost you a cool million.

You can't even sit in it without your chin going up.

And taking a trip? That's as gay an event as a midnight sailing to Havana!

Then off come cumbersome coats, hats, gloves . . . for the Nash Weather Eye has more wizardry than ever, to change icy winds into a warm May day.

You take the wheel (or it takes *you*—for every control seems to read your mind), and home fades away far behind.

Don't expect your Nash to keep its dignity at the traffic light . . . or loiter behind.

For there's a new thrill in the throttle . . . a brand-new *Fourth Speed Forward* that not only gives you a floating, gliding

speed, but also terrific passing power with an Automatic Overtake!

Take a short-cut? Sure—for this is the car with that Arrow-Flight ride! On slippery gravel, corduroy road—or straight across a cow-pasture—you can steer with a finger, and hardly know bumps exist beneath your dancing wheels!

So you breathe in deep the fresh, clean air that other drivers don't get—chat and sing in the silence others never know—watch the crazy-quilt of Autumn other eyes are too busy to see.

Then you'll know why some of these new Nash owners have not yet turned back home—why that convertible bed in back is necessary.

No fooling—it *does* get you! Makes driving any other car pretty dull business.

After all, you're only going to live about 90 years more—why shouldn't you see your dealer, and have your fun in a long-life Nash?



OVERNIGHT TRIPS are easy with your big convertible bed. Cost less with the engine that was a winner in the Gilmore-Yosemite Run (21.25 miles per gallon). 1800 dealers to serve you.

Again... **NASH**
IT'S THAT NEW

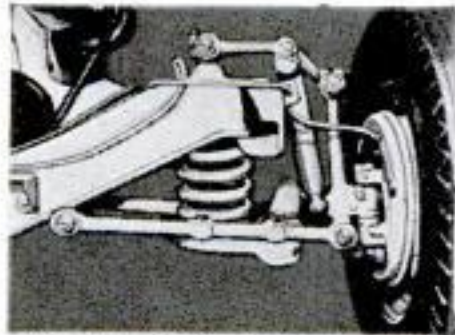
LOOK AT ITS SIZE, STYLE AND LUXURY



IT'S HARD TO BELIEVE
that's A LOW-PRICED CAR



Steering Post Gear Shift is standard on all models—plus a new design transmission and new clutch.



Front Coil Springs are standard on even the lowest-priced Plymouth models at no extra cost.

LUXURY FEATURES AT A GLANCE!

1. **MAGNIFICENT STYLING**—new grace, luxury, distinction.
2. **BIGGER CAR** throughout—117" wheelbase—wider seats.
3. **INCREASED VISION** through larger windows and windshield.
4. **THE LUXURY RIDE**—incredibly smooth, soft, and restful. Try it!
5. **SUPERFINISH** of vital engine parts assures new smoothness, longer life.
6. **STEERING POST GEAR SHIFT** standard on even the lowest-priced models.

PLYMOUTH sets the pace again in 1940 with the most astounding *luxury* ever built into a low-priced car!

Luxury looks, size, performance... and, headline feature of them all, the great *Luxury Ride*!

New engineering, designing, appointments have combined to give the smoothest, most relaxed ride low price ever bought. It's an experience you should not miss!

And what luxurious room this new Plymouth has...10 cubic feet more interior space. Windshield and windows are bigger...rear doors full width at the bottom for easy entrance...and running boards are optional!

Be sure to *drive* Plymouth... get the luxurious new feel of that big Floating Power engine. Vital engine parts and brake drums are now *Superfinished* for longer life. Oil filter is standard on all models.

Inside and out, this 1940 Plymouth is a *whale of a value*! See it—take the *Luxury Ride*—today!

TUNE IN MAJOR BOWEN AMATEUR HOUR, COLUMBIA NETWORK, THURSDAYS, 9 TO 10 P. M., E. S. T.

EASY TO BUY. Your present car will probably represent a large part of Plymouth's low delivered price... balance in surprisingly low monthly instalments.

SEE THE LOW-PRICED 1940 PLYMOUTH COMMERCIAL PICK-UP AND PANEL DELIVERY!

1940 PLYMOUTH

*The Low-Priced Beauty
with the LUXURY RIDE*

DOLLAR SALE



"YOU BUY A SERVICE FOR 6 INCLUDING THE SERVING PIECES FROM REGULAR OPEN STOCK."

"YES, AND FOR ONE DOLLAR MORE, YOU GET TWO EXTRA PLACE SETTINGS AND A DELUXE TARNISH PREVENTIVE CHEST."

YOUR EXTRA DOLLAR IS ACTUALLY WORTH

\$19.24

For a limited time only, as a special Thanksgiving introductory offer, the best silver dealers everywhere are featuring a *Dollar Sale* on America's finest silver plate. For only one dollar more than the cost of a set service for 6 people you get a chest and additional silver valued at \$19.24.

Look what you get!

37 PIECE SET \$48⁹⁵ — *Open Stock*
2 EXTRA PLACE SETS \$1 *More*
PLUS DE LUXE CHEST

47 PIECE SET AND CHEST \$49⁹⁵ **total cost**

Your 37 piece set (complete service for 6) as described above includes 6 tea spoons; 6 dessert spoons; 6 dinner knives; 6 dinner forks; 6 salad forks; 3 table spoons; 1 berry spoon; 1 gravy ladle; 1 butter knife; 1 sugar spoon. The open stock price of this service is \$48.95. By paying one dollar more you complete your service for 8. You get 2 more tea spoons; 2 more dessert spoons; 2 more dinner knives; 2 more dinner forks and 2 more salad forks. This completes your service for 8 and gives you a beautiful (tarnish preventive) silverware chest.



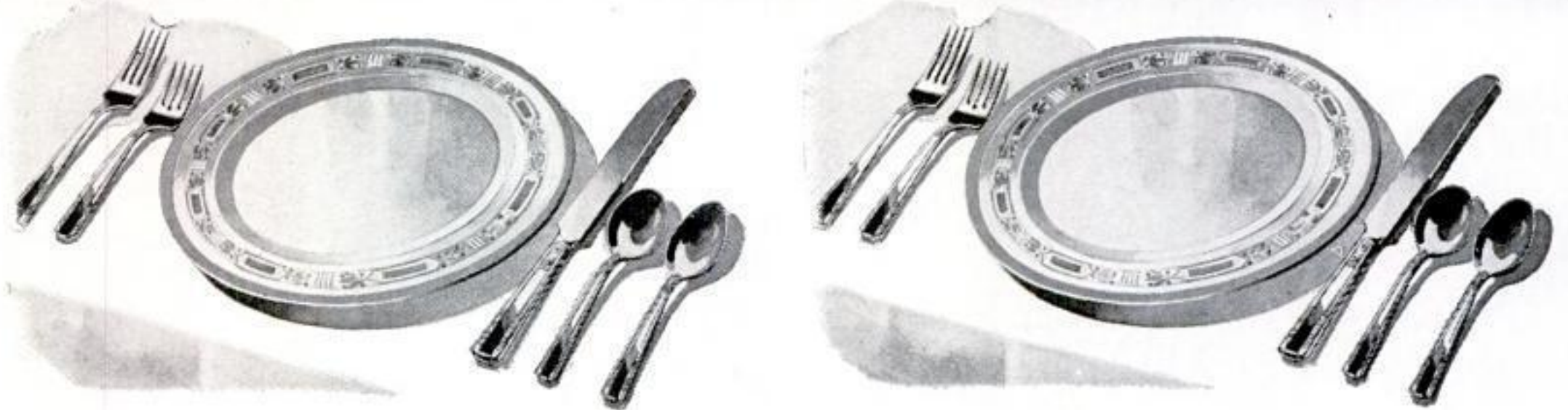
WALLACE *Silver*
FOUNDED

THIS ADVERTISEMENT IS BEING DISPLAYED IN THE WINDOWS OF DEALERS COOPERATING

STERLING SILVER-SHOD THE FINEST SILVER PLATE

Other combinations in Dollar Sale

In addition to the Sterling Silver Shod service for 8, featured in this announcement, dealers are offering proportionate "Dollar Sale" values in services for 6 and 12. Also a set combination in the famous Wallace Luxor plate, a 54 piece set (service for 8) \$24.95 (chest included). Your dealer will gladly arrange time payments for your convenience. Wallace Silverplate is guaranteed unconditionally to give satisfactory service in home use.



You get 2 extra Place Settings

(COMPLETES YOUR SERVICE FOR 8)

...this De Luxe Chest



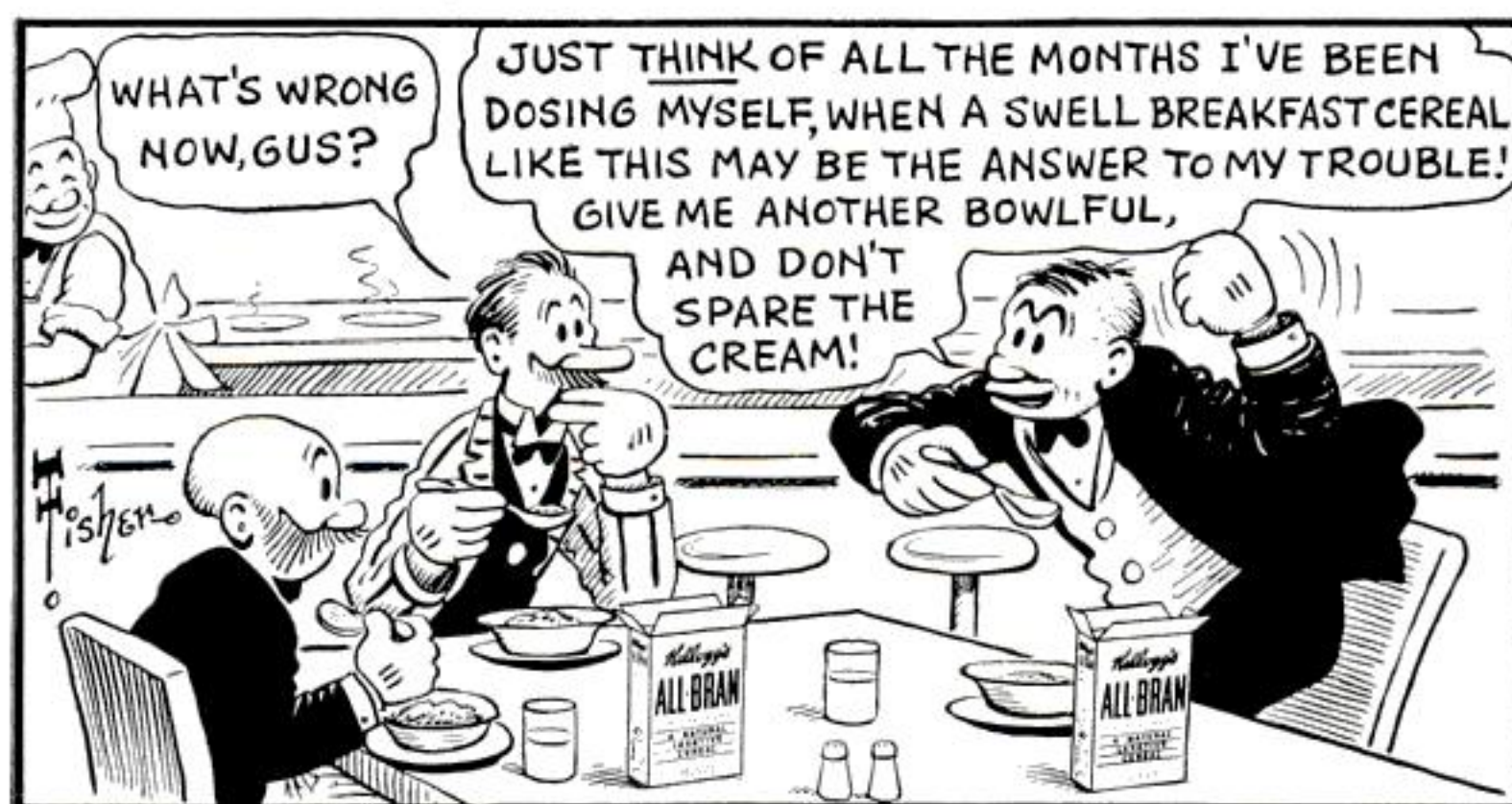
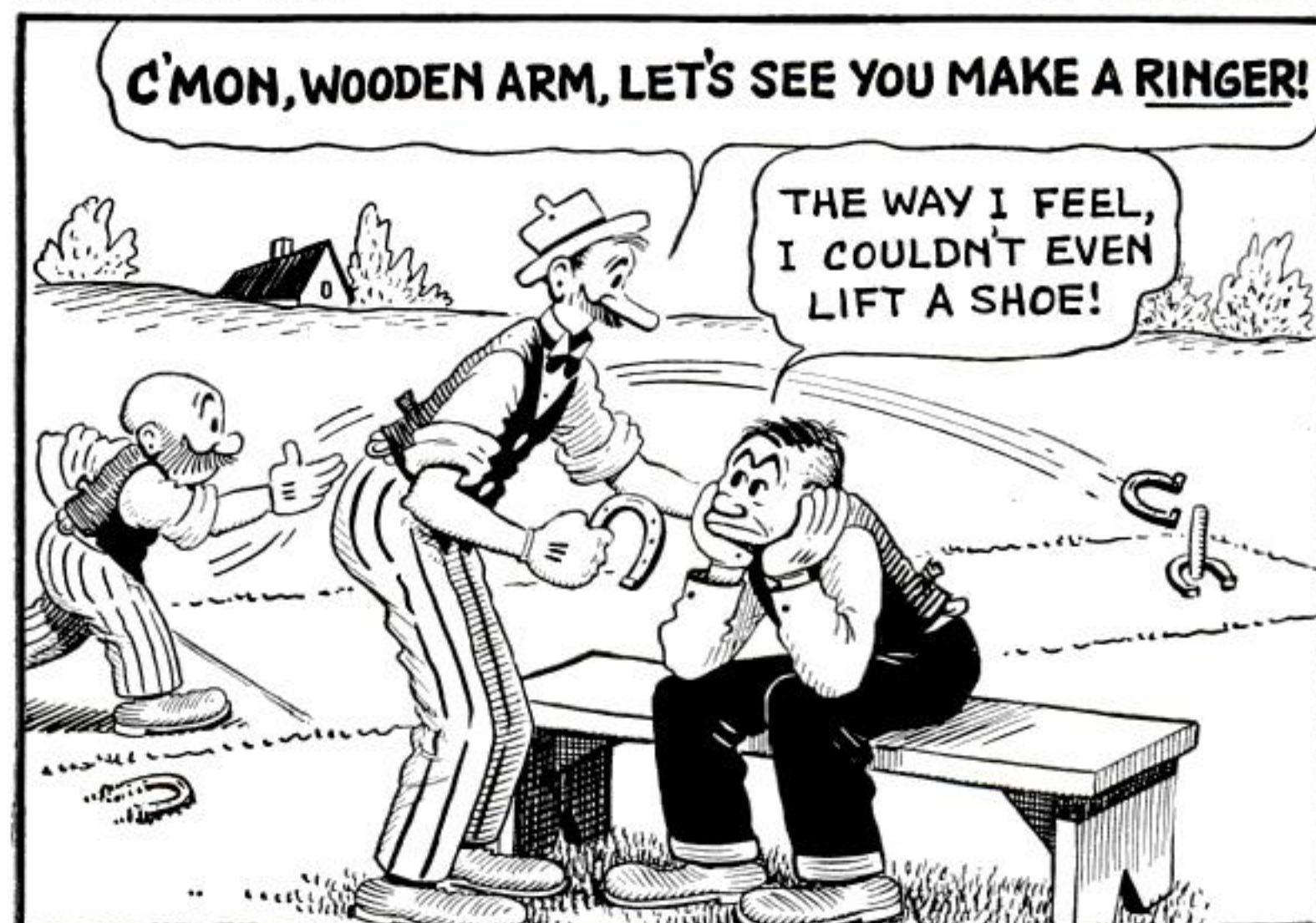
**SHOD WITH STERLING SILVER
WHERE WEAR IS GREATEST**


PRESIDENT CHEST... Solid wood chest (maple or mahogany finish) beautifully lined with tarnish-preventive velveteen, with shirred rayon trim. Chest measures 19½" long — extra large to hold a service for 12. Note the complementary brass fittings. . . Retail value \$7.00.



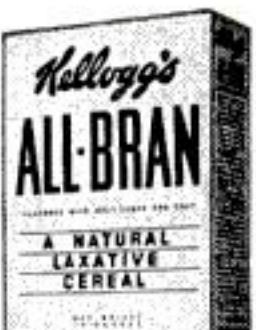
Smiths
835

WITH WALLACE SILVERSMITHS IN THIS NATIONWIDE THANKSGIVING DOLLAR SALE.





HOW about you? Would you like to be free of those heavy, logy days due to constipation—and free from the pills and purgatives, too? You can—if your trouble is the common kind (due to lack of “bulk” in diet). It's no harder to do than just eating a delicious breakfast cereal—crisp, crunchy, “bulk-forming” All-Bran. Eat it for breakfast every day, drink plenty of water, and see if you don't get more kick out of life!



Copyright, 1939, Kellogg Company

**Join the “Regulars” with
KELLOGG'S ALL-BRAN**

LETTERS TO THE EDITORS

No Fooling

Sirs:

I may be wrong but in your review of *Hollywood Cavalcade* in the Oct. 9 issue you show Alice Faye being hit by a custard pie.

On examining the pictures I came to the conclusion that the pictures were actually Miss Faye's reflection in a mirror and that no pie smacked her pretty puss. By using this reflection method, the studio could save on costumes ruined by an inaccurate shot or not caught at the right angle by the cameras. Photos No. 4, 5, 6 show pie sticking to something on the right side of the set and that must be a mirror. Also, how else would you explain the spatter in picture 4?

ROBERT BENNRA

Los Angeles, Calif.

Sirs:

Pie floats in the air with the greatest of ease. Buster Keaton is proficient at hitting a target at close range with synthetic custard pies, or was it clever photo retouching? But at a distance he didn't even come close to hitting Alice Faye, whose fingers are resting on a glass barrier. Note splash suspended in the air beyond corner of the building.

T. R. ANDERTON

York Beach, Me.

The custard in LIFE's pictures was sticking to a painted backdrop, not a mirror. However, since other readers shared Readers Bennra and Anderton's suspicion, LIFE asked Miss Faye for further assurance. Her letter follows, with picture.—ED.

Sirs:

This is another time pictures don't fib. I took those custard pies—all 17 of them—right in the face in *Hollywood Cavalcade*. This was one time, or rather 17 times, I was sorry that Hollywood technicians, clever as they are, couldn't fake a scene. Another thing that wasn't faked



ALICE FAYE

was my scream after Buster Keaton hit me with the first pie. That was real and heartfelt. I will say this further. If I'm ever on the receiving end of custard pies again, I want Buster Keaton to throw them. He never missed.

ALICE FAYE

Hollywood, Calif.

Pigs & Hitler

Sirs:

In the name of all the Berkshires, Durocs, Poland Chinas and other breeds of pigs, living and dead, not only of the United States but of the whole world as well, including Germany, we wish to make known to everybody our strongest indignation for the drawing you published in LIFE, Oct. 16, entitled “Find the biggest of all.”

We strongly protest against the unwarranted insult which has been made to all our useful brethren. For untold generations phrases like “dirty as a pig” and many others have been used in daily con-

versations in an insulting way, and we have always kept silent, but when we harmless, innocent and useful butchered creatures are compared to the most hated, most vicious, most cruel and most despicable member of the so-called “human race,” it is well-nigh time for us to raise our strongest and loudest protest against this great wrong done to our race.

For the Committee of American Pigs,

E. F. VANPRATE

Racine, Wis.

Sirs:

The folding picture of Hitler is good, but the idea presents nothing new.

In collecting old prints (1807) I saw, last year, in some bookshop in England, an almost identical picture, e.g., a design with pigs, but the picture was of Napoleon I! It appears that history repeats itself—with slight changes.

L. J. JEWELL

Saratoga Springs, N.Y.

Selfish?

Sirs:

The smug, self-satisfied attitude of many of the American newspapers and of a large percentage of the American populace as regards the European war leaves me absolutely speechless with anger and annoyance. The extracts from the letters to Senator Gillette shown in LIFE, Oct. 2, almost gave me a fit of apoplexy.

In the interests of democracy, liberty, truth, in fact of humanity in general, the U.S.A. should give her active military support to her fellow democrats and free men against tyrants and political gangsters!

DENNIS H. WRONG

Toronto, Canada

Blue Book

Sirs:

One of the finest things you have done, so far as I am concerned, is your publication of the British Blue Book setting forth Ambassador Henderson's five personal interviews with Hitler (LIFE, Oct. 16). This is exactly the kind of inside information that thinking people should have but which we never get through our newspapers. It seems that so-called “diplomacy” is committed by common agreement to work in the dark and that what takes place in these secret sessions that may affect the destiny of millions is no business of the ordinary citizen.

D. A. REIDY

Miami, Fla.

Wishful Thinking

Sirs:

I am returning your Oct. 23 Picture of the Week with certain improvements (see picture).

JAY GORDON

Kentfield, Calif.



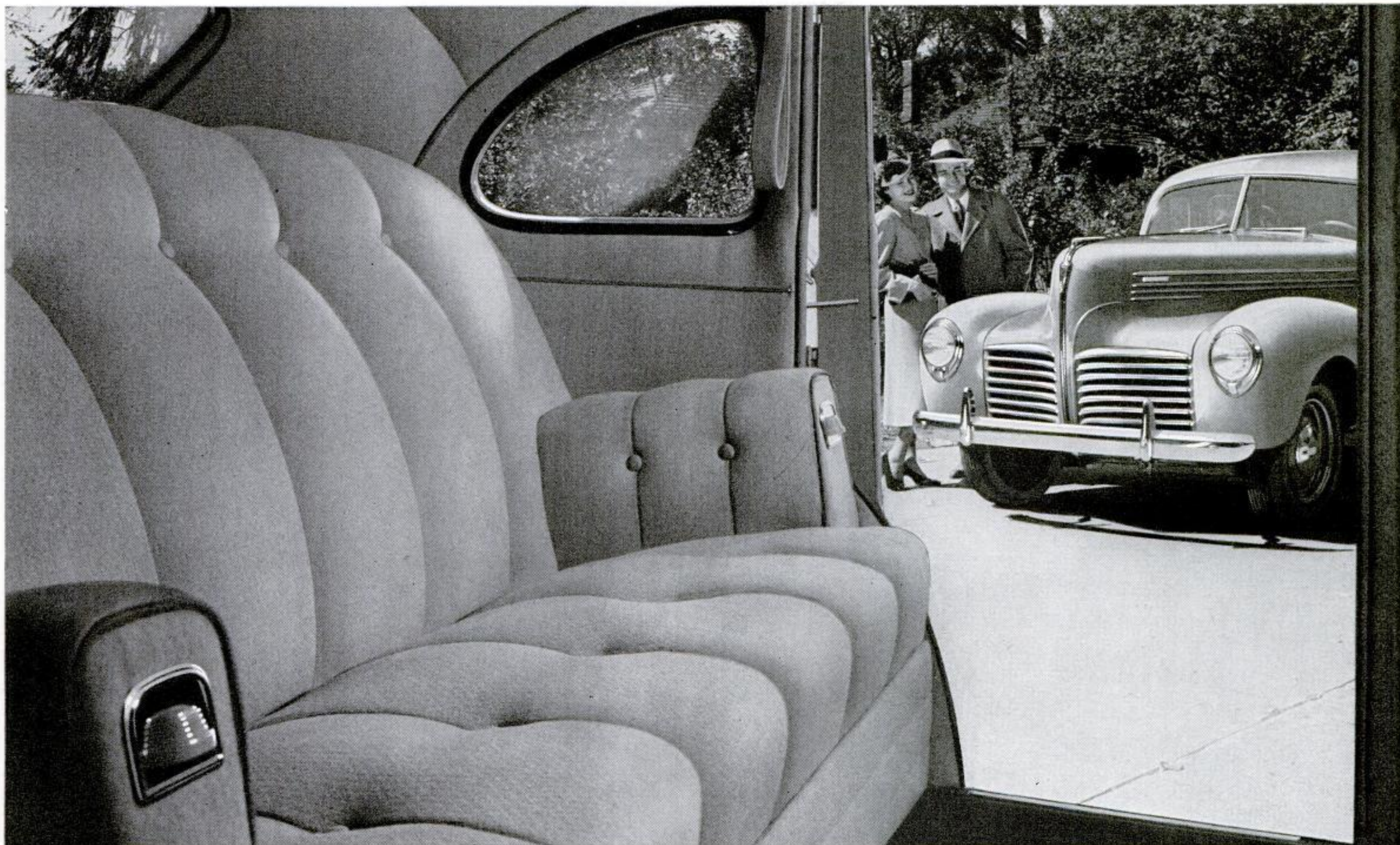
HITLER & RIBBENTROP

Cooney vs. Taylor

Sirs:

Since the publication of my short comment in LIFE concerning Robert Taylor, I have been the recipient of a number

(continued on p. 6)



No Wonder They Call It: *"Most Amazing Lowest Priced Car Ever Built!"*

Here, on this page, is photographic proof that something *new* and something *big* has happened in the lowest price field. Here are some of the important reasons why thousands who have looked at the "other three" are *buying* this new 1940 Hudson Six.

With many, it's love at first sight the minute they open its doors on a breathtaking combination of roominess, luxury, completeness, *new* to the lowest price field. (See above and below.)

But there are many other reasons for the rush to Hudson showrooms. For in-

stance... news from Bonneville Salt Flats in Utah which proved that this new lowest priced car stands all alone in its class in economy, performance, endurance!

To convince yourself, take the wheel of the new Hudson Six. The *smoothest ride of your life* is waiting! The *easiest handling!* The *safest travel!* Before you buy any 1940 car, see the new Hudson Six... most amazing lowest priced car ever built.

Hudson also presents 1940 winners in every other popular price class... *New Eight* (America's lowest priced Straight 8) and *Super-Six*; *New Country Club Sedans*.

THE CAR TO SEE with the "OTHER THREE"

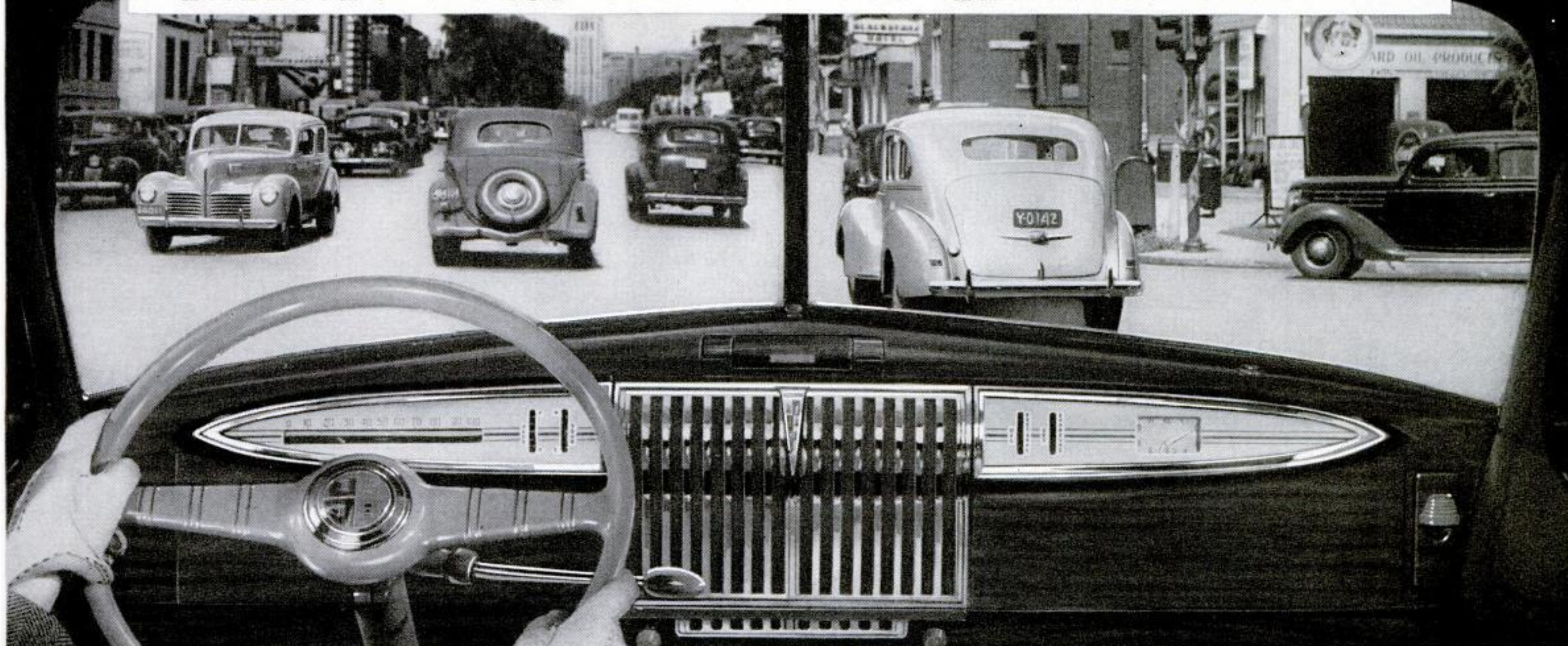
HUDSON SIX

NEW LOWER PRICES STARTING AT

\$670

delivered in Detroit, equipped to drive; including Federal taxes, not including state and local taxes, if any. Low time payment terms, with new Hudson-C.I.T. Plan. Prices subject to change without notice.

AMERICA'S SAFEST CARS ARE NOW AMERICA'S SMARTEST



This One



43K1-H7E-QTSU

GOOD-LOOKING HAIR

**Wins the approval of men—
the admiration of women!**



Use the VITALIS "60-Second Workout"

IN A BUSINESS CONFERENCE or a social gathering, good-looking hair smartly accents your appearance—helps win you friendly approval and respect. It's one distinctive sign of good grooming that marks the "up-and-coming" man. And it's easy to have—with Vitalis and the famous "60-Second Workout".

Just massage Vitalis briskly on your scalp. That pleasant tingling means that sluggish circulation is quickening . . . that your scalp is losing its tightness . . . is becoming free and supple, as it *should* be! The pure vegetable oils of Vitalis have supplemented the natural scalp oils—overcoming dryness. Note, too, how swiftly Vitalis routs loose dandruff. Now comb your hair. See how lustrous it looks. How easy it is to manage—how neatly it stays in place! And there's not a single trace of that objectionable shiny, "patent-leather" look.

Start now with your "60-Second Workouts". Have good-looking, well-groomed hair—the kind of hair that men respect and women admire! Get a bottle of Vitalis from your druggist today.



1 50 Seconds to Rub—Circulation of the scalp quickens—the flow of necessary oil is increased—hair has a chance!



2 10 Seconds to Comb and Brush—Your hair has a well-groomed lustre—but no objectionable "patent-leather" look.

Ask Your Barber

He's an expert on the care of scalp and hair. For your protection in the barber shop—genuine Vitalis now comes only in sanitary, individual Sealtubes. Next time you go to your barber's, insist on Vitalis Sealtubes.

VITALIS

HELPS KEEP HAIR HEALTHY AND HANDSOME!

LETTERS TO THE EDITORS

(continued)

of strong comments, many of which amused me greatly. It was even suggested that Mr. Taylor himself, if he should stoop from his high place and read what I had to say, might physically overpower me to prove he was no pretty man. This last extreme I have carefully pondered, as the thought of a great Hollywood star whirling down on me has filled me with a sort of uneasiness—as well it might, since I stand only six ft. five in. and weigh a bare 215 lb.

One letter, in a very serious vein, went into long detail explaining that the writer's profound feelings for the star were not only caused by his handsome profile, but also by the unfair criticisms launched against him. He also said: "What you call the *wooden Indian* aspect of Robert Taylor is, probably, his Western mannerisms."

Mr. Taylor, I am informed, is studying day and night to do better work and so to give "us" the very best that is in him. If Mr. Taylor is studying so hard to become an actor and not merely a face on the screen, I do wish M-G-M would arrange some way of his doing it on his own time and not on ours.

Perhaps you and I are wrong. At any rate, I am very tired. We have just completed a showing of *All Quiet on the Western Front*, throughout which a Hollywood voice continually interrupted to inject comments which were intended to clarify the full import of the various incidents depicted.

Who do those people out there think they are, anyway, and how did they ever get to a point where we would have to hear what they think they are?

C. T. COONEY Jr.

The Waldo Theatre Corporation
Waldoboro, Me.

New Automobiles

Sirs:

I wish to protest the horror pictures on pages 10-11 of your Oct. 16 issue.

Certainly no woman or child in my family shall be permitted to see those terrifying photographs.

Couldn't you have shown side views of the new automobiles instead of front views?

From the bow they look like fiendish combinations of Martian monsters, Medieval barred helmets and George Arliss.

S. A. HOCHFELDER

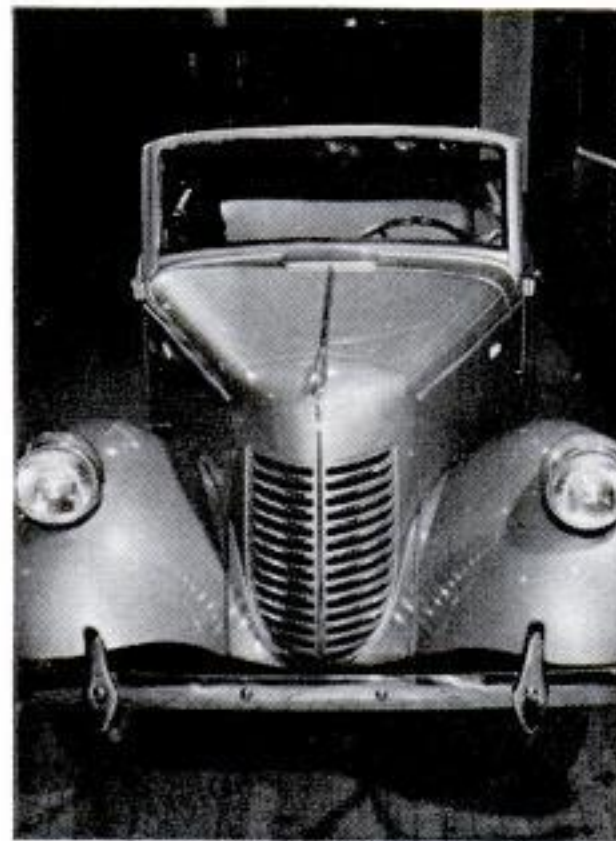
New Orleans, La.

Sirs:

I just noticed that your Oct. 16 issue has pictures of all the new automobile models except the American Bantam. American Bantam cars and trucks are a great sensation and I was just wondering why they were not in your magazine.

E. S. GRANT

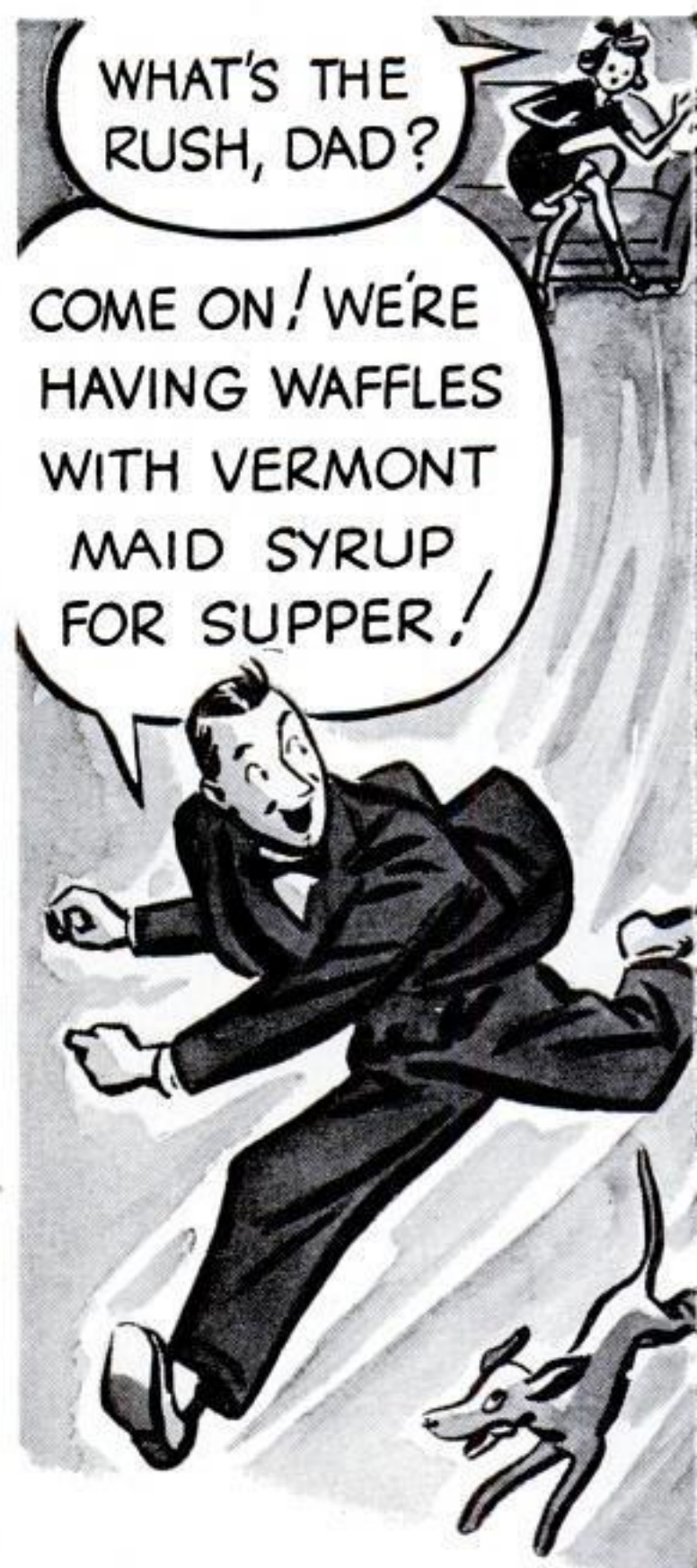
Atlanta, Ga.



NEW BANTAM

● For the new Bantam, see the picture above. The Bantam, new last year, is made by an American company which bought out the Austin. The convertible coupe shown sells for \$525 F.O.B. Butler, Pa.—ED.

(continued on p. 8)



**Men love that real
maple sugar flavor—
straight from Vermont**

WHAT a treat with any meal—crisp, hot waffles and rich, golden syrup!

But be sure your syrup is Vermont Maid—that superb blend of sparkling cane sugar and real Vermont maple sugar!

This blend is the secret of Vermont Maid's fame . . . the reason this delicious syrup is preferred by millions. Blending gives Vermont Maid Syrup just the right sweetness, just the right strength. Try this fine syrup for breakfast tomorrow.



Vermont Maid Syrup

MADE IN BURLINGTON, VERMONT



MERCURY 8

The car that did what couldn't be done

Until the autumn of 1938, it was commonly accepted that you could have a big, powerful, comfortable car—or you could have economical performance. Never *both* in the same automobile.

Then came the Mercury 8. A big car by every standard—sixteen feet of modern streamlined style, with extra room in its wide, luxurious seats. A fast car, with a powerful 95-hp V-type, 8-cylinder engine—smooth-running, eager for the road. A car with every important advantage found in others of its big-car class—and *something more*: ECONOMY surprising in *any* class!

If you are still doubtful, ask any of the

60,000 purchasers who made the Mercury 8 one of America's ten best selling cars in a single year! Here's the kind of thing they say: "The gas mileage is a revelation to me . . . on one trip I obtained 22 miles to the gallon." . . . "The smoothest driving and riding car I ever owned . . . averages 20.2 miles per gallon." . . . "Beats any car I have ever driven for economy, performance and roadability."

These are excerpts from a few of the many unsolicited letters in our files. Any Mercury, Lincoln-Zephyr, or Ford dealer will give you full opportunity to get acquainted with this new car.

MERCURY HIGHLIGHTS FOR 1940

Finger-Tip Gearshift mounted on the steering column—standard in all body types.

95-hp V-type, 8-cylinder Engine for outstanding performance and economy. (Owners report up to 20 miles per gallon!)

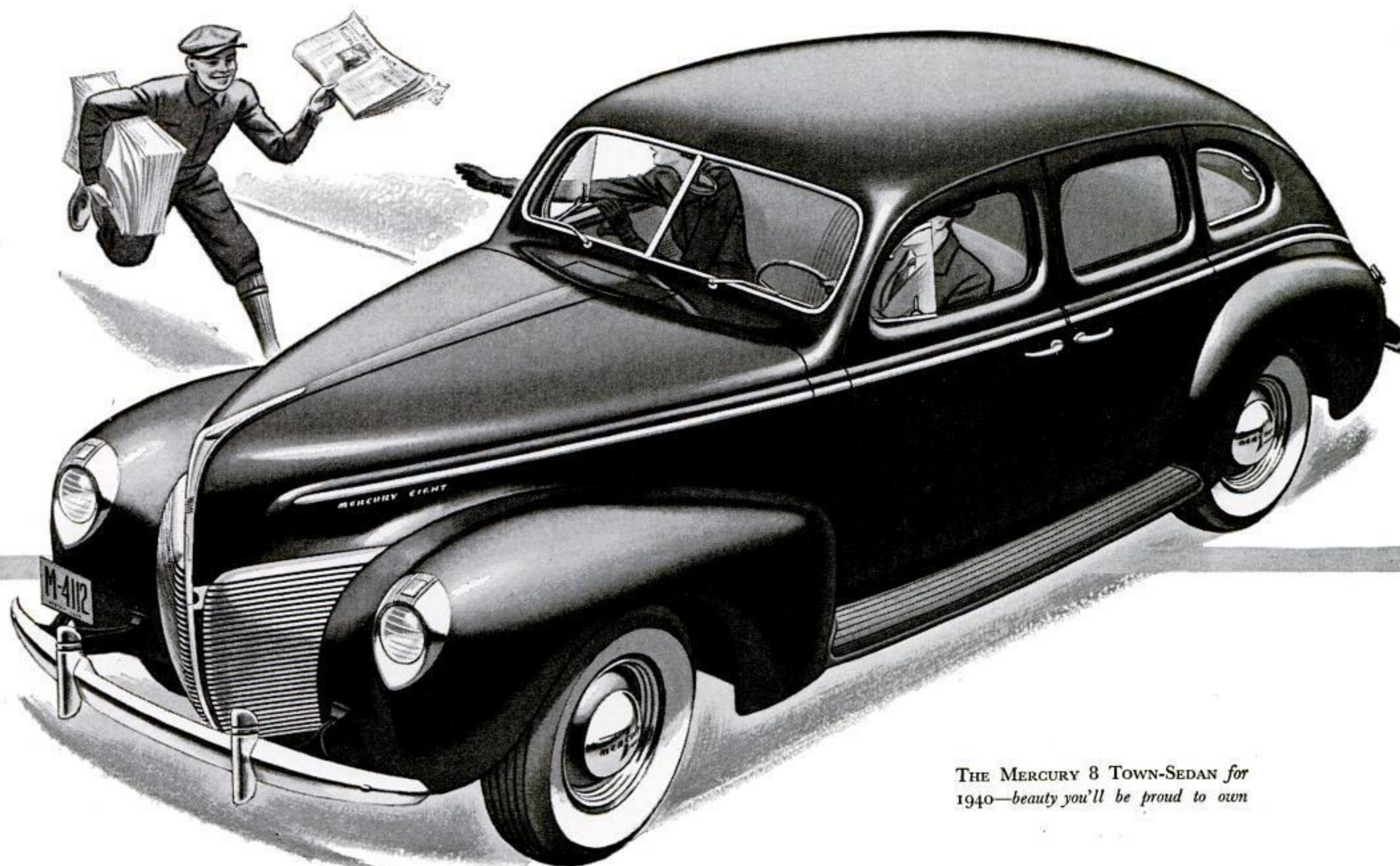
Big Hydraulic Brakes—easy, quick, sure. Hand brake operates rear wheels mechanically.

New Controlled Ventilation—for all-weather comfort.

New Sealed-Beam Headlamps for greater comfort and safety in night driving.

New Blue-and-Silver Tone Interiors—8 beautiful body colors.

Wide, Roomy Bodies—unusually wide seats. Exceptionally quiet and comfortable to ride in. White sidewall tires are extra.



THE MERCURY 8 TOWN-SEDAN for 1940—beauty you'll be proud to own

"So you can't take it around the end!"



HALF-BACK: What d'ya mean...you big lug! You guys let 'em drift through...I never even saw my interference!

TACKLE: Don't get touchy, dear...I'm only talking about those long-pants of yours! Did you have 'em wired for a heating pad?



HALF-BACK: Look, muscle-bound...consider the muscle! M-U-S-C-L-E...get it? I protect mine. Calf-and-thigh!... Shoulders-and-arms! When your muscles finally become as stiff as your brain...remember me...and Munsingwear!

TACKLE: Hey! D'ya mean Munsingwear makes those, too?



HALF-BACK: Sure! They make everything but ham-'n-eggs to keep the "inner man" happy!

TACKLE: I'll say! Too bad you can't "carry the mail" like they cut a SKIT-Trunk! It's stream-lined...can't bind yet gives you mild support!

Munsingwear SKIT-Longies, cotton and cotton-and-wool mixed, 75c to \$1.50; Knitted SKIT-Winger Shirt, 50c to \$1.50
Munsingwear Knitted SKIT-Trunks, 50c to \$1.50; Knitted SKIT-Shirts, 50c to \$1.50

MUNSINGWEAR

Fit That Lasts!

MUNSINGWEAR, INC • MINNEAPOLIS • NEW YORK • CHICAGO

LETTERS TO THE EDITORS

(continued)

Trotsky on Stalin

Sirs:

I was both interested in and amazed by the various comments in LIFE for Oct. 23, relative to the article by Trotsky on the life of Stalin. Nearly all of the letters represent, in more or less whimsical ways, what might seem to be the logic of the situation: that Trotsky is the one man least able to write a life of the dictator.

As a matter of fact, it is entirely probable, if not certain, that Trotsky is right. The recent excellent biography of Stalin, by Boris Souvarine, who was one of the founders of the French Communist Party and who tries, apparently, to give credit to Stalin, Lenin, and Trotsky in about equal shares, bears out Trotsky's article on nearly every page. Here is one example: Souvarine quotes Sukhanov, an International Bolshevik agitator and a member of the Bolshevik minority when the Mensheviks were running things, writing in about 1905: "Of the Bolsheviks . . . only Stalin figured in the Executive Committee. . . . Why this was so I do not undertake to say . . . Stalin, during his meager activity on the Executive Committee, impressed me, and not me alone, as a colorless personage acting sometimes in a dull and evasive way. In fact there is little more to say about him." And there are many, many other passages that say the same thing with more or less acrimony.

Stalin was evidently a good "strong-arm man" who carried out orders well, especially army organization, executions, bombings, and such pleasant pastimes—all essential to the success of the Revolution and Civil War. Incidentally, there were many cute tricks that he *did* know: how, for instance, to throw a bomb and see to it that someone else got the credit; or how to say nothing for two days when his opinion was badly needed on some problem or other. As to how such a person, who was a very unimportant person in Russia until after the Revolution, could kick Trotsky out of the country, Mr. Souvarine explains that too.

In the light of this book, with its large mass of evidence which seems to be authentic, Trotsky's article becomes the more amazing, the more dispassionate. Congratulations to LIFE for running it! May there be more of the same.

ROBERT U. JAMESON

Haverford School
Haverford, Penna.

Not the Rumba

Sirs:

For your information and just to keep the records straight, the dance George



ABBOTT IN CONGA

Abbott is doing on page 83 of your Oct. 23 issue is the Conga.

I ought to know—I almost broke a hip learning the gol-dern dance this summer.

EDWARD J. LEVY

New Orleans, La.



Since 1759

How to drink Guinness

NEVER SIP A GUINNESS. Let each mouthful be generous. In fact, take "a long pull and a strong pull" when you drink a Guinness.

There's an interesting reason. The nerves of taste by which you enjoy the dry flavour of Guinness are located at the *back* of the tongue. If you sip Guinness, you are wasting it on the front of the tongue where sweet things are tasted.

The distinctive flavour of Guinness comes from roast barley and hops, which, with barley malt, yeast and water, are its only ingredients. Guinness is brewed in Dublin slowly by a wholly natural process. Nothing is added to brighten or sweeten it. Guinness is aged for a year, first in oak vats, then in Bottle.

People who enjoy Guinness all their lives tell you a "sweet tooth" seldom outlasts one's youth, whereas a Guinness palate lasts a lifetime.

GUINNESS STOUT has been brewed in Dublin, Ireland, since 1759. It is made from barley malt, hops, special Guinness yeast, County Kildare spring water—nothing else. It matures over a year in oak vats and in Bottle until consumed. Like draught beer, Guinness is not pasteurized. Nor is it filtered—it thus contains active yeast—all its natural goodness!



GUINNESS
IS GOOD FOR YOU

Sole Distributors for U.S.A., W. A. Taylor & Company, 15 Laight Street, New York.
FREE: Story of Guinness since 1759, 66 pages, 44 pictures. Write American Representative, A. Guinness, Son & Co., Ltd., Dept. X-88, 501 Fifth Avenue, New York.
Copr., 1939, A. E. Hobbs GU-88

"WE KNOW THE VALUE OF STORM SASH...my husband's a builder"

WINDOW CONDITIONING SAVED THEM 25% ON FUEL... NOW THEY SIT BY THE WINDOWS IN COMFORT

"When the wind howls, the curtains don't blow any more," says Mrs. Lewis Peters, the wife of a building contractor in Marlton, N.J. "We can sit by the windows and be as warm and comfortable as we would be in any part of the room."

"Our house now is free of drafts. The windows no longer steam and fog up. With Storm Sash we can see out no matter how cold it gets."

"Our coal bills used to run around \$132 a season and last year it cost us less than \$100 to heat our 10-room house. My husband is a builder by trade and he always recommends Storm Sash."

Thousands have had similar experiences. They've saved as much as 30% on fuel; and are no longer bothered with condensation, fogged windows

and drafts. They've saved in other ways, too. Moisture that formerly condensed on the windows and ran down and ruined the wallpaper and woodwork finish has been eliminated.

See your local Lumber Dealer. He will give you an estimate and handle the entire job, including F.H.A. financing with No Down Payment. Call him today.

Since you look through two panes of glass instead of one, the quality of the glass becomes doubly important. It costs you no more to get L.O.F. Quality Glass — each light bears the L.O.F. label. Mail the coupon today for this handsomely illustrated book that tells how Window Conditioning will make your house a better home to live in.



Mrs. Lewis Peters and her two sons who assist Mr. Peters in his contracting business.



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LOOK FOR THE LABEL



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"The fuel savings paid for the Storm Sash in less than three years and now it's all profit."—James Sinclair, Springfield, Mass.



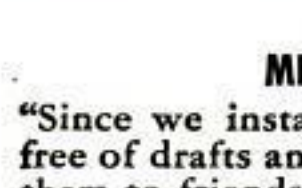
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"I can't remember a time since we had Storm Sash when moisture has formed on the windows. It's our best investment."—John A. Martin, Buffalo, N.Y.



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Free!

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Please send me your free booklet which shows typical examples of economies effected with Window Conditioning and interesting window treatments.

Name _____

Address _____

City _____

State _____

My home has:
☐ Wood Sash
☐ Metal Sash
(Give make)
L 11-6-39





Driftwood

On the beach, half-hidden by the sand, lies a graying timber. The sea has flung it aside. Tomorrow, perhaps, the sea will take it up again . . . bear it once more upon its aimless and unremembered way.

Some children are like that. Restless, "difficult," moody, they drift unhappily upon the sea of life. They need a charted course to steer by . . . some bright enthusiasm to stir the heart.

Music offers such an outlet . . . and supremely, the music of the piano. The piano is intensely personal, sensitive, responsive. And of all pianos the Steinway is the instrument to which musicians have ever turned for the deepest and most rewarding evocations of the spirit.

Yet although the Steinway is the instrument of Hofmann, Horowitz, Paderewski, Rachmaninoff, it is also incomparably the piano of the home. Its

lovely, golden tone, its swiftness and ease of touch, its sheer beauty of voice and line are a constant source of courage and inspiration in daily life.

*Do you know how easily a Steinway can be purchased? The new Steinway Verticals begin at \$495—as little as **\$49.50** down. Steinway Grands begin at \$985—as little as **\$98.50** down. Generous allowance on your old piano. All prices quoted here are f.o.b. New York City. Your dealer will gladly give you local prices and terms. Steinway & Sons, Steinway Hall, 109 W. 57th St., New York.*

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STEINWAY & SONS, FOUNDED 1853 IN NEW YORK CITY



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The preferred outdoor shirt since the Winning of the West

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Wear a genuine Pendleton—as thousands of other outdoor men do. It's America's best shirt for all outdoor enjoyment. It looks like an outdoor man's shirt and it is!

Since the winning of the West, Pendleton virgin wool products have been respected for their comfort, appearance and long wear. See the showing of these featured shirts at your sports, clothing or department store. Choose from gabardines or flannels in solid colors, bold and shadow plaids, or checks. \$5.00 to \$8.50.

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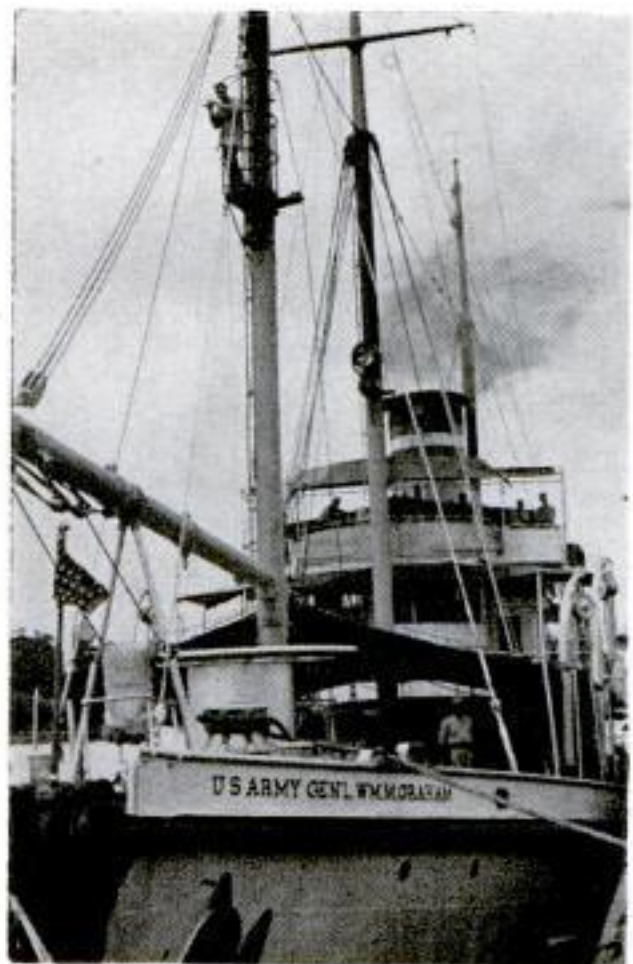
ENDLETON WOOLEN MILLS
Portland, Oregon.

Please send me free literature, sample fabrics, name of nearest dealer.

My Name _____

My Address _____

LIFE'S PICTURES



To enable Thomas D. McAvoy to take the unique sequence on the ship going through the Gatun Locks of the Panama Canal (pp. 78-79), the Army tied up a mine planter with a crew of 23 for half a day at the foot of the locks. He shot from the crow's-nest (above) and from a bosun's chair lashed to the mainmast.

Photographer McAvoy spent two weeks photographing the Canal defenses, tramped the jungle with the infantry, climbed hills with the coast artillery, flew with the air corps. In addition to furnishing the mine planter, the Army supplied a police launch from which he took pictures in Gaillard Cut and Gatun Lake, sent him along the Panama Railway in a special Diesel-powered car. McAvoy says the hardest part of his job was getting up early enough in the morning. The Army started work at seven.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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- 8—KARGER-PIX
- 11—EDWARD K. THOMPSON
- 12, 13, 15—THE COOK OBSERVATORY
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- 30—A. P., P. I.—P. I.
- 31—W. W. (3)—MALACHOWSKI (D.V.) from B. S. (4)
- 32, 33—B. G. SEIELSTAD
- 34—T. rt. TOBIAS X. MOSS
- 37—PETER STACKPOLE
- 38—M-G-M
- 40—M-G-M—PETER STACKPOLE
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- 48, 49—DR. H. VOLLMER-PIX—HERBERT GEHR
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- 54, 55—DMITRI KESSEL
- 60 through 64—WALLACE W. KIRKLAND
- 69—H. & E., ACME
- 70—EUR., FERDINAND VOGEL—H. & E., W. W.
- 72—H. & E., ACME
- 75—U. & U., W. W.
- 77 through 93—THOS. D. MCAVOY exc. t. p. 78 drawing by CHARLES TUDOR based on drawing by CHARLES H. OWENS
- 94—T. rt. REX HARDY JR.
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DAD SAID "NEVER AGAIN" BUT HE CHANGED HIS MIND AFTER



SIX GOOD TIMES TO ENJOY TEA

BREAKFAST—TEA GIVES YOU A QUICK PICK-UP—AND IT'S SO EASY TO DIGEST.

AT 11 A.M.—TEA HELPS YOU TO WORK BETTER, THINK FASTER.

LUNCHEON—FOR A GOOD AFTER-NOON'S WORK, LET TEA PEP YOU UP.

AT 4 P.M.—SO REFRESHING—TEA CHASES AWAY 4 O'CLOCK FATIGUE.

DINNER—TEA TASTES SWELL, AND MAKES FOOD TASTE BETTER.

EVENING—ENJOY TEA FREELY—TEA LETS YOU SLEEP.

IT'S AS EASY AS A-B-C TO GET A REALLY GOOD CUP OF TEA

- A** - ALWAYS USE BUBBLING BOILING WATER AND POUR IT ON THE TEA.
- B** - USE 1 TEASPOONFUL PER CUP PLUS ONE FOR THE POT.
- C** - STEEP TO ANY STRENGTH YOU PREFER. (MOST PEOPLE WHO USE CREAM OR MILK CHOOSE A 5-MINUTE BREW.)



TEA TASTES SWELL — AND IT IS MY STANDBY FOR QUICK ENERGY — PEPS ME UP. TEA IS EASY ON THE DIGESTION — DOESN'T MAKE ME FEEL NERVOUS. AND IT'S SO EASY TO MAKE, EVEN I CAN MAKE A GOOD CUP OF TEA!



THESE GOOD BLACK TEAS ARE ESPECIALLY SUITED TO THE AMERICAN TASTE. FOR ECONOMY AND FULL ENJOYMENT, BUY QUALITY TEA.

TEA PEPS YOU UP!

DELICIOUS, VITALIZING—ECONOMICAL TOO—COSTS LESS THAN 1/2 CENT A CUP

SAYS MR. T. POTT

SPEAKING OF PICTURES...

... THESE WERE MADE BY LARGEST ASTRONOMICAL CAMERA



The irregular splotch shaped like the continent of North America on the opposite page is a huge cloud of gas in the constellation of Cygnus, so far out in the Milky Way that the light with which it glows in this recent photograph must have left it about 1290 A.D. The ellipse in the photograph below — the great nebula of Andromeda—is a huge flat whirling

spiral of stars, a galaxy in itself, more than 800,000 light years from the earth.

To astronomers the heavenly beauties of these pictures run a poor second to their scientific value. For from these photographs and several dozen more like them, workers at the Cook Observatory in Wynnewood near Philadelphia are compiling a complete

atlas of the sky which will list the exact positions of some 40,000,000 stars, star clusters and nebulae. To make this survey they are using the largest camera of its kind in the world: a camera that cost \$9,000, using glass plates larger than a newspaper page, which must be bent slightly concave by the pressure of screws to keep all parts of the photograph in focus.



"What's wrong with me?"



S-h-h-h...
she has "GAP-OSIS"



LADIES, behold! Perfect specimen of a wallflower—replete with forlorn droop, pink-nosed sniffles and a sense of being left out in the cold.

Oh, why doesn't some kind friend tell her to pull herself together with a trim little Talon slide fastener!

Talon fasteners are so sensible. They lie flat and smooth... open and close easily... and, of course, are not damaged

by dry cleaning, washing or pressing!

"Take a Second Look"

Naturally, you want reliable slide fasteners even on your least expensive clothes. That's why it's so important to insist on the Talon fastener...to guard against unreliable imitations now appearing on the market.

Always "take a second look" for the word "TALON" on the fastener. Then you *know* you're getting the slide fastener you can depend on!

TALON, INC. • MEADVILLE, PA.

END "GAP-OSIS" WHEN YOU REMODEL, TOO

When you make over last year's clothes, give them the same modern touch you want in *new* clothes...the neat, quick Talon placket fastener.

It's easy to sew in...makes your clothes smarter looking, better fitting.

You'll find Talon fasteners—in packages with full instructions—wherever notions are sold. And you can always buy with complete confidence. For Talon fasteners come in only one "grade"—the best!

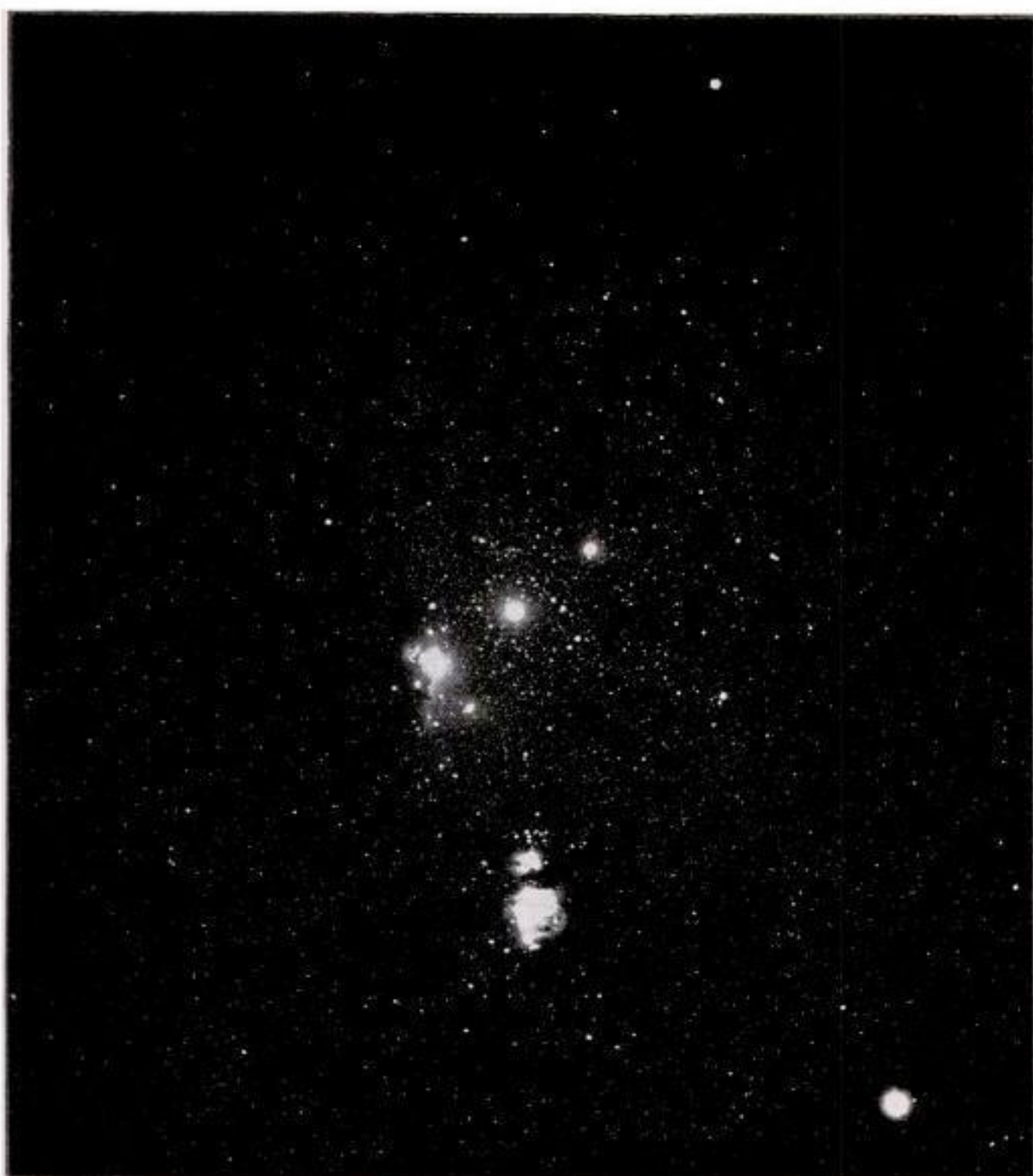
TALON PLACKET FASTENER
REG. U.S. PAT. OFF.
MADE BY TALON, Inc.



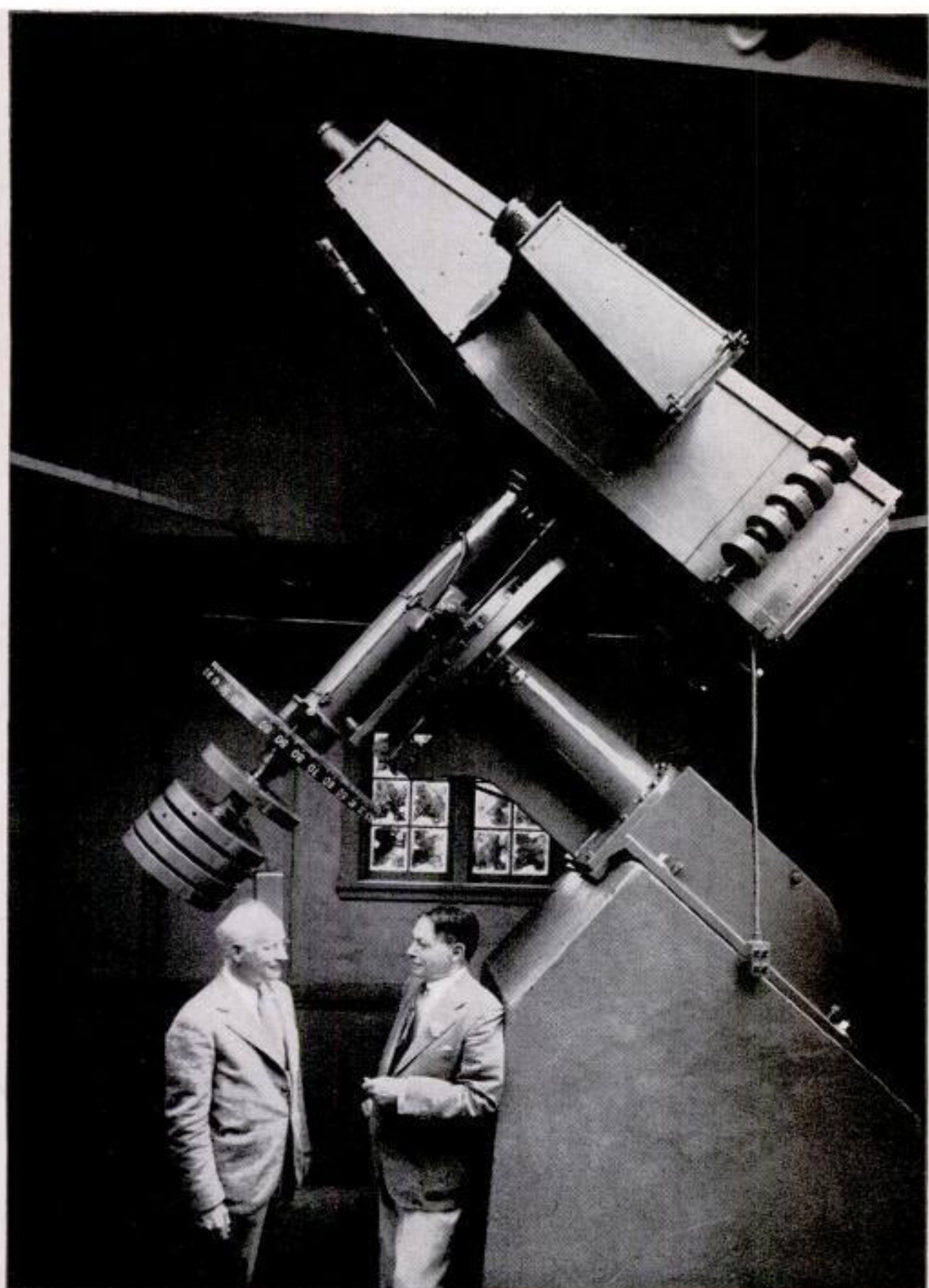
BE SURE THE WORD "TALON" IS ON THE SLIDE FASTENER!

SPEAKING OF PICTURES

(continued)



Orion's belt is located by the three stars in a line in the center. Orion's sword runs from the left-hand star down to the largest white blob. This is the only true gaseous nebula seen by the naked eye. The density is believed one million-billionth that of air at the earth's surface. The nebula is so large it takes light ten years to cross it.



The big camera is really three cameras in one—plus a guiding telescope through which an astronomer watches while he adjusts the automatic drive that keeps camera following the stars throughout exposures as long as 15 hours. Dr. Gustavus W. Cook (right) is a businessman who maintains his \$200,000 observatory as a hobby.

THE GREATEST FLORSHEIM
VALUES IN 47 YEARS



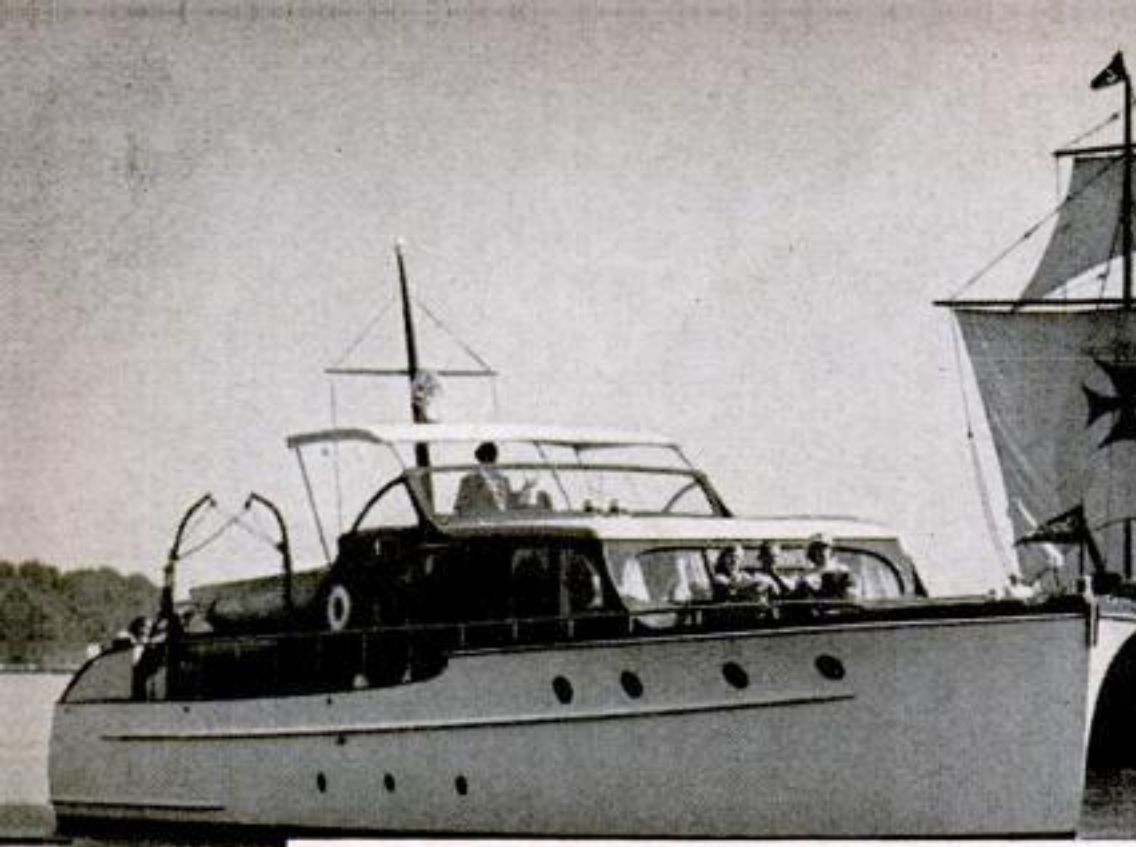
STILL BETTER SHOES

...STILL GREATER VALUES!

Only on shoes worthy of the name will you find the Florsheim shield . . . the signature of specialists in superior shoes for almost fifty years. Concentrating on quality . . . and with a creed that calls for constant improvement . . . Florsheim has set higher standards of value year after year. Today those standards are higher than ever. In looks and leather, in fit and finish, in craftsmanship and comfort, the new Florsheims offer the greatest values in Florsheim history. Styles illustrated above, The HIGHLAND, S-882, \$8.95 \$11 and The HIGHLAND, S-894, \$8.95. ^{SOME HIGHER}

THE *Florsheim* SHOE

THE FLORSHEIM SHOE COMPANY • MANUFACTURERS • CHICAGO
Makers of Fine Shoes for Men and Women



55-ft. Motor Yacht, 2-130, 2-160, 2-275 h.p. engines or Diesels. Speeds to 24 m.p.h. Priced from \$28,300.★



Economical, new 1940, 15½-ft. Chris-Craft Utility Runabout with 60 h.p. engine and speeds to 32 m.p.h. Priced at \$845.★



New Chris-Craft 18-ft. De Luxe Utility Runabout for 1940 with 60 or 95 h.p. engines. Speeds to 33 m.p.h. Priced from \$1195.★



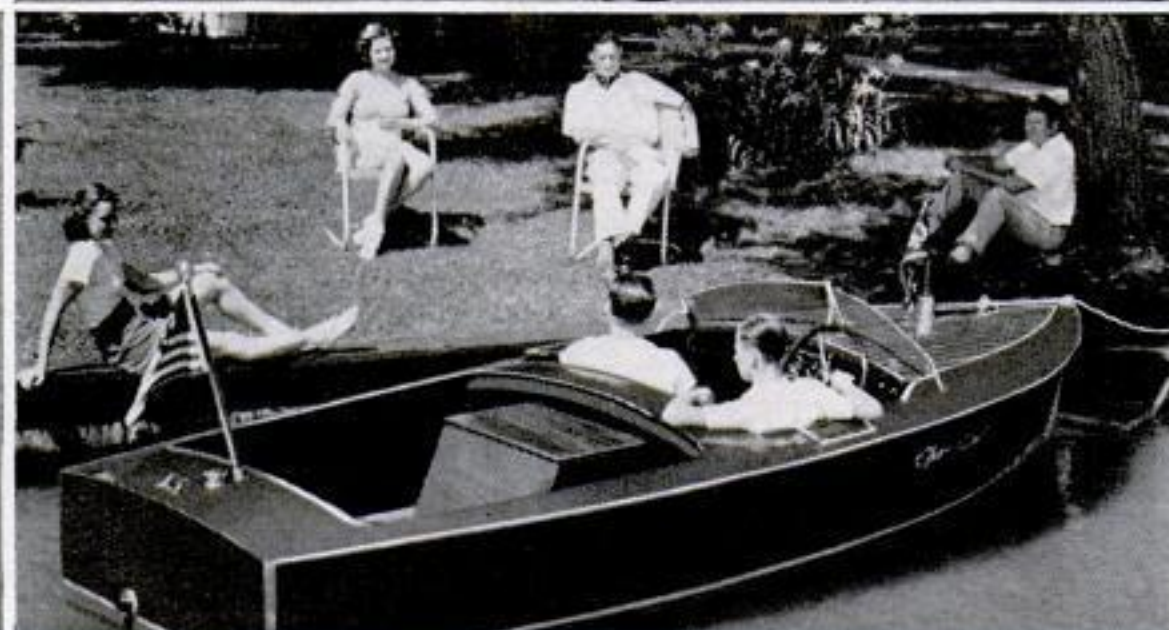
Smart, new 22-ft. Utility Models for 1940, with 60, 95, 130 h.p. engines, speeds to 35 m.p.h. Priced from \$1540.★ (Cabin extra.)



Flashy, new 25-ft. Sportsman for 1940 with 95, 130, 160, 223 or 2-95 h.p. engines, speeds to 40 m.p.h. Priced from \$2690.★



Custom 29-ft. Sportsman with navy top, speeds to 40 m.p.h.—130, 160, 275, 2-95 or 2-130 h.p. engines. Priced from \$4290.★



Beautiful new 15½-ft. Chris-Craft De Luxe Runabout for 1940 with 60 h.p. engine and speeds up to 32 m.p.h. Priced at \$895.★



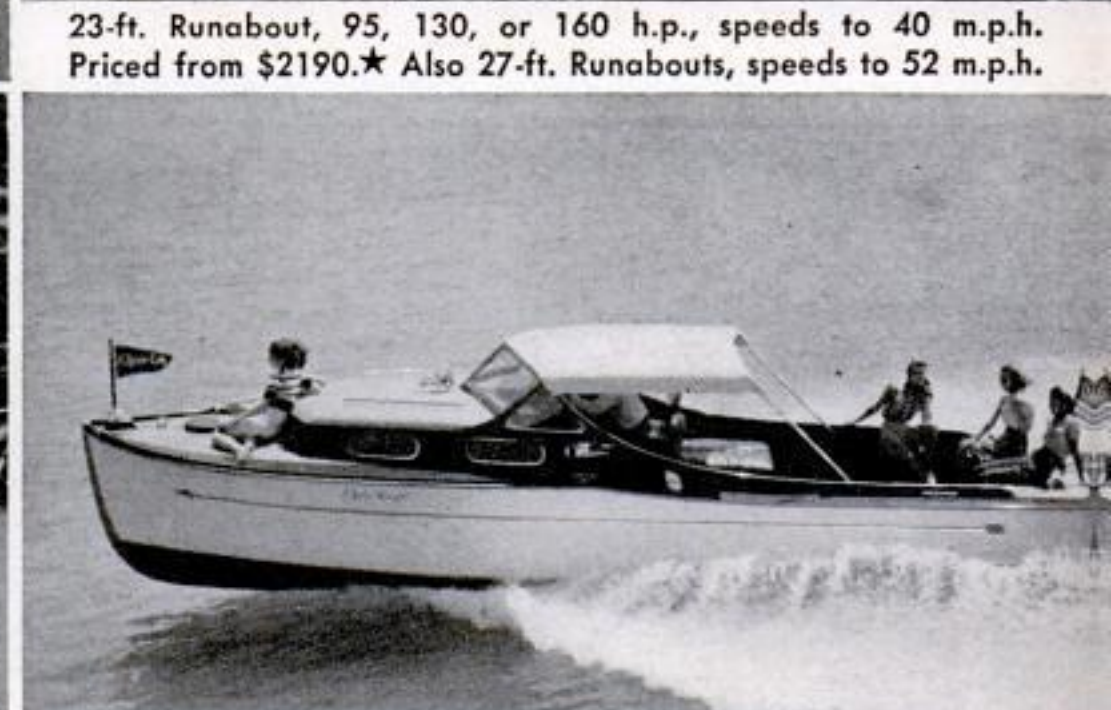
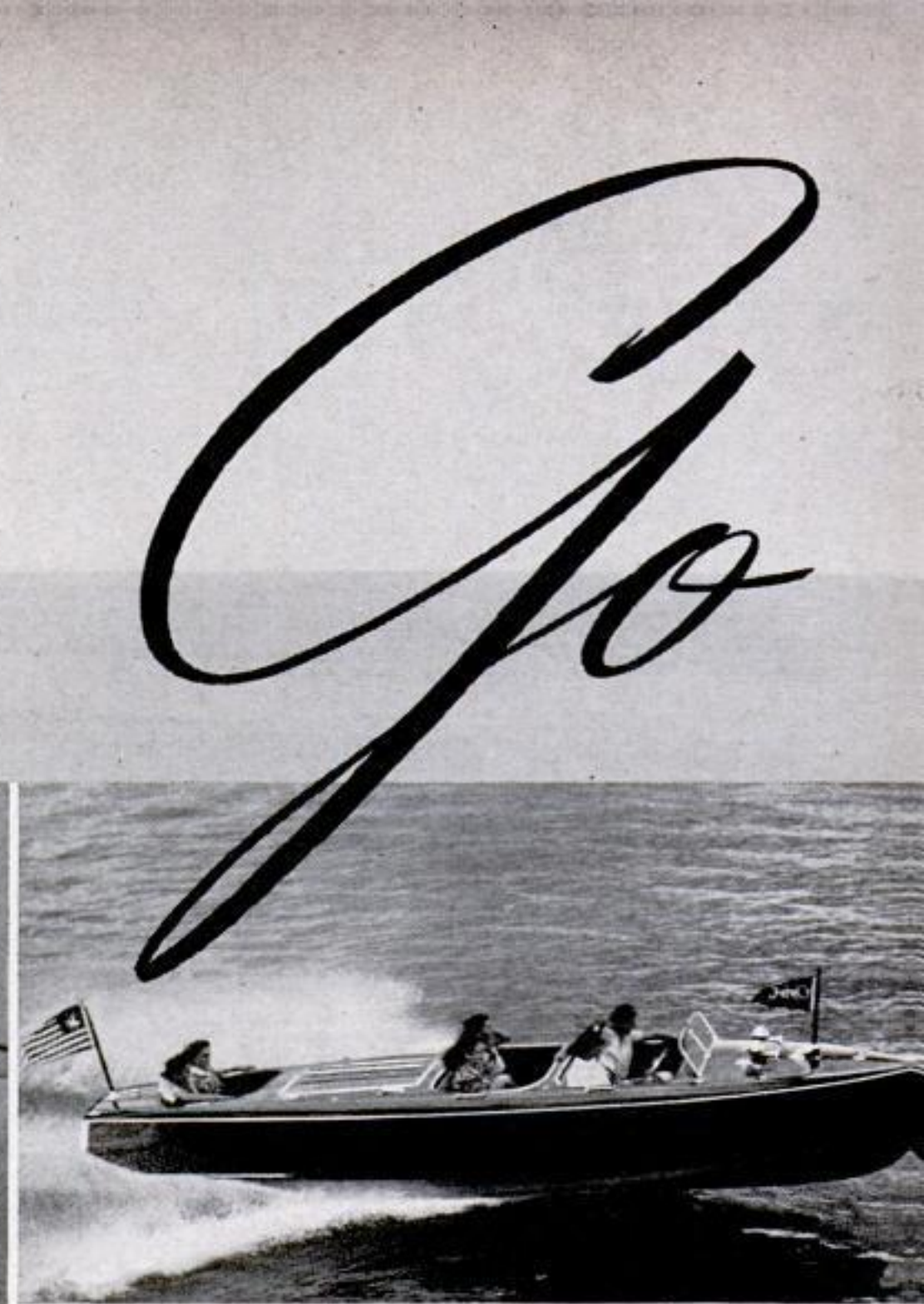
Torpedo-type 17-ft. De Luxe Runabout for 1940, with options of 60, 95 or 121 h.p. engines, speeds to 39 m.p.h. Priced from \$1245.★



Speedy, new 1940 Racing Runabout (16-ft. overall) with options of 95 or 121 h.p. engines, speeds from 37-44 m.p.h. Priced from \$1390.★



The new torpedo-styled 19-ft. Chris-Craft Custom Runabout for 1940—95 or 130 h.p. engines, speeds to 40 m.p.h. Priced from \$1690.★



23-ft. Runabout, 95, 130, or 160 h.p., speeds to 40 m.p.h. Priced from \$2190.★ Also 27-ft. Runabouts, speeds to 52 m.p.h.



29-ft. Express Cruiser, 130, 160, 275, 2-95 or 2-130 h.p. engines. Priced from \$3990.★ (Also new 25-ft. Express.)



New 34-ft. Express Cruiser for 1940, 130, 160, 275, 2-95, 2-130 or 2-160 engines, with speeds to 30 m.p.h. Priced from \$5690.★

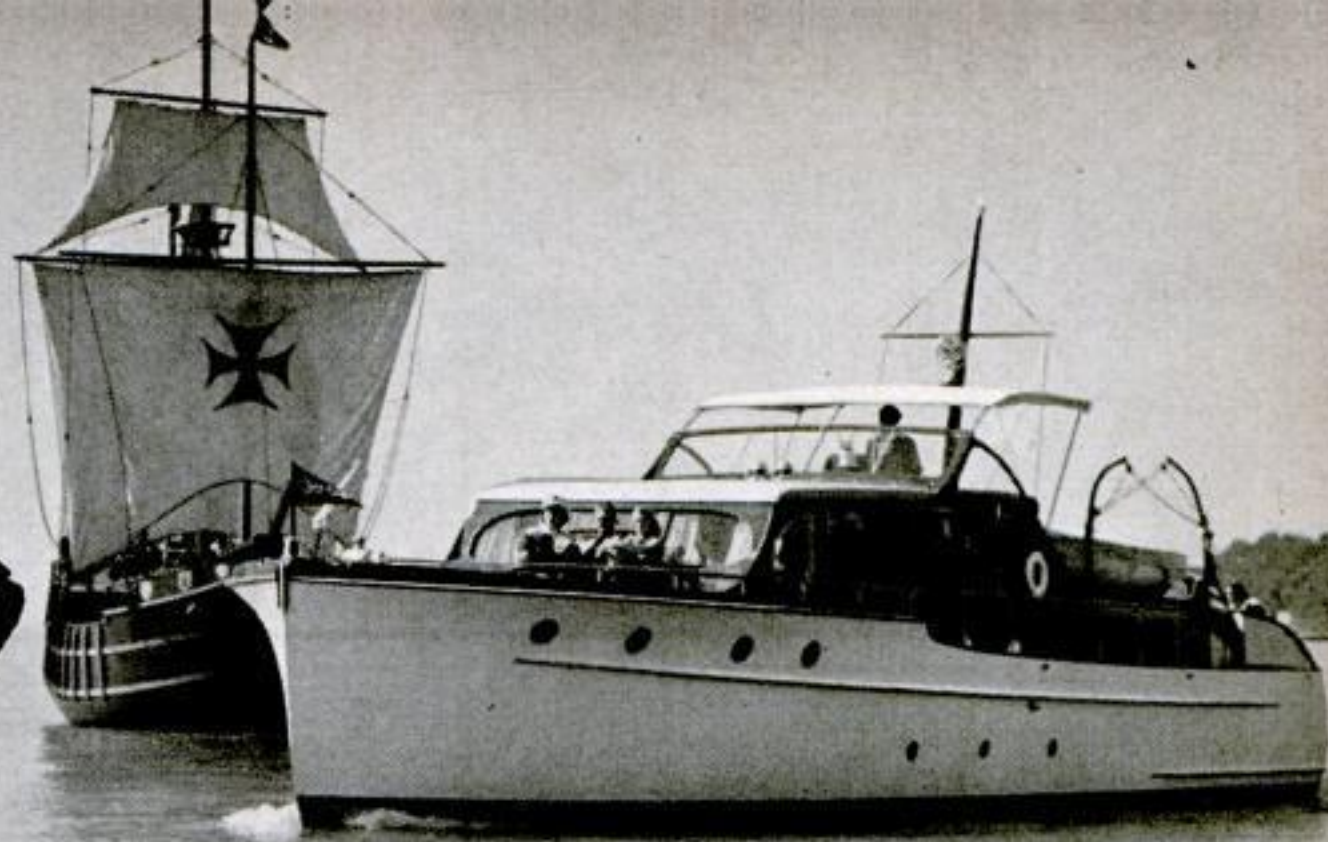


1940, 25-ft. Chris-Craft, world's lowest priced Cruiser—60, 95, 130 or 2-60 h.p. engines. Priced from \$1495.★

New 25-ft. Chris-Craft Enclosed Cruiser for 1940 with 60 or 95 h.p. engines, and speeds to 22 m.p.h. Priced from \$1695.★

SEE THE NEW CHRIS-CRAFT FLEET FOR 1940

Sporty FOR '40



Luxurious, new 1940 Chris-Craft 25-ft. De Luxe Enclosed Cruiser with 95 h.p. engine, speeds up to 21 m.p.h. Price \$2095.★



New 33-ft. Double Cabin Enclosed Bridge Cruiser for 1940 with 95, 130, or 2-95 h.p. engines. Speeds up to 19 m.p.h. \$5490.★



1940, 42-ft. Double Cabin Enclosed Bridge, 130, 160, 2-95, 2-130 or 2-160 h.p. engines. Speeds to 25 m.p.h. Priced from \$9690.★



Popular, new 1940, 30-ft. Enclosed Cruiser, options of 95, 130 or 2-60 h.p. engines, speeds to 22 m.p.h. Priced from \$2990.★



Big, new 1940, 37-ft. Double Stateroom Enclosed Cruiser, 130, 160, 2-95 or 2-130 h.p. engines, speeds to 23 m.p.h. Priced from \$6890.★



48-ft. Double Cabin Enclosed, 2-130, 2-160 or 2-275 h.p. engines, (or 2-110, 2-165 h.p. Diesels). Priced from \$18,700.★



1940—30-ft. Chris-Craft Sport Cruiser, with 95, 130, 2-60, 2-95 h.p. engines and speeds to 23 m.p.h. Priced from \$2990.★



37-ft. Double Cabin Enclosed Bridge Cruiser with 130, 160, 2-95, 2-130 h.p. engines, speeds up to 23 m.p.h. Priced from \$7590.★



Typical of the beautiful interiors in the new 1940 Chris-Craft Fleet. Above, dining nook in the new 34-ft. Express Cruiser.



33-ft. Enclosed Cruiser, 95, 130, 2-95 h.p. engines, speeds to 20 m.p.h. Priced from \$4690.★ (Also new 33-ft. Sport Cruisers.)



42-ft. Double Stateroom Enclosed Cruiser, 130, 160, 2-95, 2-130, 2-160 h.p. engines with speeds to 25 m.p.h. Priced from \$8990.★

☆☆☆ *Better buy* before November 30th

YOU can get a beautiful new 1940 Chris-Craft with all that's new in nautical design—new lines . . . new enticing interiors . . . modern color combinations . . . new sound proofing . . . new comforts . . . new luxury—at savings up to \$3750 if you buy now before November 30th, 1939, on our Fall Delivery Plan. Think of it! In the face of rapidly rising material costs you can save 10% on any model in the great new Chris-Craft Fleet—the newest, finest, sturdiest boats in the world. Buy NOW before

fall production schedules are filled. Go sporty for '40 in your own brilliantly performing new Chris-Craft. See the nearest Chris-Craft dealer or write for FREE illustrated folder showing the entire Chris-Craft Fleet. Remember this unusual offer closes November 30th, 1939. **BETTER BUY NOW!**

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ABOVE PRICES
FOR FALL DELIVERY
Closes Nov. 30, 1939

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FREE FOLDER

Buy your new 1940
Chris-Craft Utility Boat,
Runabout, Cruiser or
Motor Yacht NOW!

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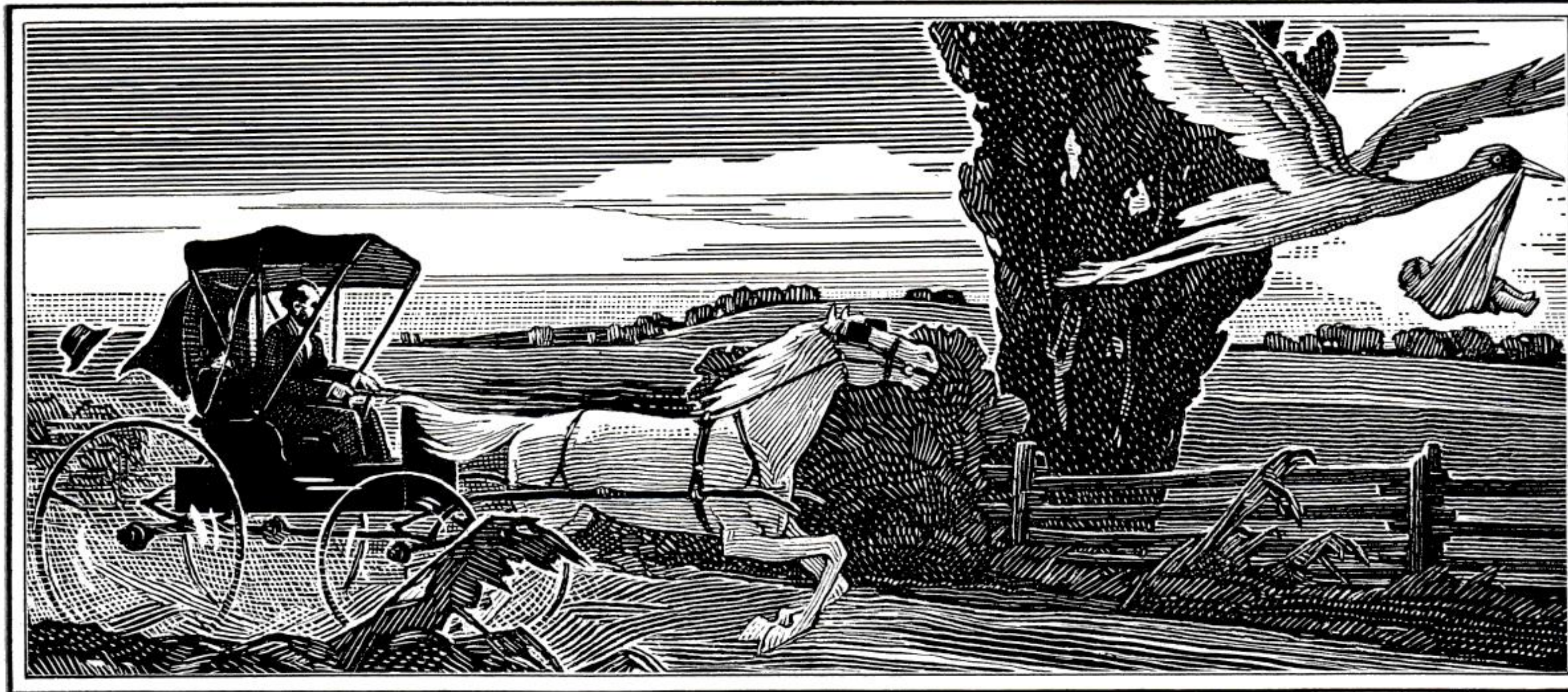


*DEDUCT 10% FROM PRICES QUOTED ABOVE FOR FALL DELIVERY. All prices f.o.b. factory and include shipping cradle, except 25-ft. Cruisers and 55-ft. Motor Yachts which are priced afloat.

THE WORLD'S LARGEST BUILDERS OF MOTOR BOATS

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Who was your first friend?



Wasn't he the kindly doctor, who ushered you into the world? Then came others... parents who taught you love, ethics and honesty... youngsters who showed you how to play with teamwork and sportsmanship... and teachers who guided you to work with a purpose. As you journey through life, you learn to appreciate the value of friends. To-day, when you count your assets, experience

tells you that the most priceless of all are your friendships.

* * *

Do you know of any better place to sow the seeds of friendship than in the atmosphere of your home? Do you know of any finer symbol of hospitality than Budweiser? Making friends is what made Budweiser the Perfect Host.

Live Life... Every golden minute of it... Enjoy Budweiser... Every golden drop of it

ANHEUSER-BUSCH
Makers of the
World-Famous Beer...

Budweiser

TRADE MARK REG. U. S. PAT. OFF.



WE MAKE THIS RAINFALL TEST: Budweiser must be uniform. That calls for uniform ingredients. Even water — not too hard — not too soft. So, every day we check the water supply and follow it up with constant tests and treatment to insure Budweiser's uniform goodness.

YOU MAKE THIS TEST: Drink Budweiser for five days. On the sixth day try to drink a sweet beer. You will want Budweiser's flavor thereafter.



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LIFE'S COVER. The three British planes flying into the sky are three of the second-line pursuit ships Britain has assigned to intercept the fleets of German bombers that may soon be over England. They are single-seaters of a type since superseded by faster fighters. But Britain will use everything it has to get the Germans out of the air. This particular picture was exhibited by the photographer, Charles E. Brown, in the Royal Photographic Society's London Show in September. It was widely reproduced in England as a symbol of air defense.

To a QUEEN'S TASTE



Exquisite CONGRESS CARDS give year-round fun . . .
greater card-playing enjoyment

RIGHTFULLY proud is the hostess who offers her guests superb Congress Cards. New, modern designs for Congress Cards are being created constantly. Bright, gay colors or soft greens and blues . . . whatever your fancy dictates, you'll find in these smart, attractive cards.

Congress Cards keep their famous liveliness, finer slip through hours of active play. Their smooth, flawless surface resists smudge and soil—gives the good distribution so important in expert play.

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of exquisite, long-lasting Congress Cards? Your dealer now has on display many new attractive designs in Congress Cards. Step in and see them today.

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For more fun at home, get your copy of "Official Rules of Card Games—Hoyle Up-to-Date." A big book containing 253 pages—rules for 125 different card games. Also on sale at stores selling cards.



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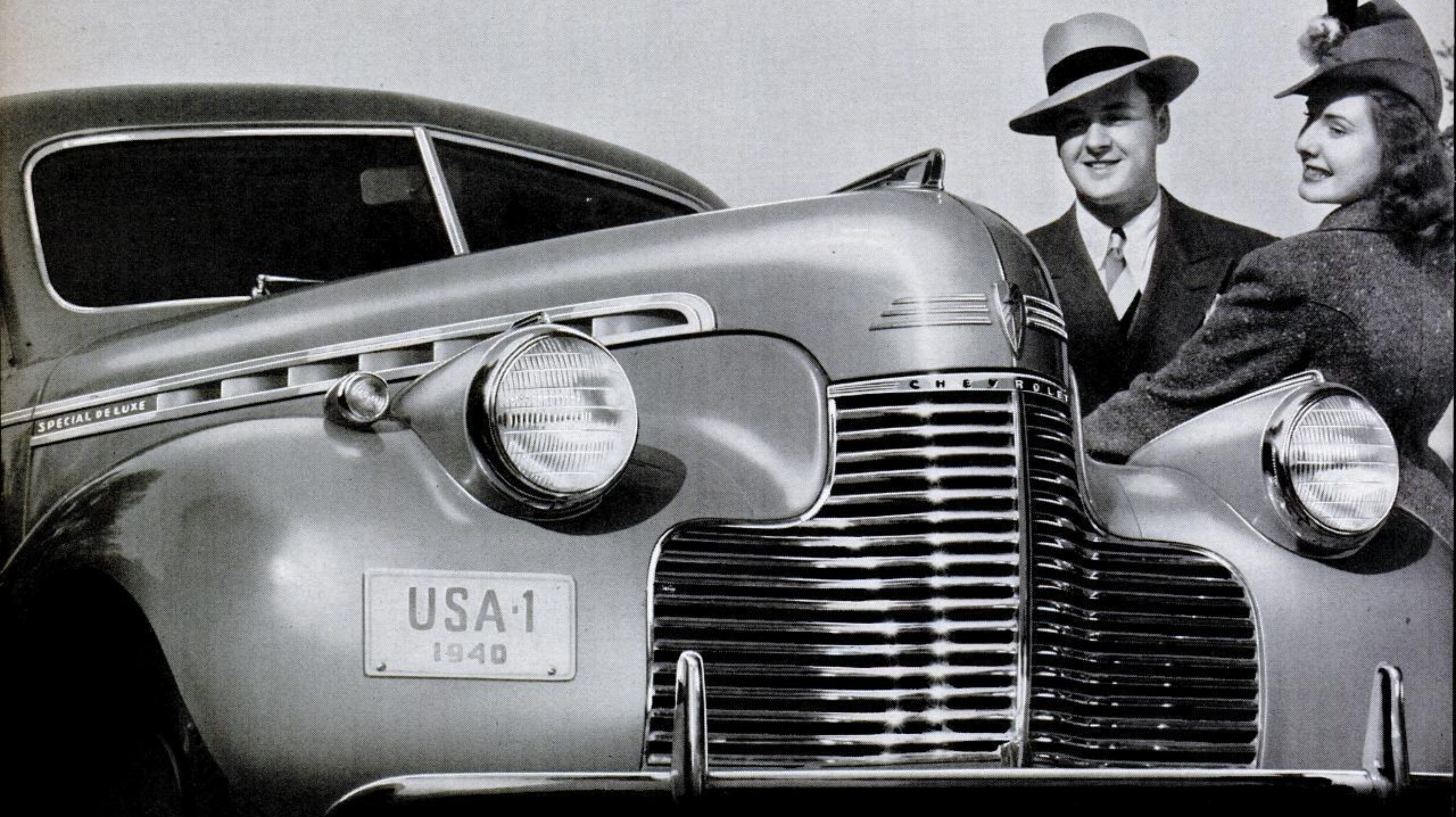
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WRAPPED IN THE AMERICAN FLAG, BOSS EARL BROWDER OF THE U.S. COMMUNIST PARTY DEFENDS STALIN'S DEAL WITH HITLER AT A NEW YORK MASS MEETING

STALIN'S NO. 1 U.S. STOOGES FINDS OUT THAT U.S. LAWS HAVE TEETH

Handcuffed to an accused dope peddler, a sandy-mustached little ex-bookkeeper from Kansas trudged out of New York City's Federal Building on the afternoon of Oct. 23, stepped into a waiting patrol wagon and was whisked off to jail.

In its next day's issue (*below*), the Communist *Daily Worker* reported this prime news event as follows: "An alarming step in the campaign to destroy civil liberties and put the United States into the imperialist war was taken yesterday noon when the federal Department of Justice arrested Earl Browder, General Secretary of the Communist Party, on a flimsy passport charge."

Browder was accused of having obtained a U. S. passport in 1921 under the name of Nicholas Dozenberg, another in 1927 under the name of George Morris. Then, it was charged, when he applied for a passport under his real name in 1934 he declared that he had never had a passport before, stuck by this story when he had the passport renewed in 1937. Federal law provides a penalty of up to \$2,000

fine, five years' imprisonment for "willfully and knowingly" making a false statement in a passport application or using a passport thus falsely obtained. Browder's first two alleged offenses were nullified by the statute of limitations. A Federal grand jury indicted him on each of the other two, thus facing him with a prospect of ten years in jail.

Neither the *Daily Worker* nor Browder, who was soon freed on \$7,500 bail furnished by a "society woman" admirer, denied the charges. (Browder had been caught Red-handed by the Dies Committee on Sept. 5, when he blandly admitted that he had traveled to Moscow on a false passport.) Instead, as U.S. Communists customarily do, they simply bawled "persecution." In doing it this time, they damned themselves as no Red-baiter could have done. For what they were plainly asserting was their basic belief that democratic U. S. laws are contemptible scribbles, to which, by perverting the Bill of Rights, they claim a special immunity.

The Justice Dept.— Serving as a Tool Of Reaction

An Editorial
THE malicious gun with which the Wall Street press has aimed upon the individual of Earl Browder is the exact warning that here in the opening gun is an attack upon the civil rights of all Americans.
It is the start of what is claimed as a "progressive" attack upon the Bill of Rights by the most oppressive, reactionary forces in the country. By those who desire above all else to drag the United States into the imperialist war.
The Department of Justice is serving as a tool for these dark forces. It is leading itself as a willing instrument for those who want to annihilate every shred and grope the path for America's so-called European model.

Chinese Report Victories on Five Fronts

Daily Worker

PEOPLES CHAMPION OF LIBERTY, PROGRESS, PEACE AND PROSPERITY

BROWDER HELD ON FLIMSY CHARGES AS WAR-MONGERS DRIVE ON CIVIL RIGHTS

Weather
Local: Partly cloudy with rain.
Forecast: Heavy rain, strong winds.
Eastern New York: Heavy rain, strong winds.
Western New York: Heavy rain, strong winds.
Northwest: Heavy rain, strong winds.
South: Heavy rain, strong winds.
Southeast: Heavy rain, strong winds.
Midwest: Heavy rain, strong winds.
Southwest: Heavy rain, strong winds.
Far West: Heavy rain, strong winds.
Far East: Heavy rain, strong winds.

American Communists and Nazis both hide foreign allegiance behind false front of patriotism



Abraham Lincoln, in a bust 30 ft. high, dominated the platform and got eloquent lip-service at 20th Anniversary celebration of Communist Party in Chicago, Sept. 1. This picture shows Earl Browder acclaiming Soviet-Nazi pact.



Joseph Stalin, U. S. Communists' real idol and master, hangs over Earl Browder's head in a portrait in his office at the national Communist headquarters in New York. Note Browder's startling resemblance to Hitler in this picture.



George Washington, in a painting 30 ft. high, dominated the platform and got eloquent lip-service at a German-American Bund rally in New York last winter. Above: crowd gives Nazi salute as Führer Fritz Kuhn praises Hitler.



Adolf Hitler, U. S. Nazis' real idol and master, receives Fritz Kuhn (right) and aides bringing testimonial and cash from German-American Bund to Berlin in 1936. Kuhn fought with Hitler at Munich "beer-hall putsch" in 1923.

Disloyal foreign agents deserve no toleration

but Dies smear points danger of wide Red-hunt

The crude and blatant American Nazis of the German-American Bund never fooled anybody by using George Washington as a backdrop for their swastika-flaunting and heil-Hitlering. But the American Communists have, until lately, been slicker and more plausible. Since Moscow changed the Party line in 1935, they have shut up about the revolution, ostentatiously worshiped Lincoln and Jefferson, sloganized "Communism is 20th Century Americanism," unceasingly campaigned to put America in a "democratic front" with Soviet Russia against "Fascist aggression." Liberal Americans, sharing their professed hatred of Nazis, were lulled and at least partly taken in by this talk—until Stalin signed up with Hitler.

Overnight obedient U. S. Communists forgot about "Fascist aggression," turned instead against the "imperialism" of Britain and France. Overnight they became as hot to keep America out of war with Germany as they had previously been to get her in—when they thought Germany was going to attack Soviet Russia. Thus they have made it nose-plain that their first loyalty is not to America but to Russia, that they are just as truly Stalin's stooges as the Bundsmen are Hitler's. The Dies Congressional Committee has been piling up plenty of substantiating facts & figures.

Now that the air is cleared, nobody needs to be afraid of the Communists any longer. The disintegration of the Party has already begun. Attorney General Murphy has promised that Communists who break laws will be prosecuted just like anybody else. Public opinion can be counted on to do the rest.

But just as the real damage of Communists to America has been that they have tainted all liberal and labor movements with suspicion of their own deceit and disloyalty, so the real danger now is that the reaction against Communists will be used—just as Hitler and Mussolini used it—to discredit all liberals and unionists. The Dies Committee, which from the first has been out to smear the New Deal, made a start in this direction on Oct. 25 when it published the names of 563 present or former Federal Government employees who were either members, ex-members or on the mailing list—the Committee did not know which—of a Communist-supported organization called the American League for Peace and Democracy. The Committee did not even pretend that all of the actual members of the idealistic-sounding League had known that it was inspired by Communists. But it smeared them all indiscriminately. President Roosevelt called the publication a "sordid procedure." A woman who said she had never heard of the League informed her Congressman that she had been asked to resign her teaching job because her name was on the list.



Raising the clenched fist of Communism before U. S. flag, Browder clutches standard of his native Kansas at Communist convention which nominated him for President in 1936. During campaign, he was jailed for vagrancy in Terre Haute (right).



LIFE ON THE NEWSFRONTS OF THE WORLD

Blockades pinch U. S. and Russia; Hitler calls Baltic Germans home; Quebec sticks by the Empire

The U. S. felt its first direct stake in the war as the saga of the *City of Flint* unfolded day by day. The American freighter, carrying goods on the German contraband list, was seized by the roving pocket battleship *Deutschland* on Oct. 9. The *Deutschland* put aboard a prize crew which took command away from Captain Joseph A. Gainard, sailed the *City of Flint* north to the Arctic Ocean and into the Russian port of Murmansk. Thence Russia expelled the freighter with its prize crew, pleasing neither Germany nor the U. S. Back toward the North Sea she sailed through a cold mist, hugging the rockbound coast of Norway, while British warships lay in wait.



GAINARD

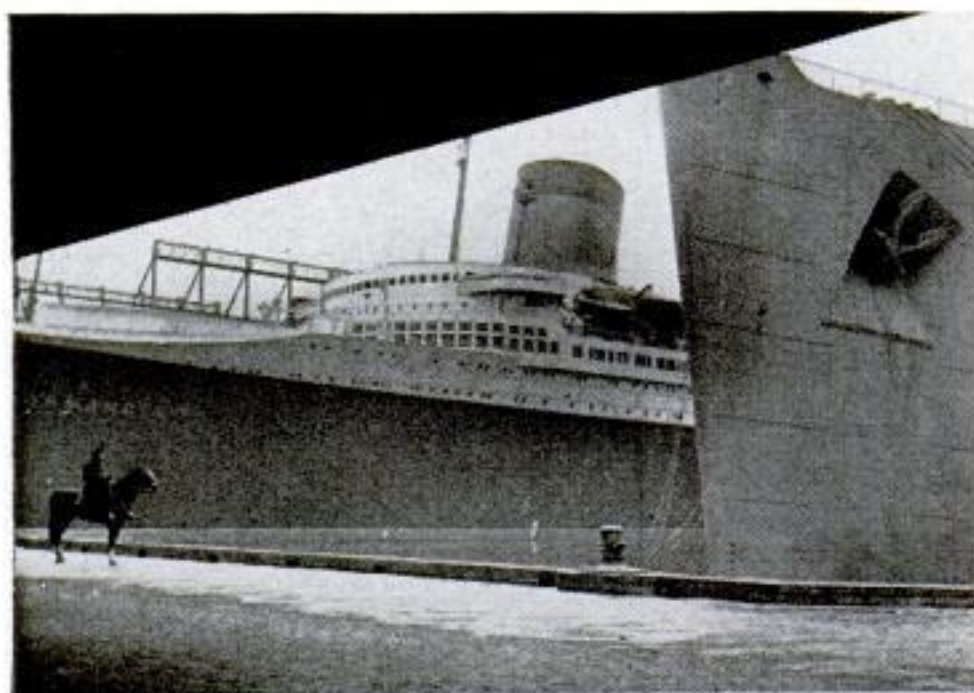
International law is so vague that no one could say for sure whether the Germans had violated any part of it or not. Had they sailed the *City of Flint* directly to a German port it would certainly have been legal. The British have been searching U. S. ships since the war started and

taking them into ports for weeks at a time if they were suspected of carrying contraband.

As soon as "cash-&-carry" becomes American law, U. S. ships will have no opportunity to get into such trouble as the *City of Flint* was in. They will be forbidden to enter "belligerent waters." Last week the Neutrality Law revisions, embodying cash-&-carry and repeal of the arms embargo, were finally passed in the Senate, by the overwhelming margin of 63 to 30, and the House seemed certain to follow suit.

In the Black Sea. Russia last week formally challenged the British blockade of Germany. She was acting not for her new interests in the Baltic Sea but for her old interests in the Black Sea. The new Anglo-Turkish treaty gives Turkey \$100,000,000 in cash and \$125,000,000 in credits, while England gets access to the Black Sea through the Dardanelles (see pp. 32-34). If Russia is to give Germany much economic help (and last week she promised to deliver 1,000,000 tons of wheat this winter), the Black Sea is her best route. Soviet railroads are terrible but freighters can take wheat and oil across the Black Sea and up the Danube to Austria. British armed merchantmen are already lying alongside German freighters in the Black Sea ports, ready to pounce if they put to sea. British warships could stop this trade altogether.

Sabotage Plot. On pages 54-55, LIFE shows the *Queen Mary* and *Normandie*, berthed side by side in New York. Last week police got wind of a plot to sabotage one or both of these ships, doubled their guard.



POLICE GUARD NORMANDIE & QUEEN MARY

Exodus from the Baltic. Hitler, the world's No. 1 expert at building a minorities problem into a war, also knows how to end such a problem when he wants to. After yielding the little Baltic countries to Russia's sphere of influence, Hitler ordered the entire German population torn out by the roots and transferred to Germany. In Estonia, Latvia and Lithuania, Germans were herded into their churches, told that the Russian bear was growling at the door, threatened with such dire fate that almost all of them in panic agreed to leave. Last week the evacuation of 132,000 people was proceeding rapidly. The older people were in tears at giving up "the butterland" for the Fatherland, but the younger Germans were glad because since the last War the Germans have fared badly in the Baltic countries. Their forefathers, Teutonic knights and proud Hanseatic merchants, were feudal masters of the Baltic and wielded great influence in the Czarist court of Russia. But after the fall of Czarism, the new little republics expropriated the Baltic barons, made many of them mere peasants. Now Hitler wants them to colonize the sections of western Poland actually incorporated into the Greater Reich, from which Poles and Jews are being driven out into the central part of old Poland. The old Baltic aristocrats will get the estates of the Polish aristocrats, and old Baltic businessmen the interests of Polish and Jewish businessmen. Heinrich Himmler, scheming chief of the Gestapo, is handling the resettlement.



HIMMLER

For France. Among the first Frenchmen called to arms was Charles Boyer, whose broodingly passionate eyes have made a million American women want to leave their husbands. With visions of front-line trenches and bursting bombs, Actor Boyer joined his regiment. But the wise French had a better idea. Last week it was announced he would be the first full-dress Allied propagandist to the United States. His special assignment, it was said, will be lecturing to American women's clubs.



BOYER

In the Empire. The British Empire got a heartening surprise when the people of Quebec went to the polls and overwhelmingly turned out their "isolationist" premier, Maurice Duplessis. Working on the French Canadian fear of conscription, Duplessis plugged for complete provincial autonomy, by which he seemed to mean that Quebec would stay out of Canada's war. The Catholic Church supported him in his earlier campaigns but now the Church is lining up with the Allies and it told the pious French Canadians to follow their own consciences. They took Prime Minister Mackenzie King's word that Canada would not have conscription anyway, and elected their old Liberal leader, Adélard Godbout. Canada's role in this war is slated to be that of the Empire's chief supply center, training British pilots for the Royal Air Force and manufacturing munitions.

On the other side of the world, the Empire had plenty to worry about in India. In the last War, England gave India a promise of eventual dominion status but never did much about it. Gandhi wants an ironclad promise this time while the best that the Viceroy, Lord Linlithgow, can say is that England will "discuss" it when the war ends. Gandhi, who now rates as a conservative among the increasingly radical Indians, threatens to have his Indian governments resign rather than send troops to fight for democracy which India herself does not have.

PICTURE OF THE WEEK

The picture on the opposite page shows the honorary president of the Circumnavigators Club, composed of explorers, writers, engineers and other globe-trotters. The occasion was a "War Fare" dinner in New York. After finishing the hors d'oeuvres of peace and Europe in the soup, he put away bombproof cellery, olive branches and blackout coffee. Then, standing with his back to Europe, he advised the Circumnavigators to mind America's own business because "even if Mr. Hitler should be the victor, which God forbid, Mr. Hitler with all his legions is not coming 3,000 miles to engage a nation of 130,000,000 people which could raise an army of 10,000,000 within its own borders." On the strength of many such speeches and articles, Mr. Hoover has emerged in recent weeks as the nation's most effective isolationist, more energetic than Vandenberg, more realistic than Borah, more discreet than Lindbergh. This, moreover, is only one aspect of the comeback of the man who stood behind the biggest eightball of any ex-President. Today Mr. Hoover is a power in his own Party again. At a series of small unnoticed dinners with Republican leaders, he is shaping up the Party position for 1940. Now, too, he is candidate for a non-partisan job of great importance. President Roosevelt is toying with a scheme to resettle Europe's political and racial refugees—perhaps ten million of them—after the war, in the undeveloped parts of Africa, the Americas and Australia. In the *New York Times*, Columnist Arthur Krock revealed that the authors of this scheme invariably mention Mr. Hoover, who fed Europe after the last War, as the man for the job. "No other man," said Mr. Krock, "has his experience or his aptitude for this surpassing labor."

Mr. Hoover and Mr. Roosevelt have already shown signs of getting together. After the publication of Raymond Moley's *After Seven Years*, Mr. Hoover is said to have written his successor a note of sympathy, saying that he had never before seen such a breach of confidence and noting several dozen errors of fact in the Moley memoirs. Meanwhile their wives got together at a Girl Scouts' convention in Philadelphia.

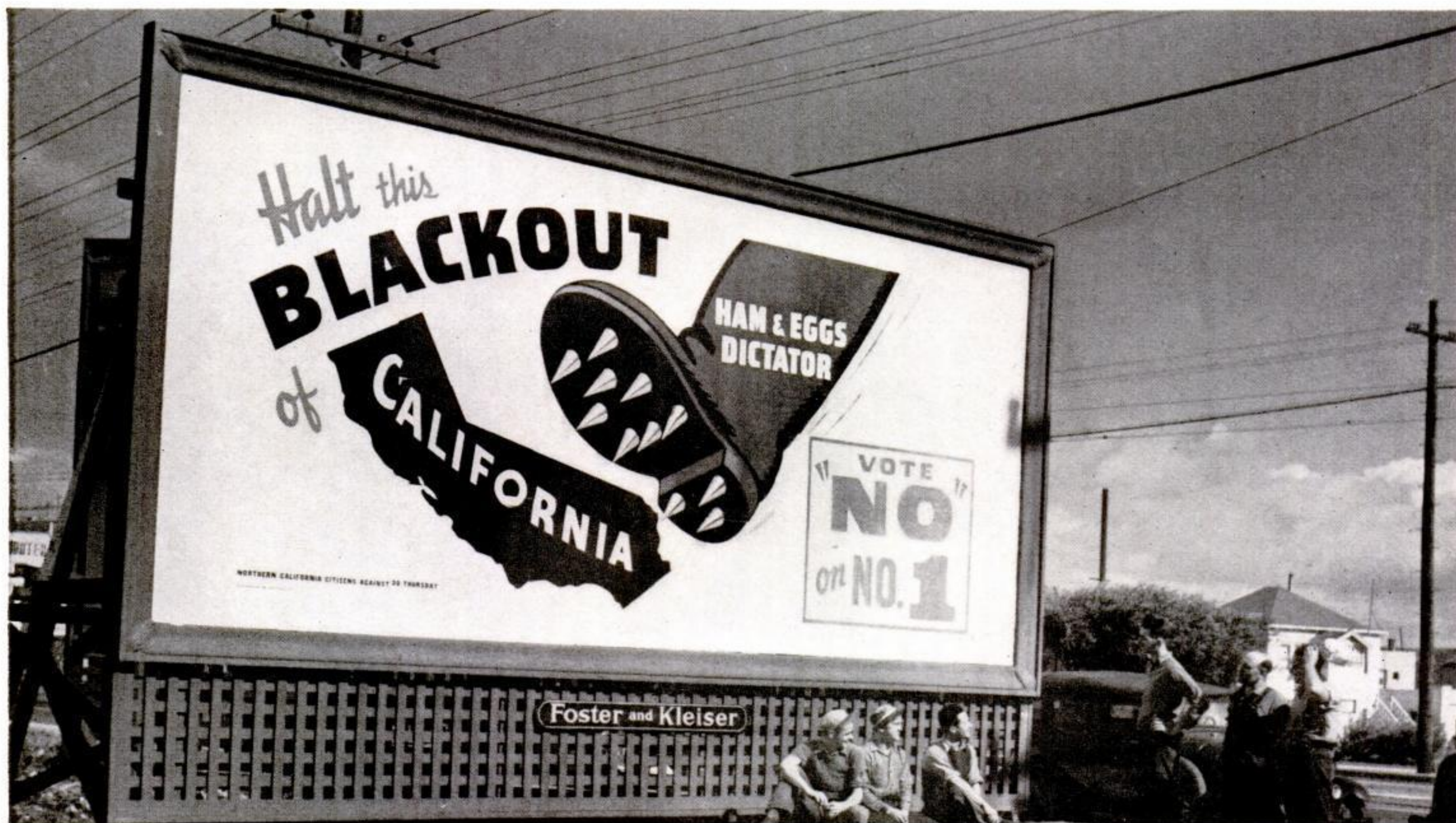


MRS. ROOSEVELT AND MRS. HOOVER



Hoover talks to Circumnavigators after dining
on hors d'oeuvres of peace and Europe in the soup

CALIFORNIANS GET READY TO VOTE ON "\$30 EVERY THURSDAY" PENSION AMENDMENT



Billboard battles raged through California last week as campaign committees whooped it up for and against the "Ham & Eggs" amendment on which voters will pass Nov. 7. If enacted, up to 800,000 non-working Californians over

50 will receive \$30 in scrip every week, the program to be financed by stamps, transaction taxes, a bond issue. Proponents of the plan—a revised version of the one defeated last fall—foresee Utopia for the State's old and aging un-

employed. Opponents—economists, lawyers, businessmen—see in it only disaster. To warn voters of the perils ahead, citizens' committees have spent thousands of dollars on propaganda, handbills and signals like that shown above.

ALEXANDER BROOK'S PAINTING "GEORGIA JUNGLE" WINS THE CARNEGIE INTERNATIONAL



Near Savannah, vacationing Artist Alexander Brook came upon a scene which stirred him. He spent three or four days painting it. Fortnight ago, judges at the 1939 Carnegie International Exhibition in Pittsburgh picked Brook's

Georgia Jungle for the \$1,000 first prize. A New Yorker, Artist Brook said the South's "unbelievable squalor" had impelled him to paint it. "Most pictures are about sad things," he added. "You hardly ever see jolly pictures." Ac-

tually the Negroes he has painted here appear to be above the average of most of their Georgia brethren in the matter of economic comforts. All have shoes on. The man wears a white shirt. There is an outhouse back of their home.

HITLER'S GIRL TAKES HIS PICTURE

The nearest thing to a steady girl friend in Hitler's life is undoubtedly a schoolteacher's daughter named Evi Braun. He met her in 1928, when she was 17, in the Munich photographic studio of Heinrich Hoffmann, now his official photographer. When he grew great, he platonically installed her in a fine suburban villa in Munich, designed by a Nazi architect and furnished with minor works of old German masters.

Evi Braun has of course been kept thoroughly under cover by the Nazi censorship. But last week there arrived in the U. S. a set of pictures of Hitler outings in 1937, at which Evi Braun first used a new Rolleiflex camera the Führer had given her. The scene was always the Alpine meadows around Hitler's hideout above Berchtesgaden.



Evi's own picture of Adolf Hitler shows him glum and forbidding, wrapped in his trench coat on a windy spring day in the Bavarian Alps. This was taken by Evi Braun herself. Obviously not good photography, it has great sentimental value for her. In picture below, Fräulein Braun holds the Rolleiflex camera given her by her good friend, Adolf Hitler.



Almost a family man is the impression presented by Adolf Hitler in this picture with Evi Braun on the arm of his chair on the sunny porch at Berchtesgaden. At top, Official Photographer Heinrich Hoffmann stands by as Evi Braun and Hitler look through an album. On this pleasant summer day at Berchtesgaden, the Führer was at his rare social best.





The U-boat commander who sank the "Courageous" (right) gives details which Hans Liska (left) used in his drawing. Behind the commander is a portrait of Admiral Erich Raeder, commander of the German Navy.

GERMAN AND ENGLISH ARTISTS DISAGREE ON HOW H.M.S. "COURAGEOUS" WENT DOWN

Sunday, Sept. 17, was a calm day off the southern coast of England. Toward evening the last plane from a reconnaissance flight landed on the flight deck of the 22,500-ton British aircraft carrier *Courageous*. Guarded by four destroyers, the giant ship steamed ahead at 15 knots, zigzagging as a precaution against torpedo attack.

Suddenly the ship lurched and a terrific explosion occurred, followed quickly by another blast. A German U-boat, which had been secretly stalking its prey for an hour, had let go four torpedoes. Two had hit their mark.

As the *Courageous* listed heavily to port, crockery crashed to the floor and all the lights went out. The crew scrambled up to the open flight deck. From the bridge of his mortally wounded ship, Captain W. T. Makeig-Jones gave the order: "Abandon ship. Every man for himself."

Men dived into the sea and slid down the slippery flight deck. The sea was thick with struggling men. Clinging to one raft were 50 seamen singing "Hi Ho, Hi Ho." In 35 minutes the *Courageous* sank. With her went 515 of her crew of 1,202, 24 planes and her commander—saluting the ensign which fluttered high on the mast. Thus ended the first successful submarine attack on a ship of the British fleet in the war.

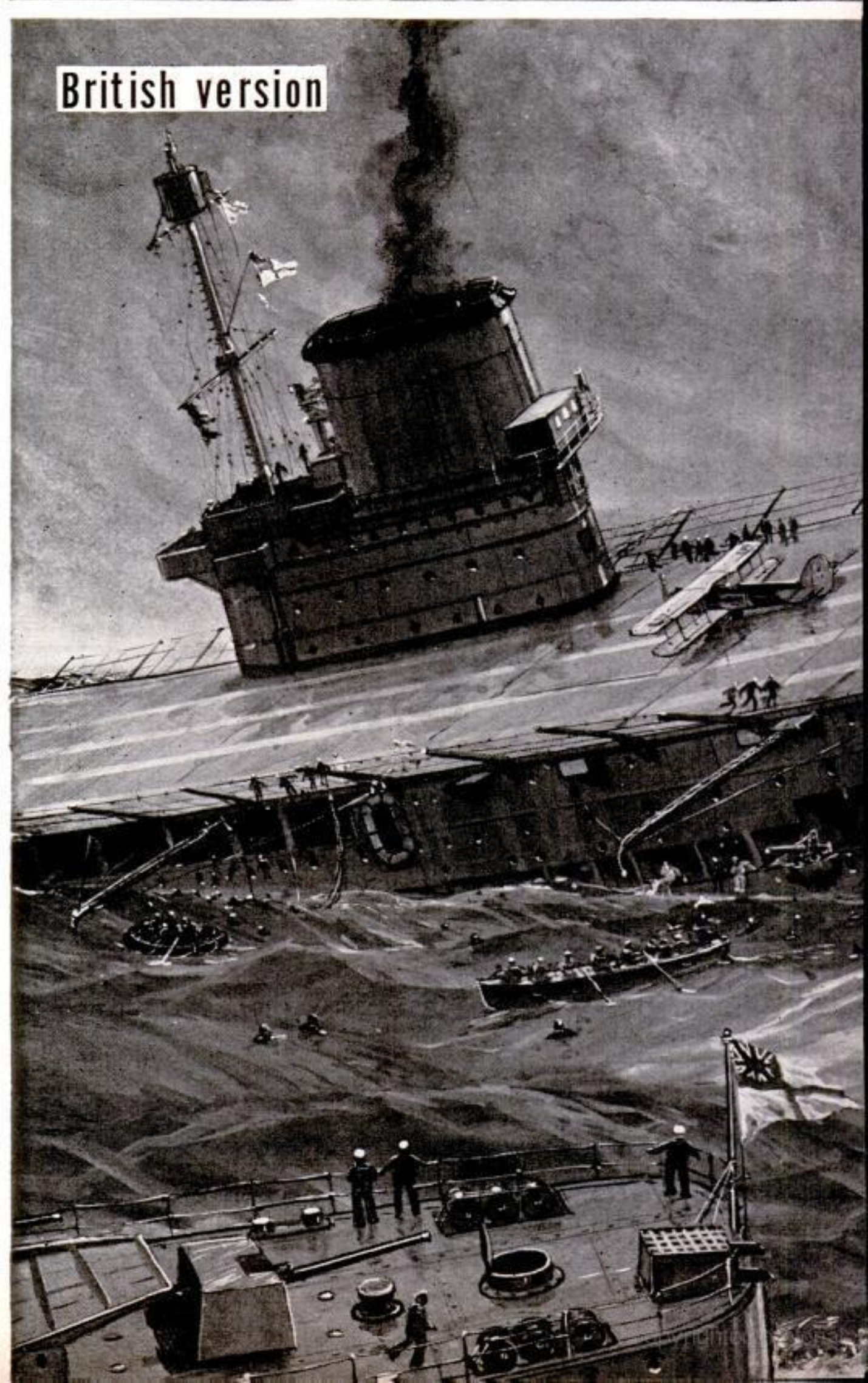
To celebrate the victory, Hans Liska, staff artist on the Berlin *Illustrirte Zeitung*, drew a vivid picture from details given him by the victorious U-boat commander whose name was kept secret (above). Liska's drawing presented a fearful scene (above, right). When the magazine aboard the *Courageous* exploded, the flight deck buckled and an airplane and shafts of steel were blown sky-high. "Hell was breaking loose," said the U-boat captain.

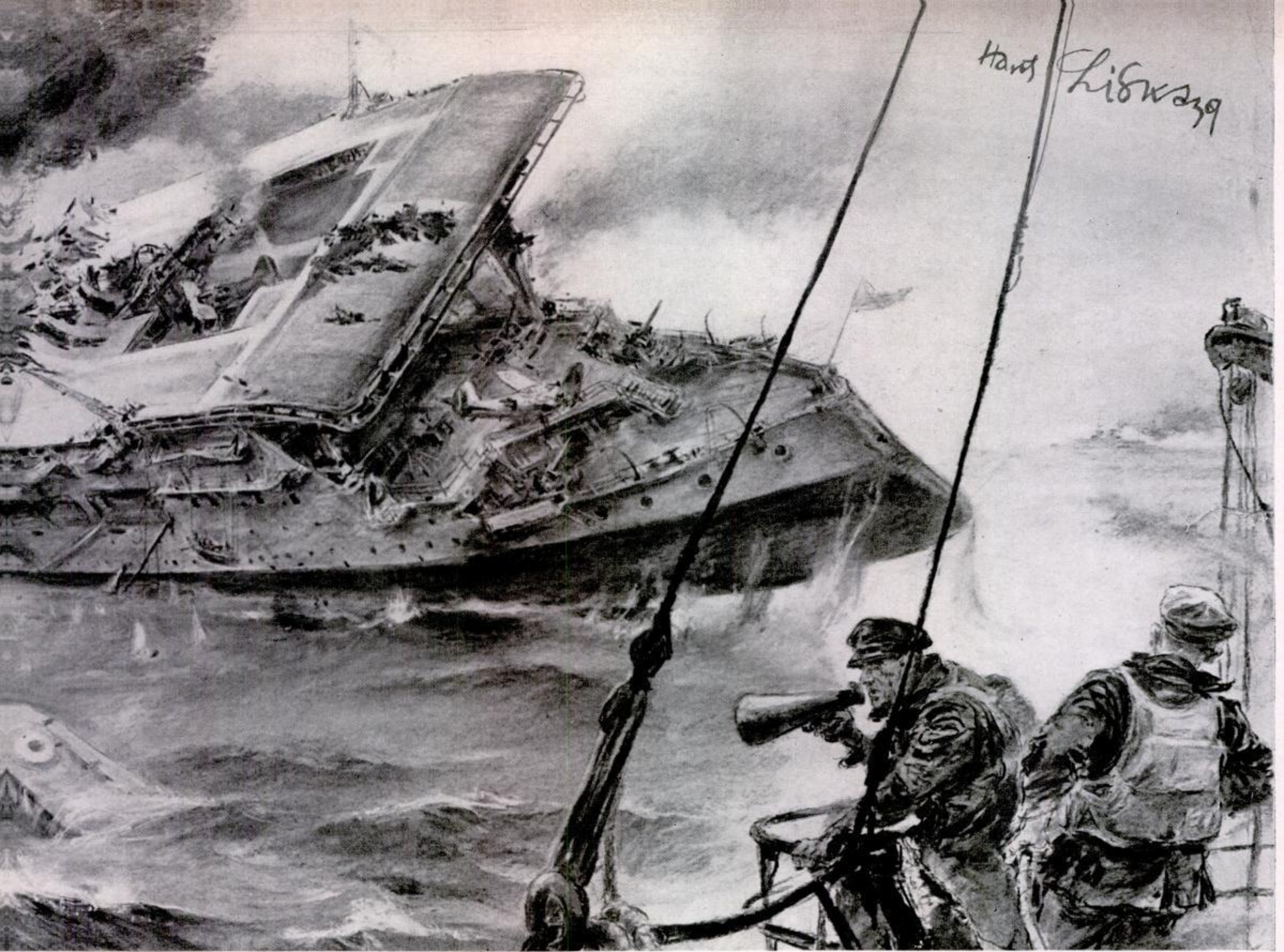
An English version of the sinking, by G. H. Davis, based on Admiralty reports, appeared in the *Illustrated London News* (right). According to the Admiralty, the *Courageous* sank quietly and majestically, with everything in relatively good order. There was no internal explosion. Even the one plane on the open flight deck went down safely hooked to an arrester wire.

German version



British version





THE BRITISH PLAY AT THE SURPRISE AIR-RAID GAME

The British call this war the Bore War, punning on the Boer War of 1899-1902. The boredom, however, will end sharply and terribly if the Germans decide to send over England their first-line fleets of bombers. For that contingency, the vast organization of Britain's civilian defense, headed by Sir John Anderson, is now manning war stations day and night. The whole friendly fussy citizenry of England is involved in the great game of playing air raid.

Usually the game is played as a scheduled re-

hearsal. But in London, it is played as a surprise game. In the pictures below, a civilian-defense chief, famed Admiral Edward Evans "of the *Broke*," surprises Islington with an air raid. The Admiral, a Welsh lawyer's son, in 1913 brought off the ice pack Scott's Antarctic expedition after Scott's death. In the War he made his great name when his destroyer, H.M.S. *Broke*, and another succeeded in fighting off six German destroyers. He now writes rip-roaring adventure stories with such titles as *Pirate's Doom*.



Admiral Evans, co-chief of London's civilian defense (center, with overcoat on arm), inspects his mock air raid while arranged rubble burns.



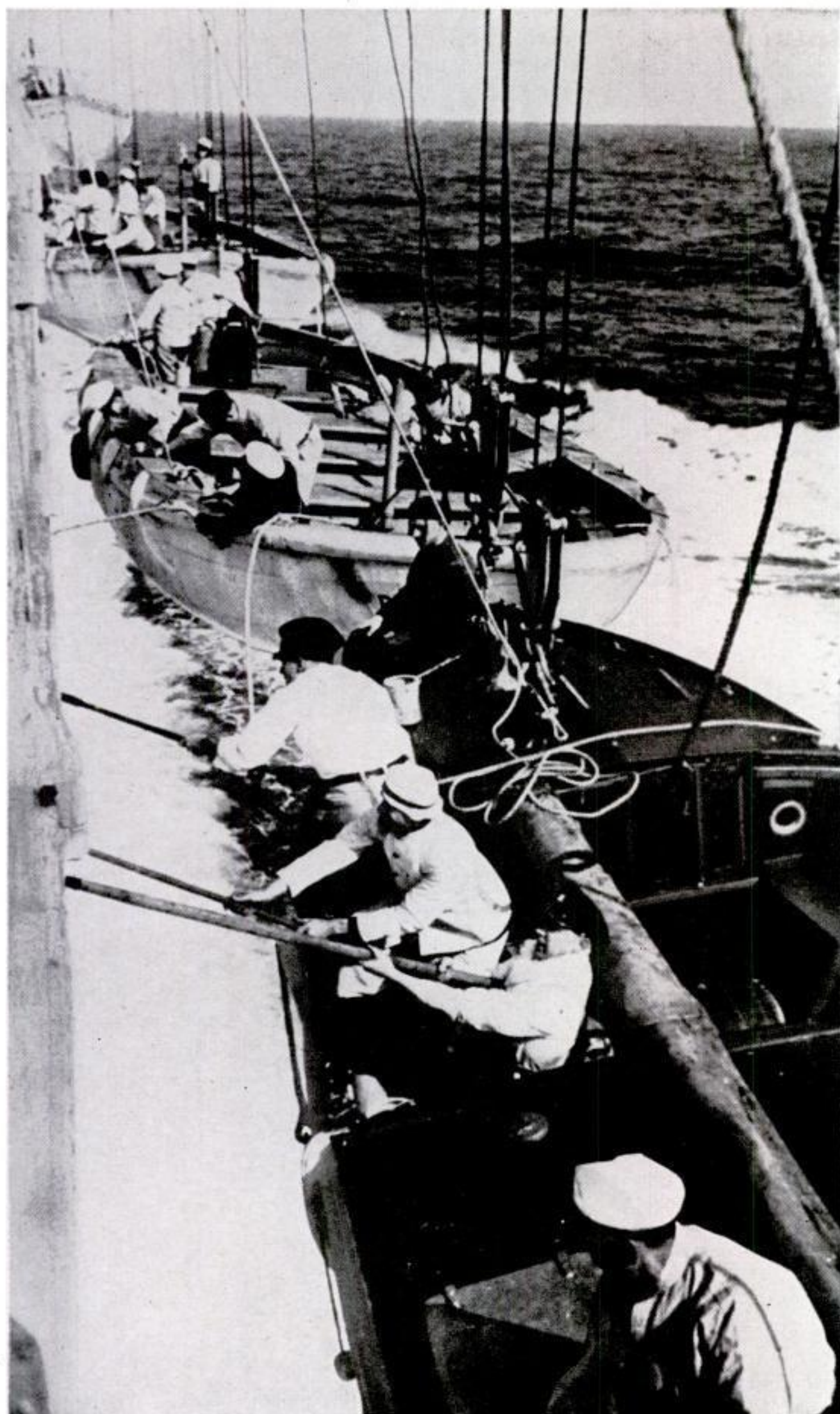
Doctors at a parkside first-aid station take care of the "wounded" while Admiral Evans (holding paper beside

stretcher) watches. Wardens wear "W" on helmets. Storage truck (rear) serves as ambulance for this station.



"The wounded" ably act out their parts, even to expressions of something like pain. Admiral Evans is at the right, with a faint smile. Notice how many once-evacuated children are back

in London, in the crowd. Last week a Dutchman, less co-operative than these Englishmen, flatly refused to play corpse a second time in an air-raid drill, was given a fine of \$6.



The "Bremen's" crew painted sides of ship a dull gray while at sea, wielding long-handled paintbrushes from the lifeboats. Crew claimed ship was invisible in mist at 200 yards.



Before leaving New York, Bremen's Captain Adolf Ahrens gathered his German crew in a saloon to rally them for the race home. He swore he would sink the ship to avoid capture.



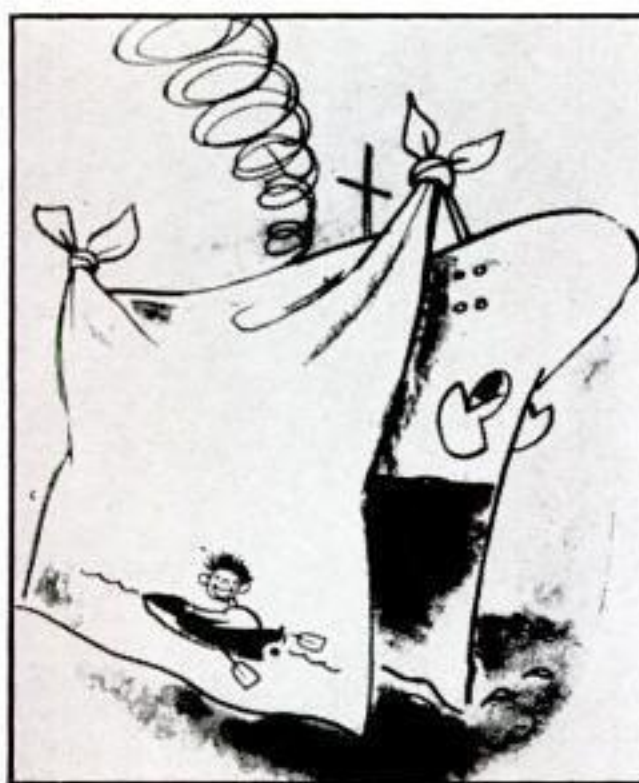
Lifeboat drills were held constantly and alarms were set up in every part of the ship. On Sept. 6 the Bremen sailed into Murmansk, Russian Arctic port, with half a day's fuel left.



"Passengers smoke together and soon Bremen is hidden from British."



"By refrigeration, it covers itself with ice as swimming iceberg."



"Tablecloths give illusion of a little rowboat and hide the big ship."

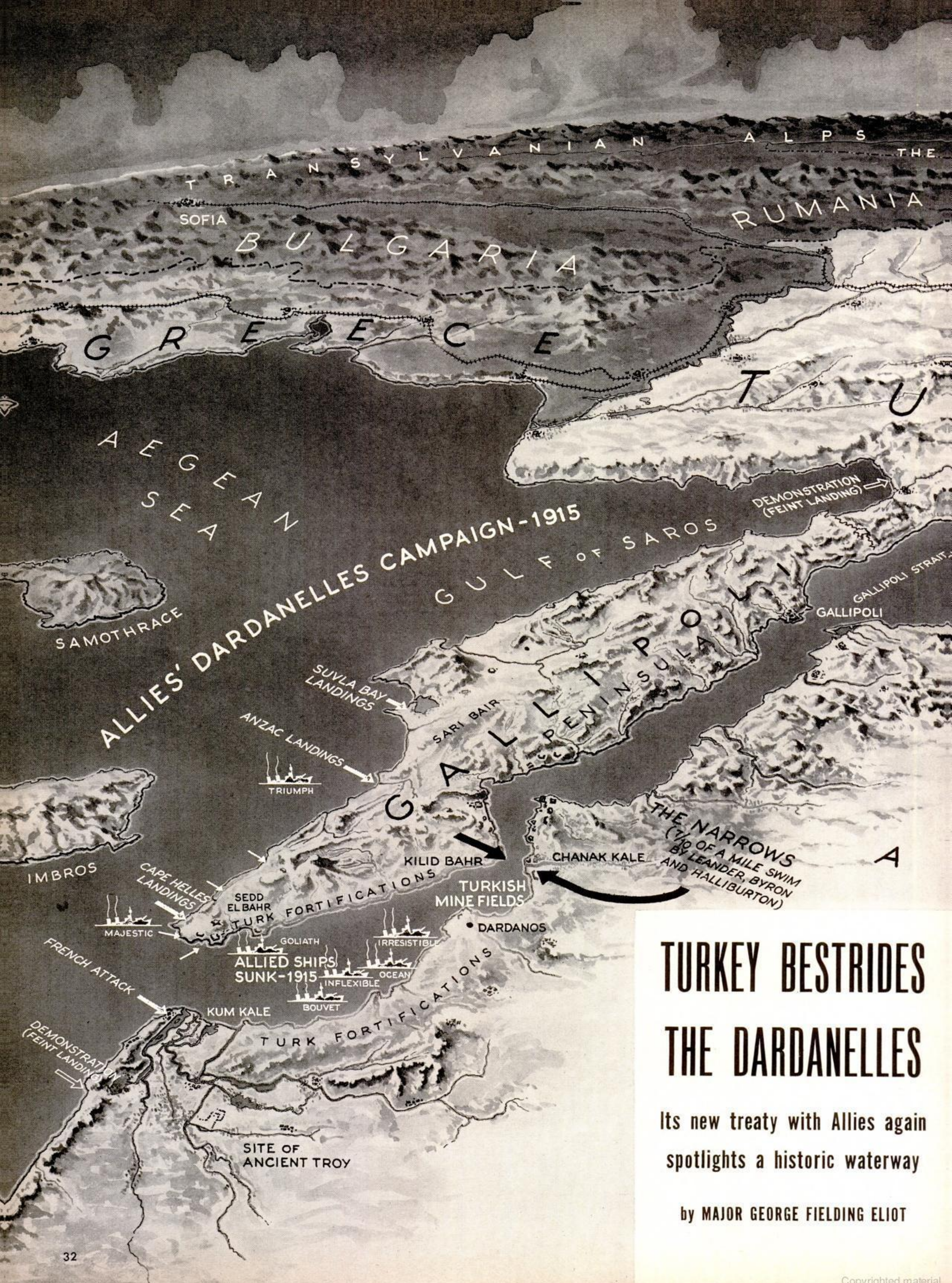


"The 'Bremen' course is the spelling out of its name. This is the solution of the riddle. An idea simple in itself but baffling."

When the North German Lloyd's crack \$20,000,000 liner *Bremen* sailed out of the hands of Federal agents in New York, Aug. 30, she vanished into the prime mystery of the first month of the war. Eight days later, more than a month before the mystery finally dissolved, she sailed into the great Russian Arctic port of Murmansk. She had gone between Greenland and Iceland to avoid the British fleet, her gray-painted hull dim in the sub-Arctic mist.

This feat, well done but not at the time difficult, naturally brought great hurrahs in the Nazi press. Able Cartoonist von Malachowski, of the Berlin *Illustrirte Zeitung*, did a page headed: "Where Is the *Bremen*?" from which four of his comic suggestions with translated captions are reproduced above. Both Soviet Russia and Germany kept their secret joke until a Dutch cook from the *Bremen* got home to Amsterdam and released photographs on this page.

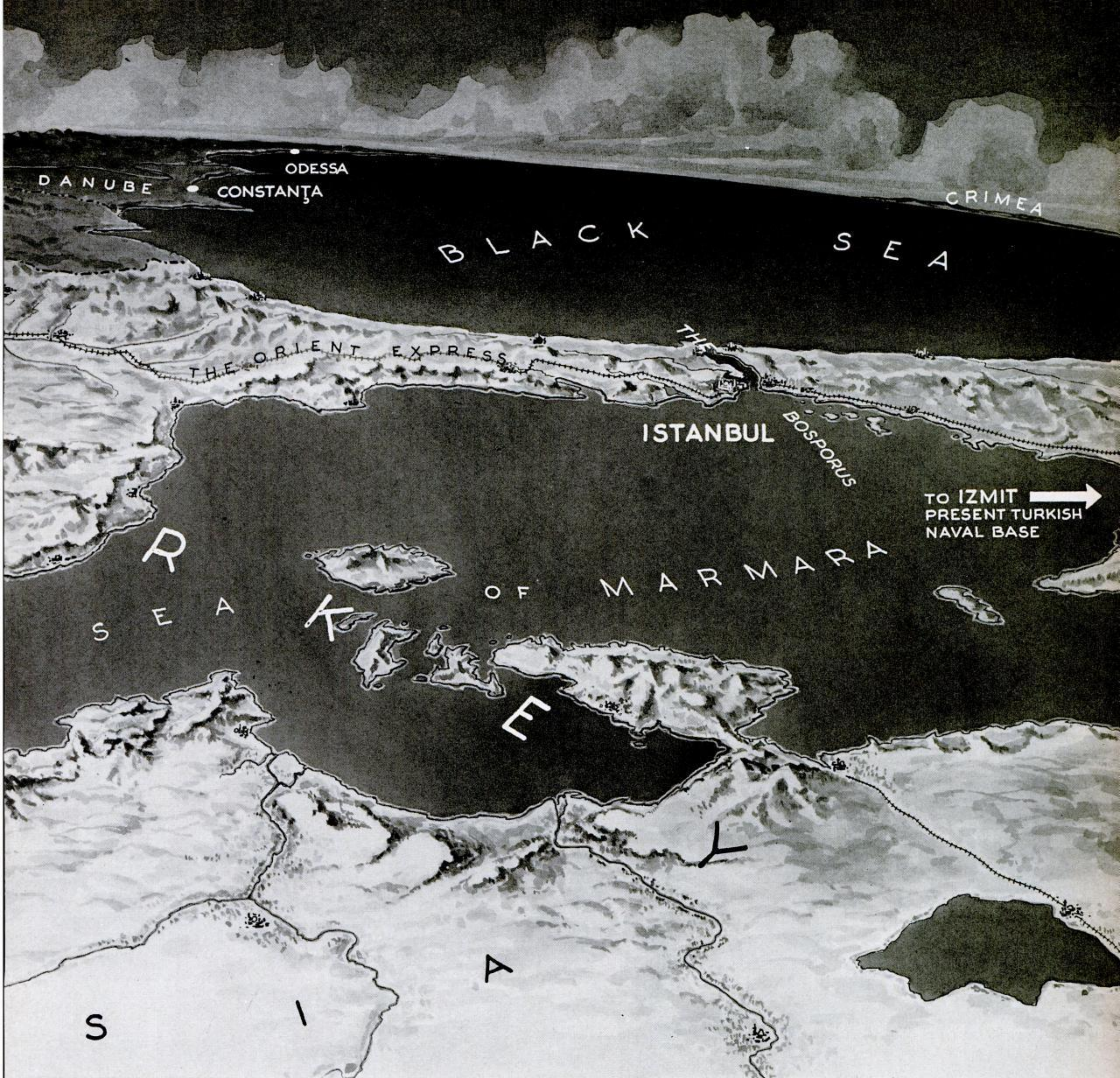
HOW GERMANY'S "BREMEN" ESCAPED BRITISH FLEET



TURKEY BESTRIDES THE DARDANELLES

Its new treaty with Allies again
spotlights a historic waterway

by MAJOR GEORGE FIELDING ELIOT



Once more the historic Straits of the Dardanelles and the Bosphorus, which link the Black Sea and the Mediterranean, occupy the foreground of history. Here, in the dawn of time, the Greeks and Trojans fought their epic struggle. Here Xerxes crossed into Greece on the crest of a wave of Persian conquest which broke in bloody foam against the Greek shield wall at Marathon. Here Alexander crossed in the opposite direction to lead his companions to the limits of the then-known world. Here, when Rome had gone down under the barbarian onrush, the Eastern Empire flourished for a thousand years.

Here was the seat of power of the Ottoman Turks, once masters of the Mediterranean and overlords of all southeastern Europe until the 19th Century. Here, as the Turkish Empire declined in power to become the "sick man of Europe," centered the ambitions of the Russian Czars in their ceaseless quest for an ice-free port to the trade routes of the world—a quest denied to Russia from the beginnings of her

history. Here, too, pivoted the ambitions and apprehensions of an expanding British Empire, ever more anxious to keep safely in its hands the great trade routes to India and the Far East. Three times during the 19th Century did Britain intervene to prevent Russian dominance of the Straits. The last time, in 1878, with Russian armies almost at the gates of old Constantinople (now Istanbul), British influence brought about the great Congress of Berlin which nullified the Russian victories over the Turks and from which Disraeli could well return to London saying that he brought "peace with honor."

Not even Disraeli with his almost uncanny gift of looking into the future could have foreseen that 36 years later Russia would become Britain's ally in a great war, while Turkey became her enemy. In 1915 British and French armies again made the Straits their objective, this time in a vain endeavor to break through and open a back door by which Russia might be munitioned.

The failure of the Dardanelles expedition was one of the most tragic episodes of the World War. The original landings at Cape Helles and Anzac Beach in April 1915, after earlier attempts to force the Straits by purely naval action had failed, were never able to advance very far against determined Turkish resistance nor did the subsequent landing at Suvla Bay in August have better fortune.

And now again, after the passage of almost a quarter of a century, Turkey returns to her historic role of ally of Britain and France, while on the north shore of the Black Sea looms the ominous shadow of Russia. The famous Straits, key to the Black Sea, still remain in the hands of Turkey. Her defeat in the Balkan War of 1912, her eventual defeat in the World War did not deprive her of this strategic position. The genius of Kamāl Atatürk, soldier and statesman, rebuilt the Turkish nation, making it the strongest single power in the Near East. He had commanded a division against the British in the Dar-

The Dardanelles (continued)

danelles campaign, subsequently drove the Greek Army from Asia Minor and defied the British before the barbed-wire entanglements of Chanak Kale. His policy of a close understanding with Russia was based, of course, on the non-expansionist policy which the Soviet Union had followed ever since the World War. Today that policy appears to have been abandoned and Turkey must think again of her Caucasian frontier, so often invaded by Russian armies, the last time by the Grand Duke Nicholas in his famous winter campaign against Erzerum in 1916. Of Russian fleets in the Black Sea, Turkey does not need to be quite so apprehensive.

But Turkey has another maritime frontier, in the Mediterranean, and here she can be assured of the support of the British Mediterranean fleet, based at Alexandria, under the command of one of Britain's ablest and most energetic admirals, Sir Andrew Cunningham.

Nor is this all the Allied support which Turkey has at her beck. Her own excellently trained and fairly well-equipped Army (22 divisions and five cavalry divisions), commanded by that grim and skeptical old veteran, Marshal Fevzi Tchakmak, has recently been paid a visit by the famous French general, Maxime Weygand, once chief of staff to Marshal Foch on the western front and now commander in chief of the French armies of the Levant. Another recent Turkish visitor was Britain's Lieutenant General Archibald P. Wavell who was with the Grand Duke Nicholas at Erzerum and with Allenby in Palestine, and who now commands the newly created Middle East Command which includes Egypt, Palestine and the Sudan. The forces which these two officers control are not small. At Turkey's back door, Weygand has in Syria something over 50,000 French and North African troops, including units of the Foreign Legion. Wavell has at least as many British troops in Egypt and Palestine, besides strong reinforcements of Indian troops which have recently arrived there and some 30,000 men of the Egyptian Army. The Turkish Air Force of over 500 planes could have the immediate support both of French planes from Syria and of Air Marshal Sir William Mitchell's "Royal Air Force, Middle East" based in Egypt and Palestine.

Last week's announcement of the Anglo-French-Turkish pact, coupled with the presence of the British and French generals at Ankara, puts the world on notice that Turkey, in her historic role of the guardian of the Straits, has the firm and powerful backing of the two western powers. Upon no country will this announcement have so immediate an effect as upon Italy. To that power, the Mediterranean is an absolutely vital area upon whose sea-traffic her growing industries are completely dependent. While the Mediterranean sea lanes are controlled by France and Great Britain in the west and by Great Britain and Turkey in the east, Italy is hopelessly vulnerable to blockade. Her hopes of creating a great hinterland of Italian influence in the Balkans are meanwhile threatened from the north by Germany, from the east by Russia and now by the spread of Turkish influence, backed by Allied financial and economic measures, from the south.

As to the nations of the Balkans, Greece has now at hand the powerful land support of the Turkish Army as well as the naval support of the powerful British fleet. Rumania, like Greece, one of the "guaranteed nations," sees her position happier than Poland's because through the Dardanelles can come to her at Constanța direct Allied support against a German attack. (Whether this support would be forthcoming should she decide to resist a possible Russian move into Bessarabia is uncertain.) Yugoslavia sees new routes of support opened also for her and regards with relief the growing certainty of Italian neutrality and friendship. Bulgaria, isolated and unable to resist the Turkish Army, can hardly find further hope for her dreams of regaining her lost territories with German support.

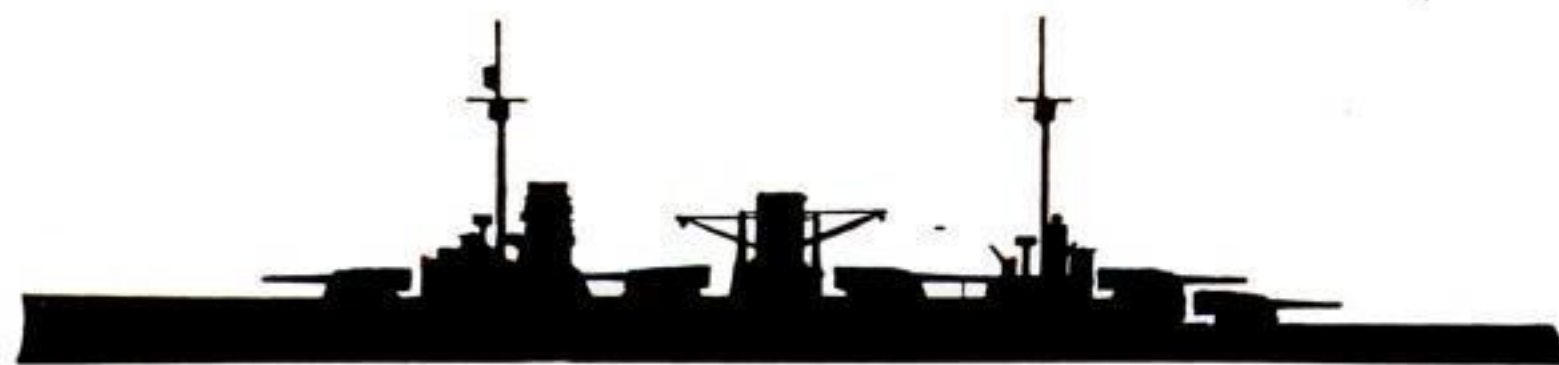
Thus, while Germany turns her forces and her attention to her western enemies, there arises in the east the possibility of a new eastern front to take the place of that which she destroyed in her lightning campaign against Poland. Another likelihood is the creation of the so-called "neutral bloc" which may come to include not only the Balkan nations but even Hungary, and which, beginning by presenting a united front against further German or, indeed, Russian expansion into the Danubian area, may go on toward an economic policy which will deprive Germany of vital sources of supply and may end by presenting her with a fresh military threat to her exposed southern frontier.

To all these Allied hopes, to all these German fears, Turkey is the key. It is more than a mere diplomatic triumph which Britain and France have underwritten at Ankara as their ambassadors placed their signatures on the Turkish pact. It is a military victory whose eventual results can hardly be overestimated in this strange war, whose battles have been largely won not on the battlefield but in quiet rooms of diplomacy—at Munich, at Berchtesgaden, at Prague, at Moscow, and now in the capital on the Anatolia plateau.

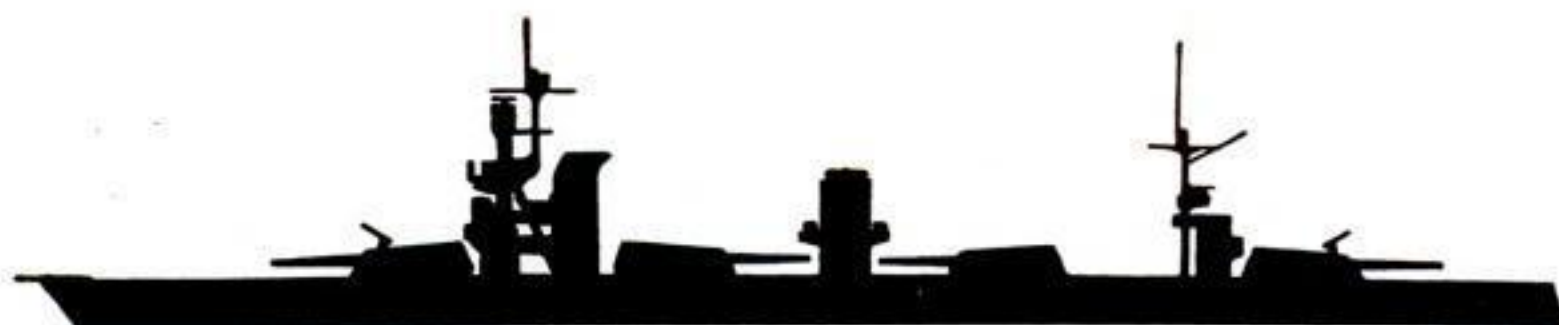


Turkey is the foundation stone of the Balkans. Her new treaty with Britain and France does not leave her militarily isolated, like Poland. To the south are French and British garrisons at Beirut and Jerusalem and a great British naval base at Alexandria. A railway connects all this with Istanbul. To the north is the unknown quantity of Russia. British supplies last week poured into Turkey and Rumania.

IN BLACK SEA, TURKEY AND RUSSIA HAVE ONE BATTLESHIP EACH

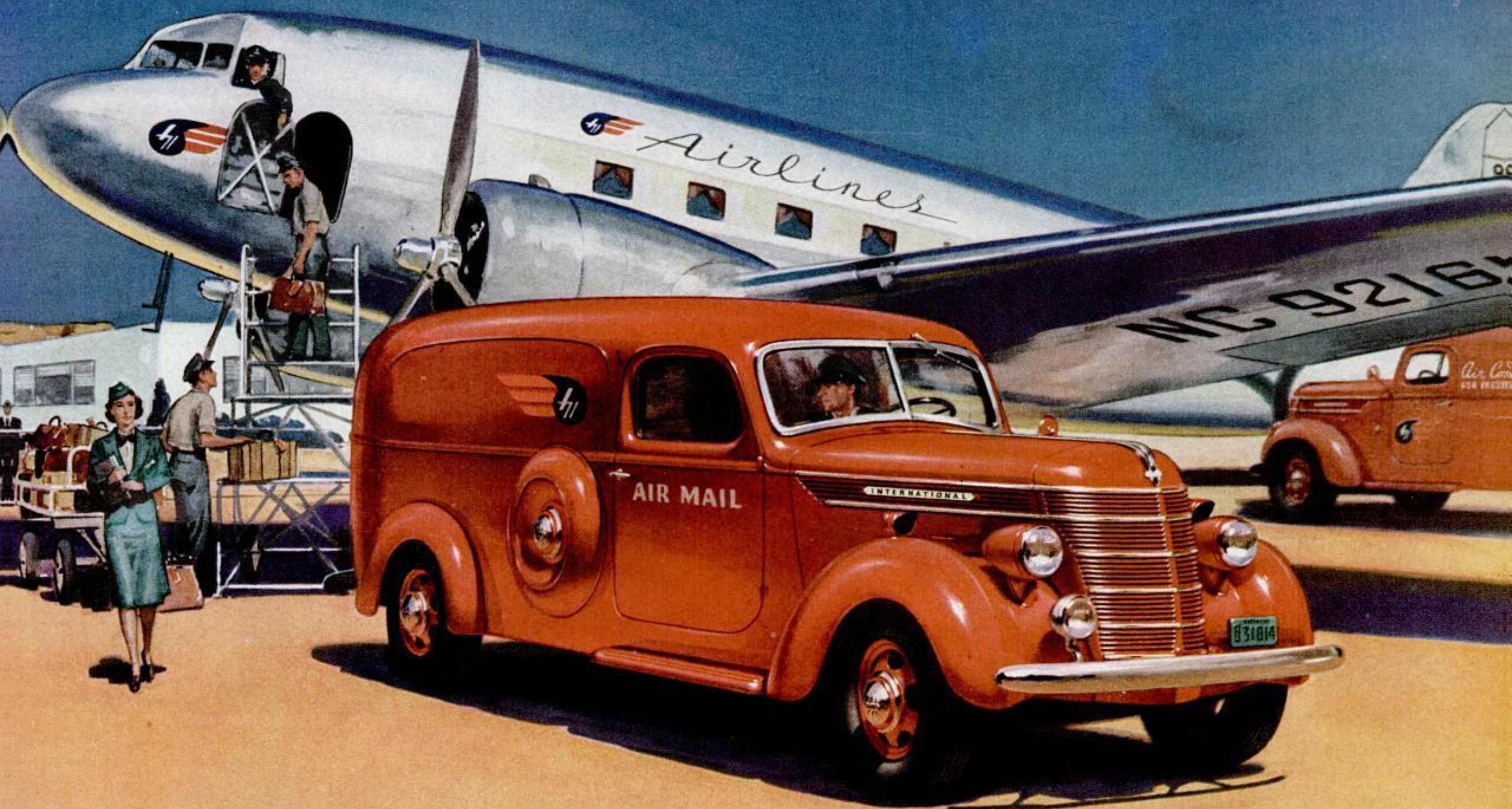


Turkey's "Yavuz," 27 years old, 23,000 tons, with ten 11-in. guns, used to be Germany's battleship *Goeben*, has been efficiently refitted and could run circles around Russia's *Pariskaya-Kommuna* (below).



Russia's "Pariskaya-Kommuna" is 28 years old and 23,000 tons, almost the same as the *Yavuz*, carries twelve 12-in. guns but is so old and unseaworthy she cannot even be sailed around to the Baltic Sea.

Wings over INTERNATIONALS!



Traffic Cops of the Air: At major terminals, planes landing, planes leaving, planes in the air or on the ground are all subject to the expert supervision of a central Traffic Control. Give credit to these men, to pilots and engineers, to mechanics and maintenance men . . . and to the world-famous International Trucks which contribute to the split-second efficiency of modern airways.



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A dozen years ago you had to have feathers to *travel* by air. You could fly, perhaps, as the aviation pioneers did, but when you traveled, it was on the ground.

Today, 21 major air lines carry 1,200,000 passengers annually, joining 225 cities in a 30,000 mile network of federally-controlled airways. Annually, they take along 12,000,000 pounds of mail and nearly as great a weight of express matter.

A fifty-million-dollar business keeps the wings in air . . . but don't overlook the fact that *ground service* is an intricate and vital division of air travel.

International Trucks play an important role in ground service to aviation. Air-conditioner trucks attend the planes. Gasoline trucks fill the large tanks in the wings. Caterers' trucks supply the ships' galleys. And other trim Internationals

stand by with last-minute air mail and express. Still others shuttle into and out of airports transporting supplies to hangars and terminals. At leading airports all over the land it is literally "Wings over INTERNATIONALS!"

And International *all-truck* trucks play an equally important part in the transportation needs of all industries.

Owners rely on International performance and economy to cut hauling costs per mile, per ton, per gallon. And they rely on the most complete Company-owned truck service organization to keep Internationals in top form. International sizes, $\frac{1}{2}$ -ton to powerful six-wheelers. See them at any International dealer or branch . . . and arrange for a demonstration.

INTERNATIONAL HARVESTER COMPANY
(INCORPORATED)
180 North Michigan Avenue Chicago, Illinois

INTERNATIONAL TRUCKS

Copyrighted material

Loretta Young says: "Decide now to give her silver— in this lovely new pattern *Adoration*"



Loretta Young, star of the recent Walter Wanger success "Eternally Yours," a United Artists release, has a word of early advice about Christmas giving.

"Few things you can buy a woman will give her lasting pleasure . . . every day, all her life long.

"That's why I know I'm right when I say—this Christmas, give her silver, a set of 1847 Rogers Bros.' incomparable silverplate. She'll love it all her days.

"And just now, there's a new 1847 Rogers Bros. pattern—a beauty which I've named 'Adoration.'

"Every line and curve, every detail of its rich center motif, grows lovelier the longer one looks at it. So, contrive to get her to your silver dealer's—have her hold a piece of 'Adoration' in her hand.

"If she loves it as I do—well, Merry Christmas to you both!"



1847 ROGERS BROS.
"AMERICA'S FINEST SILVERPLATE"



All these 1847 Rogers Bros. patterns are news. Examine "Adoration" or "First Love" or "Lovelace" and you will see that these patterns have a look entirely new to silverplate—the look of sterling. "Adoration" is ever so simple, yet its center motif is rich and full. "First Love," too, is richly contoured. Both have ornaments more highly raised than was ever possible, up to now, except in solid silver. And "Lovelace" is pierced about its orange-blossom wreath, to give it like-sterling loveliness.



Here is more news! Your 1847 Rogers Bros. dealer can now show you a whole Silver Theater Set in the lovely new "Adoration" pattern, or in any other 1847 Rogers Bros. pattern, at a real saving. 62 pieces—a complete service for eight, in a handsome chest, for but \$59.75, or \$19.00 less than the regular out-of-open-stock price. And every piece bears the proud year-mark, 1847. Smaller sets are priced as low as \$33.50 and on easy terms. International Silver Company, Meriden, Conn.

• TUNE IN EVERY SUNDAY—Leading dramatic stars in "THE SILVER THEATER." 6 P.M., E.S.T.; 5 P.M., C.S.T.; 4 P.M., M.S.T.; 3 P.M., P.S.T. Coast-to-coast Columbia Network.



AT HOME, MICKEY ROONEY PLAYS MOGUL BEHIND A DESK HIS MOTHER GAVE HIM FOR HIS BIRTHDAY. IN REAL LIFE HE IS LESS COCKY, MORE MATURE, THAN ON SCREEN

MOVIE OF THE WEEK:

Babes in Arms

Mickey Rooney looms as No. 1 star

Cinema sophisticates conscientiously avoid double features, Bingo nights and pictures featuring juvenile stars. But such moviegoers have found it increasingly difficult to skip Mickey Rooney because this precocious, strawhaired, kazoo-voiced adolescent has been appearing in better and better pictures. An indefatigable mugger, he has built up an enormous Rooney following in wholesome clean-living sections of the American public.

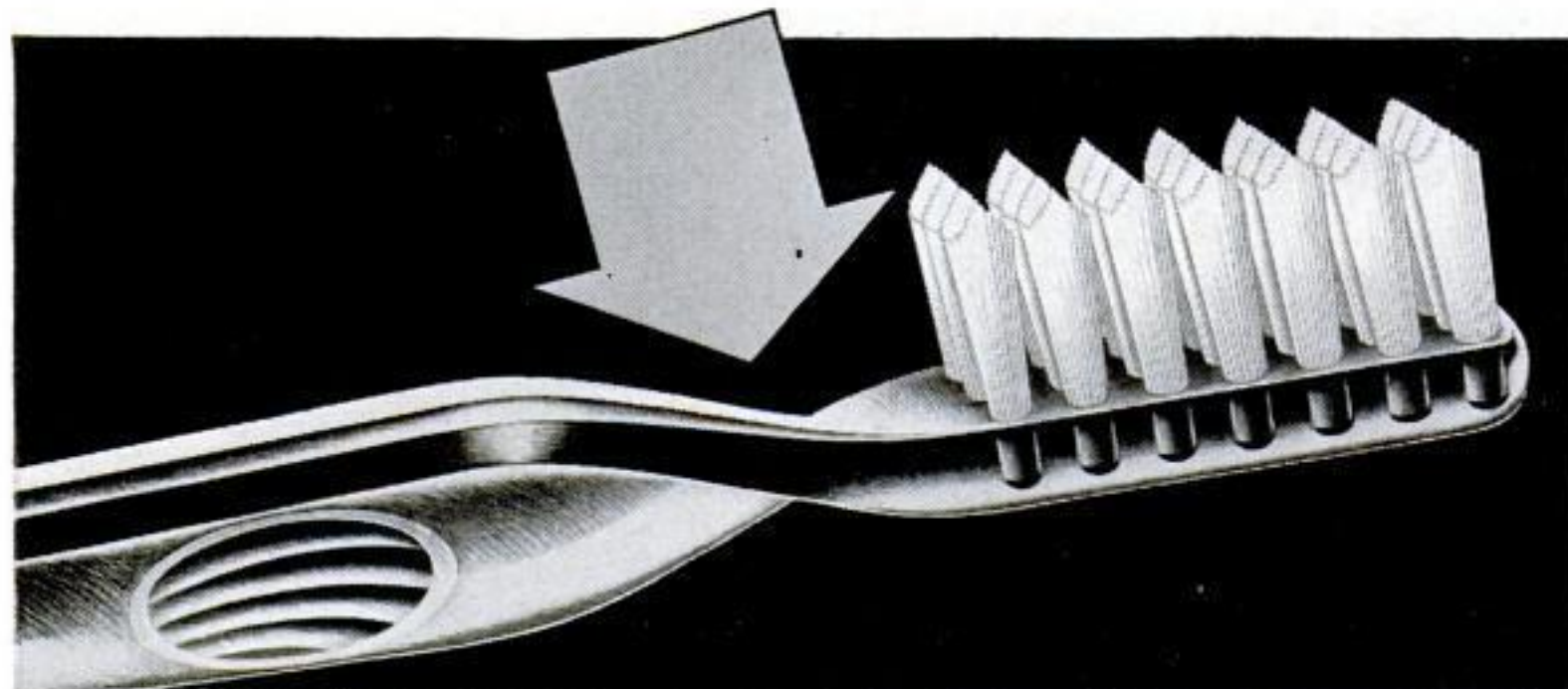
Now Master Rooney is 19, and in his first starring musical, *Babes in Arms*, he emerges as an extraordinarily versatile and intelligent performer. His role is a professional entertainer's heaven. In it he sings, tap dances, plays piano, slaps a cello, cakewalks and imi-

tates Lionel Barrymore, Clark Gable and Franklin D. Roosevelt. He does all of them remarkably well.

The story, in which talented juveniles retrieve the fortunes of their vaudevillian parents, recreates Master Rooney's personal history. He was born Joe Yule Jr., son of a comedian and a dancer. Till recently his father played burlesque. His mother, divorced twelve years, knew many a lean week before Mickey landed in Hollywood. Now he makes \$1,000 a week plus \$10,000 per picture. He has a swank home, a Negro valet and a swimming pool. Film statisticians say he will be 1939's No. 1 star in national popularity. *Babes in Arms*, handsome, melodious, lively, they foresee as the year's biggest box-office draw.

A SIMPLE TWIST

in this D. D. Tooth Brush Handle



HELPS YOU CLEAN

teeth more correctly, more efficiently, easier!



It's almost unbelievable how one simple twist in the handle of the D.D. Tooth Brush can improve the care of your teeth and gums! Yet it's true!

For this exclusive twist makes the D.D. tooth brush amazingly easy to use. It enables you to clean your teeth with the efficient "up-and-down" motion that thousands of dentists recommend.

Yes, and you not only clean your teeth thoroughly...even those hard-to-reach spaces between teeth...but at the same time, you massage your gums.

What makes the new D.D. tooth brush so efficient, so perfect? Because it was designed with the help of over 1,000 dentists. It embodies the many excellent ideas these dentists suggested.

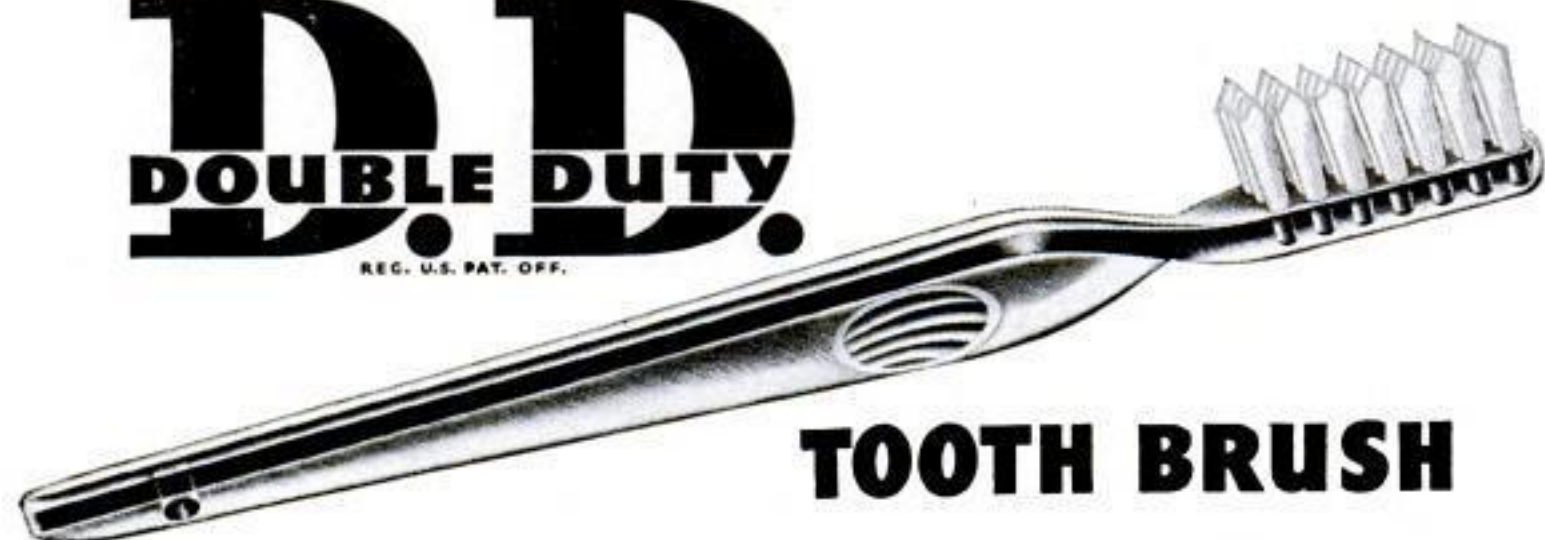
After we had gotten their advice—we made the first D.D. tooth brushes. Then we showed them to the same dentists. Their approval was enthusiastic. Many began recommending this remarkable tooth brush to their patients—certainly a great tribute to the D.D. tooth brush!

Cleans Teeth With Amazing Ease!

Try the new D.D. tooth brush yourself. You'll find it cleans your teeth far easier than conventional-type tooth brushes—gives your gums a healthful massage too.

Get your D.D. tooth brush from your druggist today. See how the revolutionary new D.D. helps you to have cleaner teeth, firm gums, a brighter smile because it makes correct cleaning and gum massage easy and natural.

D.D.
DOUBLE DUTY
REG. U.S. PAT. OFF.



TOOTH BRUSH

DESIGNED WITH THE AID OF OVER 1,000 DENTISTS

Babes in Arms (continued)

MY DAY

Mickey: *My friends! My friends! It's been a lovely day.
I signed a bill declaring war on bugs in Carolina,
I refereed a game of chess between Japan and China,
I rang a bell that launched a ship that sunk off Asia Minor,
My friends, it's been a lovely day.*

Judy: *My day, my day, has been a lovely day.
I breakfasted in Idaho, then lunched in Indiana,
I opened up a Turkish bath in Helena, Montana,
I launched a lovely Ferris wheel, then dined in Louisiana,
My day has been a lovely day.*



The Roosevelts are impersonated by Mickey Rooney and Judy Garland in the finale of *Babes in Arms*. They sit by a fireplace on the Capitol steps, sing *My Day* (above).



Girls with portable radios listen in. The elaborate finale is justified dramatically by representing it as an act from a Broadway show in which Mickey and Judy appear.



Affairs of state are disposed of by F. D. Rooney. To all queries he replies: "Dance!" "What of the budget?" "Dance!" "What of relief?" "Dance!" Everybody does.

CONTINUED ON PAGE 40

DE SOTO BIGGER—NEW ROOM NEW RIDE—PRICES LOWER!

100 HORSEPOWER ENGINE—122½" WHEELBASE—MANY NEW FEATURES!



*Look—Ride—
then Decide!*



New Sealed Beam Headlight System gives you 50% to 65% greater road light.

Look what your dollar now buys! De Soto's bigger, wider, full of new features...and lower priced!

Look at its style! Rear doors are full width at bottom for easy entrance. Visibility is greater. Doors sealed against dust, drafts!

Inside—seats are wider...leg and shoulder room are increased!

It's a really *big* 6-passenger car!

Try De Soto's 100 horsepower performance...its new Floating Ride. See how it handles on the open road! Look—Ride—then Decide! Drive De Soto before you buy! DE SOTO DIVISION OF CHRYSLER CORPORATION, Detroit, Michigan. MAJOR BOWES, C.B.S., THURS., 9 TO 10 P.M.

A PRODUCT OF THE
CHRYSLER CORPORATION

DE SOTO

DE LUXE COUPE

\$845

Delivered at Detroit, Mich. Transportation, state, local taxes, extra.

DE LUXE SEDAN

\$905

Delivered at Detroit, Mich. Transportation, state, local taxes, extra.

The Great American Family Car

MARRIAGE CAN STAY ROMANTIC

IF, THROUGH THE YEARS, YOU GUARD AGAINST DRY, LIFELESS "MIDDLE-AGE" SKIN!



I KNOW HOW I'D FEEL IF I WERE A MAN... AND MY WIFE LET HER SKIN GET DRY, LIFELESS AND OLD-LOOKING! THAT'S WHY I'M SO CAREFUL ABOUT MY COMPLEXION AND NEVER USE ANY SOAP EXCEPT **PALMOLIVE!**



WELL YOUR MARRIAGE CERTAINLY HAS STAYED ROMANTIC, AND I'VE NEVER SEEN A LOVELIER COMPLEXION! BUT WHY IS **PALMOLIVE** SO GOOD FOR GUARDING AGAINST DRY SKIN?



BECAUSE PALMOLIVE IS MADE WITH OLIVE AND PALM OILS, NATURE'S FINEST BEAUTY AIDS. THAT'S WHY ITS LATHER IS SO DIFFERENT, SO GOOD FOR DRY, LIFELESS SKIN! IT CLEANSSES SO THOROUGHLY YET SO GENTLY THAT IT LEAVES SKIN SOFT AND SMOOTH...COMPLEXIONS RADIANT!

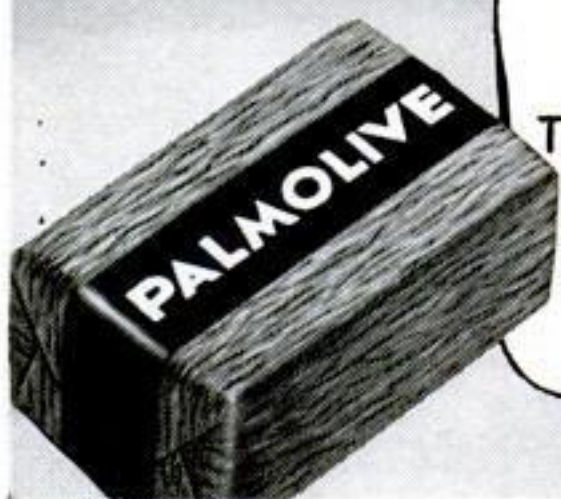


THANKS FOR THE GOOD ADVICE, DARLING! FROM NOW ON THIS LITTLE BRIDE IS GOING TO USE PALMOLIVE REGULARLY, AND START KEEPING HER MARRIAGE ROMANTIC!

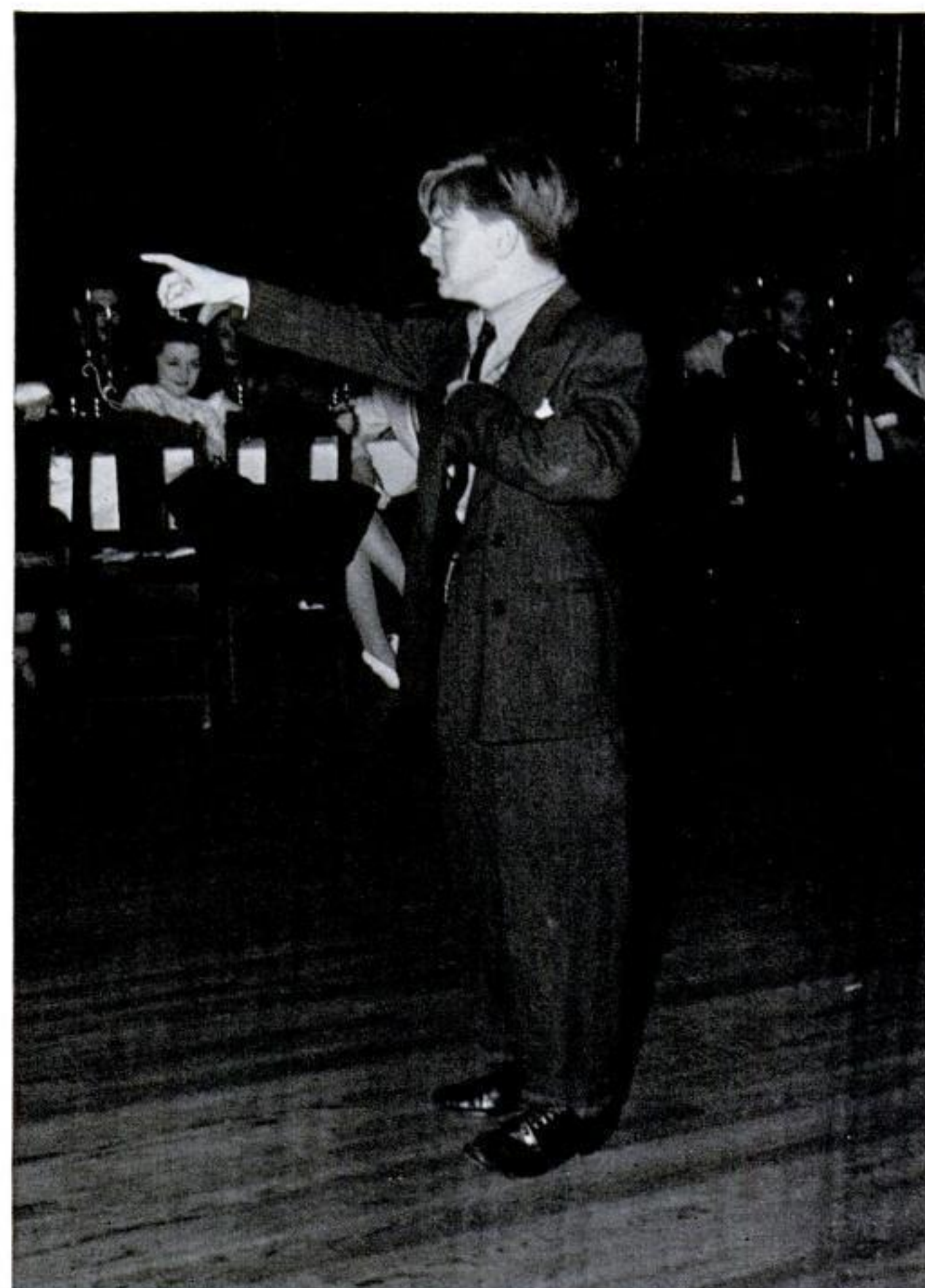


MADE WITH OLIVE OIL!

THAT'S WHY PALMOLIVE IS SO GOOD FOR KEEPING SKIN SOFT, SMOOTH, YOUNG!



Babes in Arms (continued)



Imitating Lionel Barrymore is one of Rooney's favorite specialties. In *Babes in Arms* it appears for the first time in a movie. Here he gives it at a studio party.



Mickey kisses Judy Garland as they arrive for the premiere of *Babes in Arms*. They came together in Mickey's station wagon. Judy is not one of Mickey's regular dates.

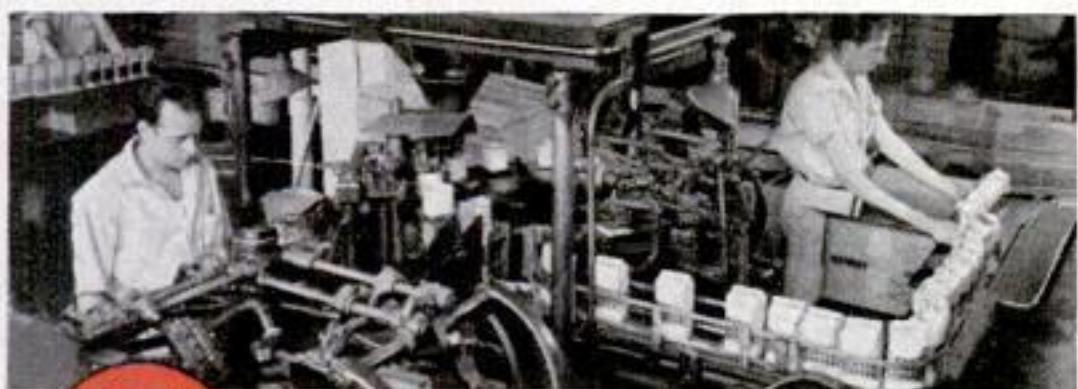


THIS DIAL, WITH SEVEN DIFFERENT GRINDS, WILL BE SET AT THE PRECISELY CORRECT GRIND FOR YOUR TYPE OF COFFEE POT. CORRECT GRINDING IS EXTREMELY IMPORTANT.

See this coffee ground before your eyes at your A&P Store. Laboratory tests prove that A&P Coffee sold in the bean and ground at the moment of purchase, has more flavor, finer flavor, fresher flavor. You will appreciate this superb flavor in every cup of A&P Coffee.



Ground exactly right. Order for Regular Pot (coarse), Percolator (medium), Drip (fine), Vacuum Pot (extra fine).



No costly containers are needed to preserve the freshness of A&P whole bean coffee. A&P makes its own inexpensive bags.

JOIN THE SMART
THOUSANDS WHO
SAVE UP TO
10¢ A POUND
ON THESE FINE,
FRESH COFFEES

You always get the pick of the plantations and yet you pay amazingly low prices for fine, fresh A&P Coffee.

NATURE'S FULL FLAVOR
Capture!
_TILL YOU SAY THE WORD

ANOTHER REASON WHY EVERY 7TH FAMILY IN AMERICA BUYS A & P COFFEE

Nature seals the full flavor of coffee in the coffee bean. That's why A&P's famous coffee is delivered to our stores still in the bean. Not until the very instant you buy it, is Nature's flavor seal broken. In this way, and only in this way, do you get the full, fine, fresh flavor of coffee at its best. And you get precisely the correct grind for *your* coffee pot.

Down in South America, A&P maintains its own staff of 60 coffee experts, who buy only the *pick of the plantations*. And from then on through testing, shipping, blending, roasting, and grinding at our own stores, every detail is under A&P's control... that's why A&P Coffee is coffee at its best!

Ordinarily such superb quality coffee would be expensive—but because we eliminate many in-between profits and extra handling charges you save worthwhile money on every pound of A&P Coffee you buy. Thousands save up to 10¢ a pound.

So whether you buy A&P Coffee for its glorious flavor or its amazingly low price, you are the winner! Convince yourself next time you buy coffee.



A&P offers you three superb blends of coffee—Eight O'Clock, mild and mellow—Red Circle, rich and full bodied—Bokar, vigorous and winey. Buy one of these fine, fresh coffees at your A&P Store.

AT ALL A & P FOOD STORES

**DANGER
GO SLOW**

WHEN

*Read
This*

THERE'S NO OTHER product like "Prestone" anti-freeze. It contains NO alcohol...NO glycerine. It's made with highly refined and purified ethylene glycol. But it took *far* more than ethylene glycol to make "Prestone" brand anti-freeze the world's finest winter protection!

In "Prestone" anti-freeze, ethylene glycol is fortified with *exclusive* ingredients developed after years of laboratory research and millions of miles of the toughest test driving an anti-freeze can undergo. These ingredients curb leaking, foaming, rust clogging. It takes

years of experience to make a great anti-freeze. Beware of new and untried preparations.

And think twice before you spend even a dollar for a gallon of alcohol base anti-freeze. (Regardless of brand name dollar-a-gallon anti-freezes usually contain alcohol). Alcohol boils away...has to be replaced. "Prestone" anti-freeze will not boil away. One filling lasts all winter long.

Remember: "Prestone" anti-freeze has proved itself in more cars than any other brand of anti-freeze ever made!

GUARANTEE

"National Carbon Company, Inc., specifically guarantees that 'Prestone' brand anti-freeze, if used according to printed directions, in normal water cooling systems, will protect the cooling system of your car against freezing and clogging from rust formations for a full winter; also that it will not boil away, will not cause damage to car finish, or to the metal or rubber parts of the cooling system, and that it will not leak out of a cooling system tight enough to hold water."

The words "Prestone" and "Eveready" are registered trade-marks and identify products of National Carbon Company, Inc.

This famous "Prestone" anti-freeze guarantee says plenty—and says it in writing for your protection. That's another big reason for the popularity of "Prestone" anti-freeze!

**NEW
LOW PRICE**
\$2⁶⁵
PER GALLON



GOOD NEWS—"Prestone" anti-freeze is now sold at only \$2.65 per gallon—the lowest price in history! See your "Prestone" anti-freeze dealer today. He'll protect your car as specified by the official chart. Then smile with "Prestone" anti-freeze...let others boil!

GET "PRESTONE" ANTI-FREEZE...
TRADE-MARK

YOU BUY AN ANTI-FREEZE!

*Avoid
This*



"PRESTONE" ANTI-FREEZE will never fail you no matter how long or cold the winter. When you put it into your car you can forget about costly freeze-ups. There's no replacing. You're *safe!*



MANY ANTI-FREEZES are made with alcohol. But their brand names don't say so. These anti-freezes may boil away, require replacing. "Prestone" anti-freeze is not made with alcohol—does not boil off or evaporate.

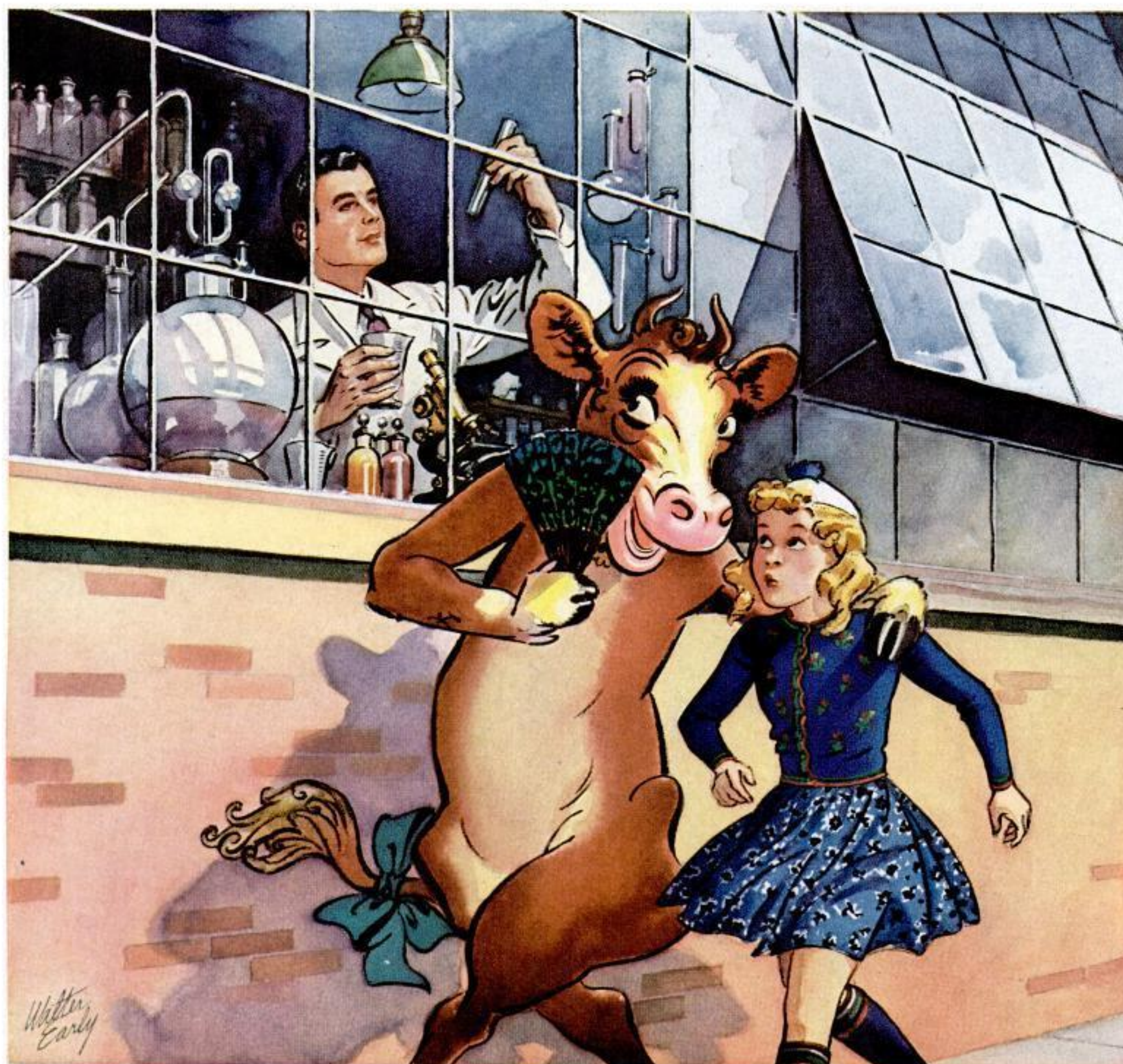


"PRESTONE" ANTI-FREEZE ends all your worries about rust. It protects your car from rust-clogging that chokes up the cooling system...causes overheating and poor performance. And "Prestone" anti-freeze does not foam.



NO DANGEROUS FUMES from "Prestone" anti-freeze — no fire-hazard. "Prestone" anti-freeze cannot harm car finish or the metal and rubber parts of your cooling system. Absolutely odorless!

AND FORGET WINTER WORRIES!



*"Don't look now—but that man
is crazy about me!"*

"CRAZY about you, Elsie?" said the Little Girl doubtfully. "He looks more to me as if he were in love with all those tubes and bottles and things."

"Oh, that's just *his* way of caring for me," moaned Elsie, the Borden Cow. "You see, he's one of Borden's many scientists. So instead of sending me flowers or poems, he makes wonderful tests and fills out heaps of reports—all about *me*!"

"I see," puzzled the Little Girl. "And is that what people call being *romantic*?"

"Perhaps not," admitted Elsie. "But it certainly keeps a girl *healthy*. And by keeping me in the pink, he helps me give better milk and cream—which in turn make better things to eat, like *Borden's Ice Cream*."

"M-M-M BORDEN'S ICE CREAM!"



"Golly, that *is* better!" cried the Little Girl. "Better than anything else I can think of!"

"Lots of *other* good things to eat," explained Elsie, "also owe their goodness to the attention Borden experts are forever showering on me and mine. Look at the whole delightful family of *Borden's Fine Cheeses*!"

"My favorite cheese-food of all is *Borden's Chateau*," put in the Little Girl.

"It's such a great favorite with everyone," nodded Elsie, "that lots of people have tried to copy its wonder-

"BORDEN'S CHEESES ARE DELICIOUS!"



ful flavor. They can't, though—for only Borden knows how to give it that flavor with fine, costly, aged cheese. By the way, do you believe in *magic*?"

"BORDEN'S EAGLE BRAND IS MAGIC!"



"Why—is *he* going to do some?" the Little Girl gasped, looking in again at the Borden Scientist.

"He's doing some all the time," Elsie replied. "And

he helps your mother do another kind of magic right in your kitchen—with *Borden's Eagle Brand Sweetened Condensed Milk*. That helps her make perfectly scrumptious cookies, candies, and cake frostings—in *almost no time* . . . I'll bet your mother makes nice cream soups and mashed potatoes, too . . ."

"Sure she does," the Little Girl answered positively: "she makes them better than anybody in the world!"

"Then I know she makes them with *Borden's Irradiated Evaporated Milk*," smiled Elsie, "for that has a particularly fresh, natural flavor—a special goodness it owes to Borden's scientific watchfulness and care."

"FRESH, NATURAL TASTING BORDEN'S EVAPORATED!"



It's this very special Borden care that has always persuaded your mother and daddy to choose *Borden's Milk* for you to drink!"

"If that's what makes it taste so good," said the Little Girl, "then I'm sorry it's only milk and things made from milk that get cared for by you Borden people."

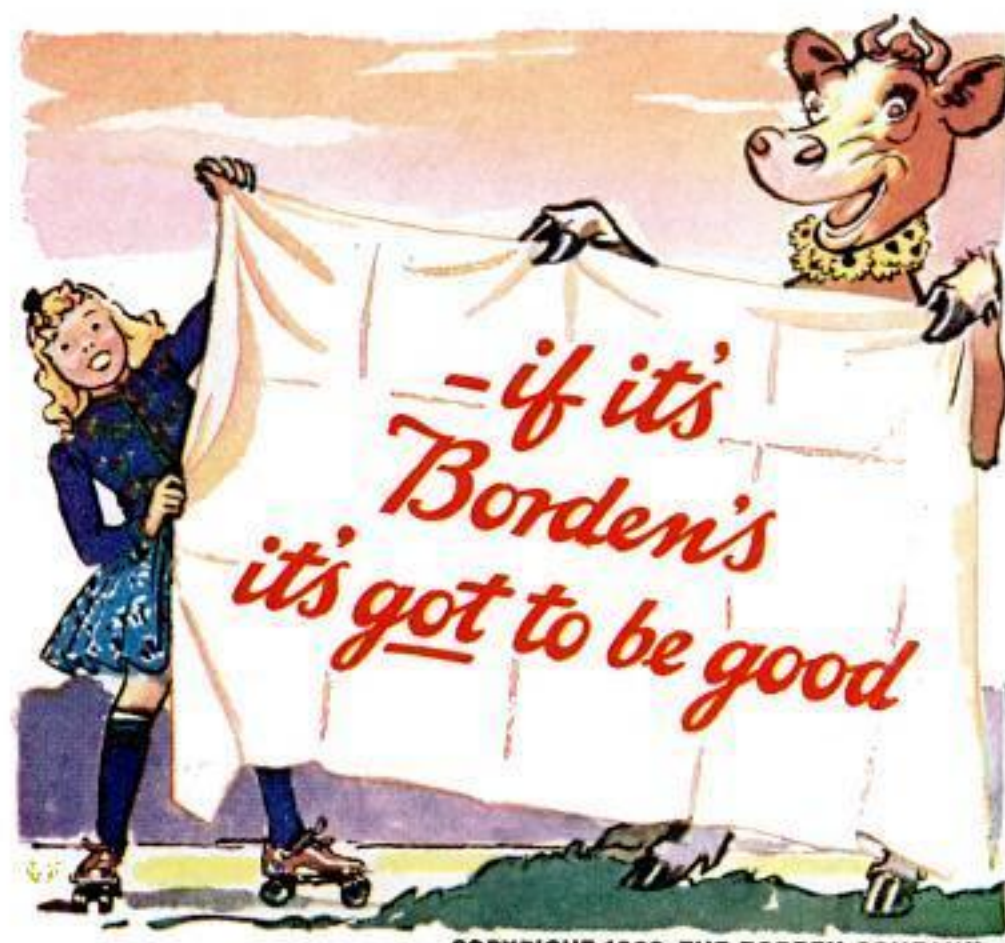
Elsie looked pleased. "It isn't only those," she confessed. "There are some Borden things that have nothing to do with my milk—but they're just as good as they can be, too. *Borden's None Such Mince Meat*, for instance. Mmm—you never tasted spicier, juicier,

"WONDERFUL PIES WITH BORDEN'S NONE-SUCH MINCE MEAT!"



grander mince pies than that makes! So you see, it's really Borden's extra carefulness and skill with *any* food bearing their name that makes the big difference . . . that makes folks confident whenever they buy any food that—if it's Borden's it's GOT to be good!"

Borden uses milk from more than 100,000 dairy farms . . . more than 27,500 Borden employees work in partnership with 47,000 owner-stockholders, to provide the best of dairy products, to guard the goodness of all Borden foods, and to bring them to your home.



COPYRIGHT 1939, THE BORDEN COMPANY



RED

It blazes in Fall accessories

Red is the color of the season. On New York's Fifth Avenue and Chicago's Michigan Boulevard and all the streets where Fashion strikes first, the autumn crowds are sprinkled thick with red. Red bobs in and out of shops on women's heads, blazes from gloves and belts and bags. Red coats flare through the early dusk and red umbrellas flaunt defiance at the rain. Seldom has a color fad caught on like this one.

Red, with a dozen new names—gunfire red, flag red, fireman's red, Robin Hood red, rowdy red, red flannel, bonfire red, roaring red and bullfight red—promises to blaze right through the winter.

Newest of the red combinations is the Downing Street set (*above*) with Chamberlain-umbrella handle and portfolio-like bag of red felt. This set costs \$35. Handbags are the most popular red accessory.

Do you want
**ALL-WINTER RADIATOR
 PROTECTION FOR ONLY \$1.50?**



**THE \$1.00 BRAND
 IN MOST DEMAND**

HERE'S the way many car owners do it every year! They put in a couple of quarts of Du Pont "Zerone" early in the season for protection against rusting and the sudden cold snaps they know will come.

When winter gets down to real business, they add enough "Zerone" to protect them to lower temperatures. A total of six quarts, put in as needed, can protect a car with an average size cooling system for the entire winter. And six quarts of "Zerone" cost only \$1.50! Just one gallon of "Zerone" protects an average size cooling system (15 quarts) to 1°. Five quarts would protect it

to -12°; six quarts to -27°!

You may need a little more or less, depending on the condition and capacity of your car radiator and the severity of winter in your neighborhood. But the unusual efficiency of Du Pont "Zerone" will save you real money.

**PROTECTS AGAINST
 RUST AND CORROSION**

"Zerone" in a clean cooling system prevents rust and corrosion, which reduce operating efficiency. It gives better dissipation of engine heat, avoids power losses. Protect your car with "Zerone" this very day! Remember, it's only \$1.00 a gallon, 25¢ a quart.

DU PONT
REG. U.S. PAT. OFF.

ONLY \$1 A GALLON

ZERONE
REG. U.S. PAT. OFF.

Anti-Rust ANTI-FREEZE



Red corduroy is used for this bag and porkpie hat, each costing \$3.95. Shoulder strap bags, which were high style last year, are volume sellers this year under \$5.



Red felt crisscrossed with black suede and gilt studs is used for this drum-string bag with a slide fastening and a black passementerie tassel. The bag costs \$18.50.



Red cloth suede is used for this pouch which sells for \$3. Big, soft, roomy, this type of bag is a perennial favorite with women who use their handbags as carryalls.



Red capeskin is used for this \$5 bag with handle and slide-fastened top. The leather has the embossed and sculptured surface featured in expensive bags last year.

Here's The Most Important News In Radio Today

Just Out! Brand New G-E
Radio-Phonograph Combination With
AUTOMATIC RECORD CHANGER
(Model H-708)



LOOK WHAT YOU GET!

- BUILT-IN BEAM-A-SCOPE
- NO AERIAL—NO GROUND
- NEW 12-INCH DYNAPOWER
- LOUD-SPEAKER
- FEATHERTOUCH TUNING KEYS
- EQUIPPED FOR TELEVISION SOUND
- 7 TUBES—2 BANDS
- FULL-VISION ILLUMINATED DIAL
- TONE SELECTOR
- SILENT, SELF-STARTING
- ELECTRIC MOTOR
- CRYSTAL PICK-UP AND TONE ARM
- AUTOMATIC RECORD CHANGER
- PLAYS 10-INCH AND 12-INCH
- RECORDS
- BEAUTIFULLY DESIGNED WALNUT
- VENEER CABINET

Ask To See G-E Model H-708
The Complete Musical Instrument

A Sensational Value!

HERE IT IS! That brand new, beautifully styled radio-phonograph—with *automatic record changer*—that so many of your friends are talking about. See it! Hear it! Compare it! There's nothing else quite like it!

Although offered at a sensationally low price, it possesses plus-value features found in only the most expensive radio-phonograph combinations. Visit your G-E Radio Dealer tomorrow. Ask for a demonstration. Then—let your eyes and ears decide.

Easy Terms—Liberal Trade-In Allowance
For Replacements Specify General Electric Pre-Tested Tubes

Only G-E Has The Exclusive
BEAM-A-SCOPE
No Aerial—No Ground

The Radio With The Big Plus + Value

GENERAL  ELECTRIC

Never Before!

REGULAR 50¢

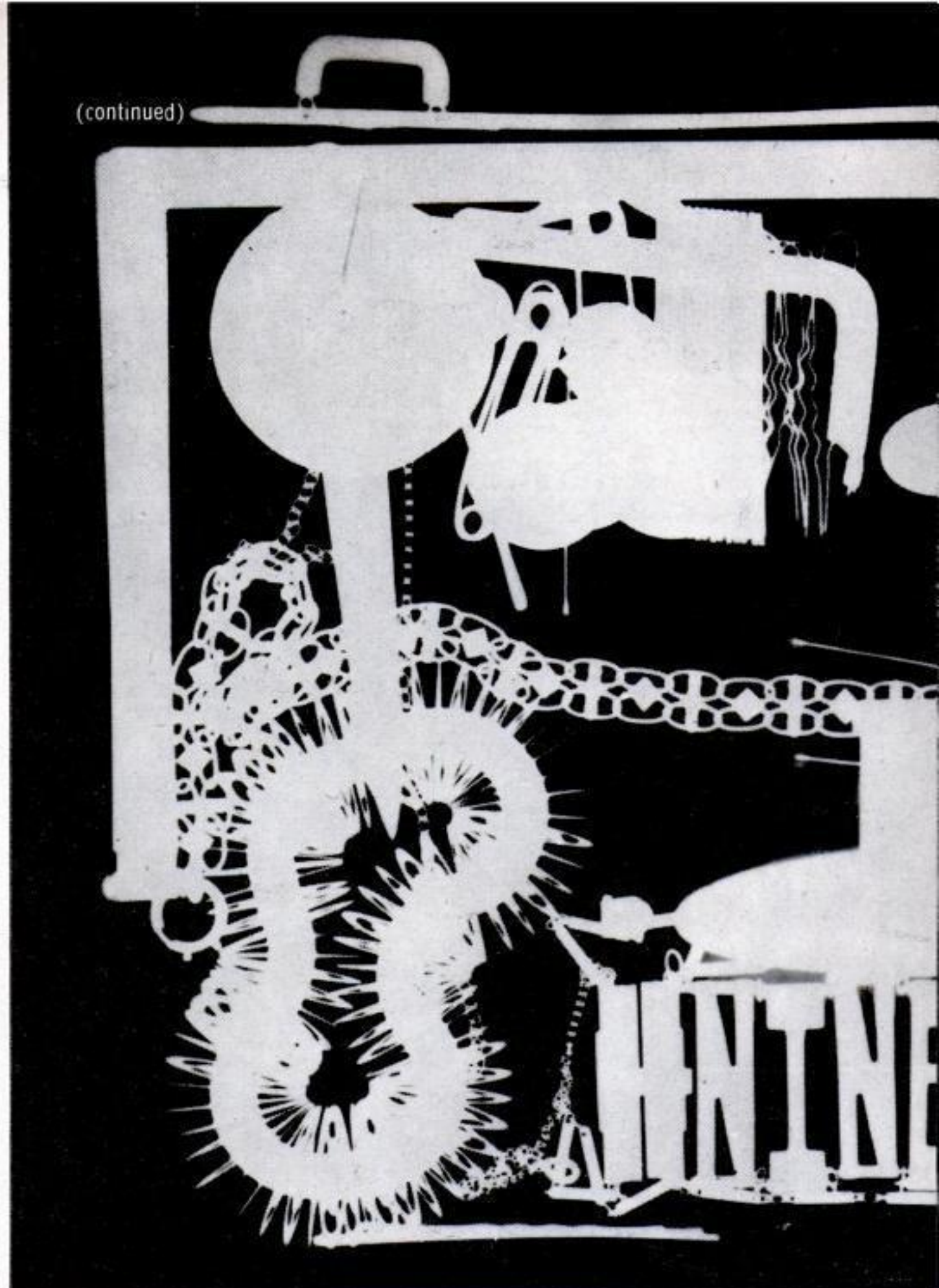
Pro-phy-lac-tic
TOOTH BRUSH

● FOR THE FIRST TIME IN
73 YEARS the Pro-phy-lac-tic
Brush Company puts its fa-
mous, tufted, first line brush
on sale at a price which liter-
ally blasts existing tooth brush
values wide open! Never before
have you been able to get a
Pro-phy-lac-tic tooth brush of
this quality at anywhere near this
price. Every brush in the sale is
guaranteed to be new, clean, first-
line quality.

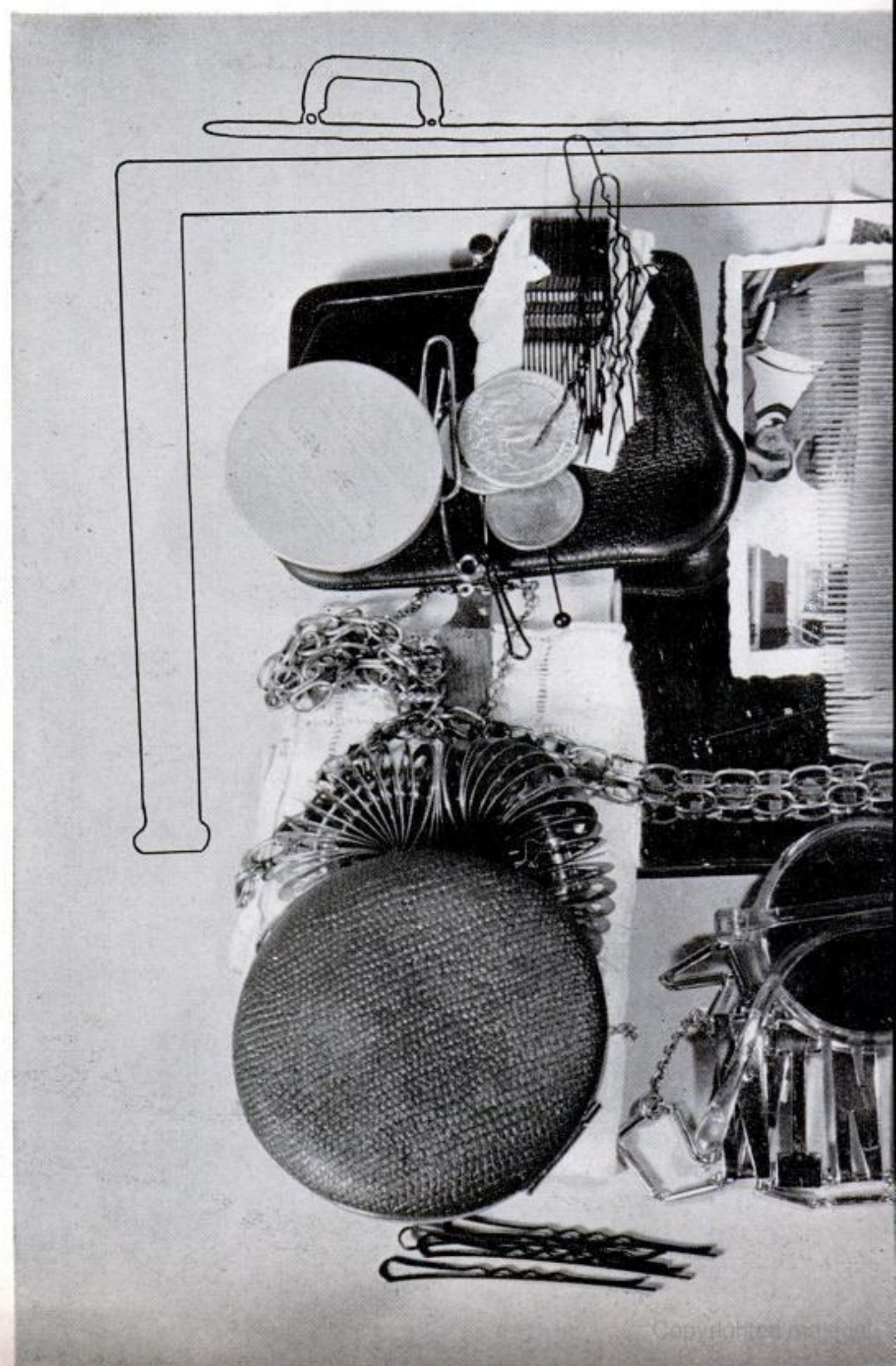
MANY MILLIONS HAVE PAID 50¢
for this same brush! Dealers
stocks at the incredibly low sale
price simply cannot last long. So
don't delay. Snatch up this "once
in a lifetime" opportunity today.
Pro-phy-lac-tic Brush Company,
Florence, Mass.

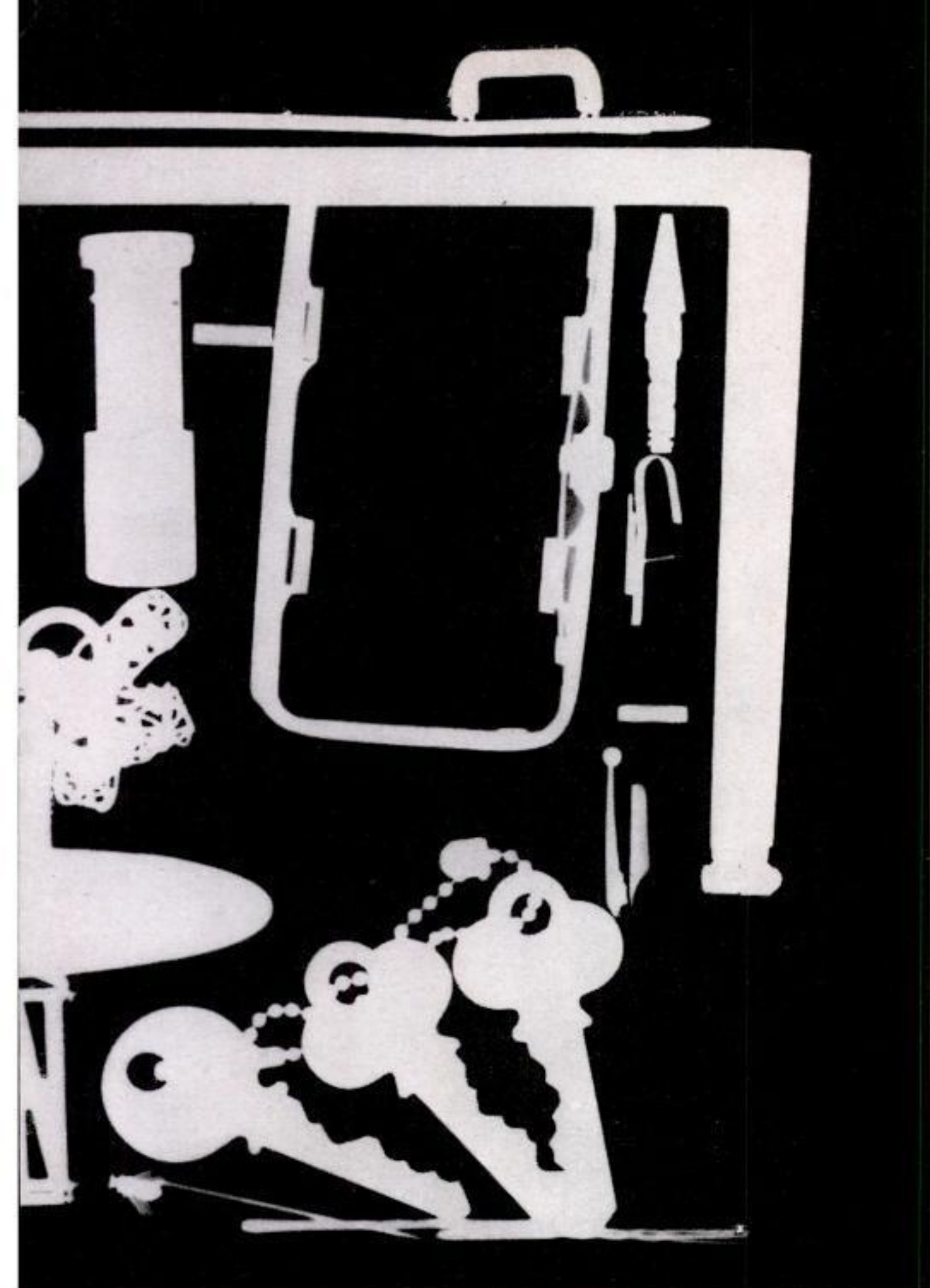
29¢

(continued)



AN X-RAY PENETRATES THE MESSY
INTERIOR OF A WOMAN'S HANDBAG





To throw light on the mystery of what a woman crams into her handbag and how she does it, LIFE sent a normally cluttered bag to a roentgenologist, ordered an X-ray of the contents. The photograph above is the result. Below is an ordinary picture showing the objects visible in the X-ray plus other odd impedimenta also in the bag but not registered on the X-ray plate. These 61 objects prove the masculine contention that women use their bags not as purses but as trunks.



3 answers to the question:
"What does Paul Jones' new low price mean to you?"



1 "What does Paul Jones' new low price mean to me?" Frankly, I'd buy it no matter what the price. I don't like sweet drinks—so to me, Paul Jones—a really "dry" whiskey—was always worth every penny it cost. The thing I'm glad to learn is that nothing about Paul Jones has been changed but its price.



2 To me, this new low price means I can enjoy Paul Jones anytime. I used to serve it only on special occasions when I knew its "dry," all-whiskey goodness would especially please my guests. Now I can make Paul Jones my regular whiskey and enjoy it whenever I like!



3 That new low price is certainly big news to me! I've always wanted to drink Paul Jones—and now I can! No more sweet drinks for me... I've found the "dry" tang and briskness I want, at the popular price I want to pay. From now on—it's Paul Jones for me!

TRY
Paul Jones
 AT ITS NEW LOW PRICE



A GENTLEMAN'S
 WHISKEY SINCE
 1865

A blend of straight whiskies—90 proof. Frankfort Distilleries, Inc., Louisville & Baltimore.

*Oh Boy!
Did we have Fun!*



1 What? Oh, yes, it did sprinkle a bit! But what's a little rain when your old alma mater downs her traditional football rival for the first time

in 6 years! It was the kind of game you read about—a tricky double-pass in the last 15 seconds resulted in the winning touchdown!



2 "This is our night to howl!" Don yells, as we're tearing down the enemy's goal posts. "Let's take these

souvenirs over to the hotel and Double Our Enjoyment with a spot—or maybe two—of TEN HIGH."



3 "Sounds like a football signal!" I wisecrack, as that TEN HIGH makes a smooth touchdown! "It is the signal for the whiskey with No Rough Edges," says Don. "That's because it's distilled under doubly careful control. That's another double play that can't be beat!"

Double your enjoyment with
TEN HIGH

STRAIGHT BOURBON WHISKEY ★ STRAIGHT RYE WHISKEY

90 proof. Hiram Walker & Sons Inc., Peoria, Illinois



FAME COMES TOO LATE TO THE GREAT

In the midst of the swank and prosperous art galleries that line Manhattan's 57th Street stands a decaying brownstone mansion. Upstairs in a back room an old man, chair-ridden by crippled legs, curses art and artists. For years he has been famed as one of New York's most extraordinary eccentrics. In galleries where he once prowled to damn the artists in the presence of their art, in letters to newspapers, to all who would listen, he proclaimed himself: "Mahatma Dr. Louis M. Eilshemius, Grand Transcendent Eagle of Art." Sometimes he was also "Dramatist, Composer, Humorist Galore, Scientist Supreme: all ologies, etc." But always he was "The Vastest Art Genius of All Times."

Today fame as an artist has at last come to Louis Michel Eilshemius. His paintings hang in many important U. S. museums. In three galleries on 57th Street he has just been given one-man shows, in the course of which more than a dozen of his paint-



In his bedroom Eilshemius is a crippled prisoner. All day he sits, his tired eyes facing away from the light. Only companions: his aged brother and his housekeeper.



His housekeeper for 31 years, Anna Hornacek, has been unpaid for two. In that time she has even partly supported him. Tax arrears on house amount to \$6,000.

ECENTRIC OF NEW YORK ART WORLD

ings were sold for as high as \$1,500. And he is the subject of a newly published biography, *And He Sat Among the Ashes*, whose author, William Schack, prophesies that he may soon be ranked with his great U. S. contemporaries, Eakins, Homer and Ryder.

But it is too late. Born in 1864 into a wealthy family, Eilshemius painted under no pressure of poverty. He painted, in simple self-expression, lyric landscapes or naïve and sensuous nudes. His style, distinguished for gentleness of line and color, made no violent break with tradition. But the newly rich America of the '80's and '90's was more interested in European art. It had time only for his grander native contemporaries. In their midst, Eilshemius was ignored. Frightened, he sought fame as a poet, composer, and dramatist, only to be laughed at. By 1922, he had turned eccentric. For Eilshemius today, tired, impoverished and embittered, his tardy recognition is just one last galling irony.



In New York's Metropolitan Museum hangs *Delaware Water Gap Village*, one of his best paintings. It was bought in 1932, long after Eilshemius could be thus cheered.



At New York's Kleemann Galleries this *Figure Seated* is now for sale. In the recent show, seven other paintings were taken right off the Kleemann walls by buyers.

Frankfurts fit for a king ... fine meats only, and SUPER TENDER!



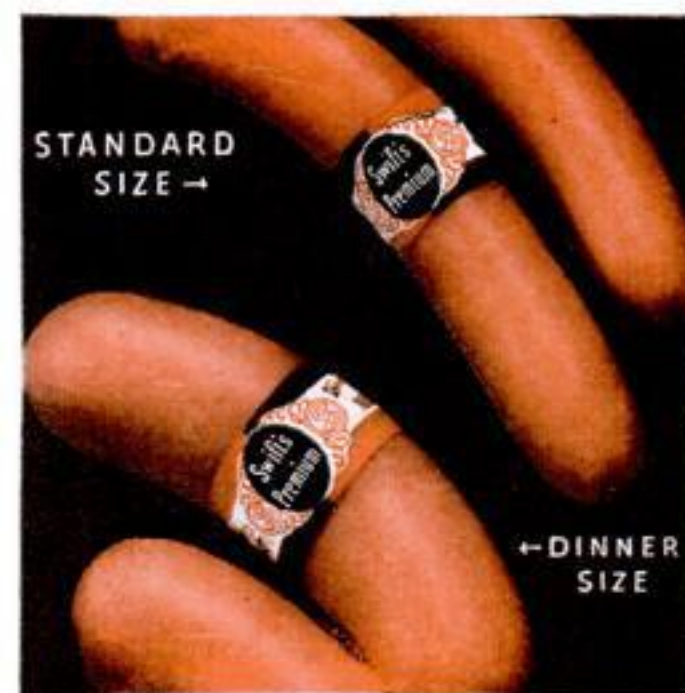
They're SWIFT'S PREMIUM! So delicate they cut at the touch of your fork... and with a rich flavor of fine meats, more delicious than any you've tasted

● These new Swift's Premium Tender Frankfurts are plump and juicy—dinner size! Far more than just a picnic meat, they belong right on your dinner table—on a par with sirloin steak and Southern-fried chicken!

You see, Swift has discovered a new method which makes these large frankfurts unbelievably tender through and through. Their skins are *tendered* in fresh pineapple juice (patent pending). No pineapple taste remains—but the frankfurts are so delicate your fork goes through them at a touch!

And you'll cheer the superb fine-meat flavor of these new frankfurts. In making them, Swift uses only selected cuts of meat. Seasons them with a subtle blend of rare spices. Then carefully smokes the links over fragrant hardwood fires.

You'd better not wait any longer to try these dinner-size frankfurts. Extra appetizing, *super tender*—they're too good to miss!



Take your choice! In addition to the big "Dinner" size, your dealer has Swift's Premium Tender Frankfurts in the "Standard" size, equally delicious. But whichever you choose, look for the "Swift's Premium" seal of finest quality, on every fourth link.

Copyright 1939, Swift & Company

SWIFT'S PREMIUM *Tender Frankfurts*



Swift's spic-and-span kitchens throughout the country make many other "Swift's Premium" meat products, including Meat Loaf... Braunschweiger... Cervelat... Lunar Loaf... Leona... Salami... Liver Cheese... Cheemeat... Pot Roast of Beef... Ham, Delicatessen Style. Look for the "Swift's Premium" seal of top quality!

ALABAMA
Anniston—Hudson's Dept. Store
Anniston—Bermans Dept. Store
Birmingham—Loverman, Joseph & Loeb
Dothan—Blumberg and Sons
Florence—T. M. & B. A. Rogers
Gadsden—Frank Duncan
Mobile—L. Hammel D. G. Co.
Troy—Rosenberg Bros.
Tuscaloosa—Louis Wiesel Inc.

ARIZONA
Phoenix—N. Diamond & Bro.

ARKANSAS
Dumas—Wolff Bros.
El Dorado—El Dorado D. G. Co.
Hot Springs—Samuel Bain & Sons
Little Rock—Sterling Stores Co.
Pine Bluff—Frog Store
Texarkana—Ben F. Smith D. G. Co.

CALIFORNIA
Berkeley—J. F. Hink & Sons
Los Angeles—Barker Bros.
Los Angeles—Broadway Department Store
Los Angeles—Eastern Columbia
Los Angeles—The Globe Department Stores
San Diego—Grand Rapids H. F. Co.
San Francisco—Hale Bros.
San Francisco—The Philadelphia

COLORADO
All Brown-McDonald Stores
Colorado Springs—The Boston Store
Denver—The May Co.
Greeley—Greeley Dry Goods Co.

CONNECTICUT
Ansonia—Henry Kornblut, Inc.
Bridgeport—Skydel's
Greenwich—The Charles N. Mead Co.
Hartford—Brown Thomson Co.
Naugatuck—The Kennedy Store
New Haven—Edward Malley Co.
Stratford—Vallancourt's
Torrington—Morris
Waterbury—Redwood Furniture Co.
Willimantic—Rhode Island Textile Co.
Windsor—Ethel-Mae Shop

DELAWARE
Wilmington—Kennard Pyle Co.

DISTRICT OF COLUMBIA
Washington—S. Kann Sons Co.

FLORIDA
Daytona Beach—Vowell-Drew Co.
Jacksonville—Cohen Bros.
Miami—Burdine's
Orlando—Vowell-Drew Co.
St. Petersburg—Willson-Chase Company
Tampa—O. Falk's Department Store
West Palm Beach—Hatch's

GEORGIA
All Belk Stores
Atlanta—Carroll Furniture Company
Atlanta—J. M. High Co.
Augusta—J. B. White's
Columbus—J. A. Kirven Co.
Rome—The Faby Store
Statesboro—H. Minkovitz & Sons
Thomasville—Neel Brothers
Valdosta—Friedlander Stores, Inc.

ILLINOIS
All Spurgeon Stores
Alton—C. J. Jacoby & Co., Inc.
Aurora—Sidney Ginsberg's
Belleville—Fellner Rathem
Bloomington—C. W. Klemm Inc.
Canton—Scripps McCarty Co.
Champaign—G. C. Willis Co.
Chicago—The Fair
Chicago—Frank's
Chicago—Fletcher's Boston Store
Chicago—Wieboldts
De Kalb—M. F. Malone
Dixon—A. L. Geisenheimer & Co.
Effingham—Petty Department Store
Evanston—Wieboldts
Freeport—F. A. Read Co.
Kankakee—The Fair Stores Co.
Kewanee—Anne's
Macomb—Scripps Reno Co.
Mattoon—Sawin-Jones Co.
Moline—New York Store
Oak Park—Wm. Y. Gilmore & Sons
Oak Park—Wieboldts
Paris—Jones of Paris
Pekin—N. Reuling Co.
Peoria—Clarke & Co.
Peoria—Cohen Furniture Co.
Rochelle—Whitson Dry Goods Co.
Rock Falls—Sowles
Springfield—Famous Dept. Store
Springfield—Hendons
Streator—Streator Dry Goods Company
Waukegan—Globe Department Store
Wenona—Kurlie's

INDIANA
Anderson—Fair Store
Bloomington—The Wicks Company
Columbus—The White House
Connorsville—A. E. Leiter Co.
Crawfordsville—Goodman's Dept. Store
Elkhart—Ziesel Bros. Co.
Evansville—Scheer's Department Store
Fort Wayne—Frank Dry Goods Co.
Greencastle—Prevo Bros.
Hammond—Ed. C. Minas Co.
Hartford City—The Ervin Company
Kokomo—Wm. H. Turner Co.
Lafayette—Loeb & Hene Co.
La Porte—Levine's Boston Store
Lebanon—Adler & Co.
Logansport—B & B Store
Marion—Queen City
Muncie—Ball Stores
Peru—Senger Dry Goods Co.
Princeton—Gilbert-Stephens Co.
Richmond—The Geo. H. Knollenberg Co.
Rochester—M. Wile and Sons
Shelbyville—Goodman's Department Store
South Bend—The Star Store
Terre Haute—The Herz Store
Valparaiso—J. Lowenstein & Sons
Vincennes—Gimbel-Bond Co.

IOWA
All K & K Stores
All Spurgeon Stores
Clinton—J. D. Van Allen & Sons
Council Bluffs—The John Beno Co.
Council Bluffs—Peoples Department Store
Davenport—Petersen-Harned-Von Maur
Des Moines—Younkers
Dubuque—Stamper's
Sioux City—Davidson Brothers Co.
Sioux City—T. S. Martin Company
Sioux City—Pelletiers Inc.
Spencer—The Davies Company

KANSAS
All Brown-McDonald Stores
All C. R. Anthony Stores
Atchison—Theo. Inten Furniture Co.
Augusta—The C. R. Calvert Co.
Coffeyville—Stephens Hayes Co.
Emporia—Newman's
Hutchinson—Beardslee D. G. Co.
Lawrence—Weavers Department Store
Topeka—C. A. Karlan Furniture Co.
Wichita—Rorabaugh's D. G. Co.

KENTUCKY
Ashland—The Parsons-Faulkner Co.
Lexington—The Purcell Co.
Louisville—Kaufman-Straus Co.
Mt. Sterling—Oldham's
Shelbyville—Lawson's Dept. Store
Winchester—Vic Bloomfield & Sons

LOUISIANA
Baton Rouge—Goudchaux's
New Orleans—Maison Blanche
Shreveport—Hearne D. G. Co.

MAINE
Portland—Porteous, Mitchell & Braun

MARYLAND
Annapolis—The Parsons Co.
Baltimore—Hecht Bros.
Baltimore—Hochschild, Kohn Co.
Baltimore—Mayer's Inc.
Hagerstown—Leiter Brothers
Salisbury—R. E. Powell Co.
Westminster—T. W. Mather & Sons

MASSACHUSETTS
Attleboro—London's
Beverly—Nutters Beverly Shop Inc.
Boston—Wm. Filene & Sons
Brockton—Edgar's
Greenfield—Goodnow's
Lawrence—A. B. Sutherland Co.
Lowell—A. G. Pollard Co.
Lynn—Goddard Bros.
Milford—Charles E. Cooney
Newburyport—The Goodwin Store
Newburyport—H. W. Pray Co.
Springfield—Forbes & Wallace
Westboro—Blankenship Co.
Westfield—Albert's
Worcester—C. T. Sherer Co.

MICHIGAN
Adrian—A. B. Park Co.
Battle Creek—Sterling Smith
Bay City—W. R. Knapp & Co.
Cadillac—J. W. Harvey Co.
Detroit—J. L. Hudson Co.
Flint—Smith-Bridgman's
Hancock—Gartner's
Iron Mountain—A. Sackin Co.
Ishpeming—Levine Brothers
Manistee—Madison's Store
Marquette—Getz Department Store
Midland—W. R. Knapp & Co.
Negaunee—Levine Brothers
Pontiac—Lewis Furniture Corporation
Port Huron—Sperry's
South Haven—M. Hale Co.

MINNESOTA
All K & K Stores
All Spurgeon Stores
Albert Lea—Skinner Chamberlain Co.
Fergus Falls—O'Meara's
Mankato—Geo. E. Brett Co.
Minneapolis—The Dayton Co.
Red Wing—The Boxrud Co.
Sandstone—Kleins Dept. Store
St. Cloud—Fandel's
St. Paul—The Emporium
St. Paul—Schuneman & Mannheimer

MISSISSIPPI
Greenwood—W. T. Fountain, Inc.
Jackson—Kennington's
Natchez—James J. Cole and Co., Inc.
Vicksburg—The Valley Dry Goods Co.

MISSOURI
Cape Girardeau—The Buckner-Ragsdale Co.
Columbia—The Fredendall Dept. Store
Hannibal—Sonnenberg's
Independence—A. J. Bundschu, Inc.
Joplin—Newman Merc. Co.
Kansas City—John Taylor D. G. Co.
Liberty—Hughes-McDonald
Marshall—Wright's Dry Goods Store
Sedalia—C. W. Flower Dry Goods Co.
Springfield—The Heer Stores Company
St. Joseph—Hirsch Bros. Dry Goods Co.
St. Louis—Stix, Baer & Fuller

MONTANA
Bozeman—The Willson Co.
Butte—Symons D. G. Co.
Great Falls—Bergers Dept. Store

NEBRASKA
All Brown-McDonald Stores
Lincoln—Gold & Co.
Omaha—J. L. Brandeis & Sons

NEVADA
Reno—Gray, Reid, Wright Co.

NEW HAMPSHIRE
Dover—Farley's Dry Goods Store
Franklin—Holmes & Nelson's
Keene—Goodnow's
Littleton—MacLeod's, Inc.
Portsmouth—George B. French Company

NEW JERSEY
Asbury Park—Steinbach-Kresge Co.
Atlantic City—M. E. Blatt Co.
Jersey City—H. J. Goodman Department
Long Branch—Jacob Steinbach
Newark—Bamberger's
Passaic—J. Abbott & Son
Red Bank—J. Yanko
Trenton—Swern & Co.
Union City—A. Holthausen
Vineland—L. C. Schwarzman

NEW MEXICO
All C. R. Anthony Stores
Albuquerque—The American Furniture Co.
Carlsbad—T. C. Horne & Sons
Silver City—Borenstein Bros.

NEW YORK
Albany—John G. Myers Co.
Amsterdam—Holzheimer & Shaul
Auburn—H. R. Wait Company
Binghamton—Hills, McLean & Haskins
Buffalo—Adam, Meldrum & Anderson
Dunkirk—The Safe Store
Ellenville—General Sales Co.
Elmira—S. F. Isard Co.
Endicott—The Burt Company
Glens Falls—Economy Dept. Store
Gloversville—Martin & Naylor Co.

NEW YORK (Continued)
Gouverneur—The Charles R. Rodger
Dept. Store
Ilion—Wertheim Bros. Dept. Store
Jamestown—Neelson's of Jamestown
Kingston—Stock & Cordts
Lancaster—Julius Israel
Massena—Levine's
Middletown—Tompkins Dry Goods Co.
Newburgh—Burger's Furniture Stores
New York—Bronx—Alexanders
New York—Brooklyn—Abraham & Straus
Basement
New York—Manhattan—Bloomdale's
New York—Manhattan—Hecht's
New York—Manhattan—Stern Brothers
New York—Staten Island—Rainbow Stores
Niagara Falls—Beir Bros.
Owego—C. C. Noteware & Sons
Port Chester—Winfield Stores
Port Jervis—Denner's
Poughkeepsie—Lucky Platt & Co.
Rochester—Sibley, Lindsay & Curr Co.
Rome—Nelson's
Saratoga Springs—E. D. Starbuck & Co., Inc.
Saugerties—Reed and Reed
Syracuse—L. A. Witherill, Inc.
Tonawanda—Zuckmaier Bros.
Troy—Wm. H. Frear & Co., Inc.
Tupper Lake—Ginsberg's
Utica—Robert Fraser, Inc.
Watertown—Frank A. Empsall & Co.
Watervliet—The Two Irenes
Wayland—H. A. Gottschall

NORTH CAROLINA
All Belk Stores
All Efrid Stores
Ahsokie—Ahsokie Department Store
Asheville—Bon Marche, Inc.
Asheville—Ellis Stone & Co.
Asheville—Haverty Furniture Co.
Asheville—Ivey's Inc.
Boone—Spainhour's Inc.
Charlotte—Belk Brothers Co.
Charlotte—Efrid's Department Store
Charlotte—Haverty Furniture Co.
Charlotte—J. B. Ivey & Company
Edenton—J. H. Holmes Co.
Elizabeth City—Fowler & Co.
Elizabeth City—Rucker & Sheely Co.
Elkin—Sydnor-Spainhour Co.
Enka—Enka Community Store, Inc.
Fayetteville—The Capitol Department Store
Franklin—Sterling Stores
Goldsboro—H. Weil
Greensboro—Ellis Stone & Co.
Greensboro—The Meyers Co.
Greensville—Blount Harvey
Hendersonville—Patterson's Dept. Store
Hickory—The Spainhour Co.
High Point—Harlie's Inc.
Kings Mountain—Keeter's Store, Inc.
Kinston—Brody's Department Store
Kinston—L. Harvey & Sons Co.
Laurinburg—John F. McNair Inc.
Marion—Workman's
Mount Airy—Jackson Brothers
New Bern—Sam Lipman & Son
North Wilkesboro—Spainhour's
Raleigh—Boylan-Pearce, Inc.
Robersonville—R. L. Smith
Rocky Mount—Rosenbloom-Levy Co.
Scotland Neck—C. B. Parks
Tarboro—W. S. Clark & Sons
Tryon—The Ballenger Co.
Washington—Southern Furniture Co.
Waynesville—Masse Dept. Store
Whiteville—Leder Bros.
Wilmington—Foy, Roe & Co.
Wilson—Oettinger's
Wilson—R. E. Quinn Co.
Winston-Salem—Anchor Co. Inc.
Winston-Salem—Davis, Inc.
Winston-Salem—Haverty Furniture Co.
Winston-Salem—Ideal Dry Goods Co.

NORTH DAKOTA
All K & K Stores

OHIO
Ashland—The Home Co.
Canton—Stark Dry Goods Co.
Cheviot—John O. Wahl Dept. Store
Cincinnati—John Shillito Co.
(Basement Store)
Cleveland—The May Co.
Columbus—F. & R. Lazarus & Co.
Dayton—Rike Krumler Co.
Dover—Fienberg's
East Liverpool—D. M. Ogilvie & Co.
Findlay—C. W. Patterson & Son
Fostoria—The Ahlenius Company
Fremont—Joseph's Department Store
Kenton—D. B. Nourse Son & Co.
Lakewood—Shoemaker's Dry Goods Co.
Lorain—Smith and Gerhart Inc.
Mansfield—The R. B. Maxwell Co.
Marion—The Uhler-Phillips Co.
Newark—The John J. Carroll Store
New Philadelphia—Fienberg's
Portsmouth—Marting's
Tiffin—Harold's
Troy—Steil-Grunder-Dye Co.
Van Wert—The Ahlenius Company
Youngstown—G. M. McKelvey Co.

OKLAHOMA
All C. R. Anthony Stores
All Hunsecker & Co. Stores
Ada—Gluckman's Dept. Store
Blackwell—West-Dyer Merc. Co.
Coalgate—Hudson's Big Store
Enid—Newman's
Muskogee—Durnil's
Oklahoma City—Harbour-Longmire's

OREGON
Portland—Meier & Frank

PENNSYLVANIA
Alltoona—Wm. F. Gable Co.
Beaver Falls—William H. Benson
Bristol—Spencer & Sons
Butler—Troutman's
Chambersburg—Eyster's
Clearfield—Leitzinger Bros.
Coatesville—Braunstein's Inc.
Connellsville—The Troutman Co.
Easton—Orr's
Franklin—Woodburn Cone Co.
Galeton—Lush Brothers
Department Store
Germantown—George Allen
Greensburg—A. E. Troutman Co.
Greenville—L. L. Keck & Son
Hazleton—P. Deisroth Sons
Jeannette—M. A. Gillespie Co.
Kane—Broadbent-Stiteler Co.
Lansdale—H. Feldman
Lansford—J. C. Bright Co.
Lewistown—Danks & Co.
Lock Haven—Smith and Winter Dept. Store
Mahanoy City—R. Guinan & Co.
McKeesport—The Famous
Meadville—The Crawford Store
New Kensington—Silverman's Dept. Store
Norristown—Chatlin's Dept. Store
North Wales—H. Feldman
Oil City—The Welker & Maxwell Co.
Philadelphia—George Allen
Philadelphia—Frank & Seder
Pittsburgh—Rosenbaum's
Pottstown—Ellis Mills

PENNSYLVANIA (Continued)
Pottsville—Linner's Furniture Store
Sayre—D. H. Leahy Co.
St. Marys—Smith Brothers Co.
Scranton—Scranton D. G. Co.
Wellsboro—Lush Brothers Dept. Store
West Chester—Mostellers Store
Wilkes-Barre—Bergman's
York—The Bon-Ton

RHODE ISLAND
Newport—King, McLeod Co.
Providence—Callender, McAuslan & Troup

SOUTH CAROLINA
All Belk Stores
All Efrid Stores
Anderson—C. H. Bailes Co.
Batesburg—Garber's
Charleston—Kerrison's
Conway—The Jerry Cox Co.
Darlington—W. D. Coggeshall Co.
Georgetown—Cook's
Greenville—Ivey-Keith Co.
Greer—Alta Cunningham
Kingstree—Silverman's
Laurens—The Garber Co.
Manning—Goldstein's
Newberry—Carpenter's
Spartanburg—Carolina Cash Co.
Sumter—Brody's Dept. Store
Sumter—Sumter Dry Goods Co.
Union—Wilburn D. G. Co.
Waltersboro—Lady Lafayette

SOUTH DAKOTA
All K & K Stores
Brookings—H. G. Hauff
Pierre—A. E. Lucas Co.

TENNESSEE
All Belk Stores
Chattanooga—Efron's Inc.
Columbia—Anderson Bros. & Foster
Jackson—Holland D. G. & Co. Co.
Kingsport—J. Fred Johnson & Co.
Knoxville—Miller's Inc.
Maryville—Proffitt's
Memphis—Bry Block Merc. Co.
Nashville—Cain-Sloan Co.

TEXAS
All C. R. Anthony Stores
Beaumont—Rosenthal's
Corsicana—J. M. Dyer Co.
Dallas—W. A. Green Co.
El Paso—American Furniture Co.
Fort Worth—Fakes & Company
Fort Worth—Leonard Bros.
Galveston—Eiband's
Houston—Foley Bros. D. G.
Lubbock—Hanna-Pope & Co.
Lubbock—Hemphill-Wells Co.
Mineral Wells—Poston D. G. Co.
San Angelo—Hemphill-Wells Co.
San Antonio—Joske Bros. Co.
San Benito—Downs Brothers
Temple—McClvey-Hartmann
Terrell—The McCord Company
Victoria—A. & S. Levy
Waco—Stratton-Stricker
Wichita Falls—Perkins-Timberlake Co.

UTAH
Provo—Butler's
Salt Lake City—Z. C. M. I.

VERMONT
Burlington—L. Pine Co.
St. Albans—Wm. Doolin Co.

VIRGINIA
All Belk Stores
All Efrid Stores
Bristol—United Furniture Co.
Cape Charles—W. B. Wilson & Son, Inc.
Charlottesville—J. D. & J. S. Tilman
Chase City—Chase City Department Store
Clifton Forge—E. A. Snead Furniture Co.
Covington—E. A. Snead Furniture Co.
Danville—Clements, Chism & Parker, Inc.
Harrisonburg—B. Ney & Sons
Harrisonburg—Rockingham Coop. Farm
Bureau
Hopewell—Cook's
Lawrenceville—W. S. Peebles & Co.
Lexington—Adair-Hutton, Inc.
Lynchburg—S. H. Franklin, Inc.
Lynchburg—McGehee Furniture Co.
Lynchburg—D. Moses & Co.
Martinsville—Globeman's
Norfolk—W. G. Swartz Co.
Petersburg—Rucker-Rosenstock Co.
Portsmouth—J. S. Crawford Co., Inc.
Richmond—Miller-Rhoads Co.
Roanoke—S. H. Heironimus Co., Inc.
Roanoke—N. W. Pugh Co., Inc.
Roanoke—Reid & Cutshall
Roanoke—Thurman & Boone Co.
Salem—The Dixie Furniture Co.
Schoolfield—Park Place Mercantile Co.
Staunton—Augusta Furniture Co.
Staunton—R. S. Souder
Waynesboro—White Brothers
Williamsburg—Case's, Inc.
Wytheville—E. L. Garrett

WASHINGTON
Aberdeen—Goldberg Furniture Co.
Aberdeen—Geo. J. Wolf Co.
Olympia—Goldberg Furniture Co.
Seattle—Frederick & Nelson

WEST VIRGINIA
Bluefield—Hawley's Dept. Store
Charleston—Peoples Store, Inc.
Charleston—Woodrums
Clarksburg—Watts-Sartor-Lear Co.
Morgantown—S. M. Whiteside & Co.
Wheeling—L. S. Good & Co.

WISCONSIN
All Spurgeon Stores
Appleton—The Pettibone-Peabody Co.
Beaver Dam—Newton & Wenz Co.
Beloit—McNeany's
Eau Claire—Wm. Samuelson D. G. Co.
Evansville—Evansville Mercantile Ass'n
Evansville—Grange Store
Fond du Lac—Hill Brothers Dry Goods
Fort Atkinson—Neupert Dry Goods Co.
Green Bay—H. C. Prange Co.
Janesville—J. M. Bostwick & Sons
Kenosha—The Leader Store
Madison—Burdick & Murray Co.
Manitowoc—Schuette Bros. Co.
Marinette—Laurman Bros. Co.
Marshfield—McCain-Johnson Company
Merrill—Livingston's Dept. Store
Milwaukee—The Glenke Dry Goods Co.
New London—Cristy's
Richland Center—Krouskop's
Sheboygan—H. C. Prange Co.
Sturgeon Bay—H. C. Prange Co.
Tomah—Tomah Cash Merc. Co.
Two Rivers—Schroeder Bros. Co.
Walworth—Walls
Watertown—Chas. Fischer & Sons Co.
Waukesha—Enterprise Dept. Store
Wausau—C. H. Wegner
Wisconsin Rapids—Heilman's

WYOMING
Laramie—The W. H. Holliday Co.



The Chatham CABINET (described below) was designed to simplify your shopping—save you valuable time.

These Leading Stores
will be glad to help you make a selection of
blankets best suited to the needs of your home

Each store is equipped with the new Chatham Cabinet, which contains actual swatches in the full color range, and all the details of every Chatham Blanket for your convenience, should the blanket you want not be carried in stock. (Prices in stores west of the Mississippi will be slightly higher than those quoted on the opposite page.)

The CHATHAM MFG. COMPANY
Mills at Elkin, N. C. New York Office: 57 Worth Street

CHATHAM RECOMMENDS THIS 1939 "HOUSEHOLD SET"

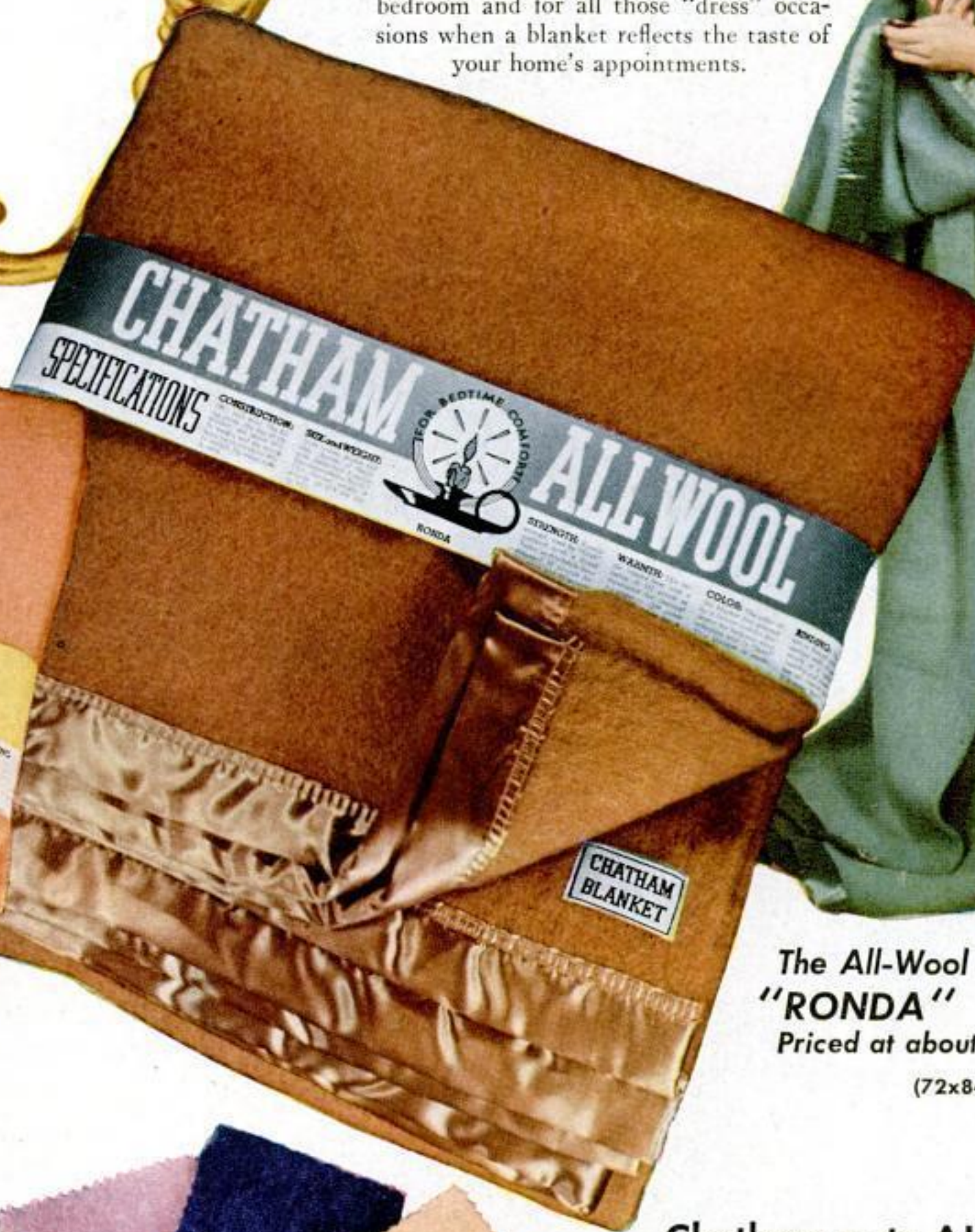
*A "Luxury" and a "Service" Blanket
to Meet the Needs of Present-Day
Homemaking*

For WARMTH with special Emphasis on rugged Wear

select Chatham's famous Airloom. It's ruggedly woven to stand the rough and tumble of growing children, the punishment of everyday hard wear, or for use when sudden "cold snaps" call out the blanket "reserves."

For WARMTH with utmost Beauty and Luxury

it's the Chatham All-Wool Ronda. You'll want it in the guest room, the master's bedroom and for all those "dress" occasions when a blanket reflects the taste of your home's appointments.



The All-Wool "RONDA" \$10⁰⁰
Priced at about
(72x84-inch size)

The Famous "AIRLOOM" \$6⁰⁰
Priced at about

(70x80-inch size)
(72x84-inch size at about \$7.50)



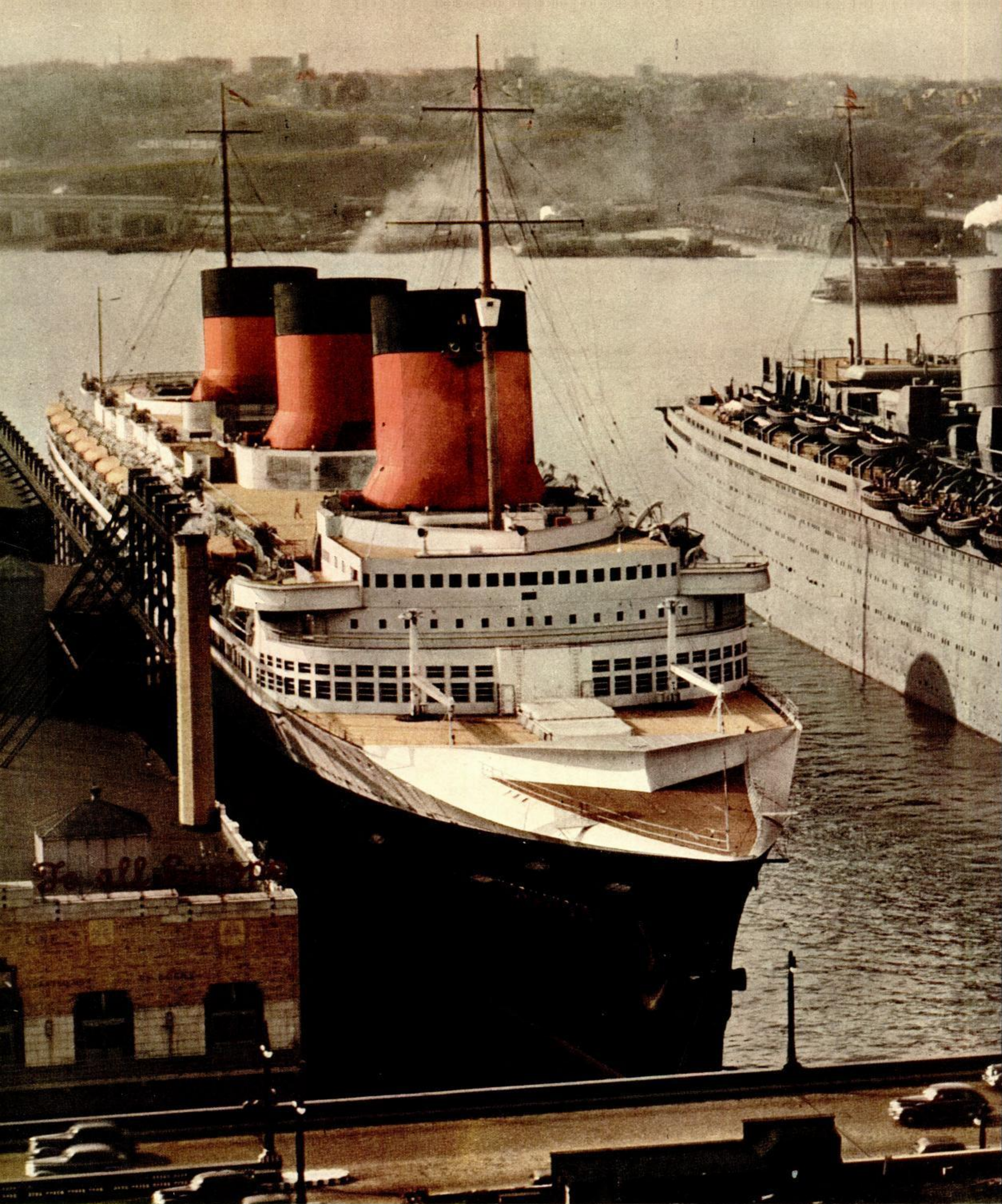
10 Lovely Colors have been skillfully chosen by Chatham designers to harmonize perfectly with any decorative scheme.

Chatham puts ALL the Facts on every label to help you know what to buy...

tells you in simple, straightforward language just the information you want before making your purchase—measurements, weight, wool content, etc. (even laundering instructions)—thus eliminating all that guesswork so common in present-day shopping. Chatham's unique labeling policy has won the sincere, nation-wide approval not only of women who buy, but also of the stores which sell and genuinely like this way of doing business with their customers. By asking for Chatham Blankets, you get, in addition to the helpful "Specification Label," a selection, ranging from inexpensive part-wool blankets to the most luxurious blanket made, to fill absolutely any requirements of your home.

CHATHAM

"Specification" BLANKETS

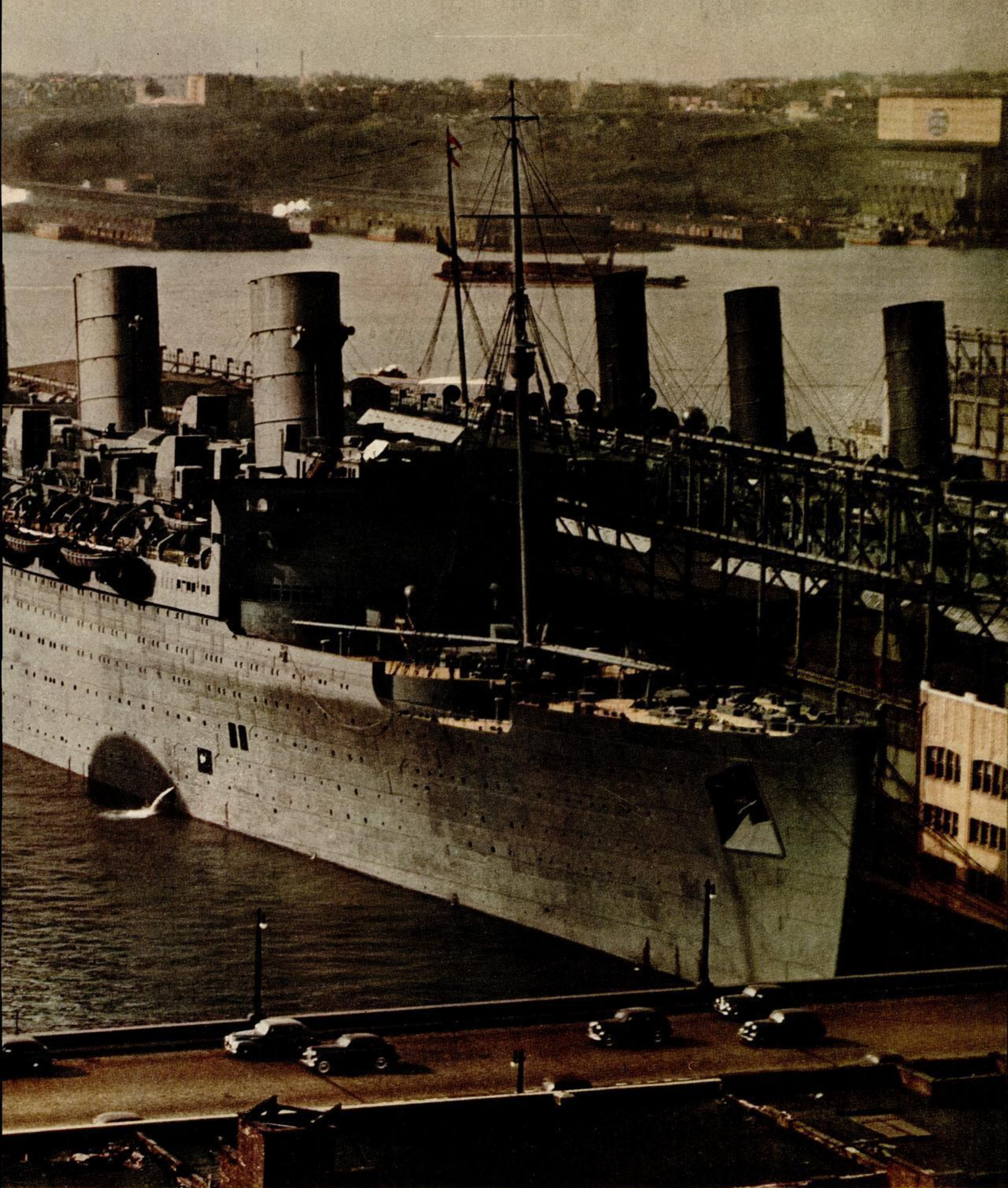


WAR TIES TWO BIGGEST LINERS UP IN NEW YORK

This is a historic photograph—the kind of picture which will bring to future generations the feeling and reality of the War of 1939.

It was taken for LIFE at the end of September with the color camera pointing across New York's West Side Express Highway toward the North River docks where three great ocean liners lay. Never be-

fore had the *Normandie* (left), *Queen Mary* and *Aquitania* (three stacks at far right) been in harbor at the same time. What brought these sea giants together was the war in Europe and the fear of German U-boats. The *Normandie* and the *Queen Mary* had been tied up at dock since the beginning of the war. But the *Aquitania*, which had zigzagged across the ocean



after war was declared, slipped out of New York harbor a few mornings after this picture was taken.

The *Normandie* still bore her gay paint. But the British ships had suffered a grim sea change. From Plimsoll line to funnel tops they were camouflaged with battleship paint, to hide them from U-boat periscopes. (Later they may be daubed with crazy-

quilt patterns with which ships were camouflaged during the 1914-18 War.) France had no apparent intention of risking her \$55,000,000 superliner on the open seas but Britain painted her \$35,000,000 *Queen Mary* against the chance that she would want to call her home for use as a troopship. Dock rental comes to \$1,800 a week for each ship.

Biggest of the three ships and the biggest ship in the world is the 83,000-gross-ton, 1,029 ft.-long *Normandie*, which was put in service by the French Line in 1935. The *Queen Mary*, which Cunard White Star put in service in 1936, is 2,000 tons and 9½ ft. smaller. She is the fastest ship in North Atlantic. The 26-year-old *Aquitania* grosses only 44,000 tons.

WHAT'S THAT
SIZZLING SOUND
I HEAR?

GET UP! IT'S
SPAM AND
EGGS, MY DEAR!

SPAM & Eggs. Cut SPAM in slices a fourth of an inch thick. Brown quickly in hot frying pan. Arrange SPAM around fried eggs. It's a delightfully different way to start the day. And, if you're the cook, a delightfully *easy* way. Try it tomorrow morning—or for supper tonight!

WHAT CAN I COOK
WITHOUT MUCH FUSS?

SPAM BAKE WOULD
TICKLE ALL OF US!

HERE'S A LUNCH THAT'S
GOOD AND QUICK...

HOT CHEESE **SPAM** WICH
DOES THE TRICK!

Baked SPAM. Just pop a whole SPAM into the oven, then top it off with the succulent dressing you'll find described on the label. Your SPAMbake is ready in only 25 minutes—a festive feast for any occasion.

Hot SPAMwich. Put two thin SPAM slices on toast. Top with sliced tomato, cheese and Bermuda onion. (If onions don't like you, substitute pickle). Heat in oven until cheese melts. There's your hot cheese SPAMwich!

COLD OR HOT **SPAM** HITS THE SPOT!

Look at all the fun you can have with SPAM, the Hormel meat of many uses. You can serve it cold. You can serve it hot. You can slice it, dice it, bake it, fry it. You can enjoy it for breakfast, luncheon, supper or dinner. You can make it into sandwiches and canapes. And you can do all these tricks with the greatest of ease! SPAM is made of pure pork shoulder meat with ham added... comes only in handy 12-ounce cans that need no refrigeration. Let your next word to the grocer be SPAM!

SPAM REG. U. S. PAT. OFF.



FREE RECIPE BOOK! Contains nearly 50 suggestions for serving SPAM. Also many new menu ideas. Illustrated. Write for your free copy of this new book. Geo. A. Hormel & Co., Dept. U11, Austin, Minn.

HORMEL
GOOD FOODS

SPAM • CHILI • HAM • CHICKEN • SOUPS
DINTY MOORE PRODUCTS



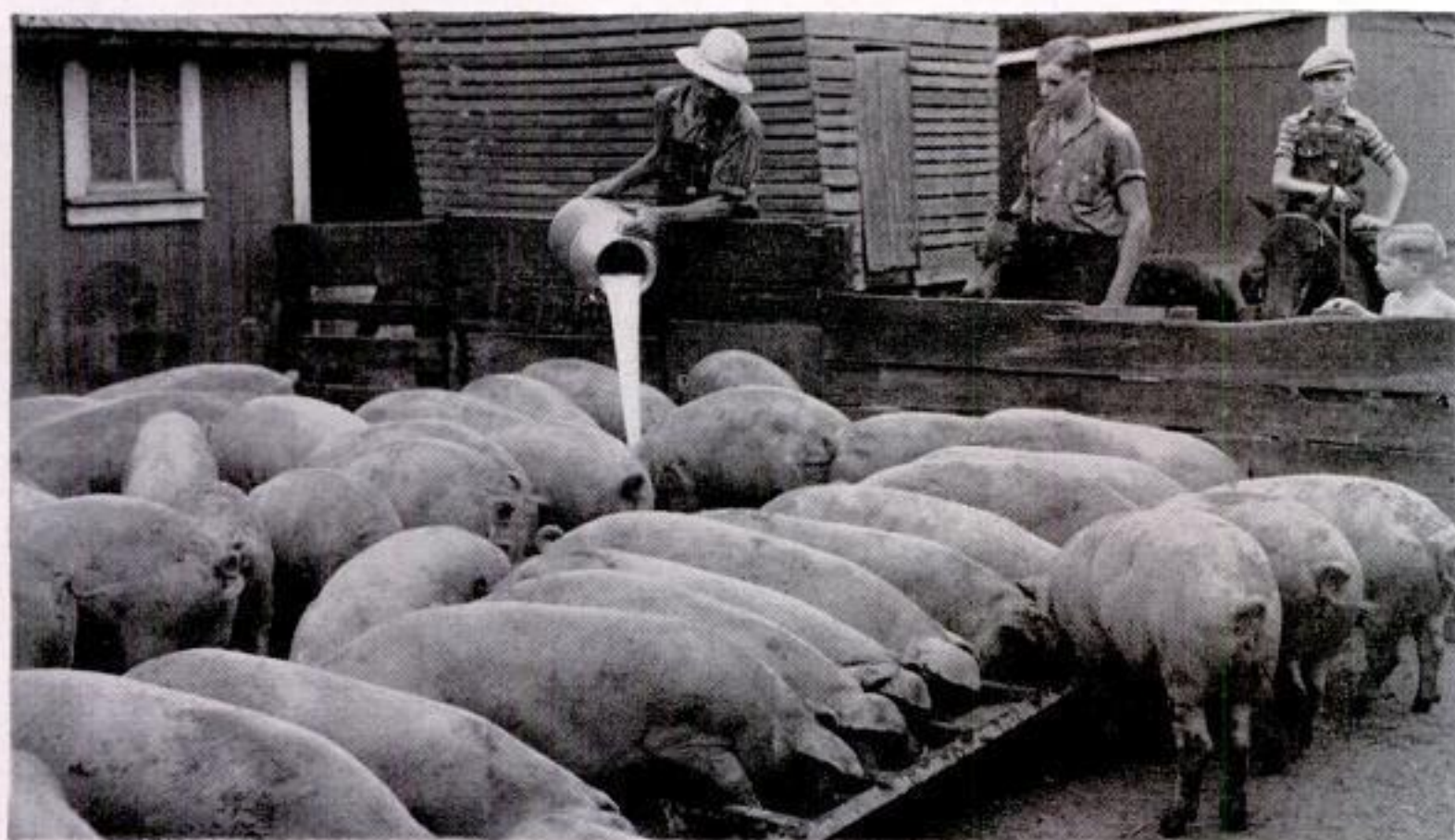
LISTEN! "IT HAPPENED IN HOLLYWOOD", HORMEL'S NEW IDEA IN RADIO ENTERTAINMENT. EVERY AFTERNOON, MON. THRU FRI., COLUMBIA NETWORK.



A hog goes to **HORMEL** and to fame

Last August, blue-slacked Dorothy Hartle (right) scrubbed her red pig in the white sunshine of the Steele County Fair, scrubbed it efficiently in the great bustle and stir of this amazingly good county fair at Owatonna, near the center of the famous dairy district of Southern Minnesota. Here, where the world's butter capital crowns the corn belt, young porkers glut themselves on two princely pig-foods, corn and small grains, garnished with green alfalfa, and supplemented with skim-milk. From such a distinguished diet grow the fine-meated, strong-boned animals that win blue ribbons for Southern Minnesota's farmers, farm boys and farm girls.

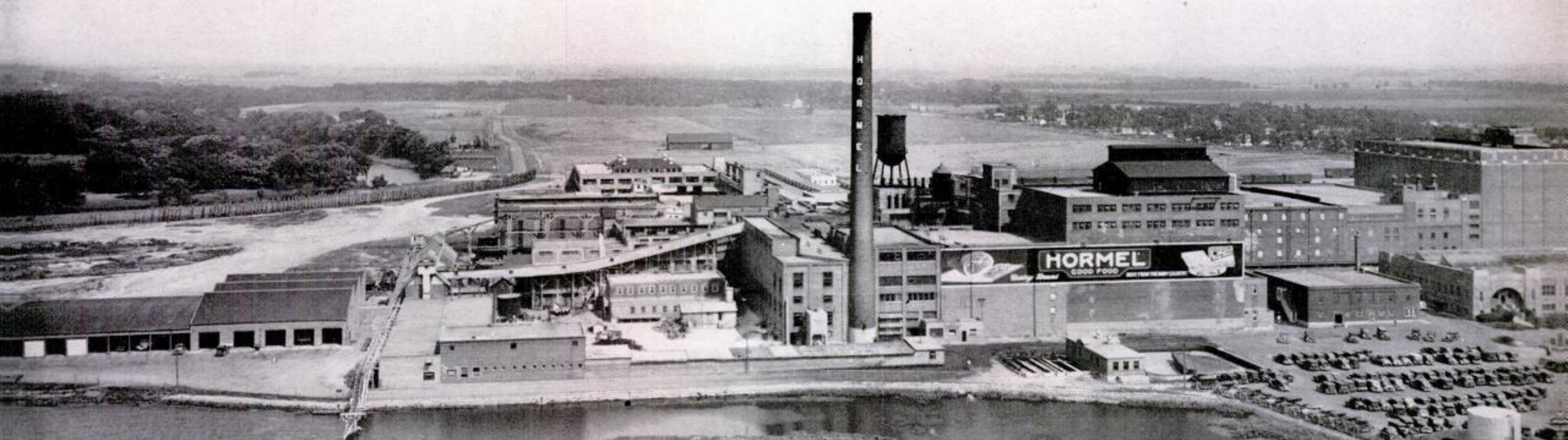
Of grave importance to thousands of youngsters like Dorothy, and friends James and Doris Paulson, (below) holding their white pigs in readiness, is the price they will be paid at the 4-H Club auction to follow. Bidding there, as he will be at other Southern Minnesota fairs, is a representative of meat packer Geo. A. Hormel & Co. His bids are high, for this is Hormel's way of helping dairy district youngsters learn that proper feeding, handling and care of livestock is profitable . . . and also, to the end that Hormel's plant at nearby Austin, Minnesota, shall always have choice hogs, Hormel customers will always have fine meat.



Upending a cream can of fresh skim milk, six-foot-one C.E. (Cap) Brugger has the type of farm that Hormel hopes will someday belong to Dorothy, James and Doris. Here, the same care that Dorothy gave her blue-ribbon aspirant is lavished upon hundreds of pigs destined to be the raw materials of Hormel's choice meat products. Farmer Brugger, like many a



fellow stock raiser in the famous dairy district of Southern Minnesota, maintains a fine dairy herd, separates the milk, feeds the skim milk to his pigs with ground grains to give the meat superior texture and quality. Since Southern Minnesota is also in the corn belt, Farmer Brugger's pigs are "corn finished" on shelled kernels for weeks before they "go to market."



For more than 1,000,000 pigs a year, like Farmer Brugger's, "going to market" means going to Hormel's plant. From many, Hormel makes a delicious canned meat called SPAM.



"Pork shoulder meat with ham meat added,"—as shown on the label of the can is the secret of SPAM's goodness and quality. Here, Roy Manley (ten years with Hormel) steels his knife for the first operation in



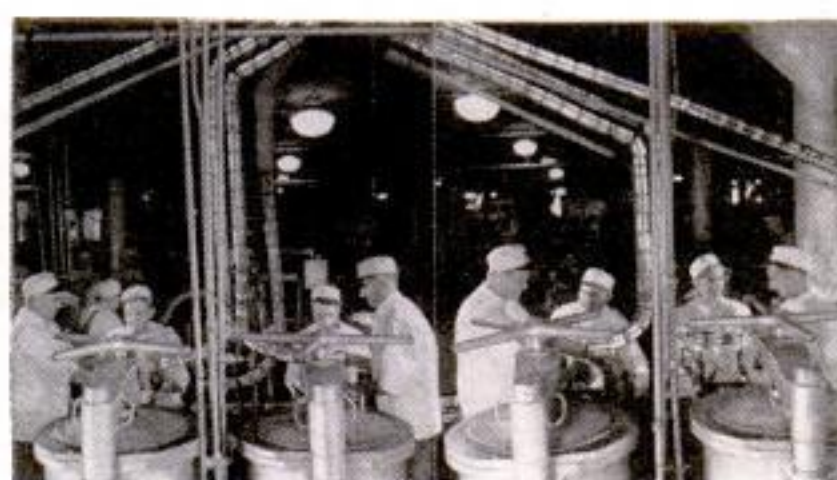
boning a "picnic" — that part of a pork shoulder corresponding with the ham found on the hog's other end. Ronald Erickson, above (with Hormel 9 years) removes the staff bone. Ralph Warfel, above right, (a 15-year Hormel man) strips off the last



little bits of sinew. In fifteen seconds, this expert boning team can reduce a picnic to 20 neat slices, all ready for the chopper. Thus is pork shoulder meat, known as the juiciest and sweetest meat from any animal, prepared for the manufacture of SPAM.



Shoulder meat and ham meat having been mixed, Jeanne Enright now covers a thousand pound gondola of SPAM with spotless parchment for the period between the mixing and the canning.



In the canning department, four of SPAM's thirty-six "stuffers" whisk the meat into its distinctive square blue can. Empty cans come down from overhead carriers, are filled with amazing speed.

Although Hormel is the fifth largest slaughterer of lambs and the sixth largest packer of beef in the U. S., it is pigs that have the center of Hormel attention. It is from pork that Hormel makes a delicious new kind of meat called SPAM. By diligent tabulation, *Fortune* (October 1937) concluded that Hormel makes 315 distinct foods, not counting the different varieties of the same product. Generally distributed throughout the U.S. are Hormel hams, bacons and a complete line of fresh and cured meats. There are, for instance, 80 kinds of sausage, 37 products that come in cans. Of these, SPAM has become a favorite of millions of families from coast to coast. To meet their demands, Hormel has had to

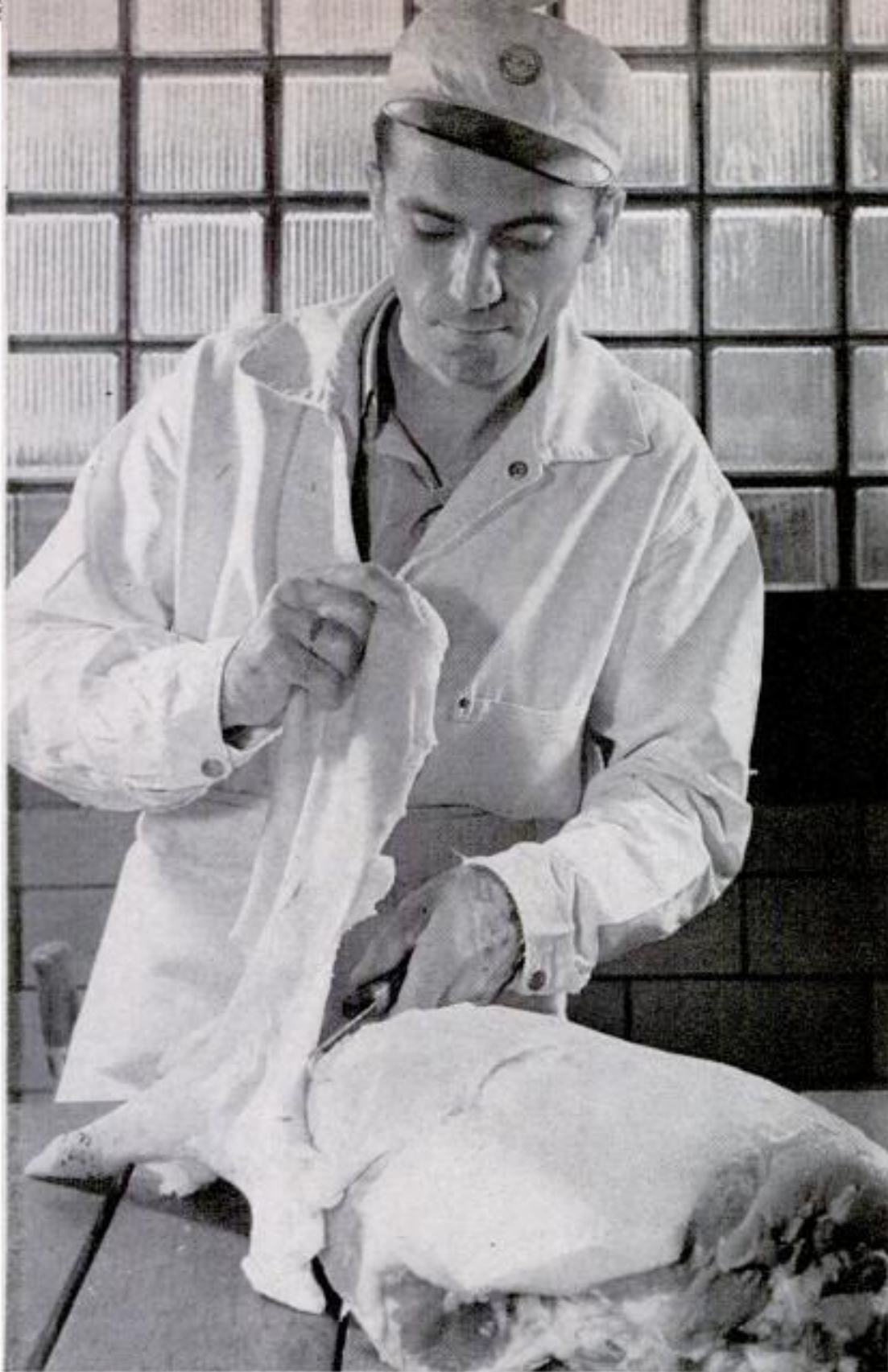


Twelve canning lines bear the filled SPAM cans from the stuffers to automatic vacuum closing machines. On the way, girls check carefully each individual can to make sure it

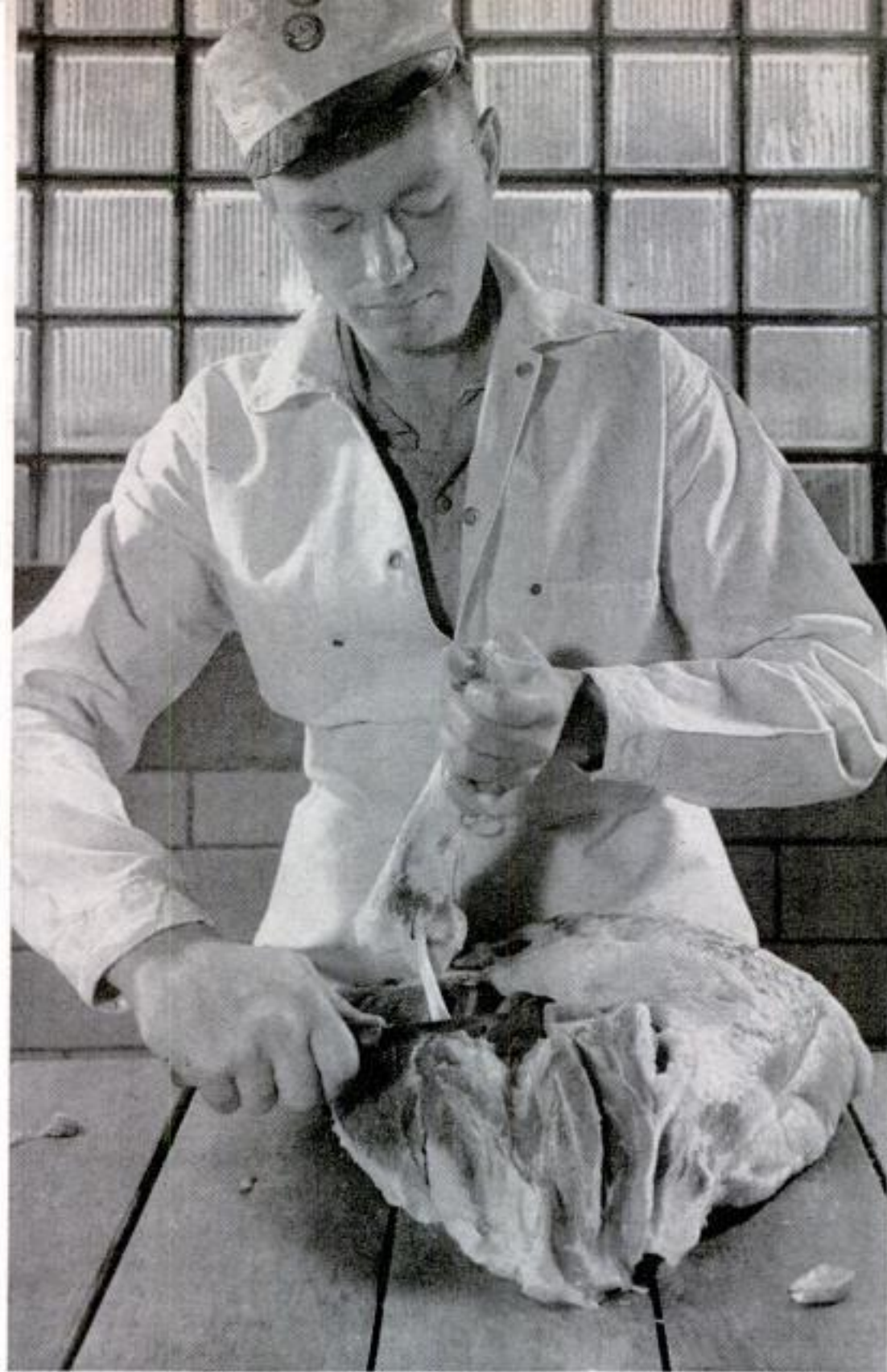
meets SPAM's standard of quality. It is in work of this kind that hundreds of Austin girls have found steady employment in the cheerful surroundings of Hormel's SPAM plant.



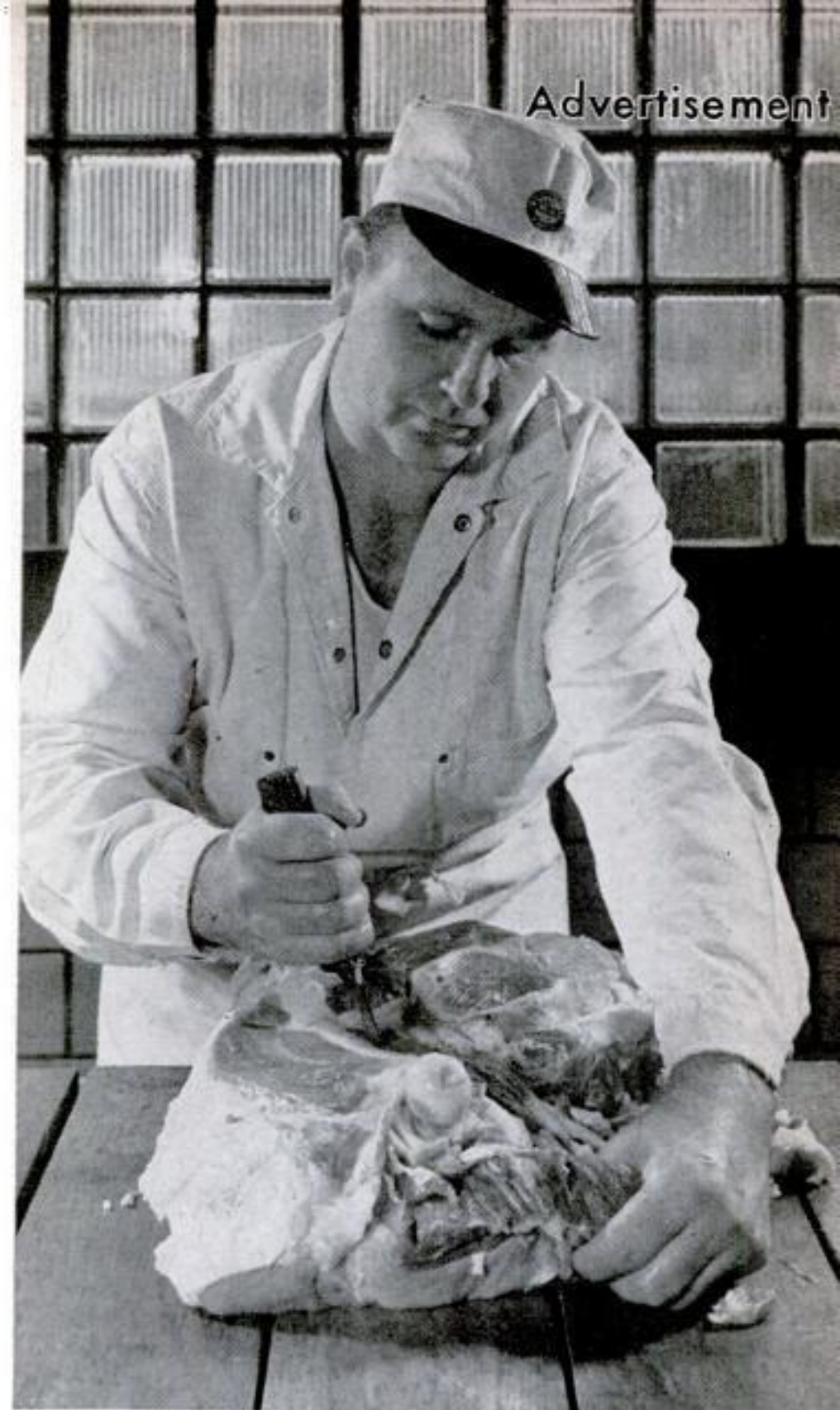
Sealing each can air-tight and fastening an opening key to its bottom, the closing machine pours the stream of SPAM cans onto an inspection table. Here, the machine's workmanship on each can must be okayed by girl inspectors before SPAM rolls along to the cooker.



Ham meat, in turn, is known for its tenderness and flavor. To make SPAM a goodly portion of ham meat is required. Above, you can see Clarence Arens (who started really young with Hormel, 22 years ago) removing the skin from a fresh



uncured ham. Next, Lyall Kezar (16 years with Hormel) removes the shank bone, and finally Darwin Howe (also 16 years with Hormel) takes out the staff bone. Because ham boning teams have fewer bones to remove, they outspeed picnic boners.

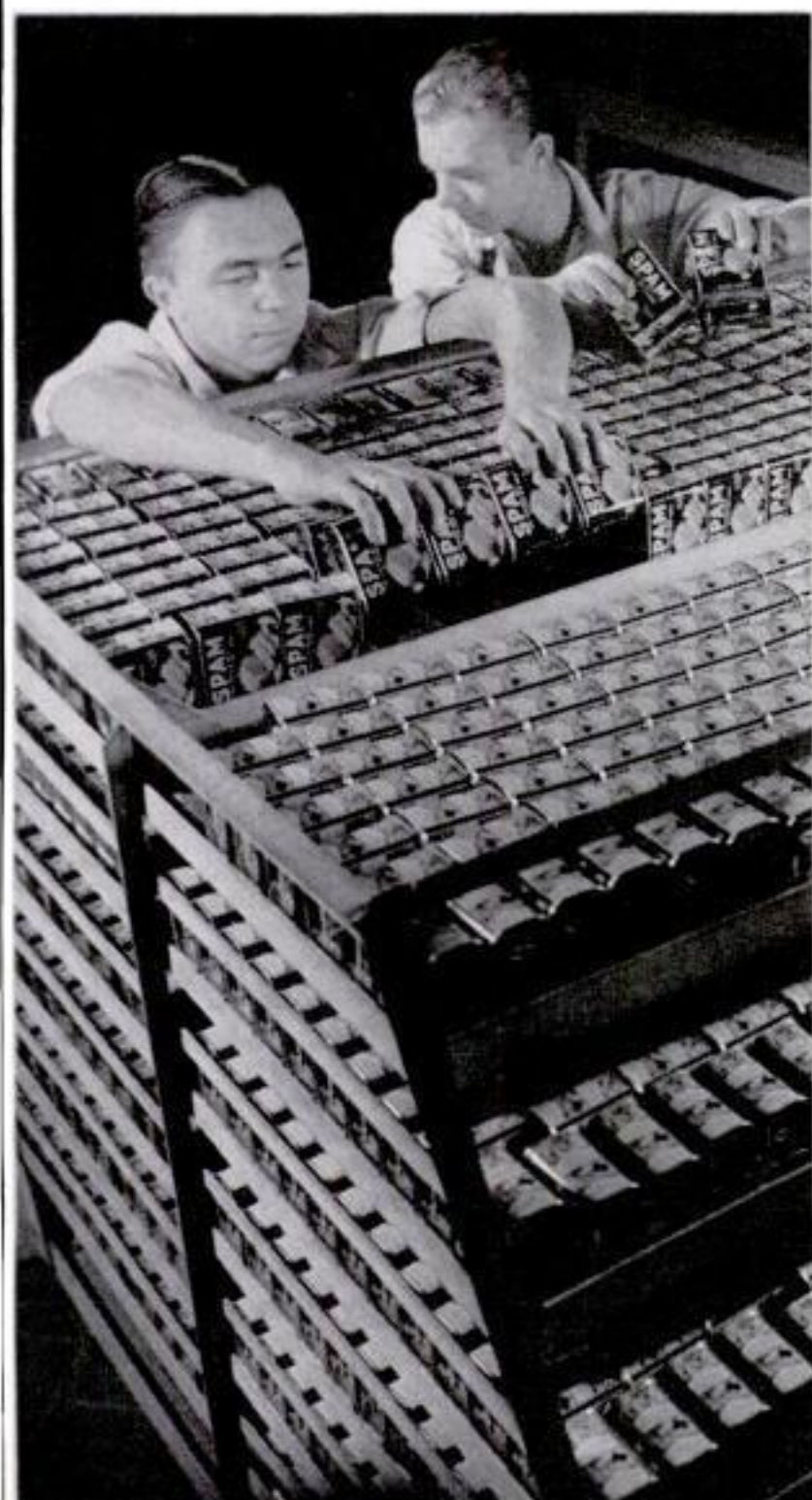


In 11 seconds, these three men can carve a ham into sixteen slices. After shoulder and ham meat are boned, they are mechanically chopped, mixed together and seasoned according to SPAM's carefully guarded formula.

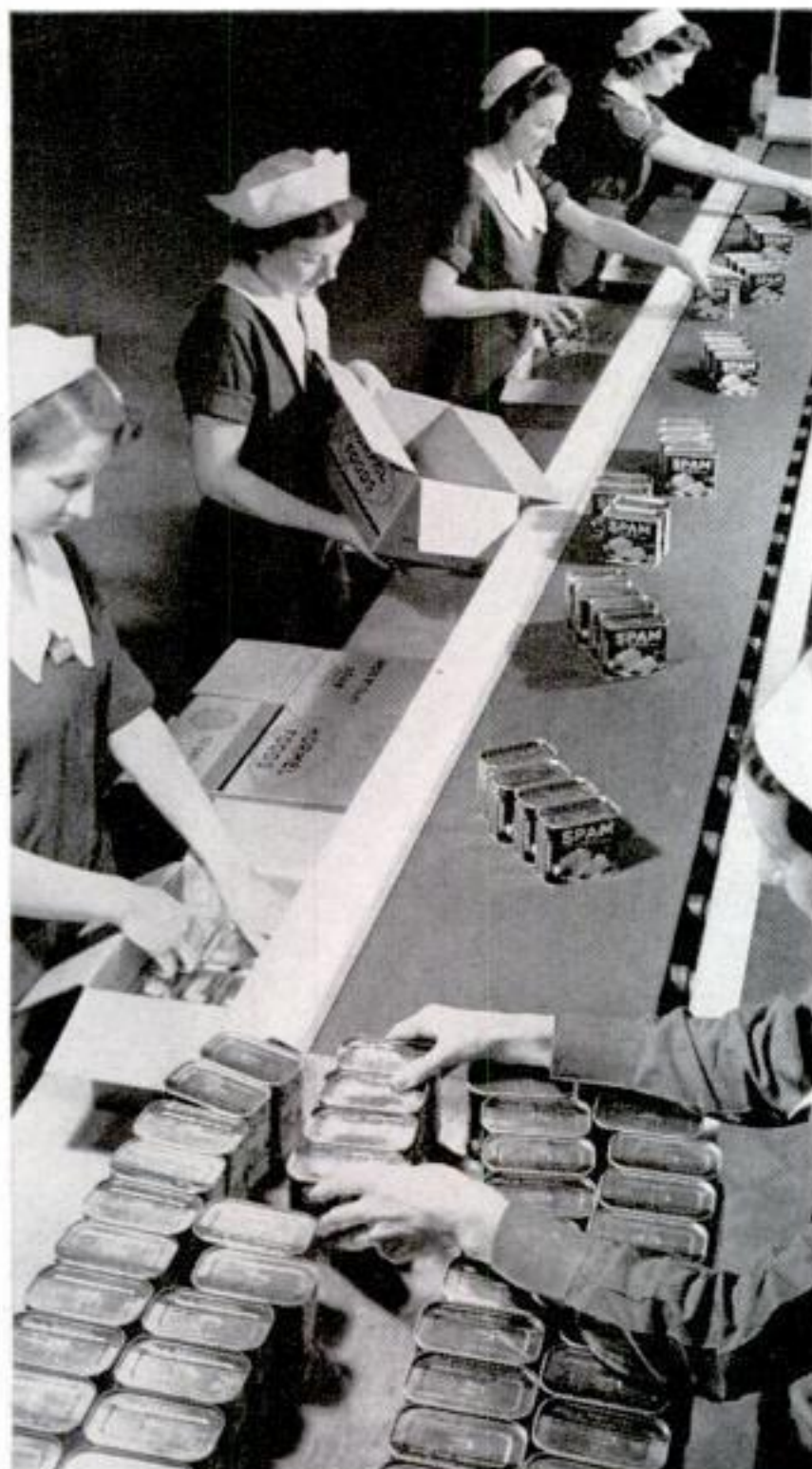
build additional SPAM manufacturing plants in Chicago, Indianapolis and St. Louis.

SPAM, like Hormel's 314 other products, owes its quality to a tradition that began when George A. Hormel started business as a country butcher fifty years ago. No guarantee could be as ironclad as the effect of that half century of tradition.

For the Hormel Company and its people know well that their common security, so vital to the city of Austin, population 18,000, of whom 3,434 are Hormel employees, depends solely on the character of the work they do. Instinctive is their knowledge that the unbroken dividend record of the company and the annual wage of the employees, with 52 pay checks a year, can come only from making SPAM and other Hormel products the very best they know how.



On giant cooking racks, SPAM cans are wheeled into great retorts, where automatic controls make sure that every can of SPAM is thoroughly, evenly cooked.



End of SPAM's production line is the packing table, where 24 cans are stowed in each carton, whose handy size makes many a housewife a "case lot" buyer.



HAM BONER HOWE'S HOUSE



MR. AND MRS. HOWE PUTTER

SPAM-MAKERS TAKE PRIDE IN HOMES

No one knows whether SPAM-makers at work learn care and standards of workmanship which they carry over to their homes, or whether it is the pride in their homes which they carry to their work. Nevertheless, SPAM-makers go in for permanence and pride of ownership in both homes and jobs. Reflecting the permanent nature of their jobs is the fact that the present number of Hormel employees with five years or more of service nearly equals the total number of men working in the Hormel plant six years ago. Number of those who leave Hormel employ for all causes, including old age, illness, death, as well as other employment, averages less than seven a month.

Most Hormel people are home-owners. Darwin Howe, who finishes off the ham

boning in the strip of pictures at the top of the page, owns the attractive home at the left, above. Off duty, Boner Howe, like most SPAM makers, enjoys putting about the house and garden, just as he and Mrs. Howe are shown in the picture at right, above. Left below, daughter Kathleen Howe, 8, muddles in her sandbox with four neighbor children. Two are Bonita and Delores Adams, twin daughters of Charles Adams of Hormel's canning department. The two boys are Bobby and Mickey McKeehan, sons of George McKeehan, Cashier of the Hormel Company. The Howe cupboard, lower right, is one of millions all over America, where housewives know that SPAM is quick to prepare, needs no refrigeration, is always handy for breakfast, lunch or dinner.

THE HOWE SANDBOX



SPAM AND HOWE





FARMER BAILEY GIVES HIS FOUR DAUGHTERS A RIDE ON A LATE AFTERNOON LOAD OF CORN IN FROM THE FIELDS TO THE BARN. CORN IS HIS BIGGEST CROP

AUTUMN ON THE FARM

Year's best season brings harvest and leisure to the Bailey family in Indiana

The farmer, living close to the cycle of nature, knows the seasons. His favorite season is autumn. It brings the soul-satisfying labor of the harvest. And when the feed bins and lofts are filled, it brings time to enjoy the fruits of the year's labor. But above all, the country looks best in the autumn. Cold nights powder the ground with rime. Afternoons, hazy with woods smokes, bring the bright splashes of color in the trees into harmony with the somber fields of furrowed earth and stubble. The evenings, cold again, etch out the distant hills against a clear blue sky. This is America's Indian summer.

On the undulating prairies of northern Indiana, the Bailey family has seen nearly a century of Indian summers. Their first 80 acres of rich loam was bought from the U. S. Government for \$100 on a deed signed by Zachary Taylor. Today, 30 miles south of the roaring blast furnaces of Gary, their farm has grown through three generations of patient intelligent industry to 307 acres.

This autumn, Farmer Earl Bailey's acres brought him bountiful crops. He has shipped to market 6,000 bushels of potatoes and 154 prime hogs. Ready for breeders' sales are a dozen pure-bred Hereford calves. In the bins

and cribs of his big barns are 10,000 bushels of corn, wheat and oats. With the planting of winter wheat and completion of fall plowing, Farmer Bailey and his two sons have finished the year's hard labor.

It is finished, too, for Mrs. Bailey and her daughters. At the Bailey table there is good eating this

autumn. From the vegetable garden and the orchard they have canned 460 jars of vegetables and fruit. On a shelf in the preserve cellar are gallon jugs of sweet cider. On the floor are baskets of nuts. In the barnyard, the farm wife's special province, are flocks of geese and fat chickens for Sunday dinners.

Autumn brings a new tempo to the farm. The children are off to school. The day's chores are quickly done. There is time to take up again the round of rural social life. There is time this autumn for the Baileys to see their eldest son married, to help him establish his new home. And Farmer Bailey in the late afternoon can walk through his fields, see the long prophetic shadows of his sprouting winter wheat. A good native of Indiana, he will remember the poetic doggerel of Indiana's laureate, James Whitcomb Riley:

*The husky, rusty russel of the tassels
of the corn,
And the raspin' of the tangled leaves,
as golden as the morn. . . .
O, it sets my hart a-clickin' like the
tickin' of a clock,
When the frost is on the punkin and
the fodder's in the shock.*



The Bailey family (left to right): Jewell, 16; Charles, 21; Charles's fiancée, Margaret Strickland; Margaret, 12; Barbara, 9; Donald, 18; Mrs. Bailey; Farmer Earl Bailey and Mary-Glenn, 19, a student nurse at Gary Methodist hospital.



CORN SHOCKS, SYMBOL OF AUTUMN, ARE DISAPPEARING ON THE BIG FARMS. MACHINE REAPING LEAVES NO SHOCKS. CORN STUBBLE, LEFT IN GROUND, IS FERTILIZER

THE BAILEYS' FLOCK OF GEESSE PARADES PAST THE CORN CRIBS, WHERE FEED FOR FOWL IS STORED. GEESSE ARE PRACTICALLY SELF-SUSTAINING IN SUMMER





Autumn breakfast, to satisfy appetites whetted by chores at dawn, includes sausages, griddle cakes, coffee and milk. Don-

ald (center) is a freshman this year taking an agricultural course at Purdue. Charles (left) is shortly to be married.

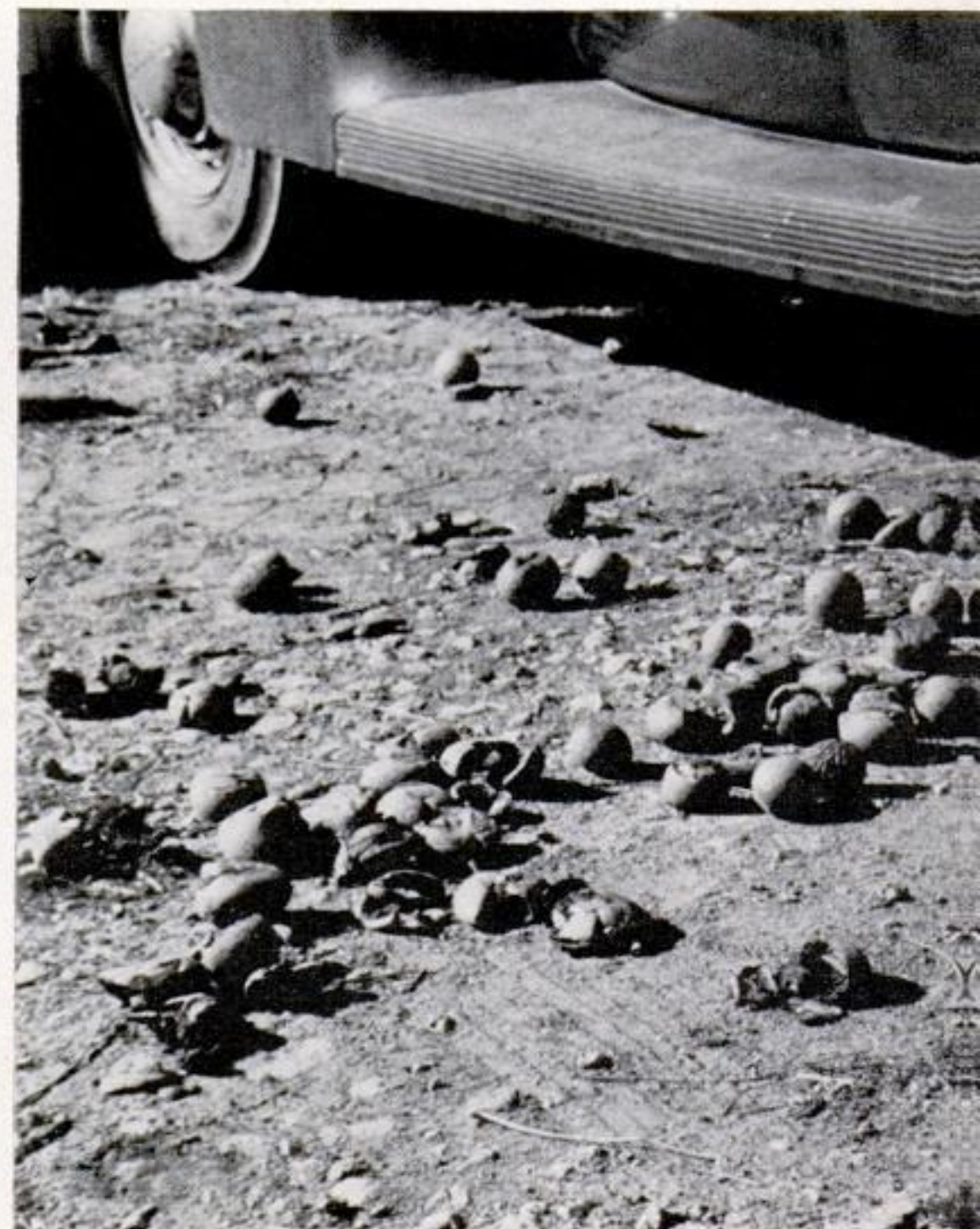


Wagonload of corn, the staple crop, heads toward the barn. This late corn will be ground up for feed. This year's bumper crop of



Winter wheat, planted in the fall, sprouts, then lies dormant under snow, ripens and is harvested in early summer.

Barbara's pet, a Jersey heifer, will join the herd of eight cows that supplies milk for the needs of the Bailey farm.

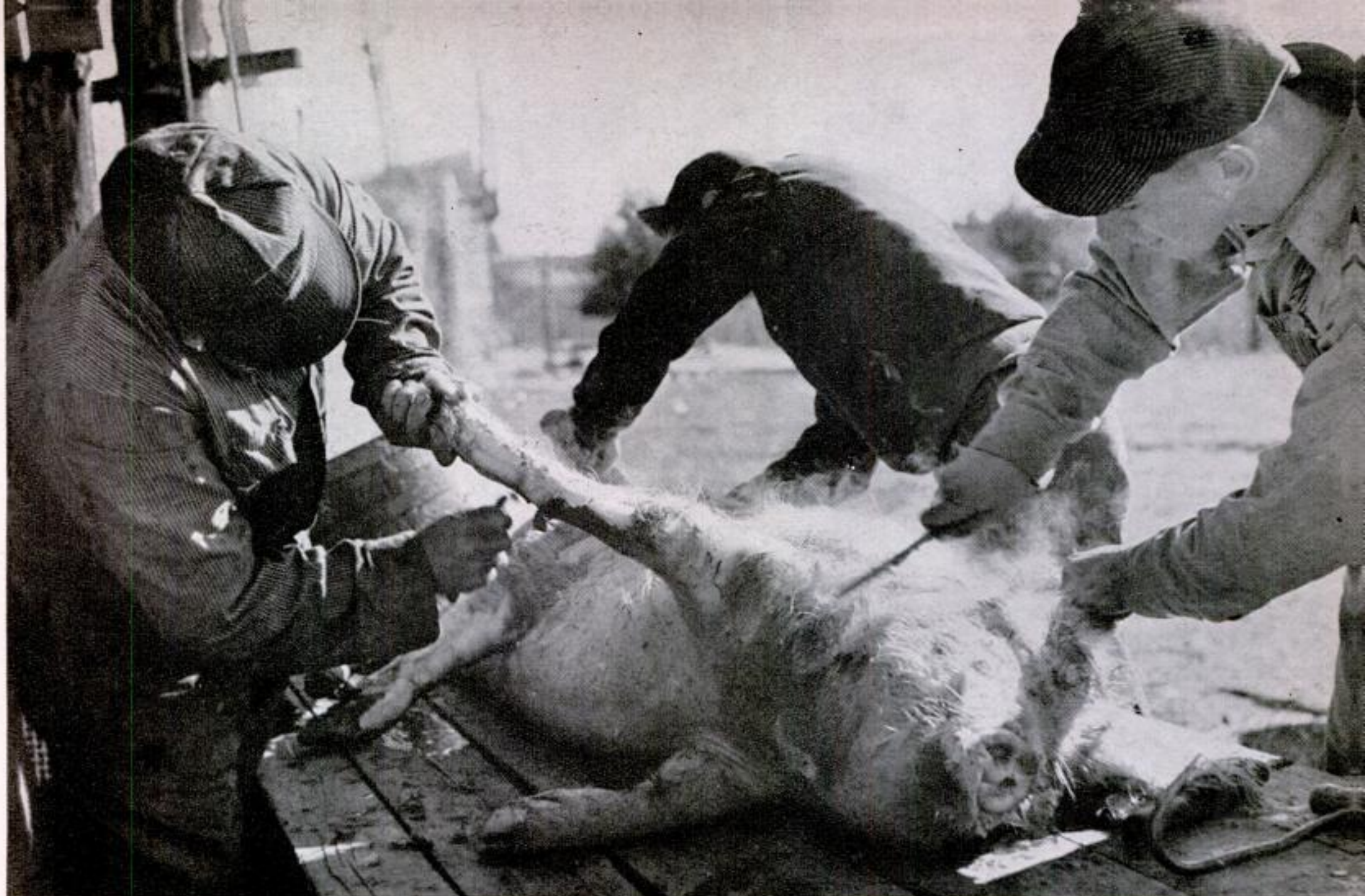


Walnuts are broken out of their hard husks by the wheels of the family Ford. Inner shell must then be cracked with a hammer.





6,500 bushels will fatten up a bumper crop of hogs next year. Green corn (ensilage) is cut earlier to fill silo (in background).



Slaughtered sow, after thorough scalding, is scraped of its bristles. Dressed and quartered, it will be stored in the

refrigerator of a nearby cold-storage plant to provide hams, chops, roasts and bacon for many meals at the Bailey table.



Preserve cellar, with 460 jars, includes three that won county blue ribbons. On floor are pumpkins, apples, nuts, dried beans.



A prize bull is marcelled with a curry comb. The Baileys' biggest cash investment is represented in Hereford herd.

The sweet cider is sampled in the preserve cellar. Bailey, a devout Methodist, makes only sweet cider from his fruit.





Family music recital is the favorite Bailey pastime on autumn evenings. Jewell plays the piano as Margaret and Bar-

bara sing duet, *Bless Thou O God This Day*, in rehearsal for performance in church. Children's ancestors (below) lie in

the Bailey family plot in cemetery. In foreground are the graves of Charlie T., father of Earl, and his three wives.





Start the day the happy way



Three teaspoonfuls in a cup . . . Add hot water and stir. Ready to serve in 10 seconds.



HAPPY FOR THEM BECAUSE CHILDREN LOVE THE RICH, CREAMY CHOCOLATE FLAVOR FOUND IN EVERY CUP OF DELICIOUS HOT NESTLÉ'S



HAPPY FOR EVERYBODY BECAUSE YOU CAN SEND THEM OFF TO SCHOOL OR PLAY WITH THE WARMING NOURISHMENT OF HOT NESTLÉ'S

**10 seconds
to make** *DELICIOUS
HOT NESTLÉ'S*

GIVE YOUR CHILD THE "RIGHT START"
WITH HOT NESTLÉ'S IN THE MORNING.

COMMON sense tells you that a hot drink is the happy way to start the day. It wakes you up. It peps you up. It wards off chill. You may feel that most breakfast drinks are "taboo" for youngsters.

But cocoa is ideal for them. It has that grand chocolate flavor they love. It's rich and nourishing. But the old-fashioned cocoa was lots of trouble to make. Nestlé's EverReady Cocoa is easy! You put three teaspoonfuls in a cup, add hot water and

stir. It takes only ten seconds to make.

Nestlé's EverReady Cocoa is a remarkable combination of three ingredients . . . choice cocoa, sugar and pure whole milk have been blended and already cooked for you. No messy hard-to-wash pans! No disagreeable "skin" on top!

Naturally, a HOT drink is a better way to start the day. And, in HOT Nestlé's you have a ten-second breakfast drink that costs no more per cup than ordinary cocoa!



NESTLÉ'S



Try it FREE

MAIL THIS COUPON

NESTLÉ'S, 66 HUDSON ST., N. Y. C.

Please send me—FREE—a 2-Cup sample of Nestlé's EverReady Cocoa.

Name.....

Street.....

City..... State.....

America's **FOUR**



Their Fame Spans 50

World's Fairs are nothing new in the life of these four whiskies. Even at the turn of the century they had already won a great and loyal following.

And they have held it to this very day, due to an excellence without equal or counterpart among the truly great whiskies of the world. They perpetuate

Bottled

Head of the Bourbon Family

"Taylored" to Good Taste

UNDER U. S. GOVERNMENT
OF NATIONAL DISTILLERS

FOURMOST

Whiskies

Years of World's Fairs

the art of fine whiskey-making as it was practiced long ago... hold true to all those traditions of good and gracious living born when the republic was young. Each is characterized by a rare and distinctive flavor of its own. All are now so moderately priced that you can enjoy the "Fourmost" without penalty to your purse.

In Bond

UNDER SUPERVISION and the EMBLEM
YOUR GUIDE TO GOOD LIQUORS



The "Bond" of Friendship

Famed for 129 Years

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**Nation Wide
SALE**

A Value So Great That No One Store Could Offer It

105-Piece SERVICE FOR 8 AMERICAN BEAUTYWARE

DINNERWARE ★ GLASSWARE ★ SILVERWARE

IT'S SO COMPLETE!
SO LOVELY! NOW
I CAN ENTERTAIN
ALL MY FRIENDS

All
For Only **\$14⁹⁵**

\$1 DOWN ★ \$1.50 A MONTH

*Slightly Higher In Canada

Love Garden PATTERN

THE 47-PIECE SET OF DINNERWARE

An exquisite, colorful bouquet and band of delicate, sky-blue adorn each piece. There are 8 dinner plates, 8 salad or bread and butter plates, 8 cups and saucers, 8 cereal or small soup dishes, a large platter, vegetable dish, covered sugar bowl, creamer and a pair of matching salt and pepper shakers.

THE 24-PIECE SET OF STEMWARE

... Imperial Quality Hand-made Glassware ... sparkling, clear, rich in beauty ... consists of 8 goblets, 8 sherbets and 8 highball or iced tea glasses.

THE 34-PIECE SET OF SILVERWARE

Made and guaranteed by world's largest makers of silverplate. 8 dinner knives (stainless steel blades), 8 forks, 8 teaspoons, 8 dessert or soup spoons, a butter knife and sugar shell.

MAIL THIS COUPON ... SEND NO MONEY

Please send me the 105-piece set of American Beautyware for which I agree to pay \$14.95 on terms specified above. I shall pay \$1.00 upon delivery.

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ADDRESS _____

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As this issue of LIFE magazine reaches you ... announcing the first nation-wide SALE of its kind ever held ... things begin to happen. Leading stores from coast to coast, having waited ... ready ... poised for this moment when they might break with this news ... swing into action ... bringing you this value ... greater by far than any they have ever been privileged to offer. Sponsored by your local merchant, in cooperation with Edwin M. Knowles China Company ... this sale of AMERICAN Beautyware brings to the homes of America more smartness, more beauty, more quality than has ever been seen at such a price.

TO BUY THIS SET ... go directly to the store in your city featuring American Beautyware or mail the coupon either to the nearest listed store or (if you live more than 50 miles from a listed store) send the coupon to EDWIN M. KNOWLES CHINA CO., East Liverpool, Ohio.

ON SALE AT THESE STORES AND OTHERS ... WATCH LOCAL NEWSPAPERS

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BALTIMORE * Hecht Bros.
BOSTON * Kane's
BROOKLYN * Michaels Bros.
BUFFALO * Victor & Co.
CANTON * Livingston Furn. Co.
CHICAGO * L. Fish Furn. Co.
CINCINNATI * May-Stern & Co.
CLEVELAND * The Bing Co.
DES MOINES * Ginsberg's
DETROIT * People's Outfitting

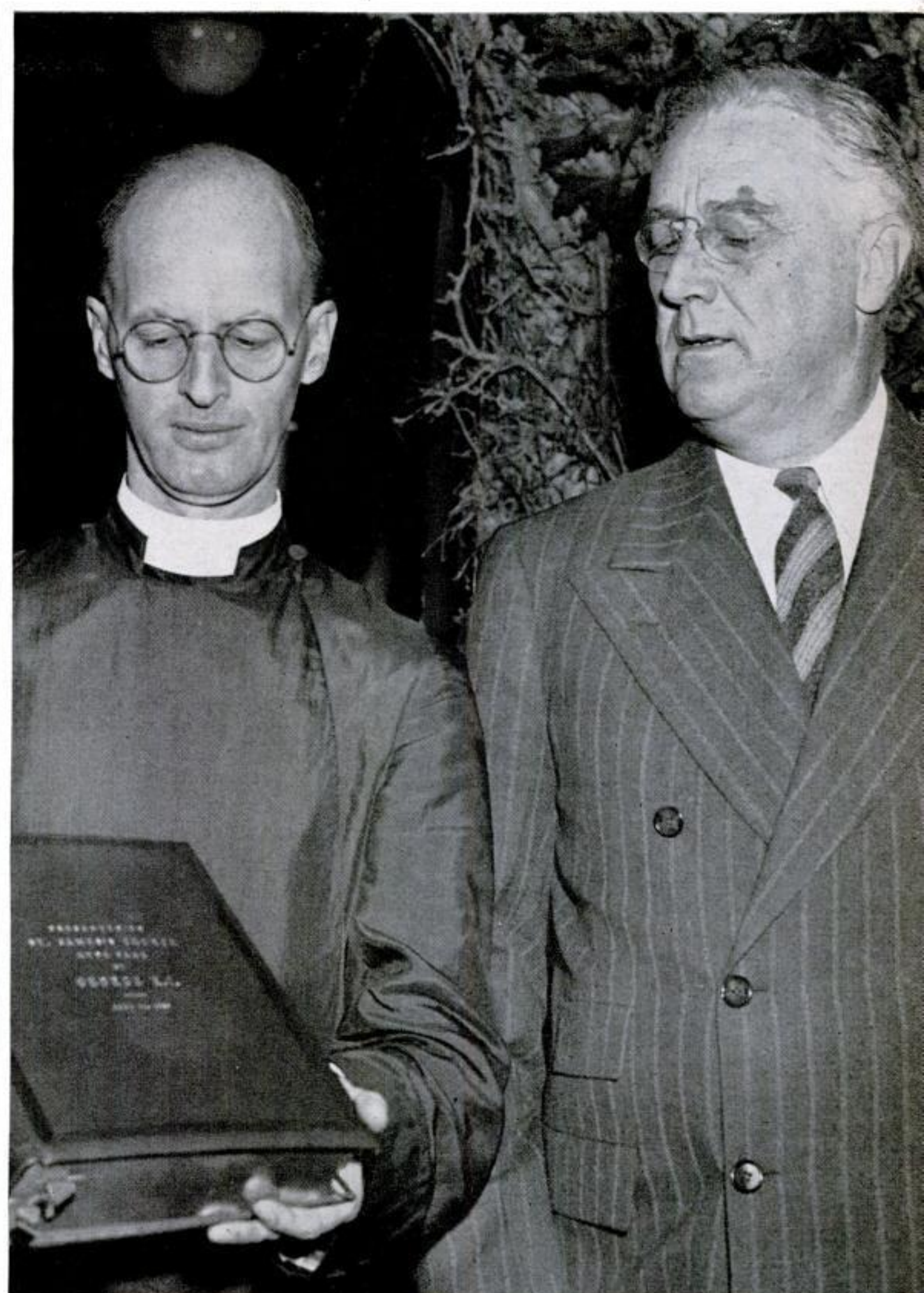
INDIANAPOLIS * Wm. Block Co.
KANSAS CITY * Davidson's
LOS ANGELES Eastern-Columbia
MILWAUKEE * Waldheim's
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NEW ORLEANS * M. Barnett Furn.
NEW YORK * Hecht Dept. Store
NEW YORK * Spear, 524 W. 23d
PHILADELPHIA * Stern & Co.
PITTSBURGH * May-Stern & Co.
PITTSBURGH * Spear & Co.

PROVIDENCE * R. I. Supply Co.
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WASHINGTON, D.C. * Hub Furn.
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WHEELING * Reichart's
MIDDLE WEST * 29 Leath's Stores
SOUTH * 34 Sterchi Bros. Stores

EDWIN M.
Knowles
CHINA CO.
EAST LIVERPOOL
OHIO



Franklin D. Roosevelt, like most mature Americans of 1939, remembers the 1914-17 road to war from personal experience. A Hudson River-Harvard aristocrat (*above, with friend*), he



was Assistant Secretary of the Navy. Also like most Americans, the President, shown at right on Oct. 22 with the Hyde Park rector who prayed that King George "may vanquish

and overcome all his enemies," is now pro-Ally in sympathies. But his impulses, like those of his fellow citizens, are tempered by 20 years of reflection on the lessons of 1914-17.

1939 IS NOT 1914

Author of "Road to War" believes America will not repeat its mistakes of 1914-17

by WALTER MILLIS

With another great struggle under way in Europe, will the United States retrace the same "road to war," as I once called it, which the country followed from 1914 to 1917?

In one sense the answer is clearly "No," for the simple but too often neglected reason that 1939 is not 1914. The parallels with 1914 are so many and so obvious that we are apt to overlook the differences. But they are quite as numerous and fully as significant. Just as it is so often said that the generals never prepare for the next war but for the last one, it seems to me that the Borah-Nye-Clark school of isolationists are too largely concentrating their energies on keeping the United States out of the last war instead of the one now actually under way in Europe. The results may well be quite other than what they expect. For if the United States does intervene as a belligerent in the new European war, it must do so by a somewhat different road than that which it followed last time. It is

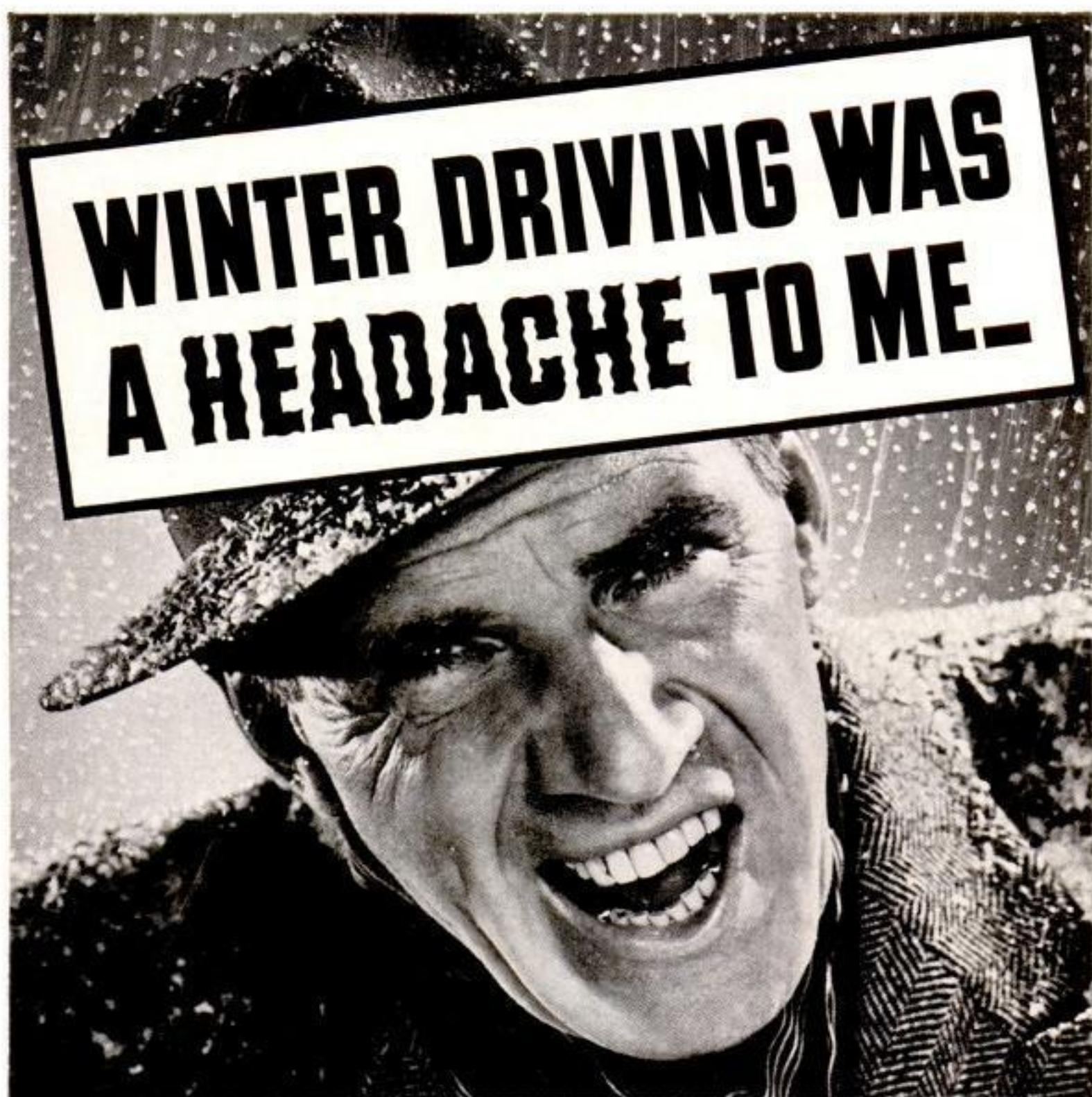
In influence on American thinking, Walter Millis' *Road to War* ranks among the top books of the past quarter-century. Published in 1935, this dramatic narrative history of America in 1914-17 popularized as nothing else had done the view that America had drifted and blundered into the first World War. It immediately became an isolationist bible and, directly and indirectly, provided much of the steam behind the U. S. Neutrality Act. LIFE, believing that its readers would like to hear what the historian-journalist author of *Road to War* thinks about the chances of America's involvement in the current war, invited Mr. Millis to state his views in this article.

starting at a different place, under different conditions and in the face of quite different possibilities. The best way, it seems to me, to estimate the chances that it will reach a similar end is, first, to try to get as clear a picture as possible of what actually did happen last time,

and second, to consider in what way altered circumstances are likely to alter the probable trends today.

I have never believed that there were any two or three simple "causes" of the American entry into the first World War. I have never believed that it was primarily propaganda, or the Morgan loans, or the growth of the war-supply industries, or the ambitions and confusions of Mr. Wilson, or the barbarity of the submarine or the menace of German imperialism which "got the United States into the War." Rather, it seems to me, that American intervention was the end result of a highly complicated process with which each of these factors, acting and interacting upon all the others, had something to do, but in which none of them was clearly decisive. As I see it, what actually occurred was something like this:

In 1914 the War broke suddenly on an American public which had little interest in or knowl-



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**So Powerful It Starts 2
Cars at the Same Time
at 10° Below Zero!**

JUST IMAGINE! Here is a battery that does **TWICE** as much as you've ever asked any battery to do . . . a battery so powerful that not just one but **TWO** motors can be started from it at the same time at 10° below zero! No wonder then that quick, sure-fire starts of your one single motor are a "pushover" for this new power-packed Goodrich Glasstex Battery.

Lasts Twice As Long*

To keep the vital power-producing material in the plates from being lost—Goodrich "packs" this battery with unique *glass mats*. These miracle mats do "double duty" by holding this valuable material in the plates **TWICE AS LONG**—by being so porous they allow a full, free flow of the battery acid.

Avoid winter driving grief. Have your nearest Goodrich Tire and Battery Dealer or Goodrich Silvertown Store put this popular-priced, guaranteed Goodrich Glasstex Battery in your car before the next cold snap.

*Proved by life tests made in accordance with specifications of The Society of Automotive Engineers.

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Look! These New Goodrich Glass Mats are so porous that you can blow smoke right through them!



IN AN ACTUAL COLD ROOM TEST—certified by Western Union—a new Goodrich Glasstex Battery supplied all the electrical energy to start two cars, each with 85 horsepower motors, simultaneously at ten degrees below zero. That's dramatic proof of super-power—a real power-house battery that will get you off to "flying starts" this winter. And remember, in addition to saving time and trouble on cold, wintry roads, you'll also save *real* money with this battery that *lasts twice as long!*



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William E. Borah, Senator from Idaho since 1907, endorsed and voted for war in 1917. He has been fighting ever since to keep America free of all foreign entanglements.



1939 IS NOT 1914 (continued)

edge of either Europe or modern war. We reacted in the first moments rather as we would have done to an enormous (and extremely exciting) railroad wreck. We took a passionate interest in the disaster, but with only the vaguest idea that it might directly affect our national interests and with virtually no thought at all that we might ever become involved in it. As with other catastrophes, however, our first thought was to ask who had been responsible. It was by no means a clear question then, nor is it now; but our cultural and historical traditions, affinities of language and the character of our main sources of information about Europe and the world combined to give an important majority of Americans a strong bias at the outset in favor of the Allied point of view.

This bias was soon being reinforced (though it probably could never have been created) by the vast outpouring of Allied "propaganda," both calculated and spontaneous, both disingenuous and sincere, which Americans themselves eagerly absorbed, repeated and elaborated. It was enormously strengthened at the very beginning by the savagery of the German onslaught on Belgium, which came as a tremendous shock to a people that had no inkling of how savage modern war must be at best and no experience to warn them against the "atrocities" which greatly exaggerated what was horrible enough in fact. From the first months of the War, probably a majority of Americans were convinced, on what was certainly insufficient evidence, that Germany had deliberately and unnecessarily precipitated the War and was waging it with a peculiarly fiendish brutality. She was thus convicted of a colossal "crime against civilization," and the impression remained to color everything which happened thereafter.

Few Americans, even among those who expressed this view most vociferously, seemed to realize what it logically implied. But the

CONTINUED ON PAGE 72



George W. Norris, Senator from Nebraska since 1913, argued and voted against war in 1917. He now thinks Allies are fighting "the battle of humanity and civilization."

HERE'S THE
"Winter Coat"
 your *CAR* needs
 for complete cold weather protection!

16,000 Cities Service Dealers offer you a complete Seasonal Conditioning Service for *convenience* . . . for *thrift* . . . for months of *carefree driving*!

During the colder months to come, your car needs our "WINTER-COAT" protection. Just changing motor oil to a Winter-grade is not enough. Here's your chance to get complete protection economically. Frankly, we'd like to have the job of preparing your car for cold weather driving, because we know that Cities Service petroleum products are good products . . . that you'll be satisfied with this service . . . and we'll be able to prove to you that "SERVICE is our middle name."

Here's what you get:

OUR "WINTER-COAT"
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1. Winter-grade CITIES SERVICE or KOOLMOTOR Motor Oil. We drain, flush and refill the crankcase with your choice of these HEAT-PROVED motor oils.
2. Complete chassis lubrication. Every important point is protected by tough, tenacious Trojan Lubricants — assuring quiet, comfortable, smooth riding.

3. Fresh transmission and differential lubricants. We prepare these parts to function smoothly in the coldest weather with Winter-grade Trojan Lubricants.

4. The proper quantity of Koldpruf anti-freeze. This includes our complete drain-and-flush radiator service.

5. A complete SAFETY CHECK of your car. We check and service your tires, your battery . . . every part of your car to help you make "Winter driving a Wintersport."



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 FOOTBALL GUIDE IS READY

We have a copy of this famous book ready for you—64 pages containing all the dope you need to follow the teams through the season. Every Friday night on the Cities Service Radio Hour, Grantland Rice picks the next day's winners. 8 p. m. (E. S. T.) over 54 NBC Red Network Stations.

Posed by Lucille Manners,
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CITIES SERVICE DEALERS
OILS AND GASOLINE
"SERVICE is our middle name"



NORTHWESTERN SENIORS HOT FOR NEW IDEA IN SHOES—CEDAR-CURED

Jarman's exclusive process to mellow calfskin and make it long wearing also gives it lasting, fresh aroma of cedar

ECHOING THE INTEREST of their collegiate brethren from New Haven to Palo Alto, Northwestern undergraduates are joining the rush to local Jarman dealers to see the new Cedar-Cured shoes.

These shoes are made with top-grade calfskin which, after tanning, is specially cured for long wear, greater suppleness and weather resistance. (An exclusive Jarman process). Right in the leather you'll get the clean, fresh aroma of cedar if you apply the "sniff test" to a Cedar-Cured Jarman. This new superior quality leather is unmistakably identified.

Be sure to see the ultra-smart Cedar-Cured Jarman models at your local dealer's. He is offering them at no increase in cost.

Jarman Shoe Co., Division General Shoe Corp., Nashville, Tenn.



Wildcats Ward Cook, Ted Grefe and Joe Hay O. K. Bob Daly's choice as he gives his new Cedar-Cured shoes the "sniff test" in Jarman's Dearborn Street store, Chicago. Thrifty and style-conscious Northwesterners welcome this simple new way to identify fine quality in calfskin.



In addition to the Cedar-Cured models at your Jarman dealer's, see also the Jarman Style Charts of correct suit-shoe combinations... which shoes to wear with what... as created by "The Style Reporters," for presentation in Esquire magazine.



Cordell Hull, elected to the House in 1906, was absorbed in tax problems during pre-War years. He wrote Federal income-tax law (1913), inheritance tax law (1916).



1939 IS NOT 1914 (continued)

implication was there. If so great a power as Germany was committing a huge crime against civilization, then all to whom that civilization was vital must fight for her defeat. We could not go on pouring out moral indignation upon Germany without finding it hard to remain deaf to demands that we do something practical about it. We could not adopt an attitude which meant that the French and British were fighting our battles for us, and then simply leave them to be defeated. Perhaps this psychological factor could never alone have brought the nation to a declaration of war. But it was constantly at work. It affected the minds of statesmen and politicians, of editors and businessmen and bankers. And its influence over subsequent events was all the greater because Americans themselves were largely unaware of its existence. They did not themselves understand to what extent they had ceased to be emotionally neutral. They did not realize how largely the United States was tending, in the many practical and relatively minor issues which the War presented to us, to treat every Allied contention with leniency and every German contention with severity. And this failure to perceive the true character of the policies we were adopting was an important reason why the policies led us much more rapidly into a war situation than might otherwise have been the case.

Americans knew little about war in 1914

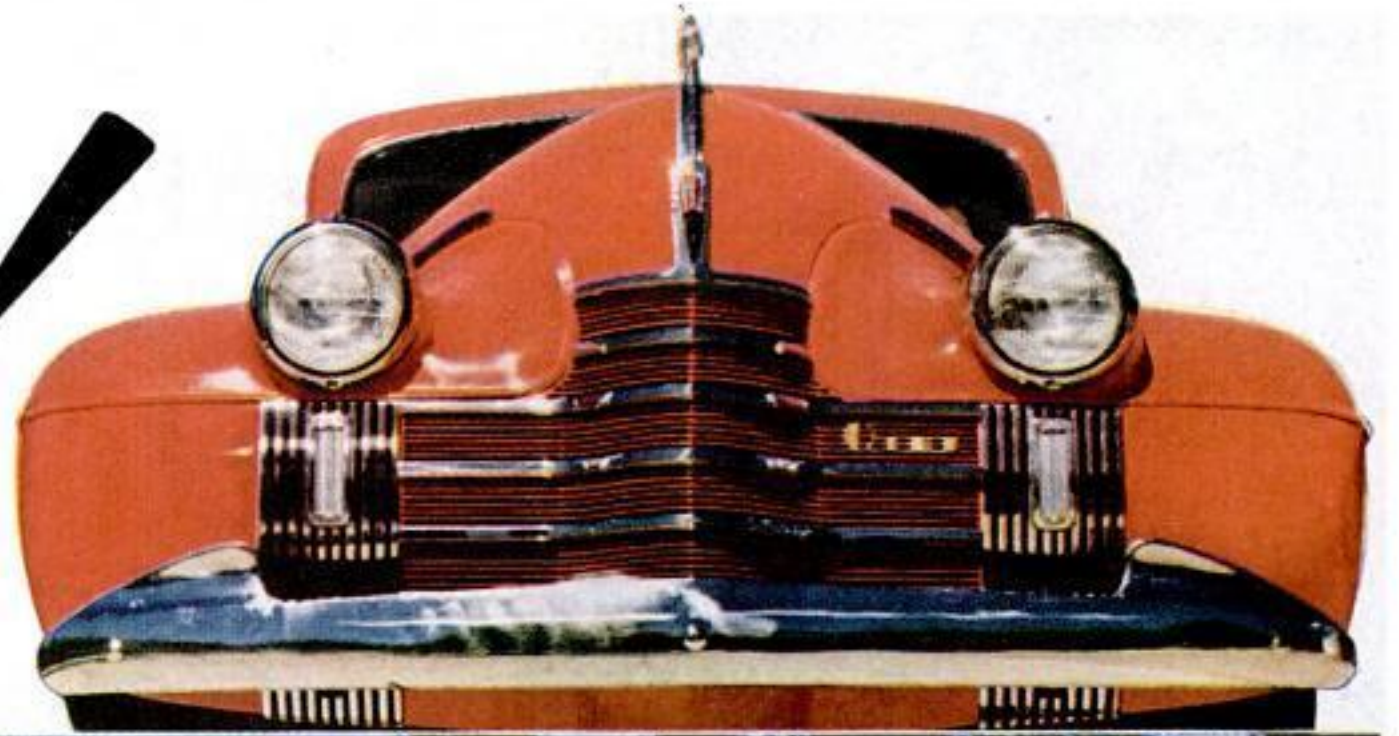
Other things must be remembered. Because of inexperience and of censorship, Americans at the time had only a very imperfect idea of the real horror and the real ferocity of the great struggle they were witnessing. This had two very significant results which are now often forgotten. When the savagery of the War did directly touch us, notably in the sinking of the *Lusitania* in May 1915, the outrage was magnified out of all rational proportion because we could not see the real background of colossal bitterness and terror and waste of life from which it sprang. And we were much quicker to resent it because we had only a vague notion of how much the resenting of it might really cost. We did not understand the enormity and violence of the forces with which we were trying to deal. The idea of an American entry into the War began to form more readily because few supposed that it would amount to much more than lending the Allies money and "showing the flag" in Europe. The threats with which we tried to curb the submarines were made more freely because we did not know how great a task it would be to make them good; indeed, down to the moment of declaring war not many imagined that the United States would lend much more than economic and naval support to the Allies with perhaps a "token" division or two. One of the curious things about the record of those years is the slight attention which Mr. Wilson and his advisers ever seemed to pay to the military problem. One wonders how many of the Congressmen who voted the war resolution dreamed that it would end with 2,000,000 American troops in Europe and another 2,000,000 on the way.

It was only in the framework of these attitudes and ideas that the concrete issues in which the conflict involved us—in themselves of relatively minor importance—worked to bring the country almost involuntarily up to the point of intervention. We acquiesced when

CONTINUED ON PAGE 75

BIGGER AND BETTER

IN
Everything!



MORE ROOM, MORE COMFORT, MORE LUXURY! You get them all in the new Olds Sixty's big streamlined Bodies by Fisher.

THRILLING NEW HYDRA-MATIC DRIVE!* World's simplest, easiest way to drive—with no gears to shift, no clutch to press!

BIGGER in size, roominess, power—better in looks, comfort, economy—that's a nutshell description of the brilliant new Olds Sixty that's taking America by storm. And the Sixty is but one of the bigger and better Oldsmobiles for 1940! The popular Olds Seventy, in its impressive new edition, is longer, smarter and finer than ever. While in the eight-cylinder field, Oldsmobile introduces the great new Custom "8" Cruiser—a longer, lower, wider car that's deluxe from bumper to bumper. See and try these stunning new Oldsmobiles. They're bigger and better in *everything*—and priced for *everybody*!

*Optional at extra cost on all 1940 models.



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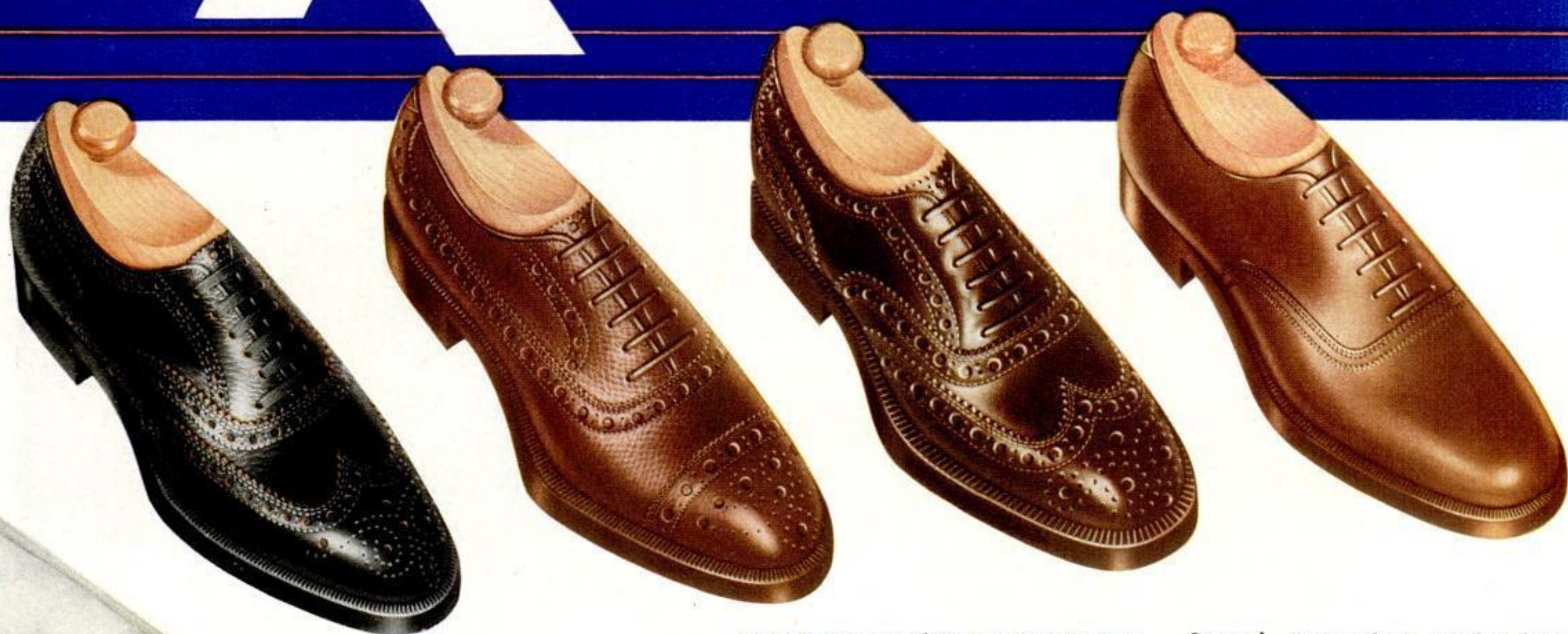
Coupe, \$807 and up. Sedans, \$853 and up. Delivered at Lansing, Mich. Car illustrated: "Sixty" 4-Door Touring Sedan, \$899. Prices include Safety Glass, Chrome Window Reveals, Bumpers, Spare Wheel, Tire, Tube, Dual Trumpet Horns, 2 Windshield Wipers, Vacuum Booster Pump, 2 Sun Visors. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.



What new name in shoes makes a man proud to stick out his feet?

THE ANSWER IS

Roblee



In the lounge cars of the Twentieth Century, in the aisles of transcontinental planes—and in fine clubs—you'll find Roblee Shoes for Men. They're at home wherever smart men get together—in town or country. Why, it's good to have a desk just so you can stick your Roblees on it!

But under Roblee looks—what?

First—a lot of old-time bootmaking in Roblee Shoes. Men who know leather pick the best for Roblee. Men who understand lasting shape these shoes. Each stitch is in to stay. Each piece of material in Roblees, at \$5 to \$6.50, is tops.

Second—choice of two comfort features found in no other men's shoes! Roblee Tread Straight feature for "balanced motion,"—you even feel a half-inch taller. Roblee Air Step feature for cushioned comfort—seems to put "knee action" into walking.

Look for the store with the red and blue Roblee sign. There you'll find smart style, true fit, and long wear—Roblee Shoes for Men, \$5 to \$6.50. Made by the United Men's Division, Brown Shoe Company, St. Louis.

\$5⁰⁰ to \$6⁵⁰
Some special materials slightly higher

Highlights of New Roblees Shown: at lower left, Bootmaker Hand Stained finish in Campus Grain, rubber sole and heel, King last—B-568. Upper row from left to right—Gallun's Black Norwegian Grain, heavy sole, Bush last—B-576; Martin's Imported Brown Albion Grain, double sole, Ambassador last—B-583; Genuine Wine Cordovan, double sole, King last—B-139; Gallun's Light Brown Norwegian Grain, heavy sole, Ace last—B-581.





Herbert Hoover, now (right) an anti-war crusader, was living in London in 1914 (left). He plunged at once into the job of organizing Belgian Relief Commission.

1939 IS NOT 1914 (continued)

the British, by methods which were scarcely legal, snuffed out our trade with Germany and Austria-Hungary; and we never insisted upon its restoration because, at bottom, to have done so would have been to insure the defeat of France and Britain. This loss made us only the more eager for the war trade of the Allies. Presently an immense war-supply industry, sustained in part by American loans, was bringing a rushing prosperity to this country. The idea that the United States was maneuvered into the War primarily by greed to make good the loans or to continue the profits of this business seems to me impossible to sustain. On the other hand, that the loans tended to cement our feelings for the Allies, that the war-supply business exerted a constant pressure toward yielding to French and British requirements and toward a greater sternness in resisting German efforts to interfere with the trade, seems very difficult to deny.

"Strict accountability" for submarines

The Germans replied to the illegal British blockade by initiating the even more illegal submarine campaign; and President Wilson (who had adopted no such firmness toward the British) informed them that he would hold them to a "strict accountability" for the results. This was early in 1915, before the war-supply business had risen to anything like its later volume, months before the flotation of the first big Allied loans, and even before the sinking of the *Lusitania*. Thus our position on the specific issue over which we were ultimately to enter the War was taken before any of these factors had begun to operate. It was also taken before anyone had any idea of the real military importance of the submarine to the Germans and, consequently, of the real difficulty of holding them to a "strict accountability" in its use. But the fact that he had taken the position tended to force President Wilson to stick to it when, with the destruction of the *Lusitania*, both the seriousness and the shocking character of the submarine campaign began to become apparent.

The result was that President Wilson found himself embarked upon the attempt to force the Germans to confine themselves to the "legal" use of their submarines by what was, at bottom, the only method available to him—that of making more and more vigorous threats of war in case they did not. In this he achieved a dangerous degree of success. By the end of 1916 he had reached a position in which the Germans were more or less obeying the rules, but at the cost of committing the United States to war whenever they should cease doing so. At the moment in which the German high command should decide that the military advantages of an unrestricted submarine campaign outweighed the disadvantages of American intervention, the United States would be faced with a flat alternative between humiliating surrender or a declaration of war. That moment arrived in February 1917; the declaration of war followed within a few weeks.

It was specifically on the submarine issue that the United States entered the War. But on the large scale of the destiny of nations and the fate of peoples, the issue between the "legal" and the "illegal" use of submarines is a relatively minor one. To explain why this issue came to be drawn in so hard and fast a way, one must call in all

How to End Nose Shine and Make-up "Flake"

Follow the Elmo way to day-long make-up freshness!

THREE active children and a crowded social calendar leave a woman little time to devote to keeping her own face flower-fresh and lovely . . . Yet busy Mrs. Frances Mannix of Brooklyn has found the key to day-long make-up freshness . . . *Elmo Ralo Lotion!*

She is one of thousands of active, well-groomed women who *depend* on this exquisitely dainty, non-sticky lotion for an *even, lasting* make-up foundation.

Elmo Ralo Lotion stops make-up flaking . . . protects noses from shining . . . removes danger of ugly powder caking! And it acts as an invisible veil to guard delicate skin against sun and wind.



↑ AS SHE LOOKED

See how flaky and patchy make-up looks when applied without Elmo Ralo Lotion! . . . Even constant powdering can't subdue that nose shine!

← AS SHE LOOKS!

When make-up is applied over a mist-thin film of Elmo Ralo Lotion, this fresh, well-groomed look lasts for hours on end! See how much smoother the skin appears!



Try the Elmo Way to care for your skin! Ask your Elmo Cosmetician to chart your face and advise Elmo products essential to your loveliness.



"Be Fair to Your Skin—and your make-up!" warns Elmo. "Never apply powder or make-up without the protection of Elmo Ralo Lotion."

It Happened to Her—It can Happen to You

YOU, too, can look fresh as a morning-glory all day long! You, too, can rid yourself of "shiny nose phobia" . . . and keep your make-up satin-smooth and *even* . . .

Spread a thin film of Elmo Ralo Lotion on your morning-clean face . . . Tissue off the excess. Then, *and only then*, apply your make-up!

You'll love the soft caress of Ralo Lotion on your skin, and you'll find heavenly comfort in make-up that looks *always* morning-fresh!

When you buy your Ralo Lotion, ask the Elmo Cosmetician to show you the new "personalized" Elmo make-up essentials! Write to Elmo today for your free sample of Elmo Ralo Lotion!

Free

So that you may see for yourself how beautifully fresh Elmo Ralo Lotion keeps your make-up—and how it helps protect your skin—Elmo presents you with a generous supply of Ralo Lotion *free!* Just mail Elmo the coupon with 10¢ to cover postage.

*The Base
for
Satin Smooth
Make-up*



Elmo Cosmetics
Dept. 104, Philadelphia, Pa.
Please send me my gift bottle of Elmo Ralo Lotion! I am enclosing 10¢ to cover postage and handling.
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Street
City.....
State.....

CONTINUED ON PAGE 34



It's a Beauty

...whether judged by
eye or ear!

You will want this RCA Victrola Model U-40. It is a new 1940 model that offers you continuous record concerts through the Gentle Action Record Changer. Top-loading Tone Arm makes needle changing quick and easy. Frequency control permits you to accent treble or bass to suit each selection. Clear, warm tone is insured by improved Viscaloid Damped Pick-up. The radio has push-button tuning. Thrilling American and foreign reception. Built-in Loop Antenna makes outside aerial unnecessary. Push-Pull Output and full-sized 12-inch Dynamic Speaker deliver smooth tone at high or low volume.

Designed for use with Television Attachment

NEW *RCA Victrola* GIVES YOU BOTH RECORDS AND RADIO AT THEIR BEST

—built to put *all entertainment*
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surprisingly low cost

UNINTERRUPTED RECORD CONCERTS—programs of which you are the sponsor, critic and audience, will add enormously to the pleasure you now get from the brilliant pageant of radio.

Fact is a home with radio only is like one with windows, but no pictures. It lacks the full enjoyment which springs from something that is intimate and truly your own. Yes, you'll find a new and real delight in entertainment to fit your moods exactly—performed when

you want it—repeated as often as you please.

Naturally the joy which Victor Records bring you is greatly increased by a phonograph which changes them automatically. Because of this, RCA Victor engineers have devised . . . and now offer you at low cost . . . a new RCA Victrola with the famous gentle-touch automatic record changer.

This instrument is housed in a cabinet having the simple, dignified lines of priceless heirlooms.

With this RCA Victrola (Model U-40) you hear the complete range of entertainment. It puts at your command—and choice—all the vast store of recorded music on Victor Records plus American and foreign radio.

So step into your RCA Victor dealer's store.

Hear this ideal instrument. Check its performance. Cast your glance over its sumptuous beauty. You'll be delighted. But your biggest thrill will be when you learn the amazing modesty of its price.

WHY WE QUOTE NO PRICES

This advertisement had to be written a month ago. It quotes no prices because raw material costs are steadily rising. But this we can state positively—you will find that these instruments represent values you will not want to miss . . . that may never be offered again.

You can buy RCA Victor Radios and Victrolas on C.I.T. easy payment plan. Any radio instrument is better with an RCA Victor Master Antenna. Trade-marks "RCA Victor," "Victrola," Reg. U. S. Pat. Off. by RCA Mfg. Co., Inc. For finer radio performance—RCA Victor Radio Tubes.



The Pick of the Portables . . . RCA Victor Pick-Me-Up
plays on AC, DC or batteries

Smart new portable gives you a choice of battery, AC or DC house current operation. A thrifty Current Cutter reduces "B" Battery drain approximately 40% . . . and there are many other features to give you better than ever reception at a lower than ever operation cost. Model BP-55 illustrated, is in modish tan cloth with brown stripes . . . other attractive finishes are also available as Models BP-56, BP-85.



Now . . . make your own records at home!

RCA Victor Portable Recorder



With the new portable RCA Victor Recorder, you can make records of *anything* you can hear. The baby's first words, anybody's speaking voice, or musical performances. Visit your RCA Victor dealer. Make a record of your own. You'll be delighted—records made on this instrument are long lasting—not "toys." The RCA Victor Portable Recorder can be used immediately to play any record it makes.

THE PANAMA CANAL

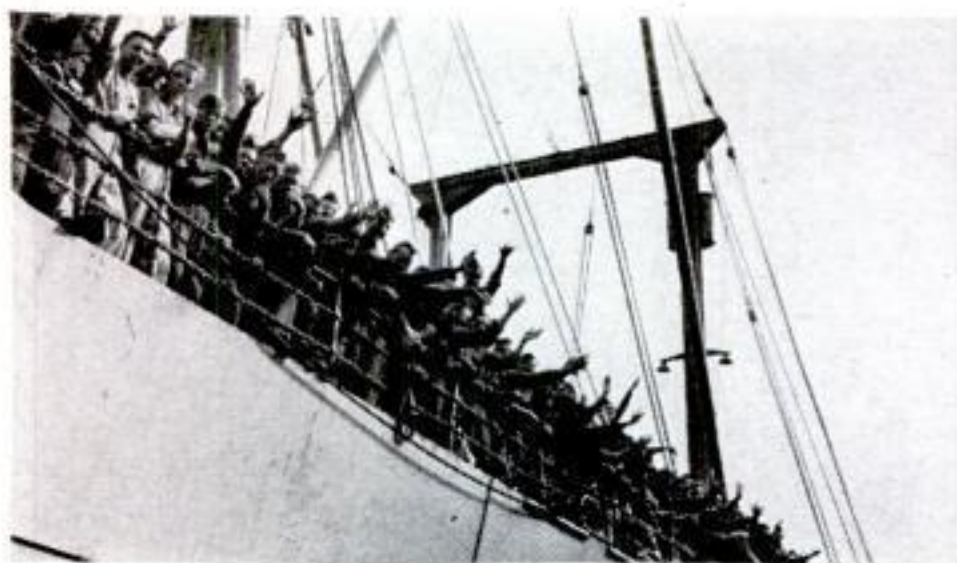
THE ARMY LOOKS TO ITS WARTIME DEFENSE

Photographs for LIFE by Thomas D. McAvoy

Built after four centuries of dreaming, by the engineers of two countries, on the crumbled hopes of French investors, at a cost of half a billion dollars and the lives of thousands of men, over the objections of those who thought it ought to be done differently or somewhere else, the Panama Canal is today a great technical fact on the face of the earth. It is one of the facts on which the grand strategy of the military defense of the U. S. rests most heavily.

Defense of the Canal has always been of vital importance to the U. S. The war has made it of immediate importance. Therefore, the Canal Zone today is bustling with new military life as the U. S. is spending \$53,000,000 to strengthen the Canal's defenses. New troops are being unloaded at Cristobal (above right) to bring the permanent garrison up to 25,000 men. Anti-aircraft crews are being trained to man new guns. Air strength is being increased to 325 or more planes. And off in the jungles of the Republic of Panama, U. S. Army men are building air fields for their planes.

The defensive importance of the Panama Canal is rooted in the most fundamental rule of naval strategy: concentration. This rule dictates that,



TROOPS FOR PANAMA DEFENSE ARRIVE AT CRISTOBAL

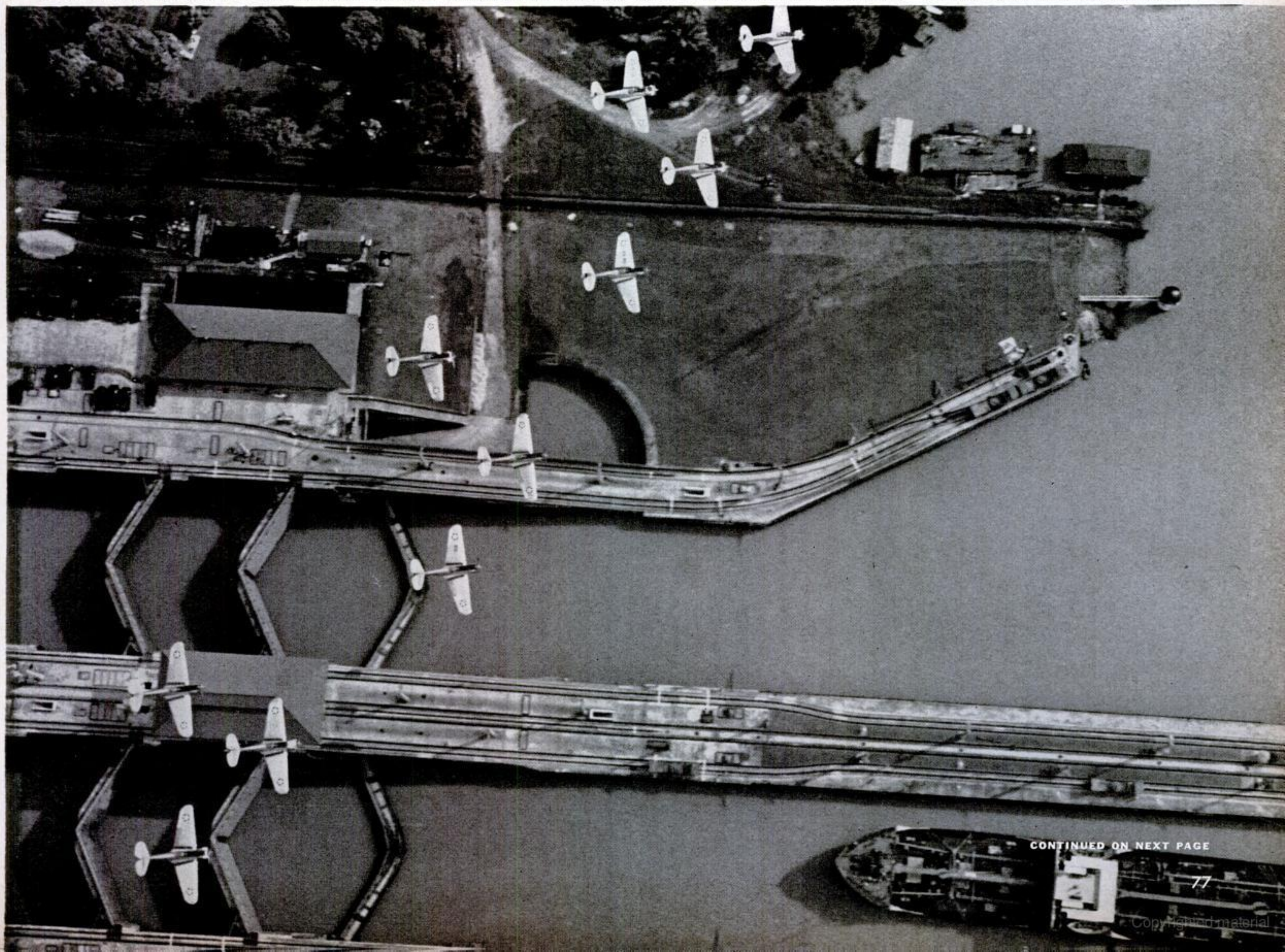
to carry out successful action, a Navy must have a fleet of sufficient strength in the right place at the right time. Because the U. S. has two long seacoasts to defend, the most satisfying solution of its defense problem would be to have one fleet in the Atlantic and another in the Pacific, each of them powerful enough to take care of any fleet attacking in its ocean. For the U. S. this would mean an Atlantic fleet equal to Britain's, a Pacific fleet equal to Japan's. But the chance of a simultaneous attack on the U. S. by Britain and Japan is very slim. The

U. S. can save the overwhelming expense of building two fleets if it is able to move its ships from ocean to ocean as need for concentration requires.

The Panama Canal gives the U. S. just such mobility. It permits the transfer of the whole U. S. fleet from ocean to ocean in three weeks, which is ample time. In its practice passage last winter, 89 U. S. warships, virtually the entire fleet, went through the Canal itself in 36 hours.

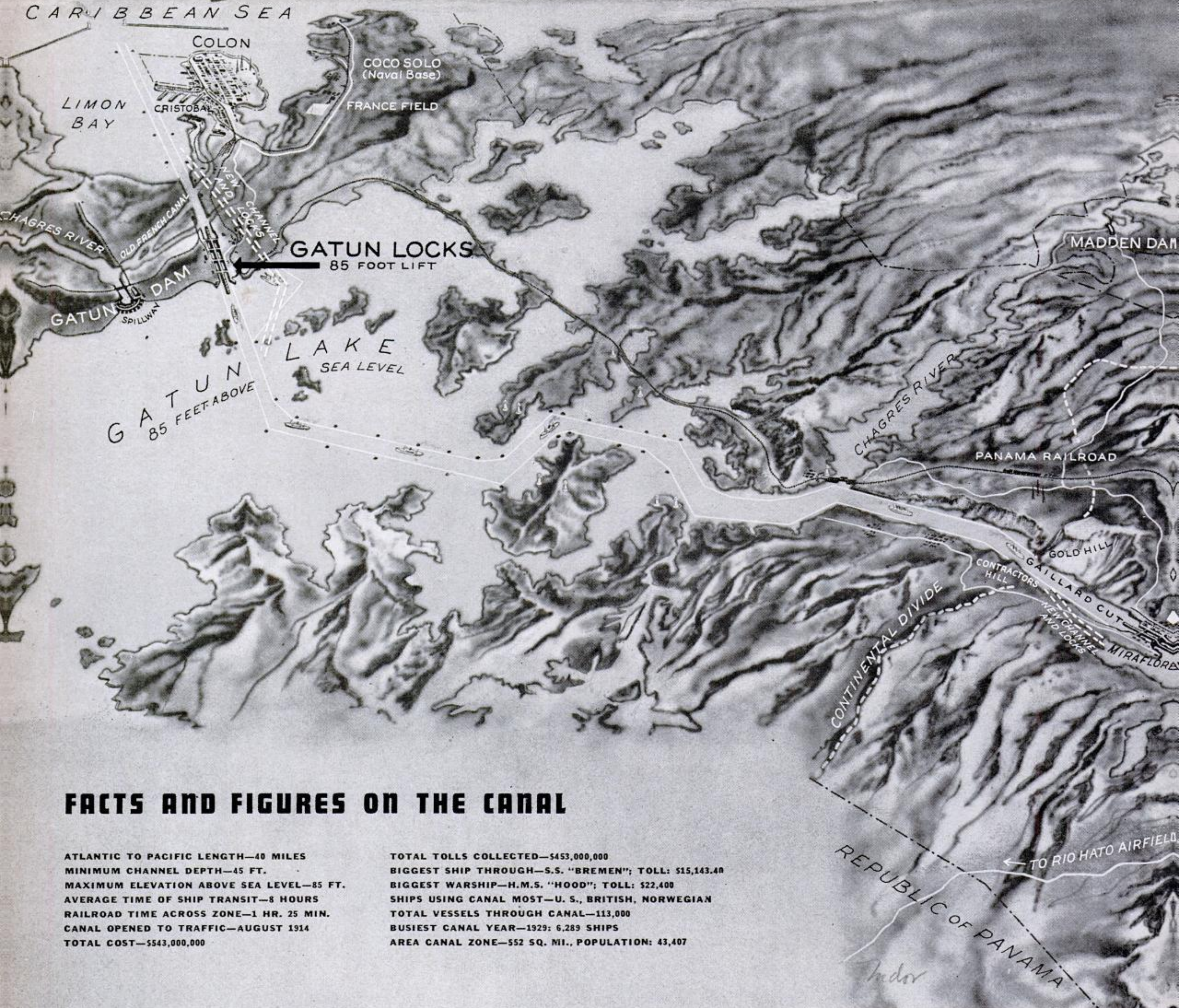
In a war, the probable object of the enemy would be not to occupy the Canal for its own use but to damage it so that the U. S. fleet could not use it. This could be done by destroying the locks, water-control system, power plants or by blocking the channel with a sunken ship. The destruction might be effected with attack by land, sea, air or by sabotage. As military problems go, the defense of the Canal is not difficult. But the Canal is so important that super-vigilance is needed and super-care must be taken against the outside chance of successful attack. How the U. S. defends this military life-line is shown on the following pages in the most complete picture story of the Canal that the U. S. Army has ever permitted to be taken or published.

ARMY PURSUIT PLANES, LAST-DITCH AERIAL DEFENDERS OF THE CANAL, FLY LOW OVER THE DOUBLE-GATED MIRAFLORES LOCKS. A VESSEL IS ENTERING AT LOWER RIGHT



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ATLANTIC CARIBBEAN SEA

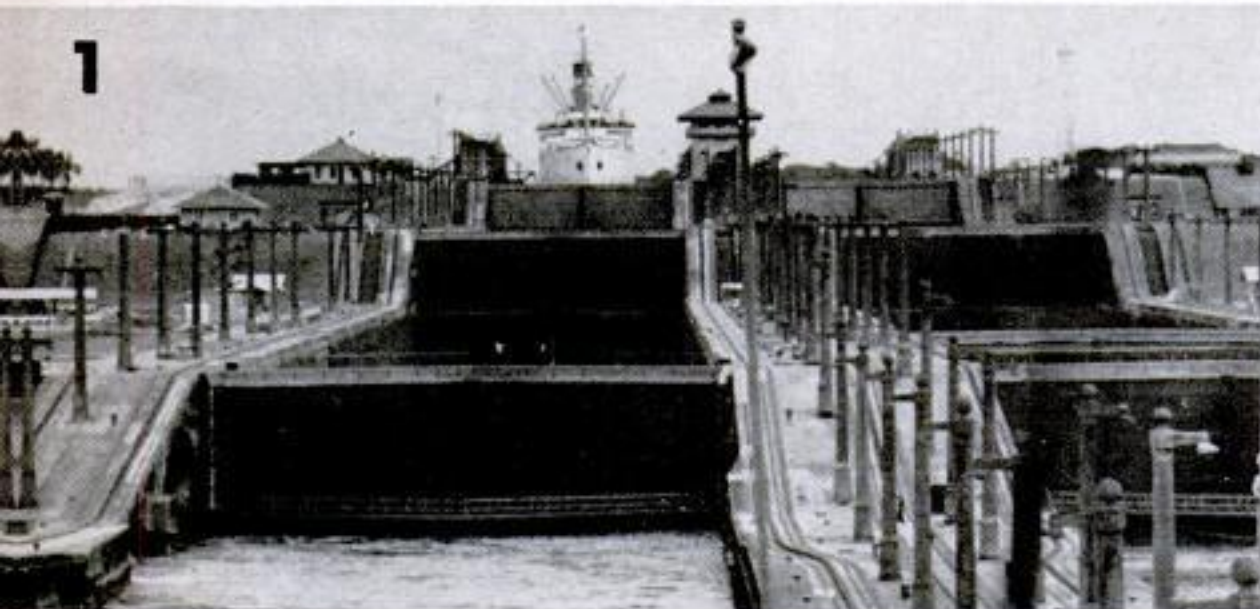


FACTS AND FIGURES ON THE CANAL

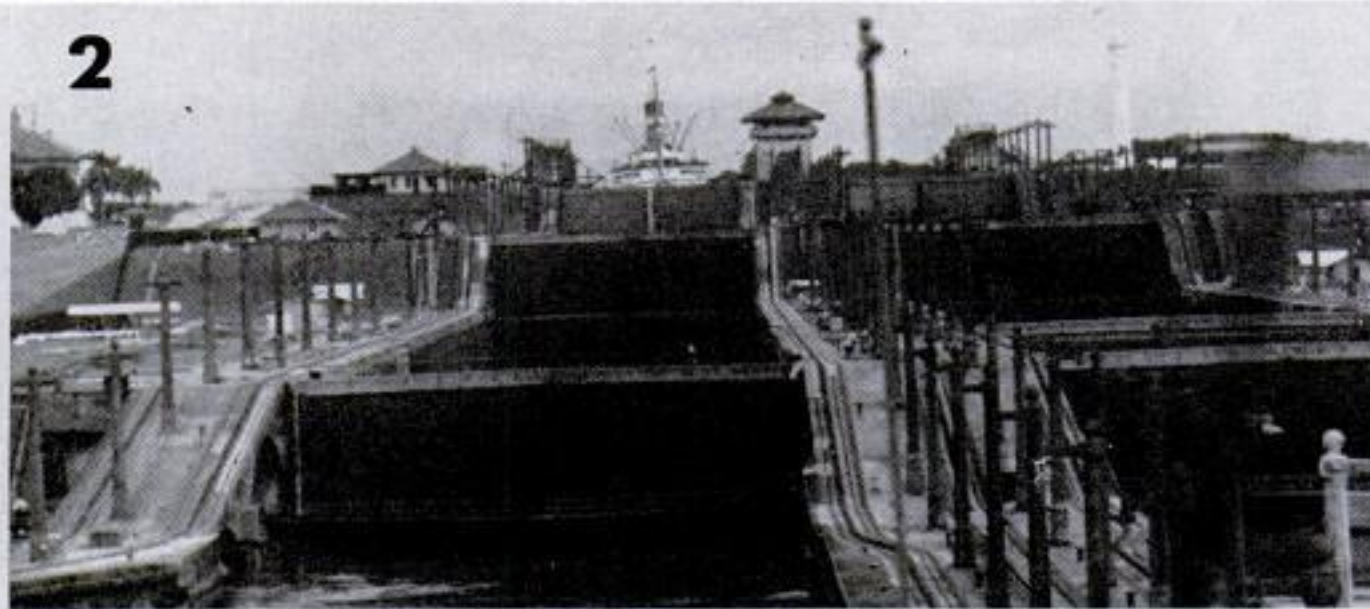
ATLANTIC TO PACIFIC LENGTH—40 MILES
MINIMUM CHANNEL DEPTH—45 FT.
MAXIMUM ELEVATION ABOVE SEA LEVEL—85 FT.
AVERAGE TIME OF SHIP TRANSIT—8 HOURS
RAILROAD TIME ACROSS ZONE—1 HR. 25 MIN.
CANAL OPENED TO TRAFFIC—AUGUST 1914
TOTAL COST—\$543,000,000

TOTAL TOLLS COLLECTED—\$453,000,000
BIGGEST SHIP THROUGH—S.S. "BREMEN"; TOLL: \$15,143.40
BIGGEST WARSHIP—H.M.S. "HOOD"; TOLL: \$22,400
SHIPS USING CANAL MOST—U. S., BRITISH, NORWEGIAN
TOTAL VESSELS THROUGH CANAL—113,000
BUSIEST CANAL YEAR—1929: 6,283 SHIPS
AREA CANAL ZONE—552 SQ. MI., POPULATION: 43,407

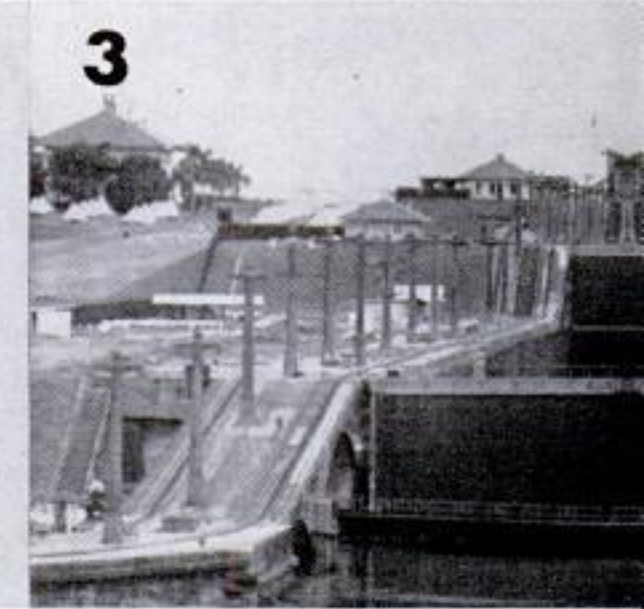
U.S. TROOPSHIP "REPUBLIC" GOES THROUGH GATUN LOCKS



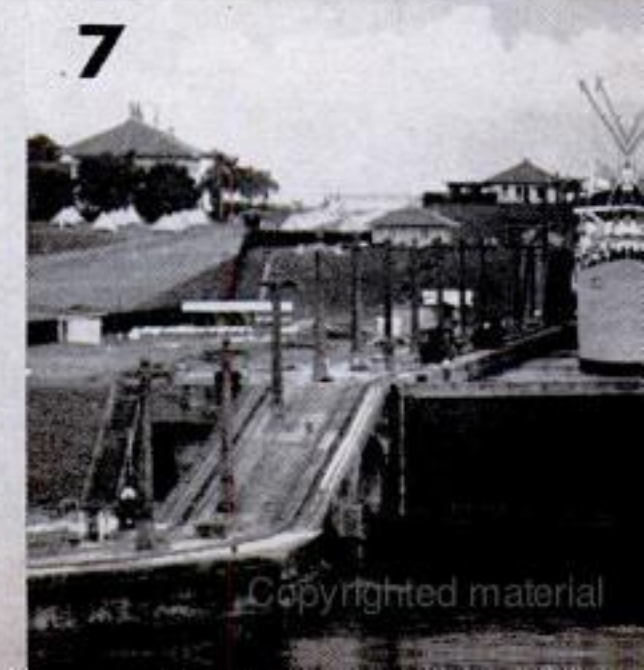
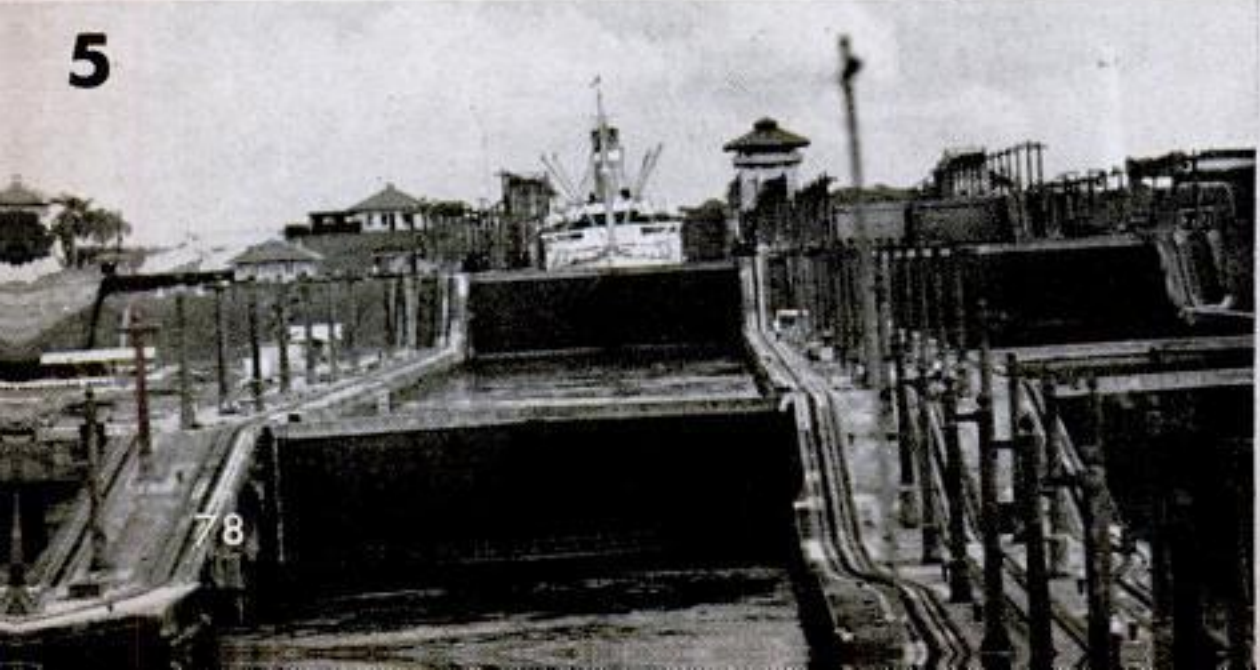
1
U.S. TROOPSHIP "REPUBLIC" MOVES INTO TOP LOCK AT GATUN
WATER DRAINS OUT OF MIDDLE LOCK TO LEVEL OF LOWER LOCK



2
WATER DROPS HER TO LEVEL OF MIDDLE LOCK AND GATES OPEN
GATES OPEN AND "REPUBLIC" MOVES FORWARD INTO LOWER LOCK



3
ELECTRIC "MULES" PULL "REPUB-
SHE WAITS THE LAST DESCENT.



A MAP PICTURES THE CANAL THAT JOINS TWO OCEANS

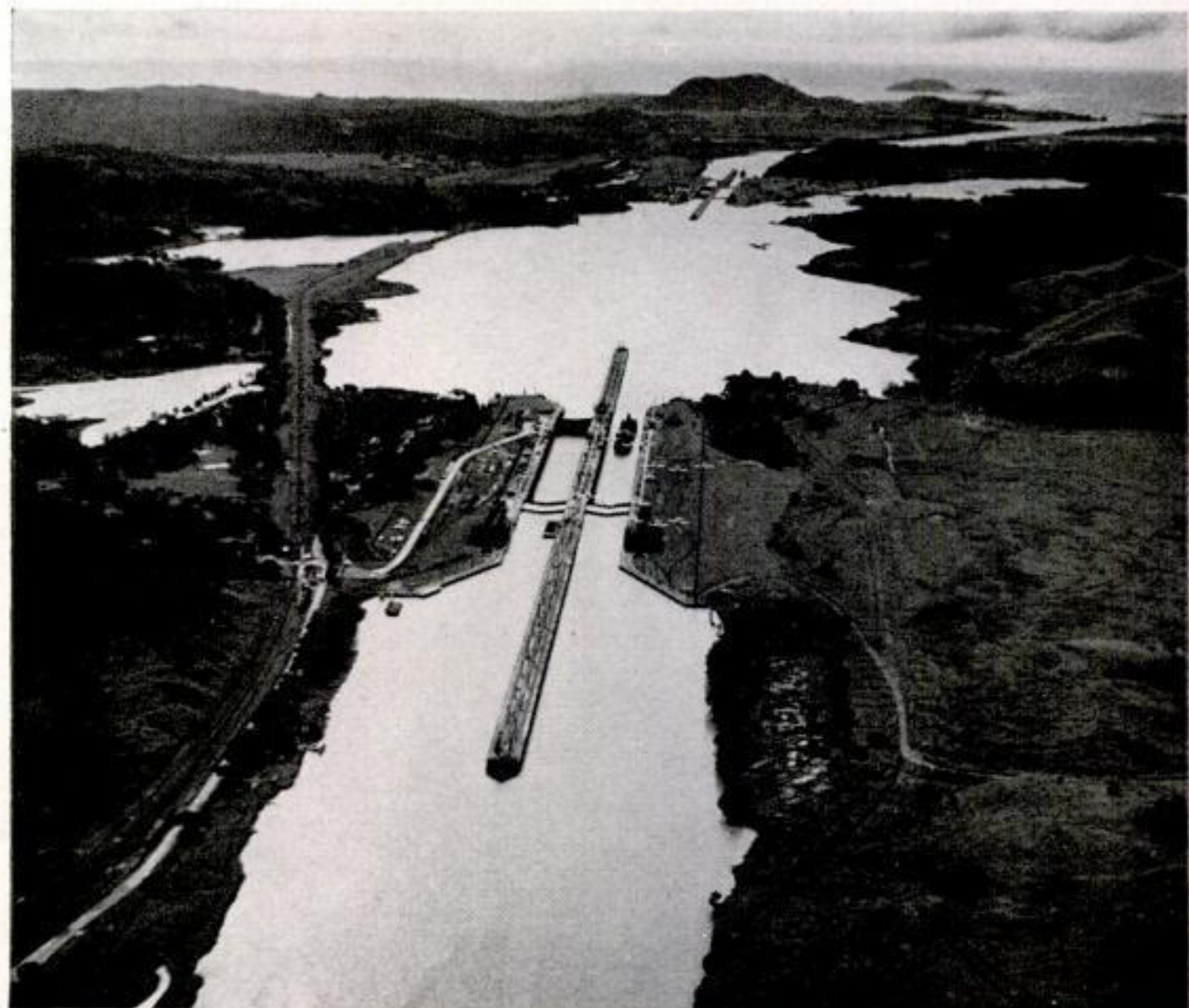


Not long after Balboa discovered that an isthmus lay between the two great oceans, the King of Spain began to plan a canal across the sliver of land that blocked the all-water route to the Orient. His engineers discouraged him but the dream persisted. In 1904, taking up where the French diggers left off, the U.S. began to dig the Canal—a heroic undertaking depicted by LIFE in the issue of May 15.

The Canal cuts across the mountain backbone of the Americas where the Continental Divide is only 320 ft. high. From the Atlantic, the Canal goes southeast to the Pacific. To the confusion of most people, the Pacific entrance is east of the Atlantic. Three sets of locks raise the Canal 85 ft. from sea level to the level of Gatun Lake. All locks are built in duplicate for two-way traffic. But since the war began, only one side of the locks is used, the other being saved against emergency.

Already authorized by Congress, though not yet appropriated, is \$277,000,000 to build a third series of locks. They will be installed at least a quarter of a mile from the present locks, safe from bombs that might damage the ones now used. The new locks will accommodate any ship afloat. The present locks will hold any vessels afloat except the *Queen Mary* and the *Normandie*.

All merchant ships going through the Canal, U.S. or foreign, must pay on equal terms. Tolls are based on a ship's revenue-producing capacity. Charge is 90¢ per capacity ton, or 72¢ for ships in ballast. Warships, except those of U.S., Panama and Colombia, pay 50¢ per displacement ton.



PEDRO MIGUEL LOCKS, MIRAFLORES LOCKS, THE PACIFIC SEEN FROM GAILLARD CUT



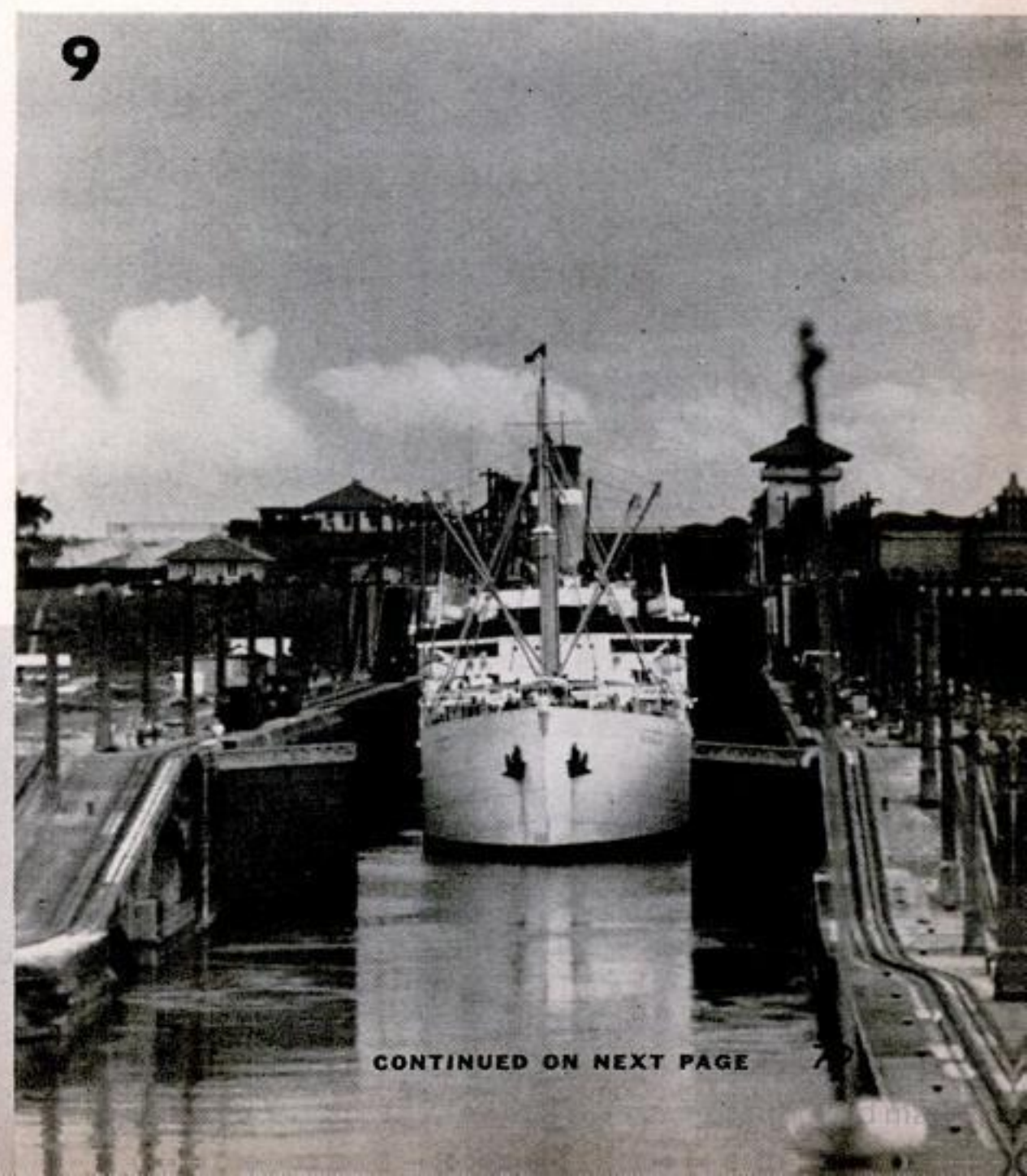
"LIC" FORWARD INTO MIDDLE LOCK
EACH LOCK DROPS HER 28½ FT.



4
READY FOR DROP. PAGODA-LIKE STRUCTURE IS LOCK-CONTROL TOWER
SHE IS DOWN AT SEA LEVEL AND (RIGHT) THE LAST GATES OPEN FOR HER

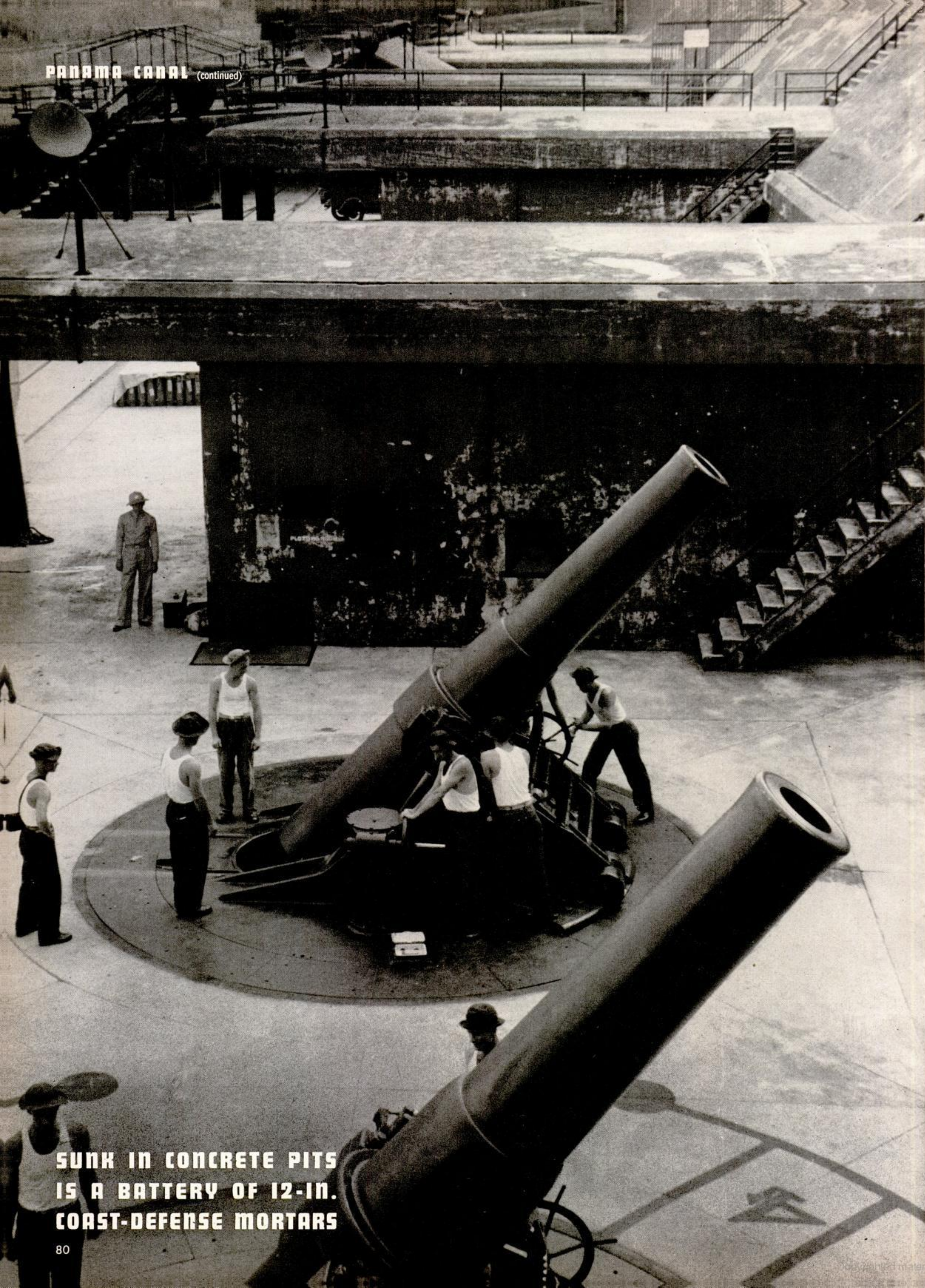


8



9

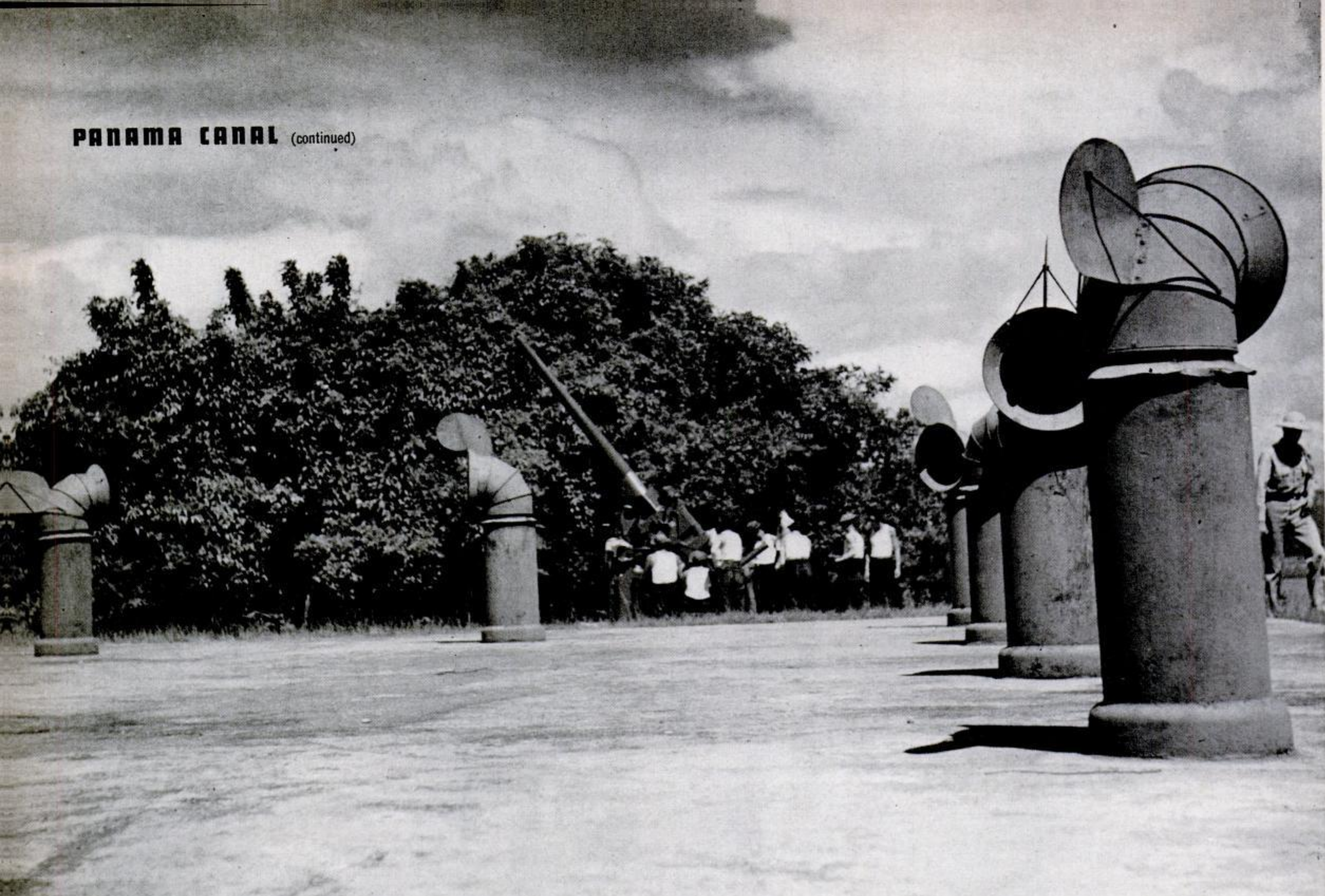
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**SUNK IN CONCRETE PITS
IS A BATTERY OF 12-IN.
COAST-DEFENSE MORTARS**



**HIDDEN IN DEEP JUNGLE
FOLIAGE IS 16-IN. RIFLE,
THE ARMY'S BIGGEST GUN**



An anti-aircraft gun, a modernized 3-in. weapon partly screened by the thick jungle growth, goes into action. The stacks are ventilators which lead to underground tunnels connecting gun positions. Below is an underground plotting room with the plotting crew at work.

Protected from enemy bombardment by a thick concrete roof, the plotting crew gets reports on enemy positions from observation posts or planes, calculates the range, telephones instructions to guns. This plotting room serves the 14-in. rifle on opposite page.



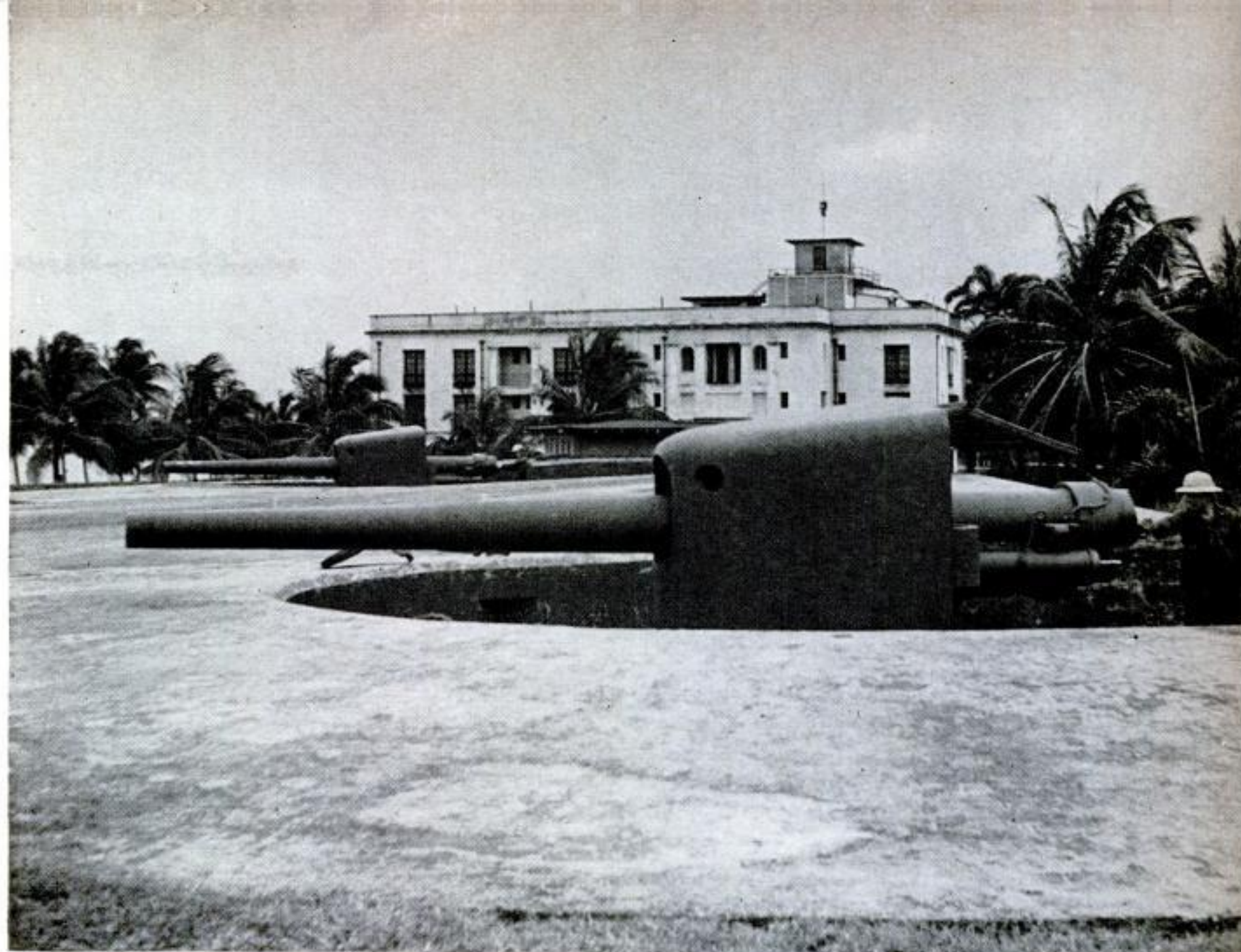
AN ATTACK FROM SEA OR AIR IS DIFFICULT

From the sea, the Canal presents a tough objective for any attack. On the Atlantic side, the Antilles curve out in a protecting fan, well placed with U. S. Navy bases. On the other side, the wide waters of the Pacific provide hazardous transit for any attacking fleet, which would have to leave both its flank and its home waters weakly protected in order to strike at the Canal.

If enemy ships did break through the Navy barrier, they would then face the powerful Canal coast defenses. Placed on land, the Army's 16-in. rifles (like those shown on page 81) can outrange the guns of any ship afloat. In order to shell the locks, which are set from six and a half to eight miles inland, a battleship would have to come so close to the coast that it would be fair game even for smaller shore-defense guns.

From the air, the danger of attack is greater. Realizing this, the U. S. is greatly augmenting the Canal's regular air force. It is adding anti-aircraft batteries and enlarging Albrook Field. Harried by pursuit planes before it reaches the Canal, kept at high altitude by anti-aircraft guns, an attacking bomber would find it incredibly hard to hit a lock mechanism or Gatun Dam's spillway. Moreover, both sides of the same set of locks would have to be hit. Of enormous defense advantage is the fact that the Canal air force can be reinforced overnight by planes from the U. S.

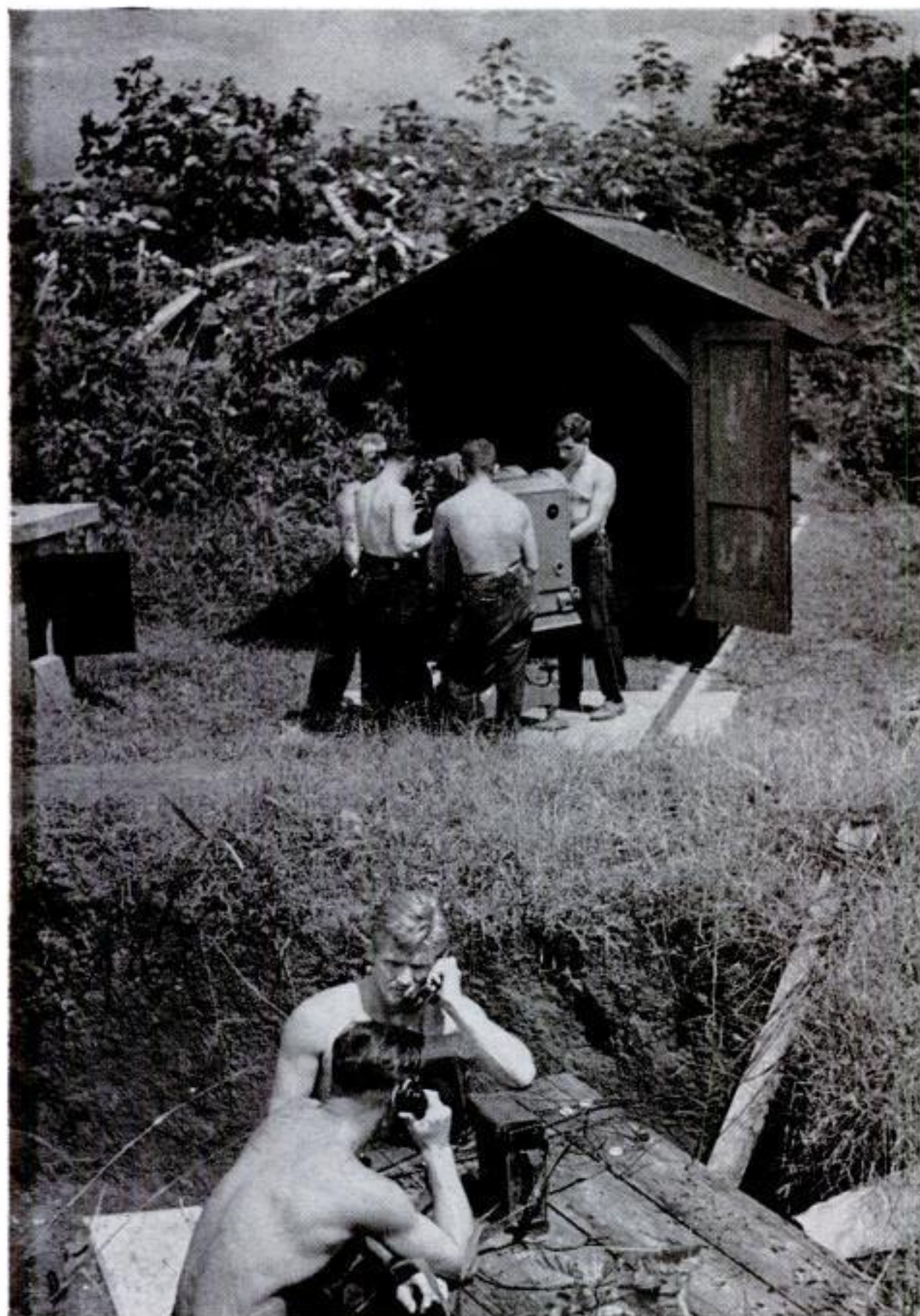
What worries the Canal defenders most is the possibility of a suicide plane risking certain destruction to get at the Canal or a surprise dawn attack, launched from an aircraft carrier hundreds of miles off the coast. What the Army is doing to defend itself against such attacks or against attacks from nearby land bases is shown on page 87.



Out in plain view are some units of the coast defense. This is Morgan battery, named after a Civil War general, which is virtually on the lawn of the government-owned Hotel Washington in Cristobal. Its 6-in. guns are trained on entrances to the harbor. Location of most coast defenses is very secret.



Ramming a projectile into the breech of a big 14-in. disappearing-type coast-defense rifle, the crew still uses the long, old-fashioned ramrod. Its shells are kept in underground magazine dug out of the hard rocks of the Zone's hills. Below is such a tunnel which leads from munitions dump to gun emplacement.



Anti-aircraft fire is directed by this crew which takes observation data, assimilates it in the boxlike director, then phones calculations to the guns.



SABOTAGE IS THE

Most serious threat to the Canal right now lies in sabotage—the chance that some foreign agent might blow up dams or wreck locks. To forestall sabotage, all the Canal's vitals are carefully guarded and strongly fenced. Almost every resident in the Zone carries one or more passes. Secret-service men view with eternal suspicion every person who sets foot in the Zone.

No place is more zealously guarded than the lock-control towers. The Chinese-looking building at left is the control tower at Miraflores Locks. A sentry is peering down on a ship, watchful for any suspicious action. The cones show how many electric mules are needed to pull the ship. Each cone stands for two mules. Inside the



1 The Dutch freighter *Pericles*, its neutrality blazoned on its side, is boarded by Navy officer before entering Canal.



3 A pilot takes over the bridge in the Canal. Here he guides it into Miraflores Locks. Note lock-control tower at far end.



5 In engine room, a U.S. sailor listens at specially installed phone to make sure U.S. pilot's orders are being obeyed.

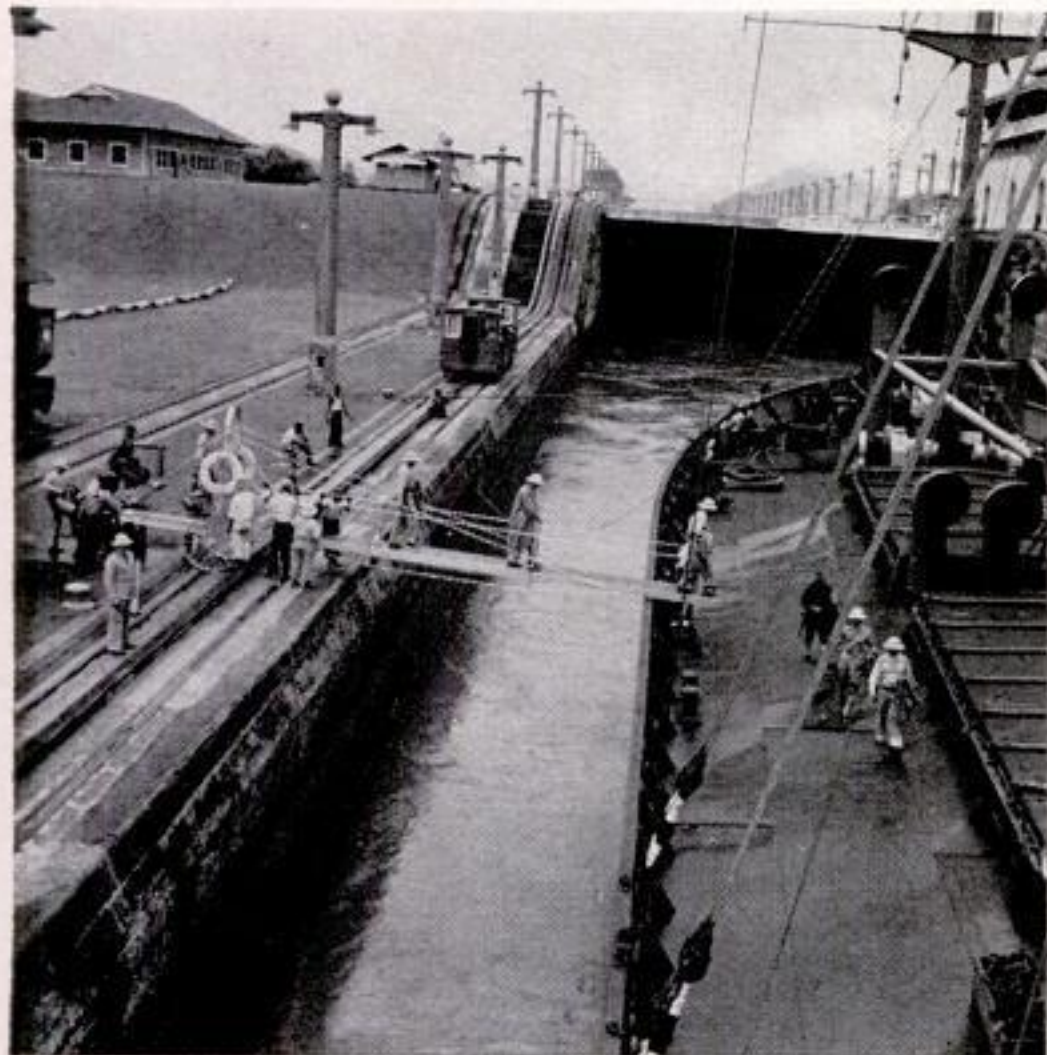
GRAVEST DANGER

control tower is a model set of locks, synchronized to the action of the real locks. By watching the model, the engineer at the lock mechanism knows the precise position of the lock gates and the height of the water.

Ever present is the fear that some ship might damage a lock or be scuttled in the Canal. While passing through the Canal, ships are put under the charge of a military detachment and Canal pilot (*see below*). But when a warship passes through, no military precautions are taken. The captain is simply put on parole. This is safe because sabotage by a foreign merchant ship could not necessarily be blamed on that country but sabotage by a warship would definitely be classed as an act of war.



2 The Navy officer checks ship's papers, goes below with captain to inspect the cargo, pass it as safe for Canal transit.



4 In the lock, detachment of soldiers and sailors comes aboard. Note electric mule on tracks, which pulls ship through locks.



6 On deck, armed soldiers are posted to prevent any member of the crew from dropping explosives overboard into the lock.



Gatun Dam, world's second largest dirt dam, is a very vital point. It holds back the waters of Gatun Lake which feeds the locks. If the dam were destroyed, the water would all flow out, leaving none to fill the locks.

Gaillard Cut, once called Culebra, is the narrowest part of the Canal. A vessel sunk across it could block traffic. Here the Dutch freighter *Pericles* (*see left*) sails through Gaillard. The markers on the hill are guides for pilots.



THE ARMY BUILDS NEW BARRACKS AND NEW PLANE BASES

At full strength, the Canal's army garrison will soon number 25,000 men. The reinforcements will fill up the now undermanned gun crews. An entire anti-aircraft brigade will be formed. There will be 13,000 infantrymen. Though this number seems small, it is actually plenty because any attack on the Canal by land would be extremely difficult. Object of the attack would be to capture a vulnerable part of the Canal, hold it long enough to damage.

A land attack by a large force would be almost impossible unless the whole U. S. defense were crumbling. Likeliest means would be by small force, attempting a surprise raid. But the Zone is hedged in by almost impenetrably thick jungles, dotted with malaria-infested swamps and crossed by few trails. Any force approaching the Canal would have to

move slowly, hacking its way painfully through the undergrowth. Long before it came within striking distance it would be spotted, cut to pieces by artillery and airplane fire.

To house new troops now coming into the Zone, the Army is busy constructing new barracks. Out in the jungle far from the Zone, on land leased from the Republic of Panama, the Army is building airports. These will be outposts against attackers coming from bases in nearby countries, which might be seized by the enemy, or from an aircraft carrier trying to sneak up the coast. To supplement these airports, the Army will construct outlying air-raid warning posts which will be based throughout Panama, probably in other Central American countries, and perhaps as far afield as islands in lower West Indies.



On the high banks of the Canal, soldiers are putting up new barracks and buildings. The Army will spend millions

upon new construction. These men are laying the concrete floor for a new garage. In the background can be seen the

stack and superstructure of a freighter going toward Gailard Cut, its decks well below the tops of the Canal banks.



Hanging on to mules' tails, an artillery battery goes out into the jungle for practice with a 75-mm. mountain how-

itzer carried in separate loads by mules. Even here, along a well-cut trail, the going is not easy. Trails are quickly over-

grown in Panama. Invaders would have to hack their way through underbrush thicker than that shown in background.



Seventy-five miles from the Canal, at Rio Hato in the Republic of Panama, the Army is constructing a new air base.

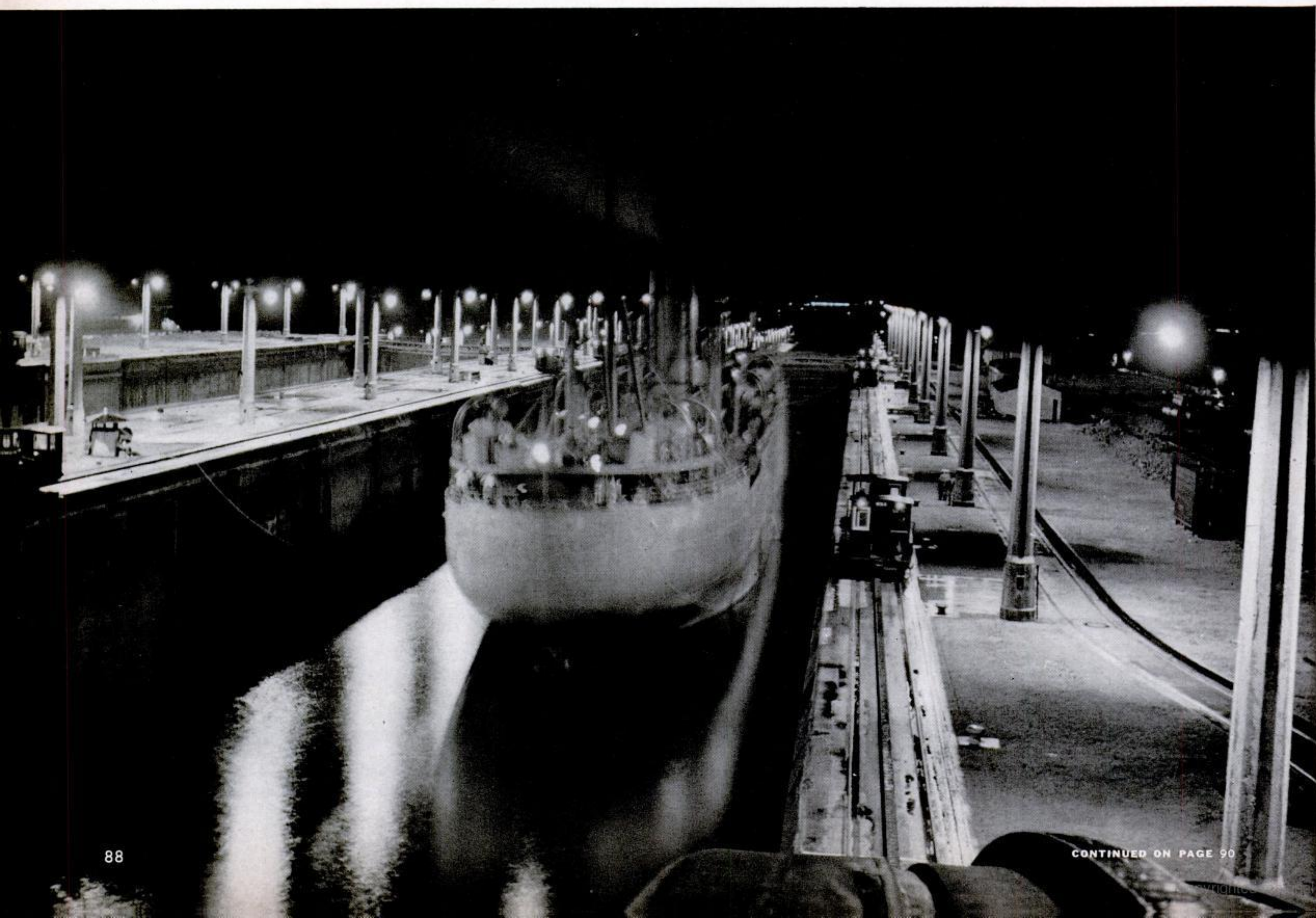
In background is the Pacific. Bases like this are invaluable outposts for patrol planes, which warn of a coming attack,

and for fighters which intercept bombers before they near the Canal. Other air-base sites are being leased in Panama.



The hyacinth patrol plays a small but important part in the Canal defense. The crews of these small boats each year pull up and destroy 25,000,000 water hyacinths, a pretty but pestiferous tropic weed that blocks the channel and affords breeding places for malarial mosquitoes.

At night in Gatun Locks, a gray-coated British freighter slips by like a ghost, hoping to be well out to sea and away from U-boats by dawn. Normally, with both sides of the locks open, there is no need to use the Canal at night. Now it stays open until almost midnight.



GOLDEN WEDDING REDUCES PRICES

**ABSOLUTELY
SAME QUALITY**

Every Drop is 4 Years Old or Older—a Delicious Blend of Straight Whiskies—the same Superb Quality that made Golden Wedding Famous. Try it Today.



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GOLDEN WEDDING WARRANTY

WE WARRANT: (1) That Golden Wedding, at its new low price, is exactly the same, luxurious whiskey that sold at the higher price. (2) That every drop is all whiskey, at least 4 years old. (3) That our great reserves of aged choice whiskies are adequate to assure you of uniform high quality for years to come.

90 PROOF—AS YOU PREFER, IN BOURBON OR RYE
The Straight Whiskies in this Product are 4 Years or More Old

“HAS HAD NO PEERS FOR 50 YEARS”

PANAMA CANAL (continued)

A COMPLEX ORGANIZATION RUNS IT

The Panama Canal, which is the official title of the organization which runs the Canal, dominates all the life and work of the Canal Zone. There is no such thing as private property within the Zone. It is all owned by the U. S. Government.

The main job of the Canal is to get ships from one ocean to another. To do this, it operates huge drydocks, keeps corps of engineers busy on constant inspection and improvement, maintains equipment to meet any emergency which might hinder traffic. But the Government finds itself in a great many curious kinds of business. It operates a railroad, runs a steamship line, two hotels, docks, drydocks, barges, cranes, a dairy farm, a bakery, a sausage factory, a pickle works, commissary stores, an experimental plant garden, a telephone system, a coffee-roasting plant, an abattoir, an 18-hole golf course built on the slopes of the huge Gatun Dam, a real-estate office, public schools and a merry-go-round which is financially self-supporting.

To rent a house, a Zone resident must apply to the Quartermaster of the Panama Canal, who doles out homes according to seniority and finds that his position as head realtor of the Zone makes him the butt of all housing complaints and arbiter of Zone morals. The Zone's woodworking shop, operated by the Panama Railroad Co., makes coffins and once turned out a pair of knitting needles for the wife of a Governor of the Panama Canal.



Coffins for the Zone's hospitals are put together in the shops of the mechanical division of the Panama Railroad Co.



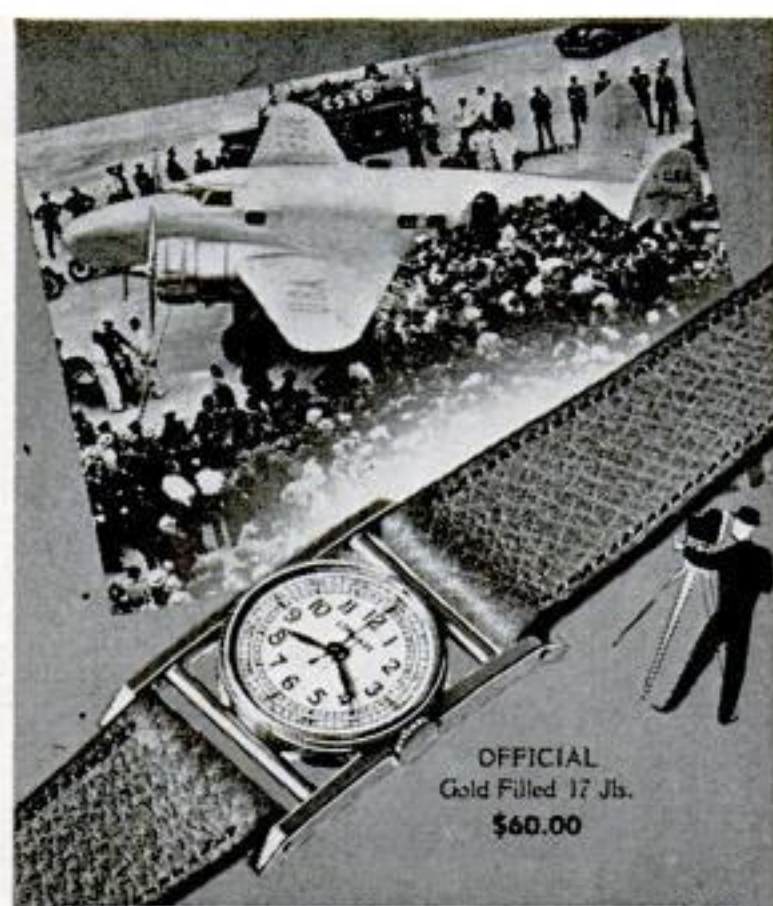
Brass bowls for the wives of Canal employes are silver-plated in the shops for a small fee just to oblige the ladies.



The Panama Railroad is the only way of getting from ocean to ocean by land. A trans-Isthmus highway is being built.



Golf courses were built by the Canal. To get to one at Miraflores Locks, players must walk across the lock gates.



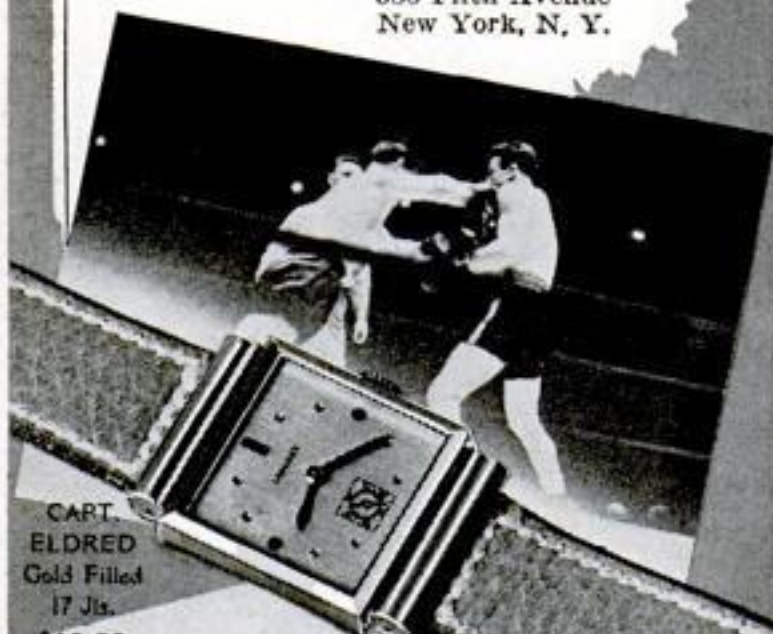
OFFICIAL
Gold Filled 17 Jls.
\$60.00

DOES YOUR WATCH MAKE FRONT PAGE HEADLINE NEWS?

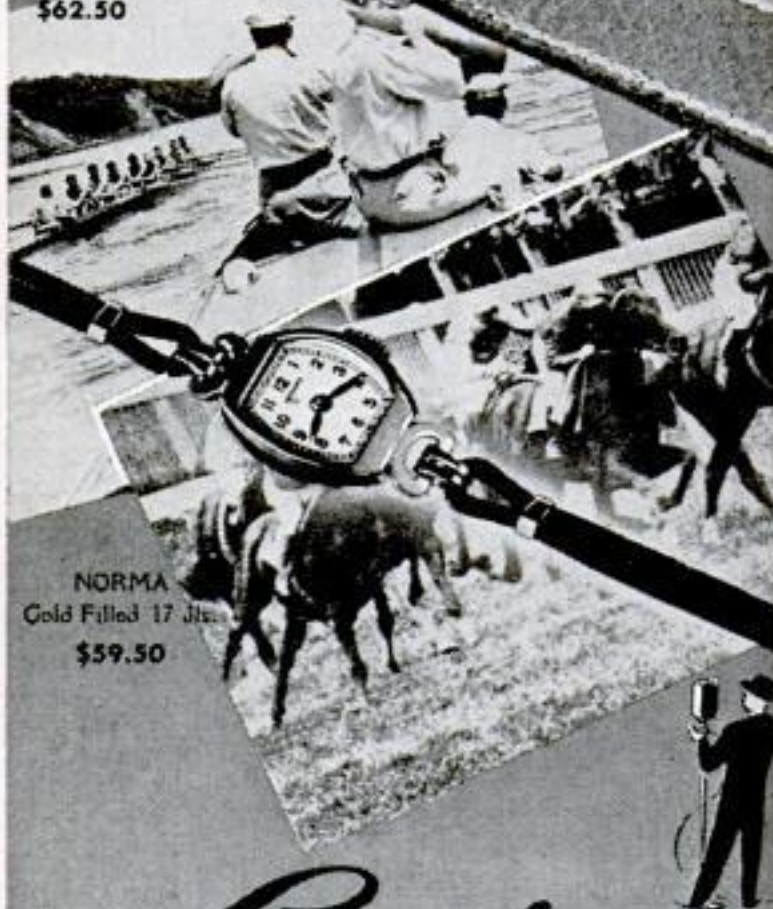
LONGINES WATCHES make headline news almost daily. A world's record flight, a championship boxing contest, an automobile speed trial, an intercollegiate football game... they are all Longines-made news, for Longines is the official watch for 102 national and international sports and contest associations.

The new 1940 Longines watches for men and women add smart styling to characteristic Longines dependability. Yet, Longines watches at \$40 and up, cost little more than less noted timepieces. See them at Longines-Wittnauer jeweler agencies. Illustrated folder of advanced 1940 Longines Watch styles on request.

LONGINES-WITTAUER WATCH CO., INC.
580 Fifth Avenue
New York, N. Y.



CART
ELDRED
Gold Filled
17 Jls.
\$62.50



NORMA
Gold Filled 17 Jls.
\$59.50

Longines
THE WORLD'S MOST HONORED WATCH

WINNER OF 10 WORLD'S FAIR
GRAND PRIZES—28 GOLD MEDALS



ALL AMERICA'S
Vacation-land

This winter, as never before Miami Beach is ready to play host to all America—gay or quiet—active or otherwise. Balancing the big names, the things going on, the action, life and gaiety—are the continuing peaceful pleasures of the tranquil tropics—quiet pastimes of surf and sunshine, doubly attractive in these troubled times.

THIS YEAR MIAMI BEACH IS MORE THAN EVER YOURS

Miami Beach has long been synonymous with "headline" names—people who could go anywhere but invariably prefer the better climate, better times, better living and recreational facilities of Miami Beach. This year it can be your choice too. Thousands of new facilities mean continued moderate rates and living costs. Already the season is well under way—it's time for you to make your move to the "brightest spot on winter's map."

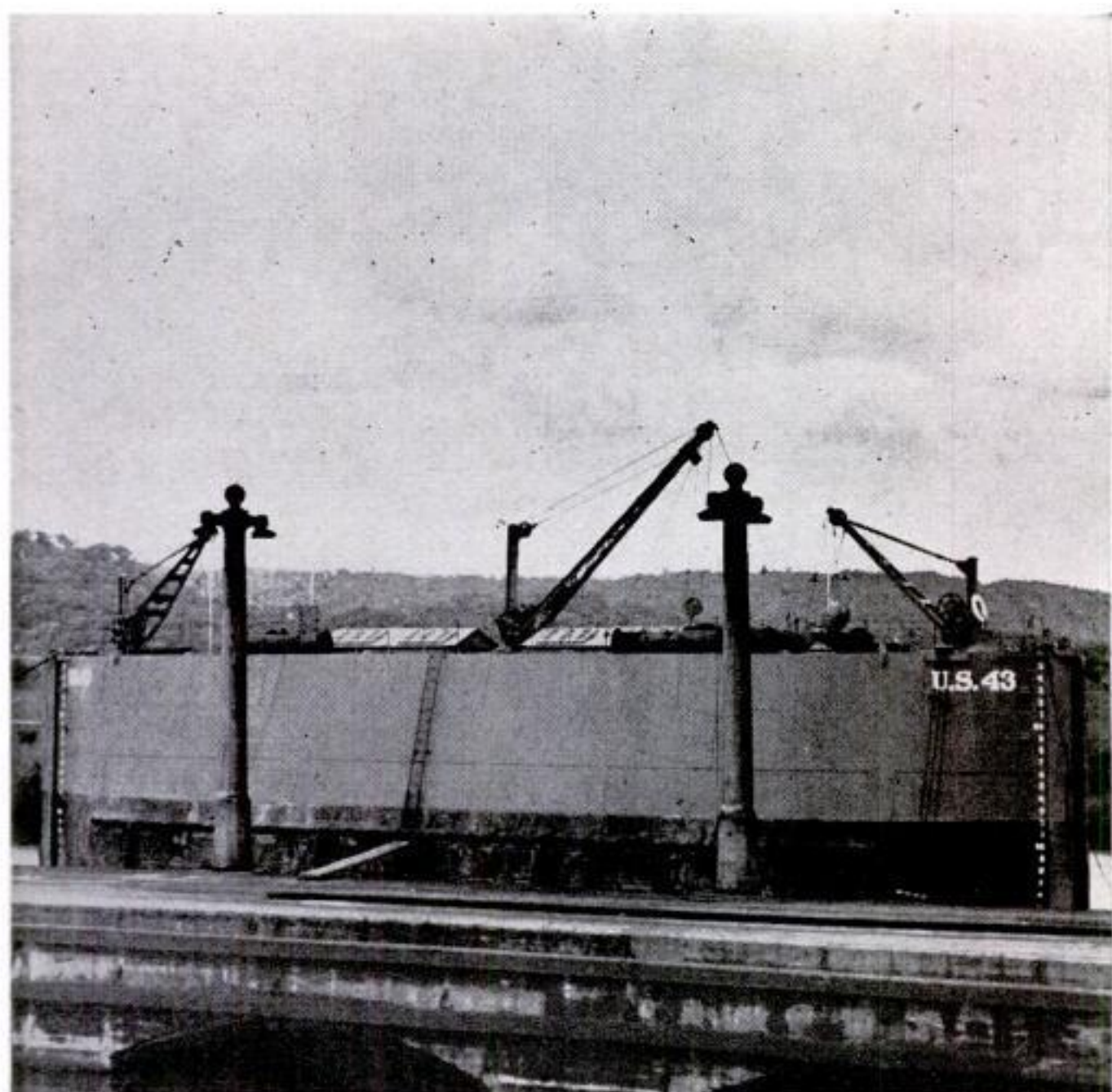


...IN *Natural* COLORS!

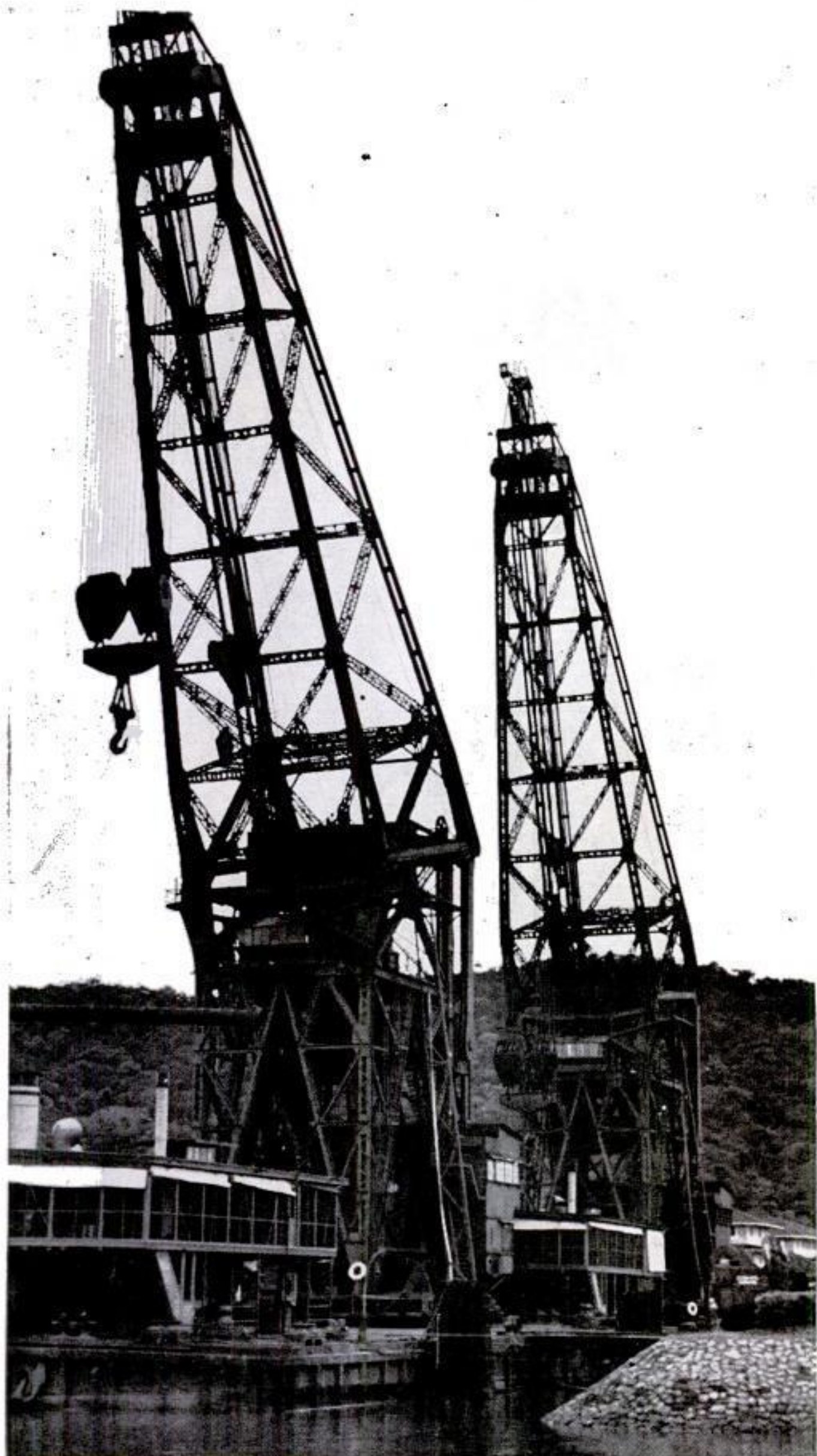
Photos, facts and figures—complete details for making final plans. The coupon will bring your copy of this new, all-color Miami Beach booklet. There's no obligation of course. Mail it today!

MIAMI BEACH CHAMBER OF COMMERCE (6)
Miami Beach, Florida
Please send the new Miami Beach Booklet

Name _____
Address _____
City _____ State _____



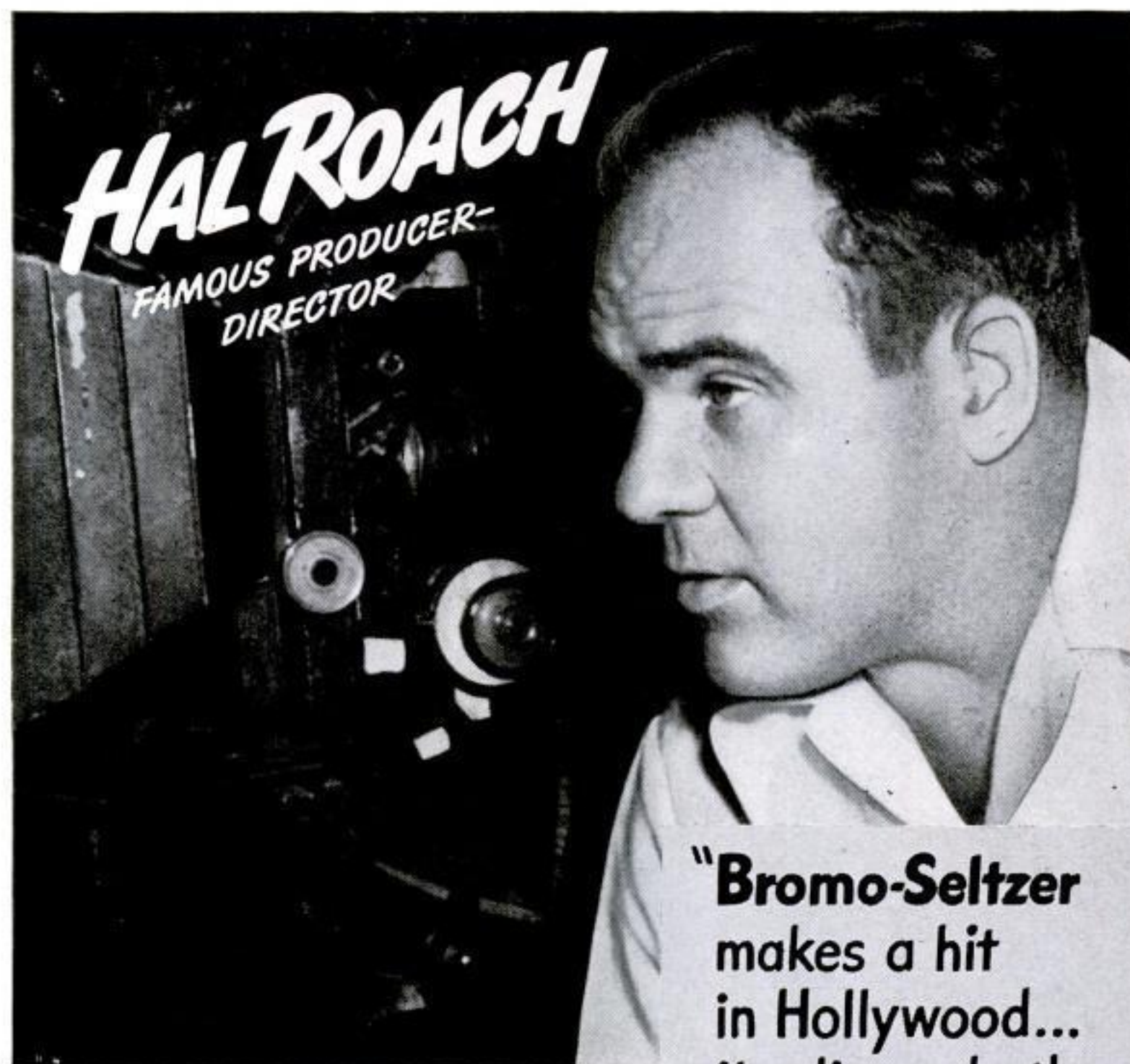
Floating lock gate is kept at Gatun Locks. If anything happens to a regular gate, this 2,200-ton spare can be floated into place in 15 minutes to prevent loss of water.



Huge cranes are always ready to clear the Canal of obstructions. If a sunken ship should block channel, it would be sawed in two, each half carried away by a crane.

CONTINUED ON NEXT PAGE

"In Hollywood, headaches can be colossal", says



Movie-maker Roach is one of Hollywood's youngest veterans. These pictures, taken at the Hal Roach Studios, show Roach directing "The Housekeeper's Daughter," current hit.

"Bromo-Seltzer makes a hit in Hollywood... it relieves both headache and nervous tension"



First step—Roach reviews script with writer. "From first to last," he says, "a clear head, steady nerves are important."



Coaching daughter, Margaret Roach. Roach directs every detail—is one of the few producer-directors in Hollywood.



D. W. Griffith, renowned movie pioneer, visits "The Housekeeper's Daughter" set. He's associated with Hal Roach in his forthcoming production, "1,000,000 B.C."

Headache strains your Nerves



Because headache makes you nervous, irritable, you need 2 kinds of help: fast relief from the *pain* . . . relief from the *nervous tension*, too. Bromo-Seltzer gives you both. Tests by a group of doctors proved this.

Take Bromo-Seltzer for headache!* You'll like the fast relief it brings. For over 50 years, millions have relied on Bromo-Seltzer for speedy headache relief. Keep it at home! At drugstores—soda fountains.

**For frequently recurring or persistent headache, see your doctor. For ordinary headaches, take Bromo-Seltzer.*

BROMO-SELTZER relieves headache—calms your nerves

THE ARMY BOSSES THE ZONE

In normal times, the head of the Canal Zone is the Governor of the Panama Canal. But when President Roosevelt last September declared a state of limited emergency, the Panama Canal passed under full control of its military head. Boss of the Zone now is Major General David L. Stone, a soldier who makes a great diplomatic point of promoting a good-neighbor policy. Government of the Zone has always had a military air. All seven governors have been Army men. Present governor, Clarence Self Ridley, is a brigadier general detached from the corps of engineers.

The civil population which General Stone rules is made up of 8,500 Americans and 20,000 aliens. Most of the aliens are the families of Negroes recruited from the British West Indies during construction days. The American civil employees are paid 25% more for their work than holders of similar jobs in the States, and are given from 44 to 54 days of vacation a year. The towns they live in are almost spotless, as a result of the Canal's strict sanitation control. Employees are discouraged from living outside the Zone. There is little inducement to do so because living is much cheaper inside the Zone than it is in Panama. Food and clothes cost less at the Zone commissaries, which are open only to the employees and 15¢ cigarets are only 8¢ a pack.



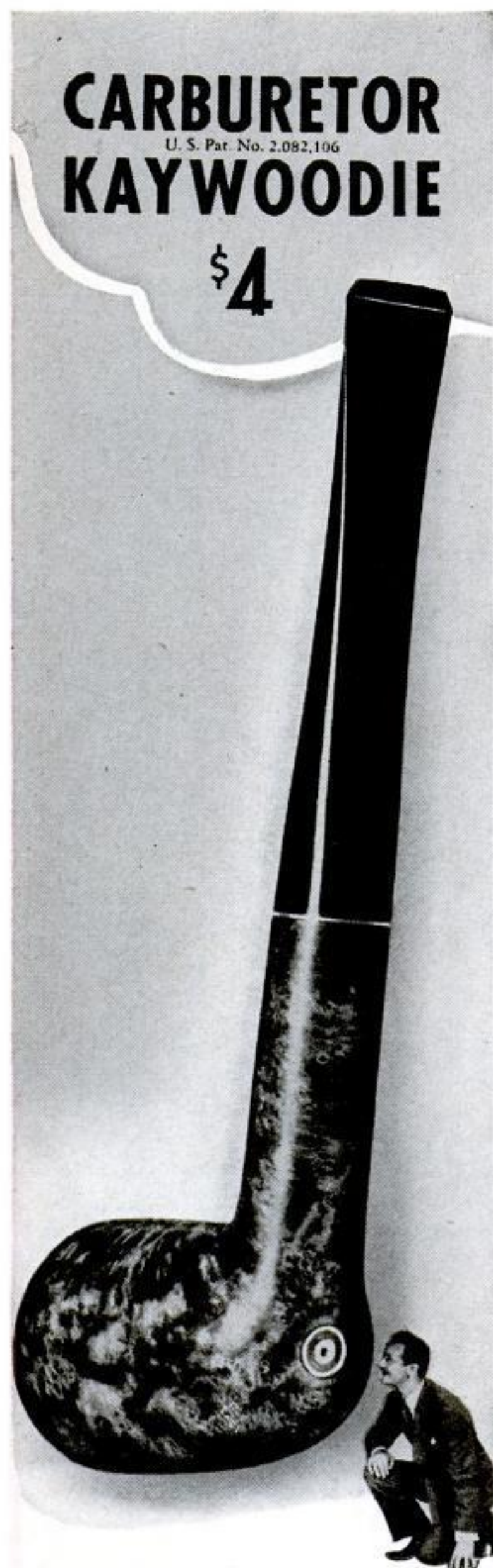
Military commander of the Canal and now commander in chief of the Zone is Major General David L. Stone, an ardent horseman, who leaves this post on January 1.



Naval commander at Canal is Rear Admiral Frank H. Sadler, a taciturn salt.



Governor is Brigadier General Clarence Self Ridley, an able Hoosier engineer.



A neat little principle of physics

This patented new way of burning tobacco does it better, cooler and cleaner. Carburator Kaywoodie pipes take in drafts of air from the bottom. This CARBURETOR-ACTION (1) keeps pipe-bowl absolutely dry inside, (2) takes rawness out of any tobacco, makes it mild, (3) burns tobacco evenly and completely, producing better flavor, (4) keeps smoke cool at all times.

This Carburator principle has endeared these pipes to thousands of men who found it a new kind of smoke. Even cigarette-smokers like it because it's so mild. Try it! Actual length of pipe shown above is 6 in., No. 13. It has the famous Drinkless Attachment in the stem.

Other Kaywoodie Pipes

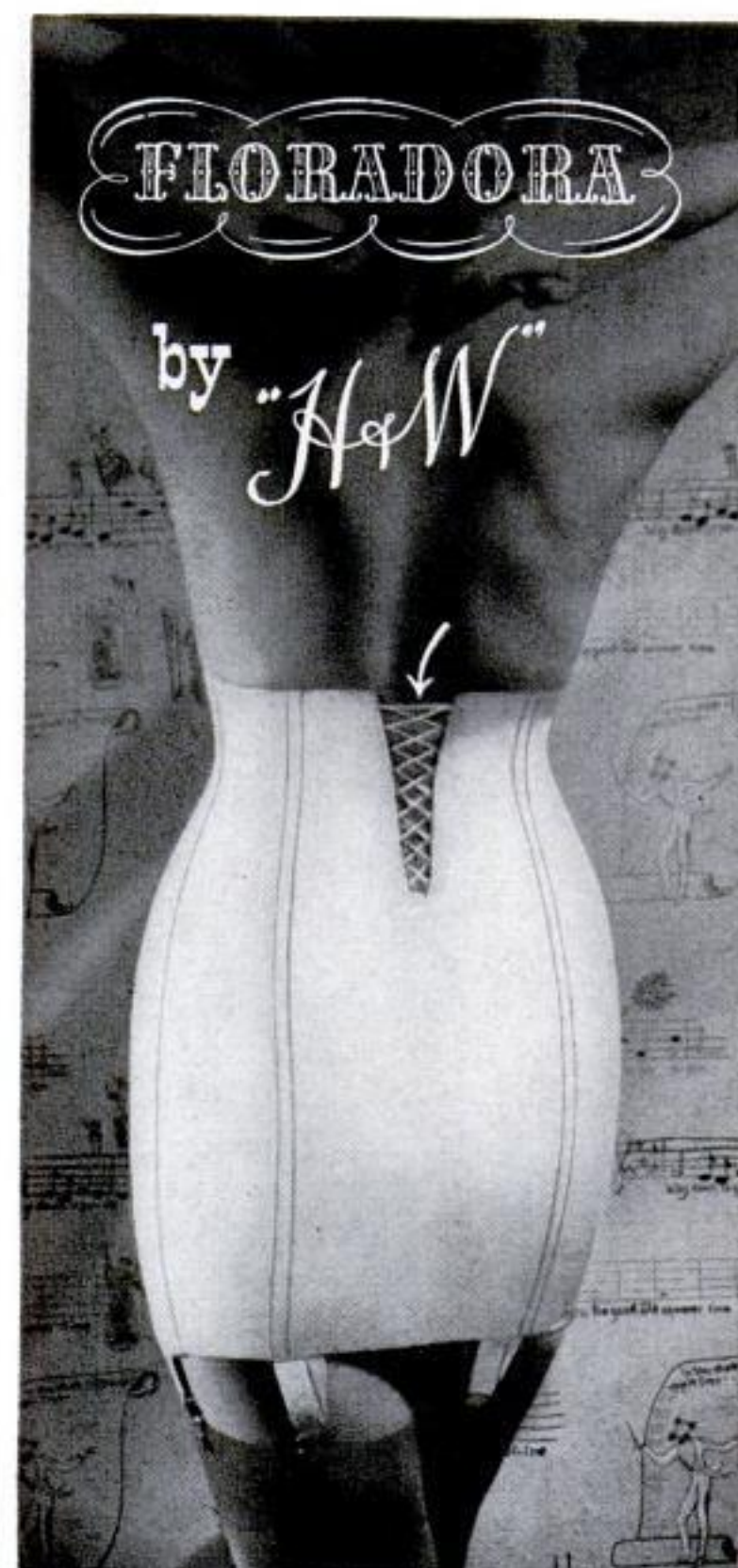
Super Grain \$5, Gale Kaywoodie \$5
Flame Grain \$10, Meerschaum-Briar \$12.50
Matched Grain Sets \$100 to \$1,000

Among all pipes Kaywoodie was selected for the Westinghouse Time Capsule at the N. Y. World's Fair.

KAYWOODIE COMPANY

Rockefeller Center, New York and London

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FEATURED by leading stores as the most sensible solution of the smaller waistline problem. The V-shaped recessed back lacing slims the waist, while the "Lastex" side sections curve the hips. Priced at \$5. Other Floradora laced-back girdles, at \$3.50 to \$15. The H & W Co., 276 Fifth Ave., N.Y.

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GIVE your family and yourself the experience of a lifetime. Follow the sun to Tucson and spend this winter out of doors in luxurious comfort.

Here you can relax hour after hour, day after day, under the healthful ultra violet rays of the warm desert sun. Or you can play with new zest for there is much to do—riding, fishing, hunting and other sports; scenic trips to primitive ruins, colorful mountains, nearby Old Mexico, real western ranches. See, too, the Old Pueblo setting of Columbia's feature picture "Arizona."

A Tucson vacation is truly an investment in new health—new outlook. Accommodations are modern, ample. Costs are moderate. Come soon.



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SUNSHINE CLIMATE CLUB, 1954 C Rialto TUCSON, ARIZONA

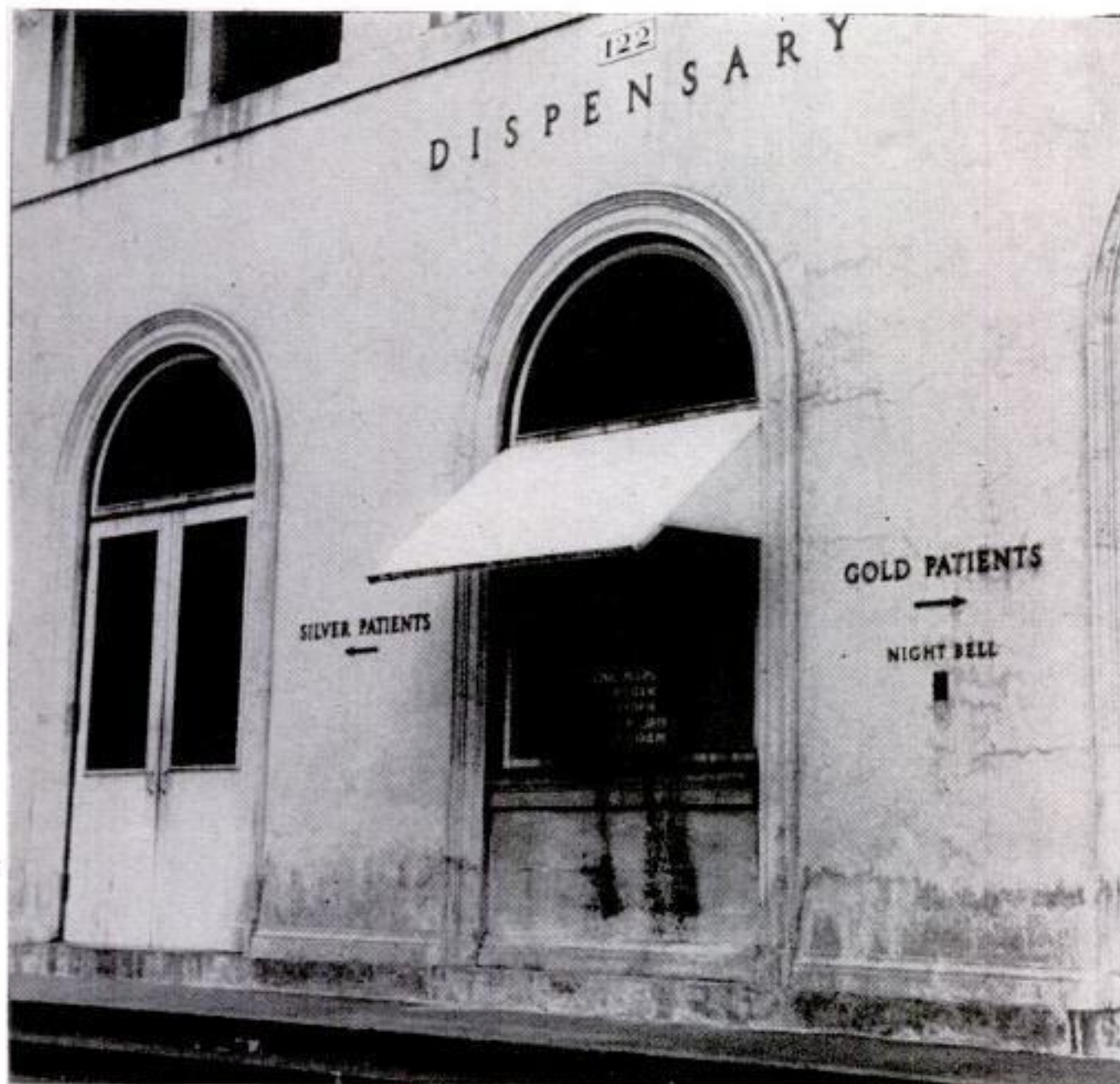
★ Send me free your new pictorial booklet with complete facts about life in the land of sunshine.

NAME _____

ADDRESS _____



Snakes abound in the Canal Zone and soldiers are always bringing trophies back to camp. This is a young 12-ft. boa constrictor. Most deadly snake is the bushmaster.



Gold and silver is the way the color line is drawn in the Zone. Once white employees were paid in gold, blacks in silver. Hence white folk are gold people, black are silver.



Gambling spots of Panama are visited more often by tourists than by Zone residents. This is Balboa Beer Garden in Panama City, capital and social center of Panama.



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—to assure you
Scotch with CHARACTER

● Ever since the famous Black & White blend was created generations ago—its fine Character has not been changed. To maintain it uniformly year after year requires a tremendous reserve of the choicest whiskies. And so the makers of Black & White are constantly looking ahead—and constantly storing and aging a vast supply of fine Scotch whiskies. That's why you can always look forward to getting Scotch with Character whenever or wherever you order Black & White.



EIGHT
YEARS OLD

"BLACK & WHITE"

BLENDING SCOTCH WHISKY • 86.8 PROOF

The Scotch with Character

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The bicycle has come booming back. But here is a name that has never been away. The "Schwinn Seal of Quality" means a bicycle built with magnificent care by craftsmen who have done *nothing* but fine cycle building for nearly fifty years. Isn't that what you want to know?

In style, finish, performance, safety, and precision-tooled durability, Schwinn-Built bicycles are, more than ever, the finest to be had. The best cycle dealers sell Schwinn-Built bicycles—unconditionally guaranteed by the maker! They cost no more. Look for, insist upon, the "Schwinn Seal of Quality" on the bicycle you buy. Write for folder.



There's always a best—in bicycles it's Schwinn-Built

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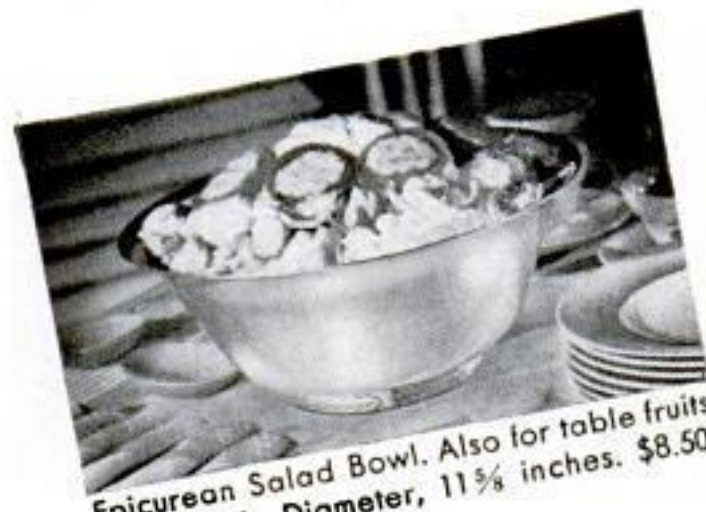
Canapé Plates. Decorated with cockerel, fish, or stag design; also plain. \$3.75 each.



Rainbow Matchmaster. Gaily colored matches in Kensington metal holder. \$1. Refills, 2 for 75c.



Chelsea Tray. Useful sizes for every home. 10½x18", \$5. 11½x20½", \$7.50.



Epicurean Salad Bowl. Also for table fruits and punch. Diameter, 11½ inches. \$8.50.

THERE'S A KENSINGTON DEALER NEAR YOU



Hugh S. Johnson, anti-war columnist (*right*), was a War Department staff officer in 1917 (*left*). He planned the draft, had blanks printed before Congress voted it.

1939 IS NOT 1914 (continued from p. 75)

the other elements which have been mentioned. When the submarine crisis finally compelled a decision between peace or war, many reasons having little to do with the submarine were confusedly mixed up in the choice for war. The notions that a German victory would menace American vital interests, that "our turn would come next," that civilization was in the balance, that an Allied victory would make the world safer for democratic government, that it would end war, that American intervention would enable us to help build a better world system, all had their effect. Emotional sympathy for the Allies, imperfect information, shortsightedness and propaganda exaggerated these notions. The War-trade prosperity encouraged an American entry; ignorance and inexperience underestimated its costs. Considerations of personal ambition and of party politics had an important influence. We chose war.

Yet the actual choice was made upon a relatively minor issue, in which all the more significant reasons for the decision were only confusedly and indirectly involved. The results were most unfortunate. Because there was no clearly consistent formulation of the underlying reasons for which we were fighting, we were quite unprepared, when the War had been won, to make good our victory. It was the defection of the United States which opened the first and greatest breach in the post-War system which Herr Hitler has now destroyed. And the confused way in which the choice for war was presented and made has perpetuated the disastrous legend that we never chose war at all, but were "drawn" or "dragged" into the conflict by some kind of malign fate or personal devilry—British propaganda, the machinations of bankers, the egotism of Mr. Wilson or what not—of which the nation as a whole was an innocent and passive victim. To me it is a dangerous legend and useless as an explanation of the facts.

Twenty-five years of experience

What, as I see it, did actually happen last time has here been briefly described. One glance at the record is enough to show, I think, that this at all events cannot happen again under present conditions. As has been said, they differ in many ways from those of 1914. Some of the factors at work 25 years ago are now present in much greater force; others are absent or are replaced by factors powerfully at work in the opposite direction. The first and the most overwhelming difference of all is, of course, the fact that we now have the experience of the past 25 years behind us. This clearly works both ways. It has given us a knowledge of modern war, a horror of and disillusion with it and a desire to have none of it unlike anything we knew in 1914. It has also given us memories—of the blood shed at St. Mihiel and the Argonne, of the victory parade through the Arc de Triomphe, of the Hall of Mirrors at Versailles—that link our emotions, our policies and in a real sense our national interests much more closely with France and Great Britain than they were linked a quarter of a century ago. It has given us a conscious place upon the world stage of which we were at that time unaware, and a far more vivid sense of the degree in which any great war in Europe must affect the United States.

These are broad differences which one must apply more specifically to the practical situation in comparison with 1914. In 1939 the

war broke, with an almost glacial gradualness, upon an American people probably better informed upon European and international affairs than any other people in the world, including the Europeans. In our books and periodicals its coming had been predicted for months and years before the event; we were familiar with nearly every significant step in the process—which seems without much question to have been a simpler, more conscious and more deliberate process than that which precipitated war in 1914. We were acutely aware that the struggle must directly concern us in many ways, and we were, if anything, only too preoccupied with the idea that the United States might become a belligerent.

We had a much clearer notion than before of what it was all about and a much less shocked and excited interest in the gory details of the actual fighting. After all that we had seen of the World War, of China, of Ethiopia and of Spain, the savagery of the German onslaught upon Poland had no effect remotely like that of the German onslaught on Belgium. Our basic attitude toward the war was not determined hurriedly, under the shock of strange horrors and the influence of passionate wartime propagandas and battle communiqués of which experience had not taught us to be critical.

The American attitude of today is at all events rooted in a much sounder knowledge of the world. It has developed much more deliberately and Americans are much more conscious of the fact that they have adopted it. It does, of course, carry the same implication that the Allies are fighting our battles, and may ultimately generate an even stronger pressure toward an American intervention to prevent their defeat. But because it is more conscious and more realistic, it should lead to a calmer and more realistic calculation as to the necessity for doing so. There has been markedly less tendency than before to talk in emotional terms about German "crimes against civilization," less moral indignation and more practical consideration of how German actions may, in fact, affect the United States. And if we are led to adopt policies tending to support of the Allies, we shall have a far clearer idea of just what we are doing. President Roosevelt has not summoned the country to be "neutral in thought," as President Wilson did, though it is to be doubted whether Mr. Wilson, when he penned the message, was any less enthusiastically in favor of the Allies than Mr. Roosevelt is now. Our statesmen, and I think our people, are less likely this time to make the dangerous mistake of imagining that they are acting with a perfect impartiality when in fact they are not.

Bitter memories

Nor is there any danger this time that we shall underestimate the ferocity and horror of the struggle with which we are dealing, or the pains of intervening in it. It is even possible that we may be overestimating them. The indignation over the torpedoing of the *Athenia* was a faint ripple by comparison with the storms of anger and outrage evoked by the destruction of the *Lusitania*. It is partly because we are prepared for such tragedies this time; it is partly because we now see them against the colossal tragedy of war itself; it is partly because we have so vivid an idea of the enormous costs which an intervention to prevent them would probably entail. No one can imagine today that a declaration of war on Germany

CONTINUED ON NEXT PAGE



Walter Lippmann was assistant to the Secretary of War in 1917 (left), became a captain of the U. S. Army Military Intelligence and went to the Peace Conference.



Engagements follow Debuts...thanks to the Woodbury Facial Cocktail



Miss Carlotta Lagorio

Admired by a wide circle of friends for her exotic beauty and clear olive complexion, this lovely Chicago debutante prizes Woodbury Facial Soap as her beauty aid.

Says **CHOLLY KNICKERBOCKER**

Noted Society Commentator

"Which of this season's debutantes will be among the first to join the 'engaged girl' ranks? I'll not name names, but here's a hint: They're the debts who make their beauty more resplendent by taking a Woodbury Facial Cocktail before dinner each day."

Greet the Evening with Skin that Glows! Try this Enlivening Cocktail with Woodbury Facial Soap!

ON the dance floor, this season's debutantes are as lithe as ballerinas and as lovely as their young men fancy them. Fresh of skin, the debts depend on a reviving Woodbury Facial Cocktail to make their complexions sparkle and glow.

Remember, tired, drawn skin has no allure for eyes in search of romance! And every girl's face shows the drab effects of a busy, tiring day. So spread the glinting, bubbling lather of Woodbury Facial Soap over your skin. Let it clear away dust and fatigue . . . then rinse.

This popular Woodbury Facial Cocktail is the modern beauty version of a famous formula. Woodbury Facial Soap has been prized by three generations of American Beauties. Now Woodbury's costly oils are enriched by a skin-invigorating Vitamin,



CONTAINS SKIN-INVIGORATING VITAMIN*
*Produced by ultra-violet irradiation, Patent No. 1676579

to help refresh the skin's glowing vitality.

Be as canny as the debutantes about your beauty care! Get famous Woodbury Facial Soap today. It's sold everywhere. A Woodbury Facial Cocktail at five—and you'll win romantic attentions!



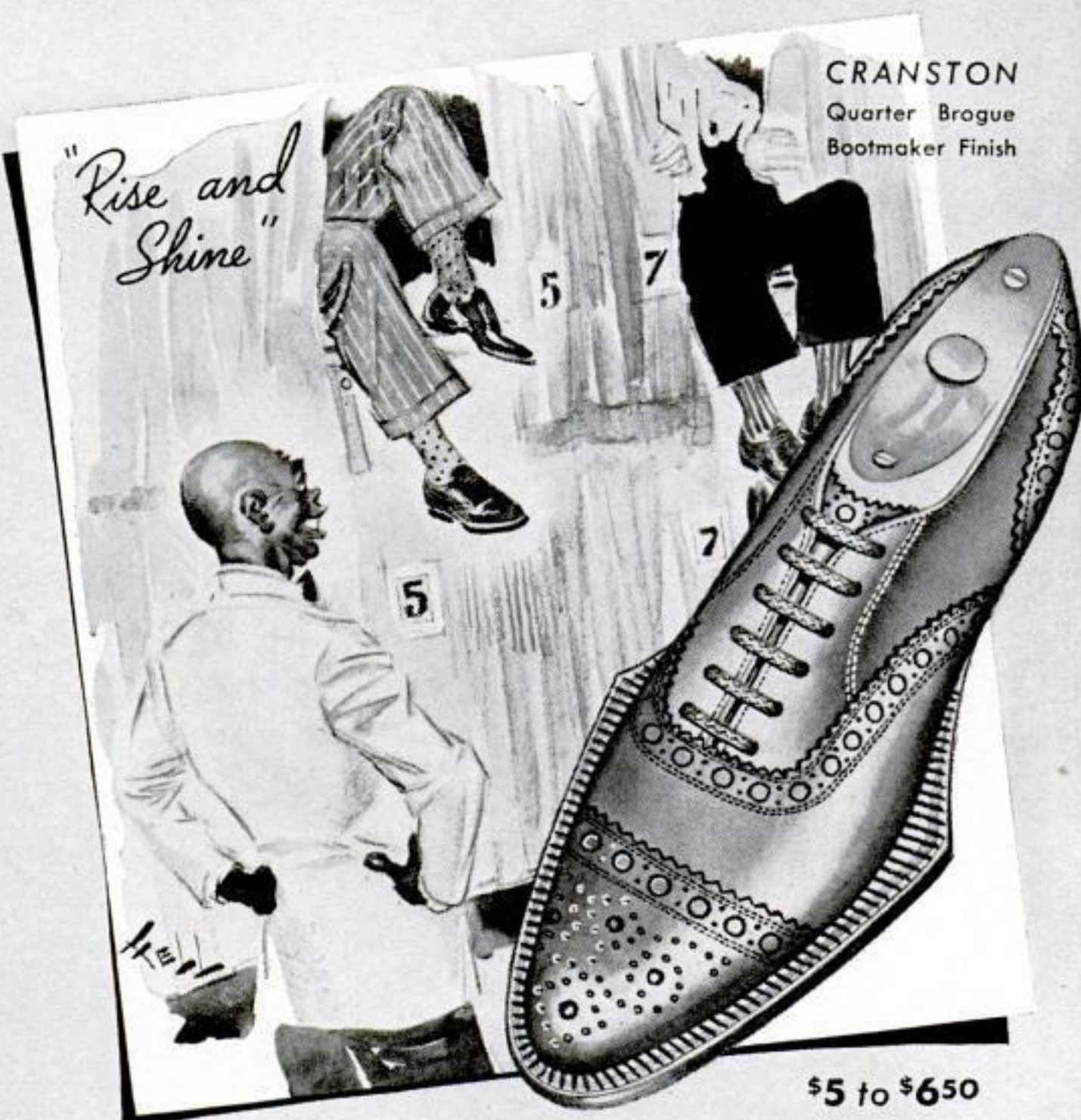
*"He never really appealed to me
till he bought that Arrow Tie!"*

• A man does look better in an Arrow tie. Their patterns are miles above average because they're designed by America's No. 1 Style Authority. They are *bias-cut* so that they tie a neat, straight-hanging knot. Get some at your Arrow dealer's. \$1.00 and \$1.50.

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Boost your personal pride with Mansfields and boast to yourself that you're a keen buyer . . . Sturdy pliant leathers with a backbone . . . Spirited styles to choose from . . . Smooth roomy fit spells comfort . . . See them today . . . Leading stores sell Mansfields.

COMMONWEALTH SHOE & LEATHER CO.

WHITMAN, MASS.



Bennett Champ Clark, shown at left with his famous father, quit his job as House parliamentarian to join the A.E.F. He is now (right) a Senate isolationist leader.



1939 IS NOT 1914 (continued)

would mean simply lending the Allies some money and dispatching a few ships and men to "show the flag." And after all the concern with modern warfare and discussions of military matters in recent years, none, I think, could contemplate an entry into this war without a most thoughtful estimate of the real military problems it would involve.

The new war is raising much the same detailed issues as did the old, but against this different background they come with a different impact and so far, at least, they have been handled differently. Once more we have acquiesced as the British have snuffed out our trade with Germany, and it seems certain that we shall be even less inclined than before to embarrass the Allied war effort by insisting upon its restoration. But the trade itself is of much less relative importance to us than was our trade with the Central Powers in 1914. On top of our other economic difficulties, its disappearance will produce no such dramatic effects as the prostration of the cotton farmers or the industrial unemployment of the winter of 1914-15, and there will be somewhat less pressure to find a substitute in Allied war markets.

The pressure, of course, will be there; but how great it may prove to be depends on many unknowns—the length and savagery of the struggle, the extremity of the Allies' economic need, their ability to finance purchases in this country and the effectiveness of the controls adopted by the United States. President Roosevelt's program for repealing the arms embargo but at the same time putting all war trade on a cash and carry basis, if enacted and subsequently maintained, would probably prevent the development of anything approaching the great War boom of 1916 and early 1917. Even if a desire for the business and a wish to give further assistance to the Allies should break down the cash and carry restrictions and the Johnson act, there would still be the bitter memories of past foreign lending to discourage the rebuilding of a war-supply industry on credit. And even if a considerable industry of the sort should nevertheless develop, it might have no great effect in urging us on into war. Businessmen and bankers now know by hard experience what it means to resign the rushing profits of neutrality for the colossal taxation and rigorous controls of wartime. Few things seem to me more certain than that, if the United States does become a belligerent, it will not be for business reasons or under the impulse of an industrial and financial community which probably has more ground than any other group to dread the social and economic dislocations that full-scale participation in a great war must bring.

America & economic war

It is obvious, on the other hand, that the Germans are going to wage economic war on France and Great Britain by every means in their power, and that, to the same extent in which we continue to trade with the Allies, whatever it may be, our trade interests will suffer from the German efforts. We do not know how far Congress and the President will go in keeping American lives and American ships and property out of "war zones." But whatever is done in this way, we can be reasonably sure that there will be plenty of "incidents" calculated to arouse American anger and resentment. It

seems to me almost incredible, however, that in dealing with them any American statesman today could create the same sort of trap for himself which President Wilson arranged when he promised to hold the Germans to "strict accountability." We understand now the absolutely vital importance of economic factors to both sides in the struggle, and we are unlikely to make the same sort of mistake which President Wilson did when he assumed that the submarine, though a brutal and outrageously "illegal" weapon, was one of such minor effectiveness that the Germans could easily be induced to abandon it.

World War experience has given us a lively respect for the possible military potentialities of almost any new weapon or new methods, and it seems to me most unlikely that our government could again set out to dictate what weapons should be used under what rules without realizing that it might call for the full military resources of the United States to make the dictation good. And without realizing, too, the probable futility of going to war for such an objective. Specifically, we declared war in 1917 in order to re-establish and enforce the rules of international law of sea warfare. We began our belligerency by ourselves violating a good many of the rules and interpretations on which we had just been insisting. And although we won our war, we now find the next great conflict beginning with most of the violations we protested accepted as almost recognized precedents. I believe that our policy will tend to meet new outrages, as it has done in the case of outrages against law and our interests in China, by protests for the record rather than by threatening war if they are continued.

Isolationists' dam?

If the United States does threaten war over some specific episodes or methods, I believe it will do so because larger reasons seem to make it imperative that the United States should attempt to decide the struggle. And I believe both the government and the people will have a much better idea than last time of exactly what it is that they are doing. I do not believe that the United States will blunder confusedly into war again, in just the same way that it did in 1917, and I suspect that the efforts to prevent its doing so may prove to be misdirected. It seems at least possible that if isolationist sentiment should succeed now in dissociating the United States from the struggle by imposing embargoes, suppressing all kinds of war trade and expressing by formal vote a complete disinterest in the outcome, it might only dam up a greater pressure for some share of war markets, for rendering some aid to the Allies, for opposing the threatening advance of Hitlerism. Yet it would have provided at the same time that virtually the only way in which the dam could be burst would be by frankly declaring war. The result might prove that the isolationists had only made a declaration of war more certain than if the country had been left free to express its emotions and conserve its interests by less drastic means.

This is one way in which the United States might get into the war by a route very different from that followed in 1917. There are others. President Roosevelt's is a more adventurous and probably no less ambitious type of statesmanship than was President Wilson's. His whole present policy seems to be based upon the hope that he can adequately control the course of events abroad by methods

CONTINUED ON NEXT PAGE



Robert M. La Follette (left) was the Senate's most passionate opponent of U.S. entry into the War in 1917. Son Robert M. Jr. (right) now carries on his father's cause.

Go ahead—be skeptical



be just as hard to please as you can



We think you'll say it, too

"This is the pineapple juice for me!"



It's *Del Monte* Pineapple Juice

You won't be the first to switch to Del Monte—nor the last, either! This juice wins friends at first sip! Keeps them, what's more—for three excellent reasons. First, it's the

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TIN TOYS AND LITTLE BOYS! When tiny fingers and hands get nicked, treat the hurt properly. Then apply Band-Aid—to help protect the cut and keep dirt out. Band-Aid is a ready-made adhesive band-

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<p>• Run-over heels show careless neglect—are never worn by well-dressed men.</p>	<p>• Why spoil a well-groomed appearance with a sloppy, loosely knotted tie?</p>	<p>No "Gentleman" forgets these things</p>

Attention to these fastidious details is the hallmark of business and social leaders . . .

A GENTLEMAN was once known by the length of lace on his cuffs or the silver buckles on his boots. Today all men dress pretty much alike; yet even now your true gentleman takes scrupulous care of the details of his dress and personal grooming.

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Enjoy the luxurious pleasure of Aqua Velva after every shave. Keep a bottle with your shaving kit.



HINT TO ELECTRIC SHAVERS—Use Aqua Velva before and after shaving for finer results.

HAVE ONE ON US! For a generous FREE bottle of Aqua Velva, write: The J. B. Williams Co., Dept. LA-2, Glastonbury, Conn.

Offer good in U.S.A. and Canada only



Hamilton Fish, one of many present Congressmen who served in the War, denounced "maggots of pacifism" in 1917 (*left*), is now (*right*) the House's loudest isolationist.

1939 IS NOT 1914 (continued)

"short of war." But if he fails, he may be readier than was Mr. Wilson to conclude that war itself would be a lesser evil for the United States than a passive acceptance of what fate was bringing. The progress of the war itself may continue to produce situations wholly unlike those of 1917—especially when one considers the possible course of Russian policy, with its possible effects on the Far East, on the role of the Japanese Navy, on the whole question of blockade and economic pressure. But as a considered guess, in the light of all the factors pro and con and on the assumption that the European situation continues to present about the same picture that we now have of it, I should conclude that the chances of an American military intervention are considerably less today than they were in August 1914.

To sum up, one can only say that in the present European war the United States faces a situation in fact of considerably greater potential menace to its material interests, its way of life and its national safety than was the situation in 1914. It faces it, however, with greater knowledge, greater coolness and a far livelier sense of the enormous costs of going to war. How these forces will interact must depend in the first instance on the progress of the war itself, which is unpredictable. But to my mind the real question for Americans is not and should not be whether the United States "will" go to war, but under just what conditions, if any, the United States ought to go to war. The problem is not how to "keep the country out of war" in the abstract; it is how to keep the country out of war for anything short of absolutely vital interests which make war in fact imperative.

America must decide its peace aims

The United States is not inadequately prepared with devices for keeping out of war, if it wishes to do so. It has statutes, controls, a great defensive Navy and a considerable Air Force. The point at which it is grossly unprepared is in its formulation of just what interests are vital, just what circumstances would make going to war the lesser evil, just what aims are worth fighting for. Would a complete victory of Herr Hitler over France and Britain produce so direct a threat to the United States that this country should risk life and wealth to prevent it? If the menace is not great enough for that, is it not at least sufficient to justify our lending some economic aid to the Allies even at the cost of a certain amount of unpleasantness from the Nazis? No matter how the war goes, a new international system of some sort will have to be erected upon the ruins. Have the American people any idea of what kind of system is possible and desirable, and of how much they are willing and able to do toward securing it?

These, I believe, are the real and fundamental issues. They are issues on which the "neutrality" debate in Congress throws virtually no light at all. But the clarity with which they are discussed and answered will determine—not, perhaps, whether the United States will "keep out of war"—but whether whatever action we take will be wisely taken, and productive of some constructive result more satisfactory to the American people than were the results of our blundering course in the last great world crisis.

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Contributions Editor LIFE Rockefeller Center, New York City



**Crossing a bridge
before you come to it is
sometimes a wise course**

THE bridge was the only crossing within fifty miles, was a main artery of three railroads, and a link in an important highway... yet no precautions were taken against fire. When fire came, the wood floor went up like paper, and the rails and steel work soon were a warped and twisted mass. As a result, three railroads were seriously affected, the entire community suffered great inconvenience, and hundreds of thousands of dollars were needlessly wasted.

It could have been easily prevented, as the White Fireman* gladly would have pointed out. He would have recommended the installation of a pipe line with outlets properly placed along the span, so that any fire could be quickly extinguished. Thus, at a cost of only a few hundred dollars, the bridge would have been made safer against fire.

By showing them how to eliminate or minimize fire hazards, the White Fireman helps policyholders of this Company to make their properties safer. Through following the advice of this fire-prevention engineering service, many North America policyholders have merited lower insurance ratings, thus saving substantial sums in annual premiums.

*THE WHITE FIREMAN symbolizes the loss-prevention engineering service maintained by this Company to the advantage of policyholders. It is available through any North America Agent or your insurance broker.

North America Agents may be found in the Classified Telephone Directories under the name and identifying "Eagle" emblem of . . .



Insurance Company of North America

PHILADELPHIA



This oldest American fire and marine insurance company and its affiliated companies write practically every form of insurance except life • FOUNDED 1792 • LOSSES PAID: \$435,000,000

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It is the greatest telescope ever made. It will enlarge man's knowledge of his universe, widen his comprehension of it, increase his mastery of it.

This glass giant is, fundamentally, an extension of man's eyes—just as *all* devices employed by man are extensions of elementary human faculties . . . vehicles of land, sea, and air, extensions



FROM LIFE'S COVERAGE OF WORLD WAR II

of his limited powers of locomotion . . . telephone, telegraph, and radio, extensions of his voice and hearing . . . tools and countless machines, extensions of his hands.

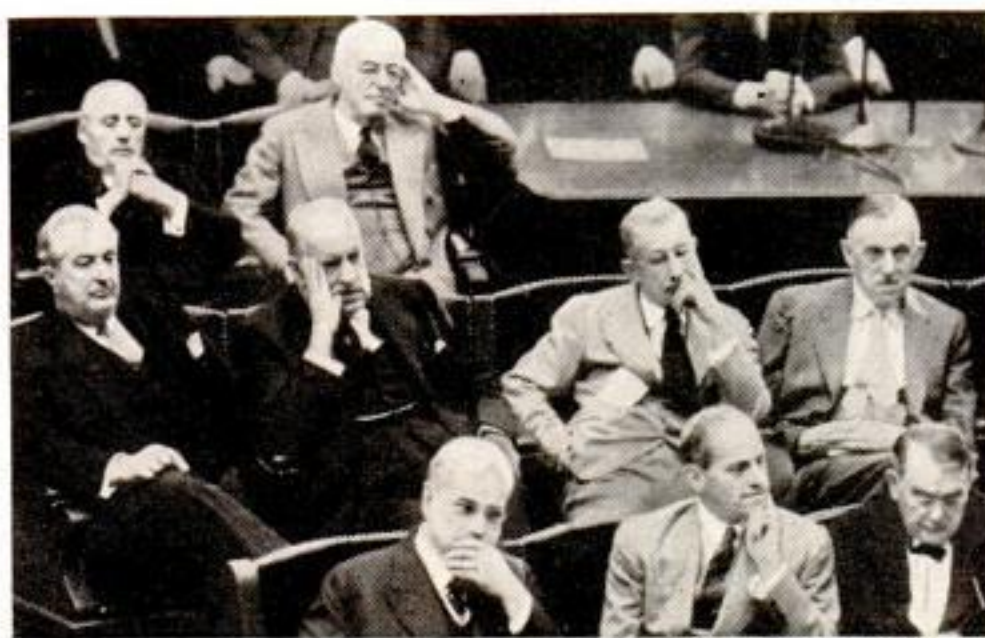


LIFE REPORTS THE FLOWERING OF AMERICAN ART

In its own field, LIFE Magazine, too, may justly be considered a newly invented extension

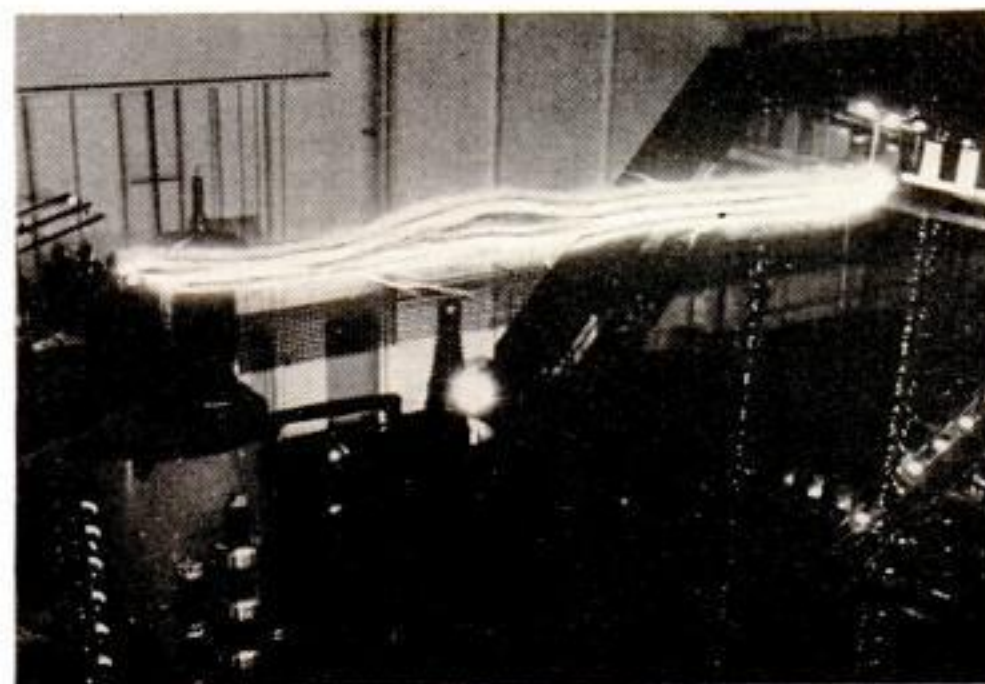
of basic human faculties . . . of man's faculty of seeing—of being able to move from place to place—and, above all, of *comprehending the world he lives in!*

The LIFE idea has wedded the amazing recording precision of the modern news-camera and vivid reportorial skill . . . to produce, in picture and word, a *new kind of pictorial journalism* . . . to make of the news-camera *an eye with a brain!*



LIFE COVERS POLITICS

This unique kind of journalism now offers *many millions of readers* vital, stimulating information about the many worlds with which man concerns himself. Astronomy and medicine



FROM A LIFE ARTICLE ON SCIENCE

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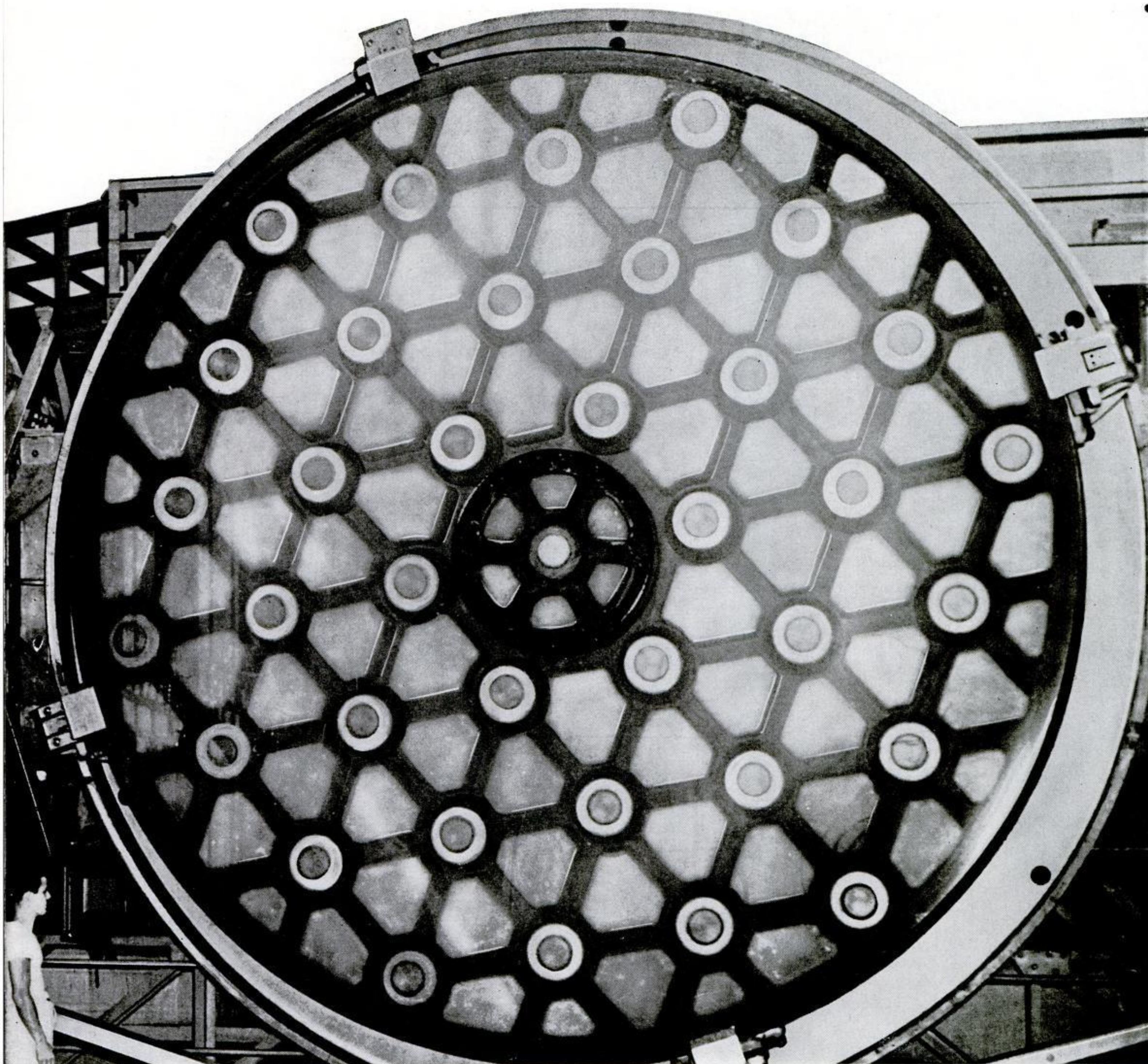


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FROM LIFE'S MOVIE DEPARTMENT

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total weekly audience reached—actually more people than ever before read *any* magazine.*

This phenomenal public enthusiasm for LIFE signifies two things:

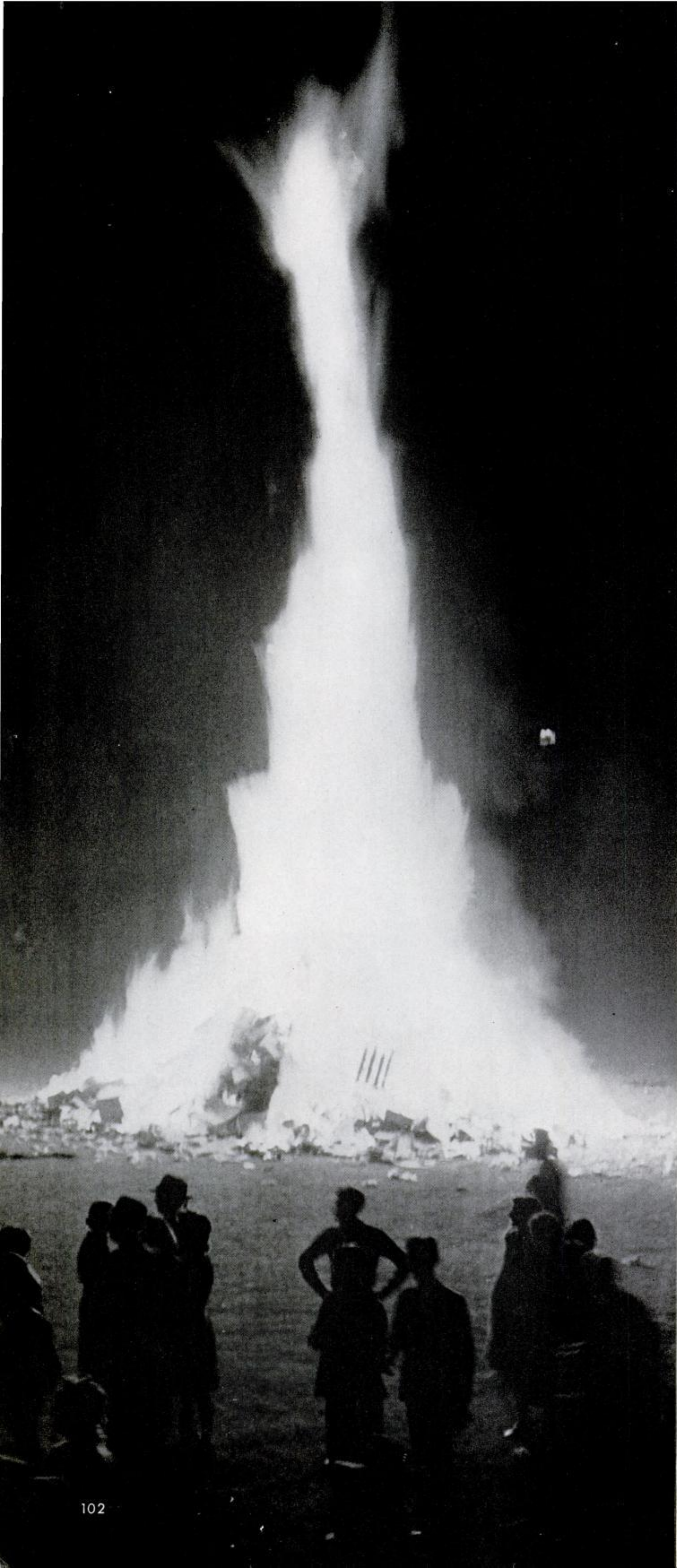
FIRST: It vindicates impressively the basic belief LIFE's Editors held from the first in the vigorous, intelligent appetite Americans have for real news about *real life*.

SECOND: It means that America now—in LIFE—is equipped with a medium such as it never before had for carrying dependable, undistorted, *graphic* information to *many millions* of Americans!

1 1 1

*18,200,000 audience each week—scientifically established, and presented in Report No. 2 of the Continuing Study of Magazine Audiences.





Life goes to a to watch Tennessee trounce Alabama

On the night of Oct. 20, the tremendous bonfire shown at left blazed in famous "Rose Hole," near the University of Tennessee's campus in Knoxville. Around the flames danced 2,500 excited boy and girl undergraduates. Nearby a band played college songs. Up Gay Street wound a snake dance. In the town itself, hotels were jammed with returning alumni. Some merry-makers lit firecrackers, turned in false fire alarms. Others threw paper bags full of water out windows. A few people were arrested, locked up for the night. Everybody was celebrating, because next day the greatest football team Tennessee has ever had was to play unbeaten Alabama. The winner might well be national champion.

All this was strange goings on for staid old Tennessee. During all of its 145 years, ever since it was founded in 1794 to educate the aristocracy of the South, it had never known such excitement. Never before had so many great sportswriters, football players,



As fire died down, Tennessee students listened to a pep talk by Coach Neyland. Because of the excitement, hardly anybody in Knoxville slept that night.



After the bonfire came the Barnwarmin' dance. For this, the auditorium was decorated to look like steamboat *Robert E. Lee*. Square dances were popular.

Football Game

and take a look at George Cafego

radio announcers poured into town. "But then," argued astute Tennessee students, "a good football team gets more publicity than all the education in the world."

Next day Tennessee proved it had a good claim on the 1939 national championship. Before a crowd of 40,000, largest in the history of the University, which broke down fences and rushed on to the field, Tennessee ran through Alabama's tackles, passed over their backs' heads. Most exciting play came when a sophomore back named Johnny Butler ran through the entire Alabama team for a 56-yd. touchdown. Final score: Tennessee 21, Alabama 0.

Hero of the Tennessee team is a tough Hungarian quarterback named George ("Bad News") Cafego (*lower right*). He is one of the greatest backs any Southern team has ever had. He can run, pass, kick, block. Last year he was on every All-America team. This year he is even better. For more on Cafego, turn the page.



Led by Captain Sam Bartholomew, greatest blocking back in the South, the Tennessee varsity races onto the field. The University is bursting with pride for

its team, especially because many of the boys live in Tennessee and learned their football there. Below is Tennessee's greatest player, George Cafego.



Through the streets raced students, clinging to cars. The noise was terrific. One gang tried to rush the Bijou and Tennessee theaters but was pushed back.

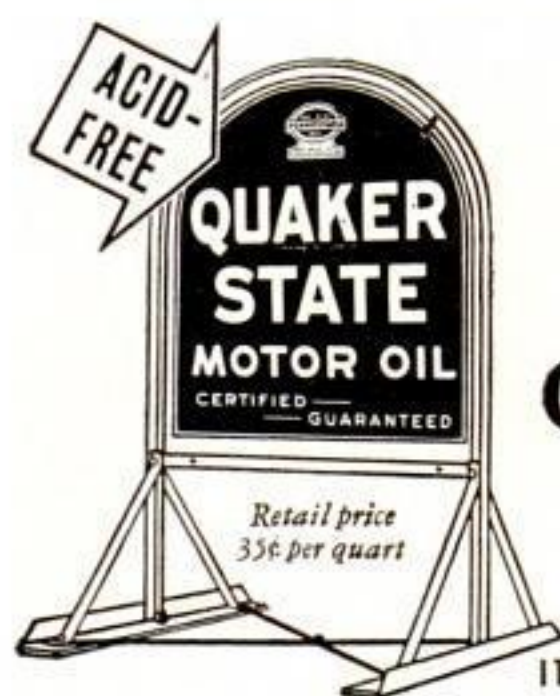


At Barnwarmin', cozy nooks for two were created by corn husks. By evening's end, students had torn down decorations, were throwing husks at each other.



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Winter
catch *you*
unprepared

HERE'S a way to outsmart Jack Frost...look for that green-and-white Quaker State sign today and change to Winter oil. Let *Acid-Free Quaker State* protect your car against Winter hazards...its purity is your assurance of economical, care-free motoring. Quaker State Oil Refining Corp., Oil City, Penna.



Change now to
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Winter Oil!

IT MAKES CARS RUN BETTER...LAST LONGER



If You Had That Job
You'd Want This Light

CHECKING up inside buildings about to come down involves risks for the wrecking contractor. There's risk, too, in many moves that you must make in the dark. His Winchester flashlight, powered with Winchester Hi-Power batteries, reduces the risks. And yours will do the same for you on many every-day occasions. Be sure you, too, have Winchester Hi-Power Super Seal batteries in your Winchester flashlight. Fresh—every one DATED. Long, lasting brilliant light, from extra power sealed in and escape-proof by the modern plastic Super Seal.



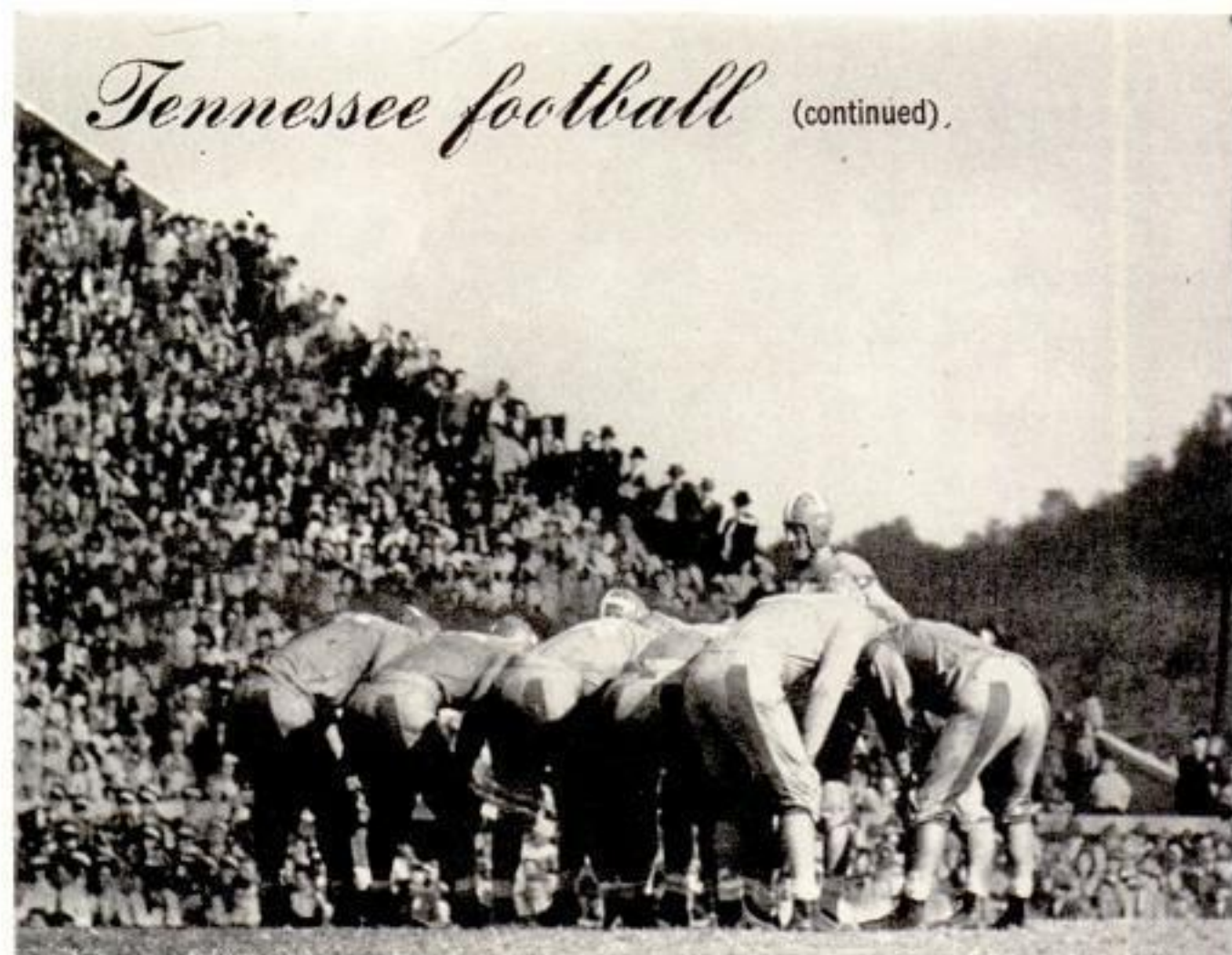
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RESINOL OINTMENT AND SOAP

Quick HEADACHE Relief!
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STANBACK HEADACHE POWDERS
10¢ STANBACK COMPANY, LTD. 25¢
SALISBURY, NORTH CAROLINA, U.S.A.

Tennessee football (continued).



As Tennessee huddles, Cafego stands upright, looks over defense, decides what play to call. Coach Neyland says he is one of the smartest quarterbacks he ever saw.



When Tennessee gets into a hole and has to punt, Cafego drops back and kicks the ball at least 50 yd. On defense, he plays safety man, almost never drops a kick.

AFTER THE GAME, CAFEGO (THIRD FROM RIGHT) AND OTHER PLAYERS ST...



George Cafego is the Tennessee campus hero

The University of Tennessee is a romantic place, especially in October, when the full Southern moon shines through the magnolia trees. There, whenever co-eds stop to chat in the moonlight, their talk turns to the great George Cafego. He is Tennessee's hero. Just a few years ago, he was a tough, unhandsome Hungarian boy, living in the coal-mining district of West Virginia. But he could play football. His small-town high-school coach had faith in him, took him around to several universities, tried to get him a football scholarship. At last Tennessee agreed to take a chance on him, though they thought he was too small (weight: 170 lb.) to make a great player.

In freshman year Cafego was not much good, but as a sophomore, in the Alabama game, he ran all over the field, scored one touchdown. Last year as a junior he averaged 6.3 yd. every time he carried the ball, completed 16 out of 35 passes, was voted most valuable player in the Southeastern Conference.

The pictures on these pages show Cafego in action against Alabama. They put two men on him in every play, bruised his side early in the game. Even so he gained plenty of yards.



When Tennessee needs to gain ground, Cafego runs with the ball. Here he is dashing off the Alabama right end. He runs low, with his legs working like pile drivers.

LIS AND ERNEST DRUGSTORE. CAMPUS HANGOUT, TO LICK ICE-CREAM CONES



WASHING HANDKERCHIEFS HAD DORA DIZZY!

REALLY CAN'T YOU GO TO THE MATINEE WITH US DORA? WHAT-
WASHING AGAIN?

WASH... WASH... WASH! I'VE BEEN WASHING HANDKERCHIEFS BY THE DOZENS SINCE 'COLD' SEASON BEGAN!

SILLY—DON'T YOU KNOW KLEENEX TISSUES MAKE PERFECT HANDKERCHIEFS DURING COLDS? NO WASHING—AND SO SOFT ON YOUR NOSE, TOO!

I'D PAY **PLENTY** TO END HANDKERCHIEF WASHING!

BUT **KLEENEX** COSTS SO LITTLE, AND IT HELPS PREVENT COLDS FROM **SPREADING THRU THE FAMILY...** KLEENEX TENDS TO HOLD THE GERMS IT TOUCHES.... USE EACH TISSUE ONCE, THEN DESTROY... **GERMS AND ALL!**

SOUNDS SWELL! I'LL START THE **KLEENEX HABIT** RIGHT NOW!

NEXT WEEK
WASN'T **KLEENEX** A 4-STAR HIT?

I'LL SAY! KLEENEX TISSUES NOT ONLY ENDED MY WASHDAY *BLUES*—BUT THEY ENDED **RED, RAW** NOSES IN OUR FAMILY!

ADOPT THE KLEENEX* HABIT!

Keep a box in every room, and in your car, too!

● During colds especially, Kleenex soothes your nose, saves money, reduces handkerchief washing. You use each tissue once—then destroy, germs and all.

Keep a package in every room in the house—kitchen and nursery as well as bathroom and bedroom. And remember—the handy “Serv-a-Tissue” box is the answer to every motorist’s prayer... never start on a motor trip without Kleenex.

KLEENEX* DISPOSABLE TISSUES
(*Trade Mark Reg. U. S. Patent Office)

ONLY KLEENEX has the “Serv-a-Tissue” Box ... ends waste and mess!

GOOD NEWS! NOW BOTH 500 AND 200 SHEET KLEENEX ARE IN THE **SERV-A-TISSUE** BOX!

Pull a double-tissue Straight up

...Next one Pops up Ready for use!



Crew Shirt and "Longs"

THE moment you put it on you feel a new degree of buoyant comfort! The gentle Action-Support feature provides real, restful support that reduces fatigue. No back seams, no binding, no buttons. The non-gapping fly is most convenient and sanitary.

Briefs, Quarter-legs, Longs; light and medium weights; all cotton, and with 25% Wool. Shirts to match. 50¢ to \$1.50 each.* Try 'em. Be sure you get Duocraft Action-Support.

Now ... also in Duofold 2-Layer Fabric

If you like wool but want it away from skin get DUOFOLD ACTION-SUPPORT. Two thin layers: wool in outer layer, inner layer all cotton! Briefs, Quarter-leg, Knee Length and Longs.

\$1 to \$2 each.*
Shirts to match.

*All prices slightly higher west of Rocky Mts.

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"Why You Need Support," by Dr. Damrau — and full details.
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DUOCRAFT INC.
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DUOCRAFT
ACTION-SUPPORT
UNDERWEAR

PICTURES TO THE EDITORS



HAT TRICK

Sirs:

To put on a hat with your feet is not an easy thing to do. This stunt is a part of the dance act of Marie Hollis, who has just returned to the United States after three years abroad. She is one of Adolf

Hitler's favorite American dancers and performed this trick for him at a private party in Berlin. These are the first pictures of her dance to be shown in the U.S.

GUNTHER FRIEDLANDER

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Delightful, new in flavor! Delicate yet distinctive. Mature yet light. Tempt your palate with HILDICK in

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A collection of new recipes—HILDICK favorites worth trying. Address: Dept. LM Distilled Liquors Corp., 271 Madison Ave., N. Y.

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Experts choose Spratt's because they are made from only the finest ingredients, contain both MEAT and WHEAT, furnish twice the nourishment of lean meat and, being crisp-baked, compel the dog to chew. They're economical, because they're all nourishment. Ask for Spratt's FIBO (granulated), SPIX (bone size), OVALS or ASSORTED BISCUITS.



FREE — write for 50 page book on Care of Dogs to: SPRATT'S, Dept. L-3, Newark, New Jersey, or San Francisco, Calif.

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Take Care of Your HAIR! Remember—
DANDRUFF
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NOW TWO SIZES!

Glover's Mange Medicine is now available in TWO sizes—Large Economy Size, 75¢; Small Special Size, 40¢. At all Druggists.

FREE! Learn how to take care of your scalp and hair. Glover's booklet treats this subject fully. Write for it today to **GLOVER'S** Dept. S, 462 Fourth Ave., New York City.

LARGE ECONOMY SIZE
75¢

SMALL SPECIAL SIZE
40¢

MANY BARBERS are skilled in following Glover's System of scalp and hair care. Ask for Glover's.

GLOVER'S
 MANGE MEDICINE

It's tough fighting a HEADACHE when every moment counts... I TAKE "BC"

Headaches, neuralgia and similar pains are quickly relieved with "BC". This prompt-acting remedy dissolves rapidly and relieves in a hurry. Follow the simple directions on the package and always consult a physician when pains persist. Now on sale at all drug stores.

FREE OFFER: For generous free sample write B. C. REMEDY CO., Dept. L1, 551 Fifth Avenue, N. Y. C.

10¢ and 25¢

ONE OF THE FASTEST-SELLING REMEDIES OF ITS TYPE IN AMERICA

BLOWN BARREL

Sirs:

This unusual action picture might be used as a warning to hunters at this time of year. Mayor Richard Howes of Clinton, Iowa, was firing the shot that started the Clinton County corn-husking contest. Just as I snapped the picture, the barrel of the shotgun blew out. More than 500 people were close by, but no one was hurt.

CHARLES E. GRAYSON
 Davenport, Iowa

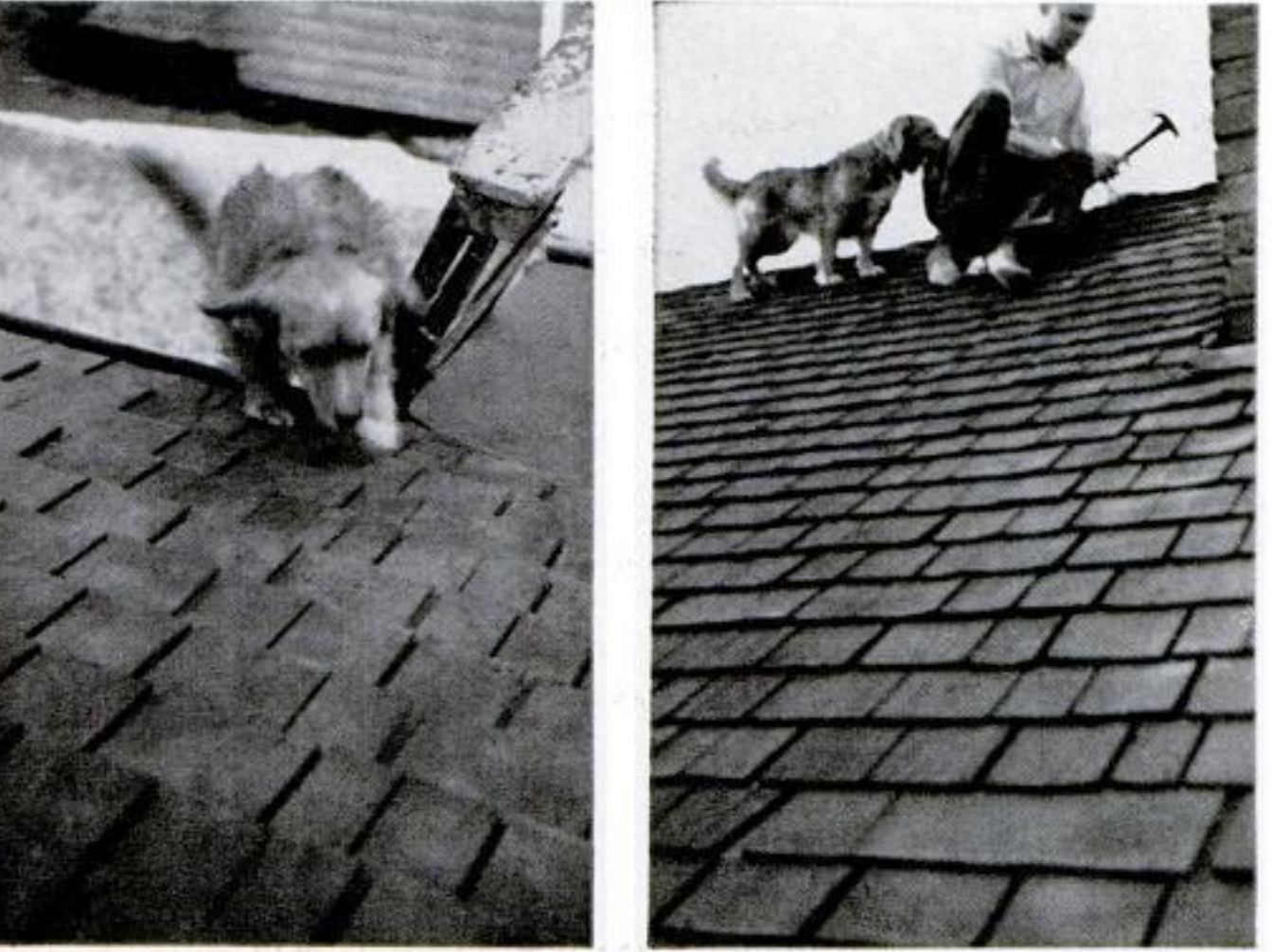


CLIMBING DOG

Sirs:

Imagine my surprise when my dog climbed up onto the roof of my house while I was doing some repairing. He did it without coaxing or coaching. Every time I now have occasion to get out the ladder he wants to help me. After recovering from my first surprise, I dusted off my camera and went to work. Here are the pictures that tell the story.

WALTER S. HUMPHREYS
 Seattle, Wash.



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GOLDEN WEDDING	10¢
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*It's an
advantage
to know*

DRINKS NEVER
TASTE THIN
WITH
GORDON'S GIN



*and an
advantage to
remember*

GORDON'S HAS
THE ADVANTAGE
OF
LIQUEUR QUALITY
& HIGH PROOF
94.4

**Gordon's
Gin**

100% Neutral Spirits
Distilled from Grain

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Linden, N. J.

PICTURES TO THE EDITORS

(continued)

DESECRATION

Sirs:

This picture shows desecration of graves of veterans of the Civil, Spanish-American and World Wars, Oct. 15, at a small Jewish Community Cemetery in Waterford, Conn., outside New London. Above some of the graves were markers of the American Legion and Jewish War Veterans and these, as well as American

flags, were found trampled in the mud. As Chairman of the Americanization Program of our Legion Post, I am directing this matter to you to help prevent any such happenings elsewhere.

WILLIAM B. PERRY

John Coleman Prince Post, No. 9
American Legion
New London, Conn.



FISH STORY

Sirs:

If a screwier tale than this comes out of the duck-hunting season along the Atlantic flyway, I'd like to hear it. Albert Kendrick of Brunswick, Me., went duck shooting along shallow Bunganuc Creek. He saw no ducks, wind and tide being wrong, and started for home.

As he walked along the creek he saw something swimming by, drew a bead and fired both barrels. This picture shows what he got—a 27 1/2-lb. codfish. What the cod, a deep-sea creature, was doing in a duck estuary may set your minds to work. The lad's grandfather said submarines were probably driving them in.

JOHN T. GOULD

Brunswick, Me.



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AN ADDED
SPARKLE
IN THIS FINE OLD
FLAVOR-AGED
GINGER ALE

CLICQUOT CLUB

PALE DRY . . . GOLDEN GINGER ALE
CLUB SODA

50 Years a Favorite

CORNS SORE TOES

Try This NEW Amazingly Quick Relief!

New SUPER-SOFT Dr. Scholl's Zino-pads quickly relieve pain; stop shoe friction and pressure; keep you free of corns. 630% softer than before! New, thin Scalloped Edge. Separate Medications included for removing corns. Cost but a trifle. Sold everywhere.



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PIPE \$2.50
POUCH 1.00
TOBACCO .30
TOBACCO .25
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50% OFF



Fine rustic-finished, sterling silver banded Corsican Briar. Regimental-striped silk-covered pouch with specially processed London-tan lining guaranteed for 1 full year. Foil of Surrey's famous Royal Hawaiian aromatic tobacco. Foil of slow-burning, cube cut, full-bodied Scotsman tobacco. All for only \$2.00. Complete satisfaction guaranteed.

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Enclosed please find \$2.00 for gift combination.
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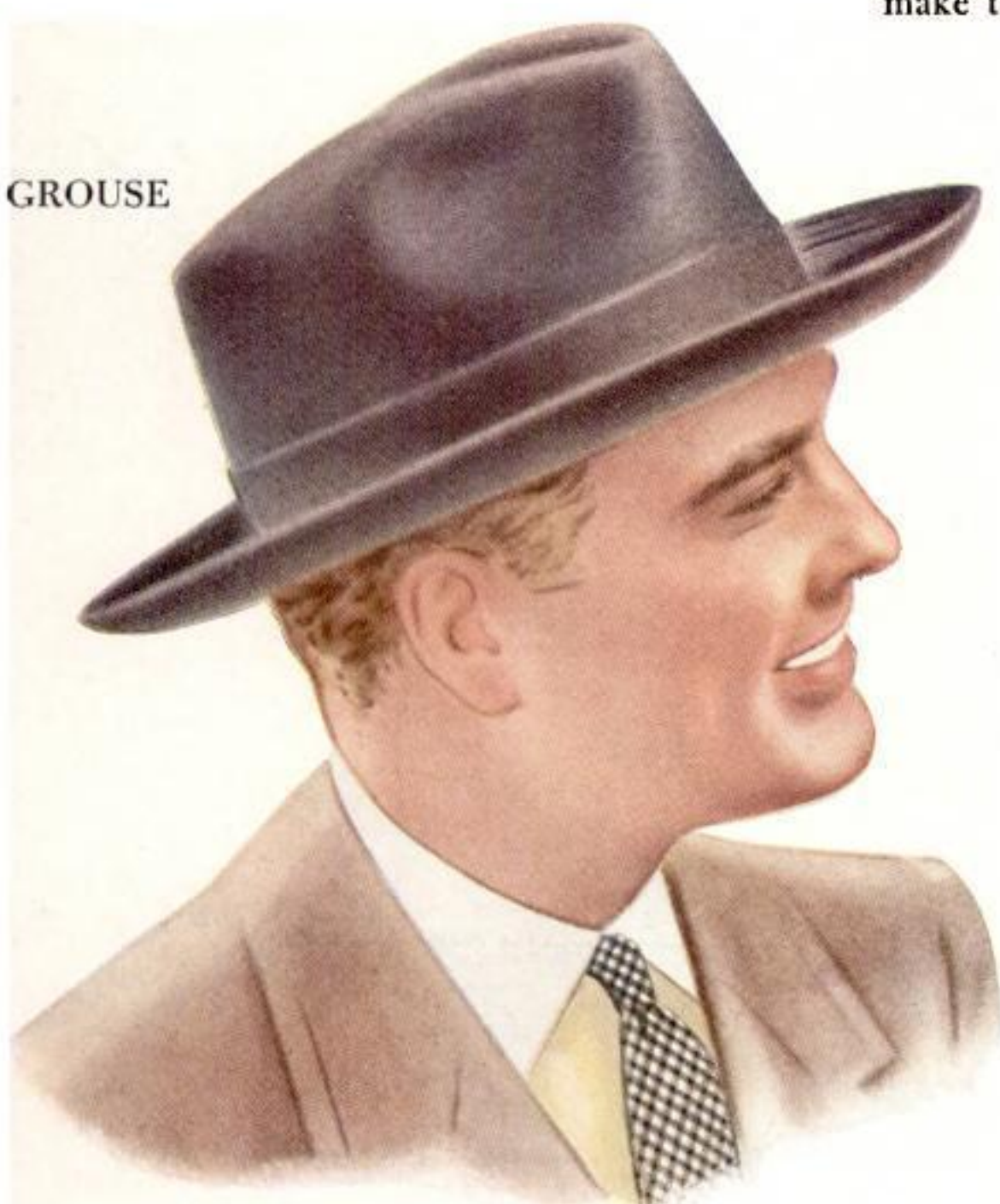
"Field & Stream"
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THE HAT FOR TOWN AND FIELD

The virile good looks of a Dobbs Gamebird Mixture is something no other hat has . . . or can have. It is born of a new Dobbs discovery — a new way to blend finest furs into new original colorings and rich-textured felt. This new Dobbs is on the slightly rough side — and you can treat it as rough as you like. Triple stitched edge, and a felt band, set off by a cocky gamebird pin — are the final touches of masculine adornment. A complete range of beautifully blended mixtures including Mallard, Teal and Grouse make these Dobbs Gamebird Mixtures perfect complements for rugged wear — business as well as sport.

GROUSE



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With Cavanagh Edge . . . \$10

MALLARD



Dobbs

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AVAILABLE IN FINE STORES EVERYWHERE

Famous Yachtsman calls Camels — "The best cigarette buy" "THEY BURN LONGER, COOLER, AND THAT'S IMPORTANT"

SAYS JOHN S. DICKERSON, JR.



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NATURALLY, a cigarette noted for its generous content of better tobacco gives you better cigarette value, doesn't it? Especially when that same brand smokes longer, slower—gives *more* smoking—than the average of all the other 15 brands compared in laboratory tests! Yes, there *is* such a cigarette. Its name is Camel. Full details are told at right—the results of recent searching tests by impartial scientists. These tests confirm what many smokers have long observed for themselves. For instance, "Jack" Dickerson

(above, left), prominent in yachting circles of the Eastern seaboard, says: "Yacht racing is one hobby of mine and you might call Camel cigarettes another. I turned to Camels because they burn longer, smoke milder. They go farther—give extra smoking and always have a fresh, appealing flavor." You get real cigarette contentment with Camels. They are mellow, fragrant with the aroma of choice tobaccos in a matchless blend. Turn to Camels, the cigarette of costlier tobaccos, for more pleasure, more smoking.

Whatever price you pay per pack, it's important to remember this fact: By burning 25% *slower* than the average of the 15 other of the largest-selling brands tested—*slower* than any of them—CAMELS give a smoking *plus* equal to

5 EXTRA SMOKES PER PACK



Cigarettes were compared recently...sixteen of the largest-selling brands...under the searching tests of impartial laboratory scientists. Findings were announced as follows:

- 1 Camels were found to contain *more tobacco by weight* than the average for the 15 other of the largest-selling brands.
- 2 Camels burned *slower* than any other brand tested—25% slower than the average time of the 15 other of the largest-selling brands! By burning 25% slower, on the average, Camels give smokers the equivalent of 5 extra smokes per pack!
- 3 In the same tests, *Camels held their ash far longer* than the average time for all the other brands.

MORE PLEASURE PER PUFF...
MORE PUFFS PER PACK!

Penny for penny your
best cigarette buy

Camels — Long-Burning Costlier Tobaccos